



Public notice was given to
The Register-Guard for publication
on August 29, 2017.

**LANE TRANSIT DISTRICT
STRATEGIC PLANNING COMMITTEE MEETING**

**Tuesday, September 5, 2017
5:30 p.m. to 7:30 p.m.**

**LTD Board Room
3500 E. 17th Avenue, Eugene
(Off Glenwood Boulevard in Glenwood)**

AGENDA

I. CALL TO ORDER			
II. ROLL CALL			<u>Page</u>
<input type="checkbox"/> Mike Eyster (Chair)	<input type="checkbox"/> Frannie Brindle	<input type="checkbox"/> Carl Yeh	<input type="checkbox"/> Gerry Gaydos
<input type="checkbox"/> Sid Leiken	<input type="checkbox"/> Annie Loe	<input type="checkbox"/> Sheri Moore	<input type="checkbox"/> Kate Reid
<input type="checkbox"/> Josh Skov	<input type="checkbox"/> Lucy Vinis	<input type="checkbox"/> Gary Gillespie	<input type="checkbox"/> Rick Satre
III. COMMENTS FROM THE CHAIR		(2 minutes)	
IV. AGENDA REVIEW		(2 minutes)	
V. AUDIENCE PARTICIPATION			
◆ <i>Public Comment Note: This part of the agenda is reserved for members of the public to address the Board on any issue. The person speaking is requested to sign-in on the Audience Participation form for submittal to the Clerk of the Board. When your name is called, please step up to the podium and give your name and address for the audio record. If you are unable to utilize the podium, you may address the Board from your seat.</i>			
◆ <i>Citizens testifying are asked to limit testimony to three minutes.</i>			
VI. APPROVAL OF MEETING MINUTES <i>Action Needed:</i>		(2 minutes)	4
Vote to approve minutes from August 2, 2017 (Attached)			
VII. CITY OF EUGENE BIKE SHARE UPDATES		(30 minutes)	
<i>Action needed: Information update only. Discussion on how the SPC can support Bike Share and making connections between biking and transit.</i>			
Eugene Bike Share General Manager Lindsey Hayward of Social Bicycles, Inc. will attend to give an update on the title sponsor, station placement, pricing structure and launch schedule.			
VIII. SPC MEMBERSHIP UPDATE		(10 minutes)	12
<i>Action needed: Develop recruitment plan for new SPC members.</i>			
Staff will provide an update on the composition of the current SPC membership (for those who have filled out an application) and the status of membership applications received to date (attached). The Committee will discuss specific outreach activities to engage in to generate new applications to fill desired roles and vacancies.			

IX. COMPREHENSIVE OPERATIONS ANALYSIS (COA) UPDATE (10 minutes)

Action needed: Information and discussion only.

Tom Schwetz will brief the SPC the procurement process timeline for the COA as well as provide a high-level overview on the two major components of the scope including technical analysis and community engagement.

X. FUNDING UPDATE: CMAQ, STP-U, STBG, FTA BBF, HB 2017 (10 minutes)

Action needed: Information and discussion only.

LTD staff will provide an update on recent grant program applications and funding associated with the passage of HB 2017.

XI. EmX WEST LAUNCH UPDATE (25 minutes)

Action needed: Share talking points with SPC members about the launch.

Therese Lang will provide an update on the status of the EmX West Launch on September 17, 2017. The update will include specific talking points for SPC members to bring to their respective groups about the new EmX line and tasks that SPC members can help with to support the launch.

XII. STANDING PROJECT AND COMMITTEE REPORTS

a. MovingAhead (10 minutes)

Action needed: Information and discussion only.

Sasha Luftig will provide a project schedule update.

b. Vision Zero (5 minutes)

Action needed: Provide feedback to staff.

Kelly Hoell will provide an update on the procurement process for the Pedestrian Network Analysis and ask for feedback on frequency of full scale vision zero progress updates as was delivered at the last meeting.

d. Santa Clara Community Transit Center (0 minutes)

Action needed: None.

No project update at this time.

