

# Beautification Committee Agenda

It is the mission of the Beautification Commission to add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

Location: The Dalles City Hall - Upstairs Conference Room

Date: Wednesday, February 12, 2020

Time: 5:30pm

Chair: Tiffany Prince

## Agenda items

T. Prince	Call the Meeting to order	5:30pm
Izetta Grossman	Roll Call	
T. Prince	Approval of January 22, 2020 meeting minutes	
New Business	J. Merrill, Cigarette butt containers cost/locations	5:40 pm
Updates:	Art Show Event - Display ideas from everyone	5:55 pm
	B. Coats, Lions Club Fund Raising Report Fountain Pavers	6:15 pm
	B. Lennox, Lion heads and installation bids	6:30 pm
	C. Krummrich, Stop The Drop	6:45 pm
	T. Prince, Welcome Signs	7:00 pm
	J. Nelson, Wayfinding Riverfront Trail	7:15pm

Other Business

## Additional information

- ✚ Email Izetta [igrossman@ci.the-dalles.or.us](mailto:igrossman@ci.the-dalles.or.us) to add items to future agendas
- ✚ Next Mtg: February 26, 2020 at 5:30

BEAUTIFICATION COMMITTEE  
Minutes  
January 22, 2020  
5:30PM

THE DALLES CITY HALL  
313 COURT STREET  
THE DALLES, OR 97058

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Max Butensky, Connie Krummrich, John Nelson, Bill Lennox

ABSENT: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

Others: Mark Popoff, Rita & Don Stancik

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:36 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all members present.

GUESTS

Dan and Rita Stancik introduced themselves and said they wanted to come to thank everyone for the card they received. Rita said they had been in The Dalles for three years. She said they take great pride in their yard, but this was the first time a city had recognized them. She said it meant a lot to them. She said they wanted to know more about the committee and see if there was a way they could help.

Coats explained the role of the Beautification Committee. She reported on the various things the committee had done.

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Lennox to approve the minutes of the November 13, 2019 meeting; and the minutes of the December 11, 2020 Work Session. The motion carried unanimously.

## NEW BUSINESS

### Art Show Event – March

Krummrich reviewed her report (attached) and asked if the Committee still wanted to have a display with the change in name of the event from Beautiful The Dalles to Nurtured Spaces.

She said they could promote Stop The Drop, Vogt Fountain restoration, Lions Fundraiser for pavers in the rose garden.

Mark Popoff said he had a Mill Creek photo that could be used.

Lennox suggested coming back to details after the other reports.

### Note Cards/Thank You Cards – Krummrich

It was moved by Coats and seconded by Merrill to spend \$50 on notecards. The motion carried.

## UPDATES:

### Lion Club Fundraising Report – Fountain Pavers – Coats

Coats reviewed her report on the fundraising status. (attached)

Izetta said she would look into adding events to the City Hall Facebook page to promote activities of the Committee.

It was moved by Coats and seconded by Butensky to spend up to \$250 for a fundraising sign. The motion carried unanimously.

Coats said the Realtors were interested starting the program back up where a monthly award was given to home owners for beautification. The sign has been lost. The Beautification Committee could perhaps contribute to the rotating sign. It was the consensus of the Committee for Coats to continue researching the project.

### Lion Heads/Installation – Lennox

Lennox reported the Lions Club had agreed to purchase all four Lion Heads for the fountain. He said he would contact the company and have the invoice sent to the Lions Club for payment.

He said he was working on installation costs and had received a quote from Iron Works in the amount of \$2400. He said he would bring more quotes to the next meeting.

Merrill thanked Coats and Lennox for all the work they had done on the project.

Prince said she had been the Mayor's guest at the Second Saturday Coffee with the Mayor and had talked about the fundraising. She said the people in attendance were excited about the project.

### Stop The Drop – Krummrich

Krummrich said it was moving forward – including community clean ups with Blue Zones.

