

# Beautification Committee Agenda

It is the mission of the Beautification Commission to add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

Location: The Dalles City Hall - Upstairs Conference Room

Date: Wednesday, January 22, 2020

Time: 5:30pm

Chair: Tiffany Prince

## Agenda items

T. Prince	Call the Meeting to order	5:30pm
Izetta Grossman	Roll Call	
T. Prince	Approval of November 13, 2019 meeting minutes; and December 11 Work Session minutes	
New Business	Art Show Event, March	5:40
	Note Cards/Thank you Cards - Krummrich	
Updates:	B. Coats, Lions Club Fund Raising Report Fountain Pavers	5:55 pm
	B. Lennox, Lion heads and installation	6:15pm
	C. Krummrich, Stop the Drop	6:35pm
	T. Prince, Welcome Signs	6:55pm
	J. Nelson, Wayfinding Riverfront Trail	7:10pm
Other Business	MKL Day Event Recap	7:25 pm
Adjourn		7:45

## Additional information

- ✚ Email Izetta [igrossman@ci.the-dalles.or.us](mailto:igrossman@ci.the-dalles.or.us) to add items to future agendas
- ✚ Next Mtg: February 12, 2020 at 5:30

BEAUTIFICATION COMMITTEE  
Minutes  
November 13, 2019  
5:30PM

THE DALLES CITY HALL  
313 COURT STREET  
THE DALLES, OR 97058

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Max Butensky, Connie Krummrich, John Nelson, Bill Lennox

ABSENT: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

Others: Jon Chavers, Main Street

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:32pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all members present.

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Coats to approve the minutes of the October 23, 2019 meeting. The motion carried unanimously.

GUESTS

Jon Chavers – The Dalles Main Street Program

Chavers reviewed the status of the survey Main Street had prepared for downtown businesses. He said he would hand deliver the survey to downtown businesses. He said he would share the information gleaned with the Committee.

Prince said that a priority of The Dalles Beautification Committee was sustainability. She asked if Main Street had thought about ongoing maintenance of planters, benches and trash cans.

Chavers said that was part of the purpose of the survey to see what business owners wanted and if they wanted it enough to contribute to purchase and maintenance of the items.

In response to a question he said Main Street was primarily focused on fundraising at the moment.

## UPDATES:

### City Park Rose Garden:

Krummrich said John, Judy and herself had spent hours cleaning and pruning the rose garden at City Park. She said the Parks & Recreation District had said they could buy and spread mulch, as citizens/members of the Beautification Committee, if they wanted to. She said the weeds will just grow back if it wasn't mulched.

Lennox said perhaps Master Gardeners would like to take on the rose gardens as an ongoing project.

Krummrich said she and Coats had attended the Master Gardeners annual potluck.

### Sorosis Park Vogt Fountain:

Prince said for the record an electronic vote had been taken regarding spending \$500 for pavers for the fountain base. The motion had carried unanimously.

Coats said the pavers were almost complete and looked marvelous. She encouraged everyone to stop by and take a look. She said they returned 60 large pavers for the needed smaller ones to complete the project. She said there was a small difference in cost, which she covered.

Lennox said he was going to take a sample bronze lions head to the Northern Wasco County Board meeting on November 20. He said he was hoping to have a sample of a composite head that had a metal covering. He said the bronze head was very heavy, cost \$495 each, and would require drilling into the fountain. He said the composite were much cheaper and could be attached with epoxy.

Grossman said that if the metal heads were decided on, any drilling would have to be done by a licensed contractor, and a contract would have to be signed prior to any work being done. Ideally the contract should be signed by the property owner and the City, as the committee was doing all the foot work.

Coats said she would call Jim Wilcox of the Lions Foundation to invite him to the Dec 11 meeting to discuss fundraising process for the additional pavers to finish the spokes of the "wheel" around the fountain.

### Discounts Plus/JC Penney lot

Prince said she had talked with the owner and he was open to beautification of the lot. Prince said the property was not City property, it was all owned by the store owners.

### Litter Education

Krummrich said she had talked to Blue Zones, Schools, Music teacher, Dry Hollow principal and the Chronicle about ideas around the Anti-Littering campaign. She said they were scheduling a sit down meeting to work on details.

She said there was a lot of interest. She said Randy Haines of KACI was on board to record kids singing the STOP THE DROP song and to run PSA's.