XIII. NEXT/FUTURE MEETING AGENDAS: WORK PLAN DEVELOPMENT (10 minutes) 14

Action Needed: Additions/Changes to SPC Work Plan.

The Chair will ask for updates to be added to the work plan and which month they should be placed. Per usual, the existing work plan, project milestone Gantt chart and supporting events calendar are attached to inform this discussion.

Topics

- Commissioner Leiken presentation about federal transportation funding
- United Way Emerging Leaders Group – Low Income Housing Study?
- Springfield presentation about Glenwood Construction
- 2021 readiness
- Automated Vehicles discussion

XIV. ADJOURNMENT

The facility used for this meeting is wheelchair accessible. If you require any special physical or language accommodations, including alternative formats of printed materials, please contact LTD's Administration office as far in advance of the meeting as possible and no later than 48 hours prior to the meeting. To request these arrangements, please call 682-5555 (voice) or 7-1-1 (TTY, through Oregon Relay, for persons with hearing impairments).

STRATEGIC PLANNING COMMITTEE MEETING

LANE TRANSIT DISTRICT

Tuesday, August 1, 2017

Pursuant to notice given to *The Register-Guard* for publication on July 24, 2017, and distributed to persons on the mailing list of the District, the Strategic Planning Committee of the Lane Transit District held a public meeting on Tuesday, August 1, 2017, beginning at 5:30 p.m., at the LTD Board Room, 3500 E. 17th Avenue, Eugene, Oregon.

Present: Carl Yeh, Chair
Frannie Brindle
Mike Eyster
Gerry Gaydos
Annie Loe
Sheri Moore
Kate Reid
Rick Satre
Josh Skov
Lucy Vinis
Aurora Jackson, LTD General Manager

Absent: Gary Gillespie
Sid Leiken

CALL TO ORDER/ROLL CALL: Mr. Yeh convened the meeting of the Strategic Planning Committee (SPC) to order and called the roll.

COMMENTS FROM THE CHAIR: Mr. Yeh expressed that it had been a pleasure to be part of the committee and see it grow from the EmX Steering Committee to the Strategic Planning Committee and provide the Board with guidance from the community.

AGENDA REVIEW: Mr. Skov said that the Vision Zero agenda item might require more than the 10 minutes allotted to it if the SPC decided to provide additional guidance or direction to the Board.

AUDIENCE PARTICIPATION: There was no one who wished to speak.

MOTION APPROVAL OF MINUTES: Mr. Satre moved to approve the minutes of the June 6, 2017, Strategic Planning Committee meeting. Mr. Eyster provided the second.

VOTE The motion was approved as follows:
AYES: Brindle, Eyster, Loe, Moore, Reid, Satre, Skov, Vinis, Yeh (9)
NAYS: None
ABSTENTIONS: None
EXCUSED: Gaydos, Gillespie, Leiken (3)

MOTION ELECTION OF CHAIR AND VICE CHAIR: Mr. Satre nominated Josh Skov as vice chair of the Strategic Planning Committee. There were no other nominations.

VOTE Mr. Skov was elected vice chair of the committee as follows:

AYES: Brindle, Eyster, Loe, Moore, Reid, Satre, Skov, Vinis, Yeh (9)

NAYS: None

ABSTENTIONS: None

EXCUSED: Gaydos, Gillespie, Leiken (3)

MOTION Mr. Satre nominated Mike Eyster as chair of the Strategic Planning Committee. There were no other nominations.

VOTE Mr. Eyster was elected chair of the committee as follows:

AYES: Brindle, Eyster, Loe, Moore, Reid, Satre, Skov, Vinis, Yeh (9)

NAYS: None

ABSTENTIONS: None

EXCUSED: Gaydos, Gillespie, Leiken (3)

Mr. Gaydos arrived at 5:40 p.m.

LEGISLATIVE UPDATE - TRANSPORTATION BILL: Director of Public Affairs Edward McGlone stated that the transportation package recently passed by the legislature included an approximate \$100 million per year appropriation for transit. He recognized the efforts of staff in the LTD organization, as well as many others around the state, for that success. He said that local governments also received new revenue to invest in upgrading and maintaining their infrastructure systems. Funds were also available for bicycle and pedestrian and Safe Routes To School infrastructure improvements. He commended the bipartisan efforts of legislators for taking bold action.