She said 8 people showed up to the cancelled clean up. She said Brett and herself showed up just in case. She said they cleaned up along 6<sup>th</sup> Street.

Blue Zones is planning monthly events and she asked for input on dates from the Committee. She said they were thinking about starting Saturday of Spring Break.

The Committee thought a set day, such as the first Saturday of each month would be easy for people to remember and therefore might get more participation.

Mark Popoff said he had a truck he could bring to haul trash way during those events.

It was moved by Coats and seconded by Prince to partner with Blue Zones on community clean up days. The motion carried unanimously.

Prince said Blue Zones would take the lead and the Beautification Committee would participate as available, and help promote.

Lennox said working with ODOT and the City for a long term re-landscaping might help that area on 6<sup>th</sup> Street from auto row to Chenowith.

Krummrich said Stop the Drop would need flyers, poster, and banners for promotion. It was the consensus of the Committee to have flyers/poster in both English and Spanish.

Krummrich said Immense Imagery had a contract with the school and would do video of the kids in the school under that contract. She said Immense Imagery said the Committee could get sponsors and then use that video to advertise in the movie theatre.

She said she was meeting Thursday with Paula Long to discuss a high school focus for the program.

Krummrich said the litter was terrible all over town, recently she had noticed cigarette butts. She suggested buying nice containers for the doorways of some trouble spots on Second Street.

She had identified five places: Route 30, Miz Fits; Moose Lodge; MCMC Annex; Adams Design.

There was some discussion about providing containers causing more smoking not less.

Merrill said she would research containers and policy and bring it back with her trash can report.

### Welcome Signs – Prince

Prince reported the team of Nelson, Butensky and herself met and identified some areas that might work for Welcome Signs. Nelson said he had photos he would bring to the next meeting.

The areas that will be further investigated were: Roundabout; Service Area Sign by Chamber; Fish Bridge off ramp area; along 6<sup>th</sup> by the new hotel; Webber and 6<sup>th</sup> by stop light; Trevitt Triangle (believed to be Parks & Rec).

She said they had some discussion of a big sign (billboardish) that could be seen from the I84 saying "Like these Views? Check out The Dalles Exit ..."

#### Wayfinding Riverfront Trail - Nelson

Nelson reviewed his report and said he had asked the Riverfront Trail Board for further direction.

#### Returned to March Art Event Topic

Title of the display discussion – Nurturing Beautiful The Dalles.

It was the consensus of the Committee to participate. Everyone to bring back ideas and pictures to the next meeting.

#### OTHER BUSINESS

Discussed creating a volunteer list of people who help out on project. Grossman said a volunteer form might be needed. She will research and create a form if needed.

Merrill asked about Quarterly joint meetings with Main Street. Prince said she was talking with them.

Prince said she was asked to explain why flowers downtown weren't a project. She said everything couldn't be done at once. She said since Main Street was working on the survey, it made sense to let them find out if flowers are something the businesses support. She said Main Street has been focused on the Small Business Revolution. She said she was waiting for the right timing.

#### ADJOURN

Being no further business the meeting was adjourned at 7:47 pm.

Signed: \_\_\_\_\_

Tiffany Prince, President

**THE DALLES ART CENTER EVENT -- MARCH 5<sup>TH</sup>, 2020 CONVERSATIONS WITH SCOTT STEVENSON,  
DIRECTOR**

August, 2019 Brenda and Connie met with Scott to learn about resources for help in creating Beautification Recognition Certificates. During this conversation, the idea of an event at TDAC featuring and promoting the beauty of The Dalles was floated. It was framed around civic pride, etc. Scott was keen on the idea...the title "Beautiful The Dalles" was born. Scott mentioned that, historically, Master Gardeners sponsored the showings in the month of March. He said that would fit in nicely, they could perhaps offer classes during the month of March....This project was presented at the August 29<sup>th</sup> BC meeting and the group expressed support.