Work Session – December 11, 2019 5:30 – 8:30 pm

After some discussion the following items were identified at the four topics for the Work Session:

1. Finish the Fountain
2. Welcome Signs/Inviting spaces
3. Flowers/Plants/Trees downtown
4. Litter Education/clean up

Other items of interest (not for the work session):

- Restrooms along the bike path open year round
- Wayfinding signs along the bike path in those areas it isn't clear
- Reignite the Real Estate Program of Beautification Recognition

AROUND THE TABLE

Nelson said he had attended a Wasco County Commission meeting and they had discussed sustainability of the Riverfront Trail. Grossman said the City Manager was working hard to get other entities on board to donate enough funds to do the needed maintenance. She said that would leave the Riverfront Trail Board only having to fund annual maintenance through fundraising.

Next Meeting, Work Session, December 11, 2019 5:30 pm

ADJOURN

Being no further business the meeting was adjourned at 7:40 pm.

Signed: \_\_\_\_\_

Tiffany Prince, President

MINUTES

BEAUTIFICATION COMMITTEE WORK SESSION

December 11, 2019

5:30 pm

THE DALLES CITY HALL

313 COURT STREET

THE DALLES, OREGON

PRESIDING: President Tiffany Prince

COMMITTEE MEMBERS PRESENT: Bill Lennox, Brenda Coats, Connie Krummrich, John Nelson, Judy Merrill, Max Butensky

STAFF LIASION: Izetta Grossman

OTHERS PRESENT: Guest Mike Popoff

CALL TO ORDER: Prince called the meeting to order at 5:40 pm

The meeting started with a discussion regarding public meeting laws and clarifying members could talk to each other, avoiding discussions where there was a quorum of the members. No decisions could be made outside of the meeting, with special attention to expenditure of funds.

VOGT FOUNTAIN:

Brenda reviewed her report (attached).

She said she had met with Jim Wilcox and Jim Bishop of the Lions Club. She said the Lions Club/Foundation was willing to be the holder of the fundraising funds for completion of the pavers in the rose garden circle.

She said the intent was to have the funds raised, so that the pavers could be installed Summer of 2020.

Coats asked if the Committee wanted to participate in completion of the paver project. She said it would require being involved in the fund raising activities. She said she would continue to meet with the Lions and bring the ideas back to the Committee.

It was moved Lennox and seconded by Krummrich to move forward with completion of the paver project at Sorosis Park/Vogt Fountain. The motion carried unanimously.

Coats said she was meeting with the Lions regarding fund raising plan on January 22 and would report back to the committee. She said a ribbon cutting was still under consideration after the lion heads were installed in the spring.

It was moved by Prince and seconded by Nelson to have Lennox and Coats to continue working with Lions Club to set up a fundraising mechanism for funding of the pavers. The motion carried unanimously.

Lennox updated the Committee on the status of the lion heads for the fountain. He said the Parks & Rec Board was polled and they were ok with either option.

He said the Lions Foundation would pay for the brass option. He said the Beautification Committee would possibly need to pay for installation of the brass heads.

Lennox said he was working with The Dalles Iron Works to come up with an installation plan. He would report back the costs for a decision from the Committee.

It was the consensus of the Committee for Lennox to continue gathering costs for the lion heads and the installation of the brass heads.

Coats will send out Thank you notes to the Lions and Home Depot for their assistance on the project.

## WELCOME SIGNS:

### Steps:

#### \*Identify Locations

Owner

Easements

#### \*Hire Designer (maybe donated time) 3 options

Identify costs for completion

#### \*Take to Council for their decision to proceed and fund (January 2021)

Prince, Nelson, Grossman will work on the project and report back to the Committee on each step.

## WAYFINDING SIGNS for Riverfront Trail:

### Steps:

#### Nelson reported:

#### \*Identify locations

#### \*Grants – Chamber had some ideas

Travel Oregon (Regional Gorge Plan – Chamber contact)

ODOT (Izetta will check with Dave)

Cycle Oregon (Chamber backing)

Nelson will go back to the Riverfront Board to discuss further.

Grossman will check to see if the Committee can apply for grants or if City staff needs to do it.

## INVITING SPACES:

Discussion identified the following steps:

#### \*Identify locations (previously made a list)

Discounts Plus

Triangle and Trevitt and 6<sup>th</sup>

Kelly and 12<sup>th</sup>

West of 6<sup>th</sup> Street bridge some large trees/grass (who owns)  
8<sup>th</sup> and Laughlin lot

\*Identify possible planting/bench/owner  
Water available

Prince and Grossman will work on finding owners and if water is available.

