

Beautification Committee Agenda

It is the mission of the Beautification Committee to add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

Location: The Dalles City Hall - upstairs conference room

Date: Wednesday, December 11, 2019

Time: 5:30pm

Chair: Tiffany Prince

Agenda items - WORK SESSION MEETING

T. Prince	Call the Meeting to order	5:30pm
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Izetta Grossman	Roll Call	
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WORK SESSION DISCUSSION

Define Goals and Objectives	Establish Timelines	5:35 pm
	Feasibility	

Fountain	Update on Lions Head	6:00 pm
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Fundraising - with Lions

Welcome Signs/Inviting Spaces	Signs - Identify possible locations	6:45 pm
	Easements needed	

Design - hire designer
Council approval

Cost
Possible Partners

Inviting Places
Review list - identify opportunities
Develop Plan Sustainability
Council approval

Litter Program/Clean Up

Update - Connie

7:45 pm

Where are we

Next steps

Needs

Adjourn

8:30 pm

Additional information

✚ Email Izetta igrossman@ci.the-dalles.or.us to add items to future agendas

✚ Next Mtg: January 15, 2020 at 5:30

MINUTES

BEAUTIFICATION COMMITTEE WORK SESSION

December 11, 2019

5:30 pm

THE DALLES CITY HALL

313 COURT STREET

THE DALLES, OREGON

PRESIDING: President Tiffany Prince

COMMITTEE MEMBERS PRESENT: Bill Lennox, Brenda Coats, Connie Krummrich, John Nelson, Judy Merrill, Max Butensky

STAFF LIASION: Izetta Grossman

OTHERS PRESENT: Guest Mike Popoff

CALL TO ORDER: Prince called the meeting to order at 5:40 pm

The meeting started with a discussion regarding public meeting laws and clarifying members could talk to each other, avoiding discussions where there was a quorum of the members. No decisions could be made outside of the meeting, with special attention to expenditure of funds.

VOGT FOUNTAIN:

Brenda reviewed her report (attached).

She said she had met with Jim Wilcox and Jim Bishop of the Lions Club. She said the Lions Club/Foundation was willing to be the holder of the fundraising funds for completion of the pavers in the rose garden circle.

She said the intent was to have the funds raised, so that the pavers could be installed Summer of 2020.

Coats asked if the Committee wanted to participate in completion of the paver project. She said it would require being involved in the fund raising activities. She said she would continue to meet with the Lions and bring the ideas back to the Committee.

It was moved Lennox and seconded by Krummrich to move forward with completion of the paver project at Sorosis Park/Vogt Fountain. The motion carried unanimously.

Coats said she was meeting with the Lions regarding fund raising plan on January 22 and would report back to the committee. She said a ribbon cutting was still under consideration after the lion heads were installed in the spring.

It was moved by Prince and seconded by Nelson to have Lennox and Coats to continue working with Lions Club to set up a fundraising mechanism for funding of the pavers. The motion carried unanimously.

Lennox updated the Committee on the status of the lion heads for the fountain. He said the Parks & Rec Board was polled and they were ok with either option.

He said the Lions Foundation would pay for the brass option. He said the Beautification Committee would possibly need to pay for installation of the brass heads.

Lennox said he was working with The Dalles Iron Works to come up with an installation plan. He would report back the costs for a decision from the Committee.

It was the consensus of the Committee for Lennox to continue gathering costs for the lion heads and the installation of the brass heads.

Coats will send out Thank you notes to the Lions and Home Depot for their assistance on the project.

WELCOME SIGNS:

Steps:

*Identify Locations

- Owner

- Easements

*Hire Designer (maybe donated time) 3 options

- Identify costs for completion

*Take to Council for their decision to proceed and fund (January 2021)

Prince, Nelson, Grossman will work on the project and report back to the Committee on each step.

WAYFINDING SIGNS for Riverfront Trail:

Steps:

Nelson reported:

*Identify locations

*Grants – Chamber had some ideas

- Travel Oregon (Regional Gorge Plan – Chamber contact)

- ODOT (Izetta will check with Dave)

- Cycle Oregon (Chamber backing)

Nelson will go back to the Riverfront Board to discuss further.

Grossman will check to see if the Committee can apply for grants or if City staff needs to do it.