Dec. 7, 2019 Connie spoke with Scott, to confirm the event. Date given: March 5<sup>th</sup>/with the month of March devoted to this exhibit. Scott described it as an opportunity to hear about our efforts; we could display photographs, write-ups about our projects. Scott will reach out to the OSU Master Gardeners' Coordinator. He will get the word out/a call to artists and will lay out a schedule.

January 14<sup>th</sup>, 2020 Connie met with Scott and learned that he had changed the name/focus of the event ...to "Nurtured Spaces". A wider frame than "Beautiful The Dalles".

January 16<sup>th</sup>, 2020 Connie and Tiffany met with Scott to discuss the reframing of the event and to determine ways that the BC could be involved. Scott laid out his reasons for the reframe: basically to feature more artists and places beyond The Dalles. Contributions will highlight Nurtured Spaces throughout the region....gardens, etc. Master Gardeners are the primary "sponsor". They will have tables with information, etc.

The BC could have tables and use wall space to display/describe/promote our projects and the existence of the BC. Scott could help with "prettying up" our presentations ; Paula Long/graphic arts teacher at TDHS could be approached for assistance.

Sorosis Fountain: Before and after photos; historical photos; Victor's painting; a lion's head or photo; historical write-up; promotion of our fundraising efforts

Stop The Drop: banners and posters; description of work with schools and plans to work with community service groups, etc. ; description of teamwork with Blue Zones; materials for education in the schools; a group of students could sing the Stop The Drop song.

Other projects to feature??

Tiffany mentioned inviting City Council Members, leaders of The Lions, etc.

The idea of having the Mayor and Tiffany say a few words was presented.

**TO DO:** The BC needs to decide if we want to commit to being a part of this TDAC and confirm with Scott.

If we commit, then we need to begin work on our presentations.

## Fountain update!

- sent thank yous to Home Depot and Lions Foundation
- Bill secured a discount for ordering four Lion heads
- talked to Mike Bryne about recognition sign for donors to fountain project. He thought \$10,000 would be a minimum to plan for. Suggested looking at entrance to business park (he did this - rock arches)
- talked to Oregon Community Foundation to inquire about possible grants. Jan. 15 is the deadline for this cycle + July 15 would be next opportunity. They like to see a  $\frac{1}{3}, \frac{1}{3}, \frac{1}{3}$  contribution of funds (grant, community, sponsor). They look at the impact the project would have on the community (Is it vibrant + welcoming?). They also have "Donor projects" that come along outside of the grant process. This requires submitting a paragraph on your project. They hold these and donors can give directly to a certain project that they like. These are usually smaller than the grants.
- Talked to Scott @ Parks + Rec regarding grants. Didn't feel there was much enthusiasm from him on the idea

(2)

## Fountain update -

- Met with Lions Foundation at 4 pm today to discuss fundraising for completion of fountain project. Gave them a copy of WA sent to me by Pavers, Fence & Custom Stone LLC. We are ~~not~~ a rendition of what we want the fountain's end result to look like, so we can use for fundraising efforts. Our thought is going to work on getting to put the sign near the fountain, put on radio, social media, newspaper, etc. Will talk to BC about fundraising levels and creation of a facebook page that would promote fundraiser. Lions agreed to pay for the four Lion Heads. Bill will continue to work on the attachment ideas. We will meet again in 2 weeks.

## MISC. -

- called Chris @ Mid-Columbia Realtors Assoc. regarding monthly Beautification award to homeowners. She apologized for not getting back to me and said she is interested. Asked me to call her again mid-Jan.



## MISC. -

- called Chris @ Mid-Col. Realtors Assn. on 10/1/20 to follow up on their interest in partnering with us on a monthly homeowner Beautification Award
- Butch Hart gave a lead on someone to talk to about donor board - next to bike shop in Rose building
- Finally connected with Chris at Mid-Columbia Realtors Assn. They are interested in teaming with us. We need to get some quotes on a sign and get back to them.