STOP THE DROP:

Krummrich reviewed her report (attached)

She asked if the project was one the Committee wanted to support. She said she would need help.

The Committee was completely behind the project and Thanked Krummrich for her ground work.

It was moved by Lennox and seconded by Coats to engage in a long term STOP THE DROP campaign. The motion carried unanimously.

It was moved by Prince and seconded by Coats to authorize the purchase of the books identified. The motion carried unanimously.

There was some brainstorming about the poster and adding a tag line.

\*Keep The Dalles Green

\*Make The Dalles Beautiful

Everyone liked the garbage can man; perhaps make a longer arm putting trash in the can.

No decision was made, other than a consistent, cohesive, unified message was important.

It was moved by Lennox and seconded by Butensky to authorize \$500 toward printed materials and banner. The motion carried unanimously.



Krummrich would bring back the cost and design to the next meeting.

Other Business:

Krummrich reported she had been approached by Blue Zones to partner with a cleanup event on MLK Day.

It was the consensus of the Committee to participate with Blue Zones.

ADJOURNMENT: The meeting adjourned at 8:31 pm.

Signed:

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Tiffany Prince, President

CONTACT WITH RANDY HAINES -- KACI RADIO

I met with Randy on 11-7-19 and filled him in re: city beautification/anti-littering ideas. He is very excited to work with the schools and the BC. He could assist us in recording kids singing songs and airing the songs and PSAs done by the kids (mayor?); additionally, Randy could cover special events at the schools or in the community when kids are performing. He offered to link us to the other radio stations and suggested an interview by Al Wynn.

CONTACTS WITH BLUE ZONES

I met with Amy Kroll and Brett Ratchford on 11-21-19 and had a follow-up conversation with Brett on 11-29-19. Their Clean Up events have been deemed successful, and Blue Zones is very interested in teaming with the BC around community clean up efforts and an anti-littering/Keep The Dalles Beautiful Campaign. We discussed the possibility of a clean up day on MLK Day, with focus on the W. 6<sup>th</sup> Street area; we would need to carefully plan re: safety and traffic concerns. Maybe another big clean up near Earth Day (April 22<sup>nd</sup>)—perhaps at several areas around town.

\*BZ uses “The Dalles Happenings” as a means of communicating with the public and finds it very useful.

Brett has made contact with Sharlene Bonham at TDHS re: student involvement in clean-ups, where they can earn Community Service credit. He encouraged me to also contact Sharlene.

CONTACTS WITH SCHOOLS

TDHS: I will contact Robin \_\_\_\_\_, art teacher and Student Council advisor, to request a meeting with the Council in order to gather their ideas about city beautification/littering issues. Brett R. would like to be at that meeting.

DRY HOLLOW SCHOOL: I met with Principal Teresa Peters on 11-7-19 She suggested I meet with the Student Council and that I join the counselor when he visits classrooms to do anti-littering lessons.

(I did meet with the Student Council on 11-18-19 and gathered ideas from the students. They are eager to work with the BC. Will meet again in January. Also spoke with the counselor and he invited me to join him in the classrooms.)

Teresa and I brainstormed other ideas: teach the song; schoolwide assembly; hire Immense Imagery to do a video of kids at the elementary schools singing the song and show this movie at Columbia Cinemas on the days they have special shows for kids; kids could walk in The Cherry Festival Parade behind the D21 school bus; presentations at City Council, School Board, service organizations; team with the public library and school libraries.

(I later thought of using the reader boards at schools to promote community clean up events)

Mrs. Schwartz's 1<sup>st</sup> Gr. Class will learn the Stop The Drop song, and I will introduce it in all classrooms.

In Sum: Dry Hollow School is ON BOARD!!

COLONEL WRIGHT SCHOOL: I attended a CW staff meeting on 11-12-19 and presented an overview of BC efforts to engage the community in an anti-littering campaign. Gained verbal support of the music teacher and a 5<sup>th</sup> Gr. Teacher. Will follow up.

CHENOWITH ELEMENTARY SCHOOL: Made email contact with the Principal but have not heard back. A 2<sup>nd</sup> Gr. Class is committed to learning the song and doing a presentation at an assembly. Will follow up with the Principal in January.