Mr. McGlone cautioned that the measure could still be referred to the ballot, although that would require collecting and submitting a substantial number of signatures within 90 days of the last day of the legislative session. He said that he did not think that was likely to happen, in part because last minute negotiations, which scaled back the package, had satisfied most of the major industry stakeholders that were most likely to want to refer the measure to the ballot. Whether or not the measure was referred would be known for certain in October.

Mr. McGlone said that tax collection would begin on January 1, 2018, and funds would be ready for distribution on January 1, 2019. Transit revenues would be distributed in several streams. He said 90 percent of the funds would be available via a formula allocation, but it was not guaranteed that transit districts would receive it. Districts would need to apply by submitting a Transit Improvement Plan to the Oregon Transportation Commission (OTC). LTD's share was estimated at \$7.5 million, an amount that would increase over time as the economy grew. LTD would be the only recipient of those dollars in Lane County and could choose to distribute some of the funds to smaller transit providers in the county. The process for distributing funds to smaller providers would be determined by state rules.

Mr. McGlone said the plan LTD was required to submit had to be reviewed by an advisory committee, the composition of which would be determined by the OTC. He said the intent was to advocate for the SPC to function as that advisory committee, although some changes in membership might be necessary. He listed some of the criteria that would have to be addressed in the plan:

- minimizing the impact of the tax on low income people
- improving bus service in low income communities
- adding frequency, span of service, and new destinations on current routes

- connecting communities not already connected

Mr. McGlone said the application process and all required elements of the plan were still unknown and staff would work closely with the Oregon Department of Transportation (ODOT), Public Transit Advisory Committee and other stakeholders during rule-making discussions.

Mr. McGlone said five percent of the appropriation would be held in reserve for a competitive transit capital fund, details of which would be determined by the OTC. He said this fund would compensate for the removal of transit projects from competition for *ConnectOregon* funds. Four percent of the appropriation would be reserved for an inter-city connections program. The Yachats/Florence connection pilot program was an example of the types of projects that could be eligible, but details had yet to be determined. The final one percent of the appropriation would be retained by ODOT for a public transit resource center to assist small, rural communities to develop their plans.

Mr. McGlone added that the Comprehensive Operational Analysis (COA) urged by the SPC and approved by the Board would be a helpful resource as the District examined how and where to invest its resources.

Ms. Brindle asked if LTD's current employer payroll tax would continue after the employee tax was implemented. Mr. McGlone said no changes to the employer tax, which was only within the boundaries of the LTD service area, were contemplated; the employee tax was established county-wide in all 36 counties in the state. He said no decisions had been made yet on how revenues from each tax would be invested.

Mr. Skov asked if there was a timeline for ODOT's rule-making. Mr. McGlone said he did not have any information yet, although ODOT had assured stakeholders they would have a role in that process. He hoped there would be more clarity by October when the Oregon Public Transportation Conference would occur.

Mr. Skov asked which fiscal years would be impacted if distribution of tax revenue would not occur until January 1, 2019. Mr. McGlone said the earliest possible fiscal year to be impacted would be FY 2019 (July 1, 2018-June 30, 2019), assuming the funds were released as soon as they were available. Ms. Jackson added that it was more likely the funds would be used in FY 2020 as it would be difficult to get those funds appropriated at mid-point in FY 2019. She said that would allow time for making decisions about how those funds would be used.

Director of Planning and Development Tom Schwetz explained that the employer tax was collected within the District; employee taxes would be collected county-wide. The COA would examine all LTD services.

Mr. Skov asked if there was any action that should be taken immediately to determine that the SPC would meet the requirements of an advisory committee under the new transportation bill. Mr. McGlone said it would be premature at this point to reevaluate the SPC because OTC's intent was not yet clear. The plan was to work closely with those engaged in rule-making on the topic and demonstrate the value of the SPC and identify what changes might be needed to meet requirements. He said the only statutory requirement was that it must be a community-based advisory committee. Rule-making could require some expansion of membership to include other community interests.