## SOROSIS VETERAN'S GARDEN VOGHT FOUNTAIN PROJECT

DIAMOND - TDLCCT (currently \$4800)

PLATINUM - \$1000 PLUS

GOLD - \$500-999

SILVER - \$251 - 499

BRONZE \$100 - 250

FRIENDS \$0 - 99

### PROJECT FUND RAISING SIGN:

THE SOROSIS VOGHT FOUNTAIN PROJECT IS A JOINT PROJECT OF THE DALLES BEAUTIFICATION COMMITTEE & THE DALLES LIONS CLUB CHARITABLE TRUST. CONTRIBUTIONS TO HELP FINISH THE PROJECT CAN BE MADE TO TDLCCT (a 501C3 charitable trust) P.O. BOX 937, THE DALLES, OR. Call Brenda (541)980-6348 or Jim (541)980-1129 for further information.

### LONG TERM SIGN:

SOROSIS VETERAN'S GARDEN VOGHT FOUNTAIN RESTORATION IS A JOINT PROJECT OF THE DALLES LIONS CLUB CHARITABLE TRUST & CITY BEAUTIFICATION COMMITTEE. THE GARDEN AND FOUNTAIN HONOR ALL VETERANS.

THE GENEROUS CONTRIBUTIONS OF THE FOLLOWING COMMUNITY MEMBERS MADE THE PROJECT POSSIBLE:

DIAMOND - CITY OF THE DALLES BEAUTIFICATION COMMITTEE  
THE DALLES LIONS CLUB CHARITABLE TRUST

SOROSIS PARK FOUNTAIN PAINTING and LITTER/CIGARETTE BUTTS  
PROGRESS REPORT Feb 2, 2020

SOROSIS FOUNTAIN PAINTING

Judy contacted Victor Johnson regarding the possibility of BC borrowing the painting to display at the upcoming event at TD Art Center. He is happy to do that and to contact him to arrange pick up.

LITTER/CIGARETTE BUTTS

\*\*\*Judy has begun research and has made contacts with the following

SOLVE

1/28/20 Contacted Joy Hawkins (971-346-2709). Phone conversations

1. Litter bags: Use of traditional white plastic bags for litter pick up. In addition, SOLVE has begun collecting a different bag from local breweries (used from grain shipment) to reuse them instead of going directly into dump. \* Potential idea for TD Litter pick ups.

2. Began implementing a cigarette butt program 2017 in conjunction with litter campaigns. In 2017: collected 250,000 butts in small bags and mason jars. Stores and sends them to TERRACYCLE. Education is a BIG piece of their focus.

3. Organizations in Oregon working with cigarette butts education and receptacles:

Surfrider The Broomsmen in Bend (Judy has emailed))

KEEP AMERICA BEAUTIFUL (KAD) (203-659-3000) (Judy has emailed 1/24 & 1/31)

A well established national program who helps communities with programs, educational materials, grants etc. Has a strong focus on litter and especially cigarette butts. Judy has seen references to KAB throughout her research and contacts.

TERRACYCLE 866-967-6766

1/31/20 Judy spoke to contact person to learn more about the program, cigarette butt recycling, butt receptacles

FREDERICKSBURG VA (Historic downtown, population 28,000)

2/1/20 Contacted Fredricksburg Clean and Green Conversation vice president, Michelle Crow-Derby.

Judy will have a scheduled conversation with her mid Feb. The conversation has done extensive conversation work with an emphasis on cigarette butts: education and receptacles.

2/1/20 Contacted Public Works staff Nancy per phone 540-372-1023 Nancy shared information regarding the time she served on the Clean and Green Commission for several years and presently with public works regarding cigarette butts: education and receptacles. \*\*\*Education and awareness is a major key to the butt litter problem

The Dalles:

1/29 and 1/30 Judy contacted Steve (Freebridge Brewery) and Martin (Kainos) regarding the use of grained coffee bags which they disposes of them in the trash. If Blue Zones would like to have them to reuse for letter pick ups he'd donate them to the cause.