INVITING SPACES:

Discussion identified the following steps:

*Identify locations (previously made a list)

- Discounts Plus

- Triangle and Trevitt and 6th

- Kelly and 12th

West of 6th Street bridge some large trees/grass (who owns)
8th and Laughlin lot

*Identify possible planting/bench/owner
Water available

Prince and Grossman will work on finding owners and if water is available.

STOP THE DROP:

Krummrich reviewed her report (attached)

She asked if the project was one the Committee wanted to support. She said she would need help.

The Committee was completely behind the project and Thanked Krummrich for her ground work.

It was moved by Lennox and seconded by Coats to engage in a long term STOP THE DROP campaign. The motion carried unanimously.

It was moved by Prince and seconded by Coats to authorize the purchase of the books identified. The motion carried unanimously.

There was some brainstorming about the poster and adding a tag line.

- *Keep The Dalles Green
- *Make The Dalles Beautiful

Everyone liked the garbage can man; perhaps make a longer arm putting trash in the can.

No decision was made, other than a consistent, cohesive, unified message was important.

It was moved by Lennox and seconded by Butensky to authorize \$500 toward printed materials and banner. The motion carried unanimously.

Krummrich would bring back the cost and design to the next meeting.


Other Business:

Krummrich reported she had been approached by Blue Zones to partner with a cleanup event on MLK Day.

It was the consensus of the Committee to participate with Blue Zones.

ADJOURNMENT: The meeting adjourned at 8:31 pm.

Signed:



Tiffany Prince, President

CONTACT WITH RANDY HAINES -- KACI RADIO

I met with Randy on 11-7-19 and filled him in re: city beautification/anti-littering ideas. He is very excited to work with the schools and the BC. He could assist us in recording kids singing songs and airing the songs and PSAs done by the kids (mayor?); additionally, Randy could cover special events at the schools or in the community when kids are performing. He offered to link us to the other radio stations and suggested an interview by Al Wynn.

CONTACTS WITH BLUE ZONES

I met with Amy Kroll and Brett Ratchford on 11-21-19 and had a follow-up conversation with Brett on 11-29-19. Their Clean Up events have been deemed successful, and Blue Zones is very interested in teaming with the BC around community clean up efforts and an anti-littering/Keep The Dalles Beautiful Campaign. We discussed the possibility of a clean up day on MLK Day, with focus on the W. 6th Street area; we would need to carefully plan re: safety and traffic concerns. Maybe another big clean up near Earth Day (April 22nd)—perhaps at several areas around town.

*BZ uses “The Dalles Happenings” as a means of communicating with the public and finds it very useful.

Brett has made contact with Sharlene Bonham at TDHS re: student involvement in clean-ups, where they can earn Community Service credit. He encouraged me to also contact Sharlene.

CONTACTS WITH SCHOOLS

TDHS: I will contact Robin _____, art teacher and Student Council advisor, to request a meeting with the Council in order to gather their ideas about city beautification/littering issues. Brett R. would like to be at that meeting.

DRY HOLLOW SCHOOL: I met with Principal Teresa Peters on 11-7-19. She suggested I meet with the Student Council and that I join the counselor when he visits classrooms to do anti-littering lessons.

(I did meet with the Student Council on 11-18-19 and gathered ideas from the students. They are eager to work with the BC. Will meet again in January. Also spoke with the counselor and he invited me to join him in the classrooms.)

Teresa and I brainstormed other ideas: teach the song; schoolwide assembly; hire Immense Imagery to do a video of kids at the elementary schools singing the song and show this movie at Columbia Cinemas on the days they have special shows for kids; kids could walk in The Cherry Festival Parade behind the D21 school bus; presentations at City Council, School Board, service organizations; team with the public library and school libraries.

(I later thought of using the reader boards at schools to promote community clean up events)

Mrs. Schwartz's 1st Gr. Class will learn the Stop The Drop song, and I will introduce it in all classrooms.

In Sum: Dry Hollow School is ON BOARD!!

COLONEL WRIGHT SCHOOL: I attended a CW staff meeting on 11-12-19 and presented an overview of BC efforts to engage the community in an anti-littering campaign. Gained verbal support of the music teacher and a 5th Gr. Teacher. Will follow up.

CHENOWITH ELEMENTARY SCHOOL: Made email contact with the Principal but have not heard back. A 2nd Gr. Class is committed to learning the song and doing a presentation at an assembly. Will follow up with the Principal in January.