THE DALLES—WASCO COUNTY LIBRARY: Met with Rita \_\_\_\_\_, Children's Librarian, on 11-21-19. Made request to have the library purchase some books about littering; Rita will research. I floated the idea of an April anti-littering/Keep The Dalles Beautiful display in their entrance display case. She is interested in having kids make posters and art displays which use plastic and other litter which they find. Will follow up in January.

IDEA BANK/TO DO:

Agree on official name for the campaign and set dates for official roll out (April??)

Set up Facebook/The Dalles Happenings account

Research Adopt A Street/Adopt a Highway programs

Make presentations to businesses, community service groups

Decide re: MLK Clean Up Day

Do inventory of areas in need around town; before and after photos

Approach Tri-County re; increasing number of clean up days

Contact Immense Imagery to learn more about their services

Consider purchasing a banner to hang on 2<sup>nd</sup> St.= Largest size 4X25 includes cables to hang, multi-colors and images; get insurance; public works will hang it up; City has a schedule=\$1400. Smaller size=\$900 Rage Graphics

Research banners and posters—Staples Bohn's Optimists'

Use empty storefronts to educate, promote clean ups

Discuss need for more trash cans; get status report on trash can issues

Send a letter to all businesses to promote the idea of accepting responsibility for "JUST MY STOREFRONT"= just clean up in front of your own store and the curb/roadside in front. This can spill over to residential areas..."First My Street" COC could possibly co-sign the letter with the BC?

Approach school athletic dept. and Little League officials regarding the idea of encouraging clean ups immediately after every sporting event...incorporate this regularly, institutionalize it. I read about this idea and really like it.

## Sorosis Fountain-

After the BC gave the go ahead, we met with Scott Baker to get permission from Parks and Rec. He was excited about the prospect of getting the fountain going again, though he made it clear that they couldn't devote manpower or dollars to the project.

It was decided that our first step was to do an assessment. Don offered to go underneath and see what was there. Got Scott's OK. He determined that the old plumbing, pump, etc. needed to be replaced. While there we took down the light covers, as two of the lights weren't working. Got some new bulbs, washed the globes and they were good to go. Also, spent some time scrubbing the moss from the fountain.

Don cut out and removed the old galvanized plumbing and replaced with modern freeze tolerant tubing. He replaced the supply line, cleaned out the silt in the cavity that housed the pump and installed a new pump. It was determined that we would need an electrician to reposition the outlet in the cavity that housed the pump. As it was, it could not be plugged in without leaving the lid off the box. Scott agreed to take care of hiring the electrician. Parks and Rec also paid the bill. Don drew a picture of the "fountain guts" and gave to Scott for his file. After trying to run water through the fountain, it was determined the holes were plugged. A compressor was used to blow it out. Parks and Rec pressure washed the outside.

A proposed map for paver walkways was drawn, so we would have something to show potential contractors.

We secured bids from three contractors. We asked for a bid for doing only the apron around the fountain and also a bid for doing the apron, the inner circle and the four pathways into the rose garden.

Bill ordered first set of composite Lions Heads. The parks board rejected them. They were returned.

Went to Home Depot with our paver info. and asked if they would be willing to help with a donation on paver costs. Steve @ Home Depot submitted our request and they agreed to sell them to us for 1% over cost.

Went to Lion 's Foundation meeting to present our request. They agreed to pay for the apron. They are interested in helping fundraise for the remainder of the project. Called and checked references for Sergio (Pavers, Fences and Custom Stone), who was our low bid. References were good and we offered him the job. Sergio completed the apron around the fountain. Very happy with his work!

Bill ordered two additional types of Lion heads. Scott and board liked the bronze one. It is very nice looking, but quite a bit more expensive and would be much more challenging to mount. Mounting would have to be hired out. The other one is a composite with a coating over the top (looks like copper). Scott is currently getting board member opinions. Would be fairly easy to mount. Have had verbal commitment from Lion's that they would pay for heads.

Bill and I will be meeting with a couple of Lion's members on Dec. 10 to talk about fundraising for the remainder of the project. One idea thrown out by Tim McGlothlin was to sell pavers and put the individuals name on the paver they purchased. I talked to Mike Byrne @ Pioneer Rock and Monument in Goldendale about this and he didn't think it would work, due to the material pavers are made from. He offered some other ideas—a brick wall, wooden sign, column rock with names on it.