1/31/20 Judy met with Brett Ratchford with Blue Zones to discuss litter bags, BUTTS ARE LITTER, education and her findings as discussed above. He would like to reuse available bags from local brewery and coffee roasters, implement cigarette butts in the litter campaign both in pick ups and education. Brett will contact Public Health staff in the smoking cessation program to discuss the topic.

\*\*\*\*\*2/19/20 Judy, Connie and Brett will meet to further discuss: the next litter pick-up scheduled for March 1, 2020, litter bags , cigarette butt education and pick up

TASKS and ISSUES to discuss at the Feb 12, 2020 BC meeting

1. Cigarette butt education
2. Cigarette butt receptacles
3. Cigarette butt pick up
4. Mill Creek Litter pick up
5. Contact coffee roasters in Hood River: Kickstand, Pacific Rim Roasters, Stoked regarding bags
6. Brett will contact breweries in HR regarding bags
7. Thought: Good PR for breweries and coffee roasters for passing on their bags to be reused
8. F/U with Clean and Green Commission and KAB  
Submitted 2/1/20 by Judy Merrill

City Code regarding solid waste

**4.04.020 Accumulation and Burning of Solid Waste Prohibited.**

It is unlawful for any person to dump, collect, remove or in any other manner accumulate or dispose of solid waste upon any street, alley, public place or private property within the City of The Dalles, except as provided herein. The burning of rubbish shall be in accordance with the provisions of General Ordinance No. 90-1103. No person shall burn putrescible garbage under any circumstances. (Ord. 92-1155)

**4.04.150 Treatment of Recycling Costs by Licensee.**

The costs to a collectible **solid waste** franchisee of recycling shall be included in its garbage rates. In no case shall the franchisee levy a fee or charge upon a customer for recycling that causes the total bill of the customer to be in excess of charges to a similarly situated customer who does not recycle. (Ord. 92-1155)

## STOP THE DROP CAMPAIGN -- REPORT FOR 2/12/20 BEAUTIFICATION COMMITTEE MEETING

### MONTHLY CLEAN Ups/Partnering with Blue Zones

Plans are basically developed for clean-ups the first Saturday of each month, with the first event on March 7<sup>th</sup>. New PSAs will be developed; flyers and other promotion to occur.

**MARK YOUR CALENDARS!! GATHER FIRST SATURDAYS AT THOMPSON PARK 10:00 AM**

### CIGARETTE BUTTTS/Receptacles/TRASH CANS

Jude has begun researching and partnering with Blue Zones.

### ELEMENTARY SCHOOLS

Full steam ahead at each of the elementary schools!!

Activities include: morning and afternoon announcements; assemblies (song, skits, Mayor); classroom lessons; clean-ups on campuses and in neighborhoods; videotaping to occur.

### MARK YOUR CALENDARS FOR EVENTS:

April 10: Word of the Month Assembly at Colonel Wright -- Mrs. Huskey's 5<sup>th</sup> Gr. Class 1:30

April 13: Mrs. Schwartz's 1<sup>st</sup> Gr. Class/DH will sing our song at the City Council Mtg. 5:30

April 17: School assembly at CES Mrs. Kamimae's 2<sup>nd</sup> Gr. Class 8:00

April 23<sup>rd</sup>: School Board Meeting Mrs. Kamimae's class to perform 6:00

April 25<sup>th</sup>: March with students and families in the Cherry Festival Parade!

MIDDLE SCHOOL -- Have not yet made contact

### HIGHSCHOOL

Brenda and I reached out to Robyn Johnsen, Student Government Advisor, to set up a meeting but have not heard back from her.

### BANNERS AND POSTERS

Brenda and I met with Paula Long, Graphic Arts Instructor, at TDHS. Work has begun.