THE DALLES—WASCO COUNTY LIBRARY: Met with Rita _____, Children's Librarian, on 11-21-19. Made request to have the library purchase some books about littering; Rita will research. I floated the idea of an April anti-littering/Keep The Dalles Beautiful display in their entrance display case. She is interested in having kids make posters and art displays which use plastic and other litter which they find. Will follow up in January.

IDEA BANK/TO DO:

Agree on official name for the campaign and set dates for official roll out (April??)

Set up Facebook/The Dalles Happenings account

Research Adopt A Street/Adopt a Highway programs

Make presentations to businesses, community service groups

Decide re: MLK Clean Up Day

Do inventory of areas in need around town; before and after photos

Approach Tri-County re; increasing number of clean up days

Contact Immense Imagery to learn more about their services

Consider purchasing a banner to hang on 2nd St.= Largest size 4X25 includes cables to hang, multi-colors and images; get insurance; public works will hang it up; City has a schedule=\$1400. Smaller size=\$900 Rage Graphics

Research banners and posters—Staples Bohn's Optimists'

Use empty storefronts to educate, promote clean ups

Discuss need for more trash cans; get status report on trash can issues

Send a letter to all businesses to promote the idea of accepting responsibility for "JUST MY STOREFRONT"= just clean up in front of your own store and the curb/roadside in front. This can spill over to residential areas..."First My Street" COC could possibly co-sign the letter with the BC?

Approach school athletic dept. and Little League officials regarding the idea of encouraging clean ups immediately after every sporting event...incorporate this regularly, institutionalize it. I read about this idea and really like it.

Sorosis Fountain-

After the BC gave the go ahead, we met with Scott Baker to get permission from Parks and Rec. He was excited about the prospect of getting the fountain going again, though he made it clear that they couldn't devote manpower or dollars to the project.

It was decided that our first step was to do an assessment. Don offered to go underneath and see what was there. Got Scott's OK. He determined that the old plumbing, pump, etc. needed to be replaced. While there we took down the light covers, as two of the lights weren't working. Got some new bulbs, washed the globes and they were good to go. Also, spent some time scrubbing the moss from the fountain.

Don cut out and removed the old galvanized plumbing and replaced with modern freeze tolerant tubing. He replaced the supply line, cleaned out the silt in the cavity that housed the pump and installed a new pump. It was determined that we would need an electrician to reposition the outlet in the cavity that housed the pump. As it was, it could not be plugged in without leaving the lid off the box. Scott agreed to take care of hiring the electrician. Parks and Rec also paid the bill. Don drew a picture of the "fountain guts" and gave to Scott for his file. After trying to run water through the fountain, it was determined the holes were plugged. A compressor was used to blow it out. Parks and Rec pressure washed the outside.

A proposed map for paver walkways was drawn, so we would have something to show potential contractors.

We secured bids from three contractors. We asked for a bid for doing only the apron around the fountain and also a bid for doing the apron, the inner circle and the four pathways into the rose garden.

Bill ordered first set of composite Lions Heads. The parks board rejected them. They were returned.

Went to Home Depot with our paver info. and asked if they would be willing to help with a donation on paver costs. Steve @ Home Depot submitted our request and they agreed to sell them to us for 1% over cost.

Went to Lion 's Foundation meeting to present our request. They agreed to pay for the apron. They are interested in helping fundraise for the remainder of the project. Called and checked references for Sergio (Pavers, Fences and Custom Stone), who was our low bid. References were good and we offered him the job. Sergio completed the apron around the fountain. Very happy with his work!

Bill ordered two additional types of Lion heads. Scott and board liked the bronze one. It is very nice looking, but quite a bit more expensive and would be much more challenging to mount. Mounting would have to be hired out. The other one is a composite with a coating over the top (looks like copper). Scott is currently getting board member opinions. Would be fairly easy to mount. Have had verbal commitment from Lion's that they would pay for heads.

Bill and I will be meeting with a couple of Lion's members on Dec. 10 to talk about fundraising for the remainder of the project. One idea thrown out by Tim McGlothlin was to sell pavers and put the individuals name on the paver they purchased. I talked to Mike Byrne @ Pioneer Rock and Monument in Goldendale about this and he didn't think it would work, due to the material pavers are made from. He offered some other ideas—a brick wall, wooden sign, column rock with names on it.

Things to come—
Ribbon cutting ceremony