Things to come—  
Ribbon cutting ceremony

MLK DAY COMMUNITY SERVICE CLEAN UP

Flyers distributed by Jude and Connie....Randy Haines created a PSA and Mayor Mays' grandson, Carter, was part of this process...Brett and Connie will do a drive around on the 14<sup>th</sup> to inspect areas targeted for clean up...Dan Black will bring a box of safety vests and several of his crew intend to assist with the clean up... Brett volunteered to connect with TDHS re: getting students involved/they can earn Community Service credit....Brett will seek publicity on reader boards (Optimist Printers/Toyota Honda)...Brett will contact The Dalles Disposal re: picking up SOLV bags following the clean up...Connie will promote at The Dalles City Council meeting on the 13<sup>th</sup> and at the Wasco Co. Commissioners meeting on the 15<sup>th</sup>. Hopefully The Chronicle will advertise the event in the week ahead. Keeping fingers crossed for help from the weather!! All BC committee members are encouraged to attend this event.

CONTACTS WITH SCHOOLS --MOVING FORWARD! 2 books purchased for use in elementary schools

DRY HOLLOW SCHOOL

Brenda and Connie attended a Jan. 6th Student Council meeting. The students, along with Mrs. Schwartz's 1<sup>st</sup> grade class, will learn the Stop The Drop song and will perform a few simple skits at the April Word-of-the Month Assembly....The Mayor will speak to the student body at this assembly....Principal Peters confirmed support for students to march in the Cherry Festival Parade on April 25<sup>th</sup>, so mark your calendars! Connie will meet with the School Counselor Jacob Abrams on the 16<sup>th</sup> to talk about classroom lessons re: littering

COLONEL WRIGHT SCHOOL

Principal Dowsett has confirmed her support for the campaign, including the Cherry Festival Parade, and endorsed a meeting between Connie and the School Counselor regarding student presentations at an April 10 School Assembly. The Mayor will be invited. Connie and Cal Robertson will meet on Jan. 27<sup>th</sup> and affirm plans.

CHENOWITH ELEMENTARY SCHOOL

Mrs. Kamimae's 2<sup>nd</sup> Gr. Kids have nearly mastered the STD song! Still working on connecting with the Principal and School Counselor.

BANNERS AND POSTERS

Brenda will contact Paula\_\_\_\_/Graphic Arts teacher at TDHS to set up a meeting re: working with the school to create banners and posters for the campaign. Paula may also be able to link us to the Student Council Advisor and fell ow art teacher, Robyn Johnsen. Connie and Brenda will wait to make contact with Optimist Printers and Rage Graphics until we learn what TDHS has to offer.

**TASKS/ISSUES TO DISCUSS AT THE JANUARY 22ND BC MEETING**

**\*BC Guest Speakers at community service organizations, etc. (Kiwanis, Lions, Rotary, Parks and Rec. Board, Main Street) to inform them of the STD Campaign, ask for support, get ideas....**

**\*Revisit cigarette butt issue...receptacles.**

**\*Revisit/update re: trash cans**

**\*IDEA: Work with COC and Main Street to create a letter which would go out to every business in The Dalles, downtown and elsewhere, informing them of the STD Campaign and asking for their support. The ASK is that businesses be responsible for the area just in front of their property, along the curb, fronting the roadway.**

**\*Research Adopt A Street/Adopt A Highway programs. Blue Zones may have done some research. Volunteer?**

**\*Make contact with Immense Imagery to learn about services/costs.**

**Submitted by Connie K.**

John Nelson Report – RiverFront Trail:

Below is a section of an e-mail I sent to Bruce Lumper who is on the Board for the RiverFront Trail. I also included Dan Durow on this message, because he is also on the Trail Board and I'm a friend of his and we have talked about the Beautification Committee issues. I understand that the Committee cannot directly apply for the grants and that the City staff can. Also I understand that any information I gather should be handed over to the City Manager for her review. I used the "we" in my e-mail knowing that it will not be us who does that work. The Cycle Oregon grants, though, can be asked for by the Chamber (not us on the Beautification Committee) and Lisa said she would be glad to route that money to the City for our use. You can use this information to craft an update for our next meeting.

John

email message segment:

After hearing back from Bruce about identifying the trail needs and how the Beautification Committee could somehow direct some of its attention towards assisting with needs that would be in our purview, I visited with Lisa at the Chamber of Commerce and asked her for assistance in finding money for Way-finding signs for the Riverfront Trail. Way-finding signs seemed to be the one need you had that fit for us to help you with.