REVISIT SCHEDULE FOR COMPREHENSIVE OPERATIONAL ANALYSIS (COA) AND STRATEGIC BUSINESS PLAN (SBP): Mr. Schwetz said a request for proposals (RFP) would be issued by September 1, 2017. He briefly reviewed the COA scope of work summary included in the agenda packet. He noted that community engagement was an integral part of the process and the COA results would inform development of the SBP and the Annual Route Review. Proposals would be due October 6 and an award made on October 31, with the project to commence within 90 days of award.

Ms. Reid observed that the COA would inform future work and how to make the best use of new funds in a transparent, thoughtful manner.

Mr. Skov asked if there was a need to expand the COA scope of work beyond District boundaries, given the emphasis in the new transportation package on urban/rural and rural/rural connections. Mr. Schwetz said the new legislation provided certainty of funding as LTD began developing its 10-year plan and provided an opportunity to explore new options. He said the Board had been discussing rural services and that topic could be on a future SPC agenda. He said the COA consultant would be asked to examine how to provide rural services more efficiently, but that would not require changing the COA scope of work.

Ms. Moore asked if LTD had previous strategic plans. Mr. Schwetz said there had not been a short-range transit plan in a number of years.

Mr. Gaydos commented that there had always been an urban/rural divide in the state and the public engagement component should extend beyond District boundaries.

Ms. Jackson said the COA was intended to prepare the District for providing services in the future; it would include all of LTD's service area, but not parts of Lane County outside of that area. She said when LTD requested funding from the state it did not want to hinder areas like Oakridge and Florence from making their own requests by including them in the COA, which was why only rural areas within the District were included in the COA. That did not preclude those communities and other rural entities from being included in future COAs if they so wished.

Mr. Eyster noted that a privately funded study of the Gateway EmX route had been conducted and he hoped that study would be considered by the COA consultant.

In response to questions from committee members, Mr. Schwetz said that examples of COAs from other districts could be made available to the committee and the scope of work would require an examination of a range of transportation options, including emerging urban mobility issues and opportunities.

Ms. Jackson said the scope of work was not narrowly defined in order to encourage proposals with innovative ideas for achieving the District's goals.

Ms. Reid commended the COA not only as a tool for strategic planning, but also an opportunity to redefine the community's conversation about transit and transportation options.

Mr. Schwetz briefly reviewed a handout entitled *Anchorage Talks Transit*, which was an excerpt from Anchorage, Alaska's transit visioning document developed with the assistance of Jarrett Walker and Associates.

EmX WEST LAUNCH UPDATE: Public Information Officer Therese Lang provided an update on the launch of EmX West, describing various outreach and marketing campaign activities. She said that people were pleased with improvements along the route and access to EmX service. She said there was a robust media campaign to keep the public updated and announce the September 17 launch. She said on launch day there would be staff stationed along the route and elsewhere in the system helping people navigate the new system and make connections. A ribbon cutting ceremony would be held from 1:00-3:00 p.m. on launch day and formal invitations would be issued. She invited committee members to join LTD staff at public events to help share information about the new service.

Ms. Moore asked if there would be fare forgiveness on launch day and whether businesses could distribute free ride coupons. Ms. Lang said people could ride for free on launch day and staff were still discussing options for businesses. She said the group pass program would be extended through the end of the year for businesses that participated during construction.

Mr. McGlone said the free fare was on EmX only. He said staff was considering a direct mail campaign within a certain radius of the corridor that would provide trial ride coupons for residents through the month of October. He said the trial ride coupons and group pass extension were selected because their results could be tracked and potentially provide a base that would grow into paying customers. He said employers along the corridor were reporting that employees were excited about the group pass program, which gave them access to the entire system.

Mr. Skov suggested that staff provide SPC and Board members with an ongoing supply of pre-fab social media materials that could be easily shared online.

Mr. McGlone invited SPC members to suggest groups throughout the community to which LTD staff could make presentations about the benefits of the EmX West project and service redesign improvements.

