



*Lane Transit District
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**LANE TRANSIT DISTRICT
BOARD OF DIRECTORS
SERVICE PLANNING AND MARKETING COMMITTEE
March 6, 2007- 3:00 p.m. to 4:30 p.m.**

**LTD BOARD ROOM
3500 E. 17th Avenue, Eugene
(off of Glenwood Boulevard)**

Public testimony will not be heard at this meeting

AGENDA

- I. CALL TO ORDER
- II. ROLL CALL
Eyster _____ Dubick _____ Evans _____
- III. SELECTION OF COMMITTEE CHAIR
- IV. LTD SERVICE POLICY (30 minutes)
- V. FIVE YEAR TRANSPORTATION DEVELOPMENT PLAN (30 minutes)
- VI. ANNUAL ROUTE REVIEW SERVICE PACKAGE (5 minutes)
- VII. PURCHASED SERVICE (7X, 75X) (5 minutes)
- VIII. BUS PLUS PROJECT TIMELINE (5 minutes)
- IX. EmX UPDATE (5 minutes)
- X. ADJOURNMENT

AGENDA ITEM SUMMARY

DATE OF MEETING: March 6, 2007

ITEM TITLE: Five-Year Transportation Development Plan

PREPARED BY: Andy Vobora, Director of Service Planning, Accessibility, and Marketing

ACTION REQUESTED: None

BACKGROUND:

The Planning and Development staff and Service Planning, Accessibility, and Marketing staff have joined forces to create a multi-year transportation plan. This plan outlines key service development initiatives associated with fixed-route bus service, accessible services, services provided by Commuter Solutions, long-range planning projects, and facilities projects needed to support this entire package of services.

The plan uses a rolling five-year format. For example, the first year of the plan outlines focus areas for service planning that become the foundation of the Annual Route Review service package. Each year the plan is extended one year, giving the organization and community a picture of where District resources will be targeted.

The current plan needs updating. This task will be undertaken by staff in the coming months. Staff will present an overview of the plan and engage the committee in a dialogue about plan elements, financing, and suggestions for plan changes.

ATTACHMENT: LTD Five-Year Transportation Development Plan

AGENDA ITEM SUMMARY

DATE OF MEETING: March 6, 2007

ITEM TITLE: Information Items

PREPARED BY: Andy Vobora, Director of Service Planning, Accessibility, and Marketing

ACTION REQUESTED: None

BACKGROUND: Brief updates will be provided for the following items:

- **Annual Route Review.** The package will go to the full Board in final form on March 12. If the committee has any questions about the process or the service package, staff will be available to answer questions.
- **Purchased Bus Service.** A couple of organizations currently purchase bus service in the form of regular system routes. Staff will review these briefly and discuss ways the practice may evolve in the future.
- **Bus Plus.** Staff continue to analyze criteria for selecting Bus Plus corridors and will provide an update on these discussions.
- **EmX.** Each week additional data is gathered and reviewed by an operational committee. Staff will present the latest data and talk about emerging trends.

ATTACHMENT: None

AGENDA ITEM SUMMARY

DATE OF MEETING: March 6, 2007

ITEM TITLE: Lane Transit District Service Policy

PREPARED BY: Andy Vobora, Director of Service Planning, Accessibility, and Marketing

ACTION REQUESTED: None

BACKGROUND: The District's Service Policy outlines key criteria for establishing and evaluating bus service. This policy has evolved throughout the District's history. It is a dynamic document that may be modified to respond to emerging needs while providing the foundation from which the system will develop and change.

Staff will review the Service Policy and highlight key areas for the committee. Understanding the criteria outlined in the policy will assist the committee and the full Board in making informed and consistent service decisions.

ATTACHMENT: LTD Service Policy