I found out from Lisa that Travel Oregon, as part of a regional Gorge Plan, has a \$31,000 dollar Grant application process for the region which is happening now and is due in mid-January. That is too late for us to apply now I think, but it would be good to know for the future possibilities. If we applied and our application was accepted I think Lisa said the money would be routed through the City, and the Chamber could ask to have the \$ that we secured to pay for the cost and design of the signs. The Application basically asks 3 main questions: What's the plan, Who's involved for support from the community, and who will participate from the private sector (Volunteer labor counts)? The Chamber has support personnel who can help us write the grant proposal.

Cycle Oregon also has given matching grants, so that is a possibility. Lisa said that the Chamber would most probably be given priority status, as the Chamber/City hosted their events twice here in the city up at Sorosis Park. That was huge for them. That money could be given directly to the Chamber for our use.

ODOT has also been known to give money for signage improvement as community grants. I have not pursued the details of how that agency might help us.





BEAUTIFICATION COMMITTEE  
Minutes  
January 22, 2020  
5:30PM

THE DALLES CITY HALL  
313 COURT STREET  
THE DALLES, OR 97058

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Max Butensky, Connie Krummrich, John Nelson, Bill Lennox

ABSENT: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

Others: Mark Popoff, Rita & Don Stancik

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:36 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all members present.

GUESTS

Dan and Rita Stancik introduced themselves and said they wanted to come to thank everyone for the card they received. Rita said they had been in The Dalles for three years. She said they take great pride in their yard, but this was the first time a city had recognized them. She said it meant a lot to them. She said they wanted to know more about the committee and see if there was a way they could help.

Coats explained the role of the Beautification Committee. She reported on the various things the committee had done.

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Lennox to approve the minutes of the November 13, 2019 meeting; and the minutes of the December 11, 2020 Work Session. The motion carried unanimously.

## NEW BUSINESS

### Art Show Event – March

Krummrich reviewed her report (attached) and asked if the Committee still wanted to have a display with the change in name of the event from Beautiful The Dalles to Nurtured Spaces.

She said they could promote Stop The Drop, Vogt Fountain restoration, Lions Fundraiser for pavers in the rose garden.

Mark Popoff said he had a Mill Creek photo that could be used.

Lennox suggested coming back to details after the other reports.

### Note Cards/Thank You Cards – Krummrich

It was moved by Coats and seconded by Merrill to spend \$50 on notecards. The motion carried.

## UPDATES:

### Lion Club Fundraising Report – Fountain Pavers – Coats

Coats reviewed her report on the fundraising status. (attached)

Izetta said she would look into adding events to the City Hall Facebook page to promote activities of the Committee.

It was moved by Coats and seconded by Butensky to spend up to \$250 for a fundraising sign. The motion carried unanimously.

Coats said the Realtors were interested starting the program back up where a monthly award was given to home owners for beautification. The sign has been lost. The Beautification Committee could perhaps contribute to the rotating sign. It was the consensus of the Committee for Coats to continue researching the project.

### Lion Heads/Installation – Lennox

Lennox reported the Lions Club had agreed to purchase all four Lion Heads for the fountain. He said he would contact the company and have the invoice sent to the Lions Club for payment.

He said he was working on installation costs and had received a quote from Iron Works in the amount of \$2400. He said he would bring more quotes to the next meeting.

Merrill thanked Coats and Lennox for all the work they had done on the project.

Prince said she had been the Mayor's guest at the Second Saturday Coffee with the Mayor and had talked about the fundraising. She said the people in attendance were excited about the project.

### Stop The Drop – Krummrich

Krummrich said it was moving forward – including community clean ups with Blue Zones.

She said 8 people showed up to the cancelled clean up. She said Brett and herself showed up just in case. She said they cleaned up along 6<sup>th</sup> Street.

Blue Zones is planning monthly events and she asked for input on dates from the Committee. She said they were thinking about starting Saturday of Spring Break.

The Committee thought a set day, such as the first Saturday of each month would be easy for people to remember and therefore might get more participation.

Mark Popoff said he had a truck he could bring to haul trash way during those events.

It was moved by Coats and seconded by Prince to partner with Blue Zones on community clean up days. The motion carried unanimously.

Prince said Blue Zones would take the lead and the Beautification Committee would participate as available, and help promote.

Lennox said working with ODOT and the City for a long term re-landscaping might help that area on 6<sup>th</sup> Street from auto row to Chenowith.