Ms. Lang shared an anecdote about a pedestrian who expressed his gratitude to LTD for the access and safety improvements along the route.

Mr. Skov asked staff to come to the next SPC meeting with a list of final actions to be taken before the launch. He also encouraged publicizing the fact that EmX West represented the largest sidewalk project in Eugene's history.

STANDING PROJECT AND COMMITTEE REPORTS:

MovingAhead: Senior Project Manager Sasha Luftig reported that the analysis of five corridors was taking longer than expected, but once the alternatives analysis was further along a more certain schedule would be provided to the committee. She said activities under the transit-oriented development planning grant awarded to LTD last fall by the Federal Transit Administration were focused on the River Road area and related to MovingAhead because of the requirement that there be a project that would potentially qualify for the definition of bus rapid transit fixed guideway, with 50 percent or more dedicated right-of-way. She said the city was also working on its Santa Clara/River Road neighborhood plan, providing many coordinating elements and connecting land use and transportation planning.

Main-McVay Transit Study: Development Planner Kelly Hoell reported that the study was still coordinating with the Main Street safety project and until there was a clearer understanding of how the two projects would move forward together, including process, timing and integration, the

item would be removed from the list of standing project reports. She expected that there would be clarity on that later in the fall.

Ms. Moore said she had recently been contacted by business people along Main Street who were objecting to a number of things. She expressed that it would be helpful if information could be provided about how businesses along West 11th Avenue had gone through the EmX West project and the benefits that resulted in order to change the conversation. She explained that of particular concern was a median along the corridor.

Ms. Brindle said that a similar situation had occurred in Woodburn when a median was proposed and people were completely supportive once the project was completed. She suggested that a panel of people from that community could discuss the benefits of such a project with the Springfield City Council.

Ms. Reid said that many of the business people were members of the Chamber of Commerce and attended Springfield Greeters meetings. That could be an opportunity for Mr. McGlone to speak to that group about the EmX West process and opportunities.

Mr. Skov said the information gained during each corridor development should be institutionalized and used to inform the development of future corridors. He said previous corridors provided many examples of how the process could be improved and suggested that staff could provide drafts of that institutionalization to the SPC. He commended LTD's community outreach efforts and being able to carry that information out to the public would build credibility.

Mr. Eyster said a public presentation about the COA process would also offer an opportunity to share information with the community.

Vision Zero: Ms. Hoell distributed a document entitled *Progress Summary on Implementation of LTD Board Resolution 2016-012 focused on eliminating fatalities and services injuries: Update August 2017*. She said it provided a comprehensive view on all the LTD organization's activities related to safety. She said language from the six provisions in the resolution were listed in the first column, followed by columns identifying for each provision the implementation actions, achievements to date, and current status of actions still in progress. She briefly reviewed each of the provision, associated actions, and achievements.

Mr. Skov said that he liked the structure of the report and hoped it would be used on an ongoing basis to provide updates on Vision Zero activities. He particularly appreciated identification of the safety elements in existing and ongoing projects. He noted that the pedestrian network analysis would be completed about the time new fiscal year budget deliberations began and hoped it would be available to inform LTD's next budget cycle, as well as the cities' budget cycles.

Mr. Schwetz said the pedestrian network analysis would primarily be identifying issues associated with bus stops and solutions would not necessarily be ones LTD could undertake. It would require the cities, county, state, and road authorities to identify improvements they could make to the environment around stops to make them safer. He said the analysis would document issues on LTD's system that could serve as a basis for working with other jurisdictions and agencies.

Santa Clara Community Transit Center: Ms. Hoell thanked SPC members for their support and advocacy for the center and announced that the Eugene City Council had unanimously approved moving forward with the project.

WORK PLAN DEVELOPMENT/MEMBERSHIP RECRUITMENT: Ms. Hoell explained a proposed new process for identifying agenda topics for future meetings. She said previously there was a section at the end of each agenda for members to raise topics they wanted to see on future agendas, then the agenda setting subcommittee reviewed those topics and tried to determine when it was most appropriate to schedule discussions. The agenda setting subcommittee had guided staff in terms of what they wanted to see for the work plan and supporting documents to give the SPC sufficient context to advise the Board on those topics.