### IMMENSE IMAGERY

2nd meeting with Robbie Denning 2/11. Will bring more information to 2/12/20 meeting

### TASKS/DISCUSSION ITEMS

\*Report on Immense Imagery services

\*Progress Reports re: Guest Speakers at community service organizations

\* Research Adopt A Street/Adopt A Highway Programs

\*Discuss the idea of writing a letter to all businesses to inform them of the Stop The Drop Campaign, seek support

\*Learn more about city codes re: littering

BEAUTIFICATION COMMITTEE  
Minutes  
February 12, 2020  
5:30PM

THE DALLES CITY HALL  
313 COURT STREET  
THE DALLES, OR 97058

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson

ABSENT: Max Butensky, Bill Lennox

Staff Liaison: Izetta Grossman, CMC, City Clerk

Others: Jill Hoyenga

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:35 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Lennox and Butensky absent.

APPROVAL OF MINUTES

It was moved by Coats and seconded by Krummrich to approve the minutes of the minutes of the January 22, 2020 meeting. The motion carried; Butensky and Lennox absent.

GUESTS

Jill Hoyenga reviewed her memo regarding the Beautification Committee joining the Water Department booth at the Cherry Festival and invited them to assist at the Community Clean-up (attached).

Prince suggested the Committee decide and get back to Jill with a decision.

NEW BUSINESS

Cigarette butt containers cost/locations - J. Merrill

Merrill reviewed her report (attached).

The Committee discussed having a joint meeting in May with The Dalles Chamber, Main Street, Parks & Recreation, Wasco County Hazardous Waste, The Dalles Disposal and a representative from Public Works to further discuss the issue.

Items of concern:

Do we have buy in – do business owners downtown see value  
Who will work on grant/funding  
Who will purchase containers/trash cans  
Who will maintain  
Who will empty

#### UPDATES:

##### Art Show Event

Krummrich reviewed her report.

Coats shared some photos of the Fountain to be used in the display.

It was the consensus of the Committee to focus on:

Stop the Drop Campaign  
Progress on the Vogt Fountain/Lions Fundraiser for pavers  
Then/Now/Vision  
Soros Park Community Clean up information

It was the consensus of the Committee to dedicate the February 26 meeting to set up a mock of the display, and take photos to make set up day more efficient. It was also decided to dedicate the March 11 meeting to Stop the Drop Campaign/Cigarette butts, as April is the official kick off of the Campaign.

##### Lion Club Fundraising Report – Fountain Pavers – Coats

Coats reviewed her report (attached).

It was the consensus of the group to take donuts to the High School Graphics class to thank them for all their creativity and help. It was noted that they are being paid a minimal amount.

Coats noted that Jim Wilcox of the Lions Club was very upset about vandalism of the Vogt Fountain globes. She said he was setting up a reward toward finding the culprit.

She said her next meeting with the Lions would be on February 17.

##### Lion Heads/Installation

Coats said they had met with Goldendale Monument regarding installation of the Lions Heads on the Fountain. She said they should have a quote next week.



Stop The Drop – Krummrich

Krummrich reviewed her report. She showed the group photos of the Stop the Drop Banner and posters that The Dalles High School is making for the Committee.

Nelson said he was the School District Board liaison with the Middle School and he would be willing to help get into that school with the Campaign.

Wayfinding Riverfront Trail - Nelson

Nelson reported he had spoken with Katie Young, Riverfront Board member about the signage and she was very interested in changing the focus from physical signs to an APP.

Grossman said the City had an APP for Historical Walking Tours. She said she would check with Dawn Hert to see if Riverfront Trail could be added and what the costs would be.

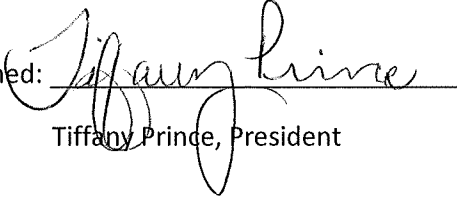
OTHER BUSINESS

Coats said the Mid-Columbia Realtors were looking for other artist/ideas for the Beautification Award.

ADJOURN

Being no further business the meeting was adjourned at 8:08 pm.

Signed: \_\_\_\_\_

  
Tiffany Prince, President