Krummrich said Stop the Drop would need flyers, poster, and banners for promotion. It was the consensus of the Committee to have flyers/poster in both English and Spanish.

Krummrich said Immense Imagery had a contract with the school and would do video of the kids in the school under that contract. She said Immense Imagery said the Committee could get sponsors and then use that video to advertise in the movie theatre.

She said she was meeting Thursday with Paula Long to discuss a high school focus for the program.

Krummrich said the litter was terrible all over town, recently she had noticed cigarette butts. She suggested buying nice containers for the doorways of some trouble spots on Second Street.

She had identified five places: Route 30, Miz Fits; Moose Lodge; MCMC Annex; Adams Design.

There was some discussion about providing containers causing more smoking not less.

Merrill said she would research containers and policy and bring it back with her trash can report.

### Welcome Signs – Prince

Prince reported the team of Nelson, Butensky and herself met and identified some areas that might work for Welcome Signs. Nelson said he had photos he would bring to the next meeting.

The areas that will be further investigated were: Roundabout; Service Area Sign by Chamber; Fish Bridge off ramp area; along 6<sup>th</sup> by the new hotel; Webber and 6<sup>th</sup> by stop light; Trevitt Triangle (believed to be Parks & Rec).

She said they had some discussion of a big sign (billboardish) that could be seen from the I84 saying "Like these Views? Check out The Dalles Exit ..."

Wayfinding Riverfront Trail - Nelson

Nelson reviewed his report and said he had asked the Riverfront Trail Board for further direction.

Returned to March Art Event Topic

Title of the display discussion – Nurturing Beautiful The Dalles.

It was the consensus of the Committee to participate. Everyone to bring back ideas and pictures to the next meeting.

OTHER BUSINESS

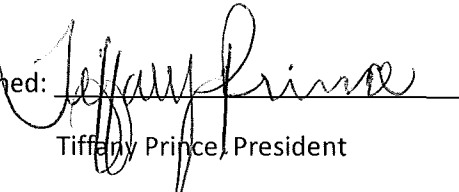
Discussed creating a volunteer list of people who help out on project. Grossman said a volunteer form might be needed. She will research and create a form if needed.

Merrill asked about Quarterly joint meetings with Main Street. Prince said she was talking with them.

Prince said she was asked to explain why flowers downtown weren't a project. She said everything couldn't be done at once. She said since Main Street was working on the survey, it made sense to let them find out if flowers are something the businesses support. She said Main Street has been focused on the Small Business Revolution. She said she was waiting for the right timing.

ADJOURN

Being no further business the meeting was adjourned at 7:47 pm.

Signed:   
Tiffany Prince, President

**THE DALLES ART CENTER EVENT -- MARCH 5<sup>TH</sup>, 2020 CONVERSATIONS WITH SCOTT STEVENSON,  
DIRECTOR**

August, 2019 Brenda and Connie met with Scott to learn about resources for help in creating Beautification Recognition Certificates. During this conversation, the idea of an event at TDAC featuring and promoting the beauty of The Dalles was floated. It was framed around civic pride, etc. Scott was keen on the idea...the title "Beautiful The Dalles" was born. Scott mentioned that, historically, Master Gardeners sponsored the showings in the month of March. He said that would fit in nicely, they could perhaps offer classes during the month of March.....This project was presented at the August 29<sup>th</sup> BC meeting and the group expressed support.

Dec. 7, 2019 Connie spoke with Scott, to confirm the event. Date given: March 5<sup>th</sup>/with the month of March devoted to this exhibit. Scott described it as an opportunity to hear about our efforts; we could display photographs, write-ups about our projects. Scott will reach out to the OSU Master Gardeners' Coordinator. He will get the word out/a call to artists and will lay out a schedule.

January 14<sup>th</sup>, 2020 Connie met with Scott and learned that he had changed the name/focus of the event ...to "Nurtured Spaces". A wider frame than "Beautiful The Dalles".

January 16<sup>th</sup>, 2020 Connie and Tiffany met with Scott to discuss the reframing of the event and to determine ways that the BC could be involved. Scott laid out his reasons for the reframe: basically to feature more artists and places beyond The Dalles. Contributions will highlight Nurtured Spaces throughout the region....gardens, etc. Master Gardeners are the primary "sponsor". They will have tables with information, etc.

The BC could have tables and use wall space to display/describe/promote our projects and the existence of the BC. Scott could help with "prettying up" our presentations ; Paula Long/graphic arts teacher at TDHS could be approached for assistance.