Ms. Hoell referred to the SPC Work Plan, which was in calendar format, and identified upcoming topics each month. She said the accompanying chart identified the schedule for major projects so committee members could determine when it would be appropriate to engage on those projects. She said both documents would be updated for each SPC meeting. She said that projects from other jurisdictions could be included at the committee's request.

Mr. Eyster asked how soon information would be available on the operation of EmX West, as that was a topic of interest to the SPC. Mr. Schwetz said the FTA required before and after studies of large capital projects; the after study had to be conducted at least two years following implementation to allow the service and market to stabilize. He said LTD would begin collecting data immediately, but conclusions should not be drawn on preliminary information.

Ms. Moore expressed interest in information about the operation of electric buses, how they were functioning, efficiencies, incorporation into the LTD fleet and plans for future use. Ms. Hoell said the District had just purchased five new hybrid electric buses that were now in use and had ordered five all-electric buses that would be delivered later in the year. She said staff had developed criteria for comparing the use of hybrid and all-electric buses when they were in the fleet. She said data would not be available until next year, but she would add the topic to the list of future agenda items.

In response to a question from Mr. Eyster, Ms. Hoell said that SPC members would have the opportunity to suggest new agenda topics at the end of each meeting during a review of the work plan calendar.

Ms. Vinis thanked staff for the work plan and other materials that had been very helpful to her as a new member of the SPC.

MOTION Mr. Satre moved to approve the work plan structure as presented. Mr. Eyster provided the second.

VOTE The motion was approved as follows:
AYES: Brindle, Eyster, Gaydos, Loe, Moore, Reid, Satre, Skov, Vinis, Yeh (10)
NAYS: None
ABSTENTIONS: None
EXCUSED: Gillespie, Leiken (2)

Ms. Hoell announced that the SPC membership application had been posted on LTD's website. She asked current SPC members to complete an application and identify the groups they represented so that staff could determine what diversity already existed on the committee and where there were gaps.

Ms. Brindle said that KLCC might be willing to make an announcement about the SPC member recruitment.

Mr. Satre asked if the recruitment was open or was there a target for how many new members might be added. Ms. Hoell said there were currently 12 members and the bylaws allowed for a maximum of 15. Once a sufficient number of applications had been received they would be reviewed quickly in order to fill positions.

Ms. Jackson said ideal candidates would be those who represented large groups in the community that were affected by public transportation, such as large employers and affordable housing advocates.

NEXT MEETING AND FUTURE MEETING AGENDA ITEMS: The next meeting was scheduled for September 5, 2017.

Future topics:

- Commissioner Leiken presentation about federal transportation funding
- United Way Emerging Leaders Group - Low income housing study
- Springfield presentation about Glenwood construction
- 2021 readiness
- Automated vehicles discussion

ADJOURNMENT: Mr. Yeh adjourned the meeting at 7:30 p.m.

(Recorded by Lynn Taylor)



Application for Membership

- Committee applying for: Accessible Services Transportation Committee
- Budget Committee Strategic Planning Committee
- (A separate application must be completed for each Committee)

Name: _____

Preferred Name: _____ Preferred Pronoun (he/she/they): _____

Home Address: _____

Day Phone: _____ Evening Phone: _____

Email Address: _____

Occupation: _____ Place of Employment: _____

1. What experiences / training / qualifications do you have for this particular committee?

2. What specific contribution do you hope to make?

3. What community topics concern you that relate to this committee? Why do you want to become a member?

4. The Strategic Planning Committee generally meets monthly and at least six times per year. Meetings generally last two hours. **It is highly recommended you attend a meeting before submitting the application.** Check the times when you are available to attend meetings.
 - Early Morning (6:30-8:30 a.m.)
 - Late afternoon (4:00-6:00 p.m.)
 - Noontime (noon-1:30 p.m.)
 - Evenings

The Strategic Planning Committee seeks to have a diverse membership representing the areas indicated below. Please check all the applicable categories. Please use the line provided to briefly explain how you represent that category:

Business / Chambers of Commerce/ Industry / Large Employers

LTD Customers / Frequent Transit Riders

Housing / Development / Affordable Housing

Neighborhood / Neighborhood Leaders Council / LTD Service Districts

Non-profit

Public Health

Rural Residence (outside Eugene/Springfield metro area)

Safe Routes to School

Current Student

Sustainability / Equity / Environmental Justice

Local Tourism

Transit Advocate

Transportation Options / Cyclist / Pedestrian / Carpool / Vanpool member

Other:

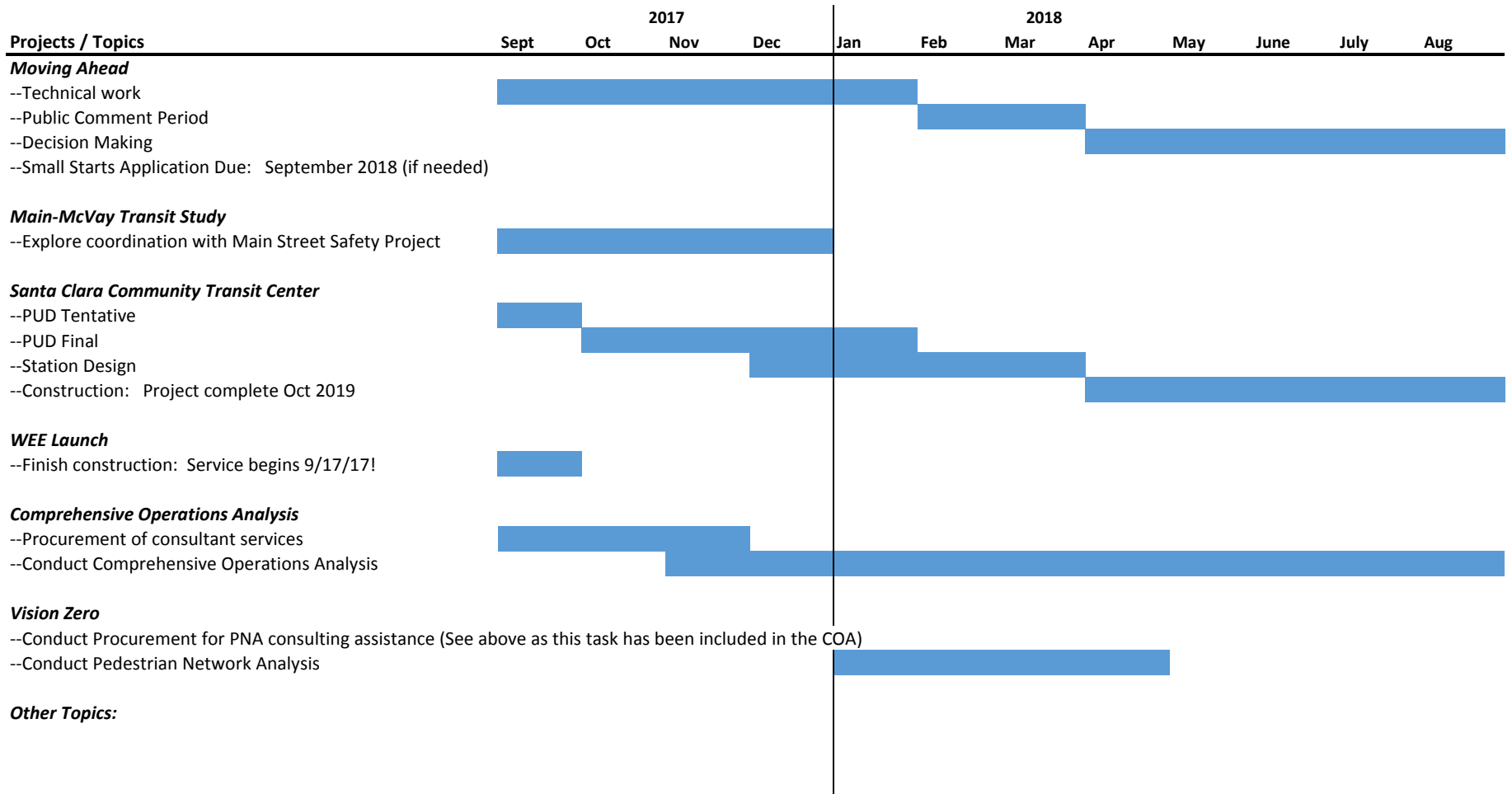
Applicants Signature

Date

Please return this application via email to clerk@ltd.org or to Lane Transit District, 3500 E. 17th Avenue, Eugene, OR 97403