Sorosis Fountain: Before and after photos; historical photos; Victor's painting; a lion's head or photo; historical write-up; promotion of our fundraising efforts

Stop The Drop: banners and posters; description of work with schools and plans to work with community service groups, etc. ; description of teamwork with Blue Zones; materials for education in the schools; a group of students could sing the Stop The Drop song.

Other projects to feature??

Tiffany mentioned inviting City Council Members, leaders of The Lions, etc.

The idea of having the Mayor and Tiffany say a few words was presented.

TO DO: The BC needs to decide if we want to commit to being a part of this TDAC and confirm with Scott.

If we commit, then we need to begin work on our presentations.

## Fountain update:

- sent thank yous to Home Depot and Lions Foundation
- Bill secured a discount for ordering four Lion heads
- talked to Mike Bryne about recognition sign for donors to fountain project. He thought \$10,000 would be a minimum to plan for. Suggested looking at entrance to business park (he did this - rock arches)
- talked to Oregon Community Foundation to inquire about possible grants. Jan. 15 is the deadline for this cycle + July 15 would be next opportunity. They like to see a  $\frac{1}{3}, \frac{1}{3}, \frac{1}{3}$  contribution of funds (grant, community, sponsor). They look at the impact the project would have on the community (Is it vibrant + welcoming?). They also have "Donor projects" that come along outside of the grant process. This requires submitting a paragraph on your project. They hold these and donors can give directly to a certain project that they like. These are usually smaller than the grants.
- Talked to Scott @ Parks + Rec regarding grants. Didn't feel there was much enthusiasm from him on the idea

### Fountain update -

- Met with Lions Foundation at 4 pm today to discuss fundraising for completion of fountain project. Gave them a copy of WA sent to me by Pavers, Fence & Custom Stone LLC. We are ~~not~~ a rendition of what we want the fountain's end result to look like, so we can use for fundraising efforts. Our thought is going to work on getting to put the sign near the fountain, put on radio, social media, newspaper, etc. Will talk to BC about fundraising levels and creation of a facebook page that would promote fundraiser. Lions agreed to pay for the four Lion heads. Bill will continue to work on the attachment ideas. We will meet again in 2 weeks.

### MISC. -

- called Chr's @ Mid-Columbia Realtor's Assoc. regarding monthly Beautification award to homeowners. She apologized for not getting back to me and said she is interested. Asked me to call her again mid-Jan.



## MISC. -

- called Chris @ Mid-Col. Reactors Asso. on 10/21/20 to follow up on their interest in partnering with us on a monthly homeowner Beautification Award
- Butch that gave a lead on someone to talk to about donor board - next to bike shop in Rose building
- finally connected with Chris at Mid-Columbia Reactors Asso. They are interested in teaming with us. We need to get some quotes on a sign and get back to them.

## SOROSIS VETERAN'S GARDEN VOGHT FOUNTAIN PROJECT

DIAMOND - TDLCCT (currently \$4800)

PLATINUM - \$1000 PLUS

GOLD - \$500-999

SILVER - \$251 - 499

BRONZE \$100 - 250

FRIENDS \$0 - 99

### PROJECT FUND RAISING SIGN:

THE SOROSIS VOGHT FOUNTAIN PROJECT IS A JOINT PROJECT OF THE DALLES BEAUTIFICATION COMMITTEE & THE DALLES LIONS CLUB CHARITABLE TRUST. CONTRIBUTIONS TO HELP FINISH THE PROJECT CAN BE MADE TO TDLCCT (a 501C3 charitable trust) P.O. BOX 937, THE DALLES, OR. Call Brenda (541)980-6348 or Jim (541)980-1129 for further information.

### LONG TERM SIGN:

SOROSIS VETERAN'S GARDEN VOGHT FOUNTAIN RESTORATION IS A JOINT PROJECT OF THE DALLES LIONS CLUB CHARITABLE TRUST & CITY BEAUTIFICATION COMMITTEE. THE GARDEN AND FOUNTAIN HONOR ALL VETERANS.

THE GENEROUS CONTRIBUTIONS OF THE FOLLOWING COMMUNITY MEMBERS MADE THE PROJECT POSSIBLE:

DIAMOND - CITY OF THE DALLES BEAUTIFICATION COMMITTEE  
THE DALLES LIONS CLUB CHARITABLE TRUST