LTD Strategic Planning Committee Work Plan, 2017–18 (Draft 6/6/17)

<p style="text-align: center;">April: 4/04/2017</p> <ul style="list-style-type: none"> ● Work Plan ● Bylaws ● Membership ● Places for People in Downtown Eugene ● Legislative Update ● Santa Clara Community Transit Center 	<p style="text-align: center;">May: 5/02/2017</p> <ul style="list-style-type: none"> ● Work Plan ● Bylaws ● City of Eugene Bike Share ● Shared-Use Mobility ● Santa Clara Community Transit Center 	<p style="text-align: center;">June: 6/06/2017</p> <ul style="list-style-type: none"> ● Work Plan ● Member Application ● Strategic Business Plan ● Youth Pass ● Legislative update
<p style="text-align: center;">July: Recess due to Independence Day</p>	<p style="text-align: center;">August: 8/01/2017</p> <ul style="list-style-type: none"> ● Work Plan /Membership Recruitment ● Comprehensive Operations Analysis ● WEEE Launch ● Legislative Update ● Quarterly Vision Zero Progress Report 	<p style="text-align: center;">September: 9/05/2017</p> <ul style="list-style-type: none"> ● City of Eugene Bike Share ● Membership Recruitment ● Comprehensive Operations Analysis ● EmX West Launch ● Funding Update ● MovingAhead schedule update
<p style="text-align: center;">October: 10/03/2017</p> <ul style="list-style-type: none"> ● COA: update on procurement process ● EmX West Launch summary ● EmX Ridership report ● Santa Clara Community Transit Center: conceptual design update based on PUD. ● Fleet update: status of EV arrival 	<p style="text-align: center;">November: 11/07/2017</p> <ul style="list-style-type: none"> ● COA ● MovingAhead Alternatives Analysis ● Santa Clara Community Transit Station: review procurement process for design team ● Quarterly Vision Zero Progress Report 	<p style="text-align: center;">December: 12/05/2017</p> <ul style="list-style-type: none"> ● Work Plan: discuss & approve annual report to Board ● HB 2017: Funding rules update ● EmX Ridership report
<p style="text-align: center;">January 2018</p> <ul style="list-style-type: none"> ● ... 	<p style="text-align: center;">February 2018</p> <ul style="list-style-type: none"> ● City of Eugene Bike Share: prep for launch ● EmX Ridership report 	<p style="text-align: center;">March 2018</p> <ul style="list-style-type: none"> ● Quarterly Vision Zero Progress Report



LTD Events Calendar, 2017

September

- 9/05/2017 SPC
- 9/07/2017 MPC
- 9/13/2017 LaneACT
- 9/17/2017 West Eugene EmX Line Opens - Implement Annual Route Review Service Changes
- 9/20/2017 LTD Board Meeting

October

- 10/03/2017 SPC
- 10/05/2017 MPC
- 10/11/2017 LaneACT
- 10/18/2017 LTD Board Meeting

November

- 11/02/2017 MPC
- 11/07/2017 SPC
- 11/08/2017 LaneACT
- 11/20/2017 LTD Board Meeting

December

- 12/05/2017 SPC
- 12/07/2017 MPC
- 12/13/2017 LaneACT
- 12/20/2017 LTD Board Meeting



EUGENE BIKE SHARE

LTD Strategic Planning Committee





AGENDA

- Bike Share Overview
- Sponsorship
- Launch Timeline
- System Area
- Partnership Ideas
- Q & A





What is Bike Share?

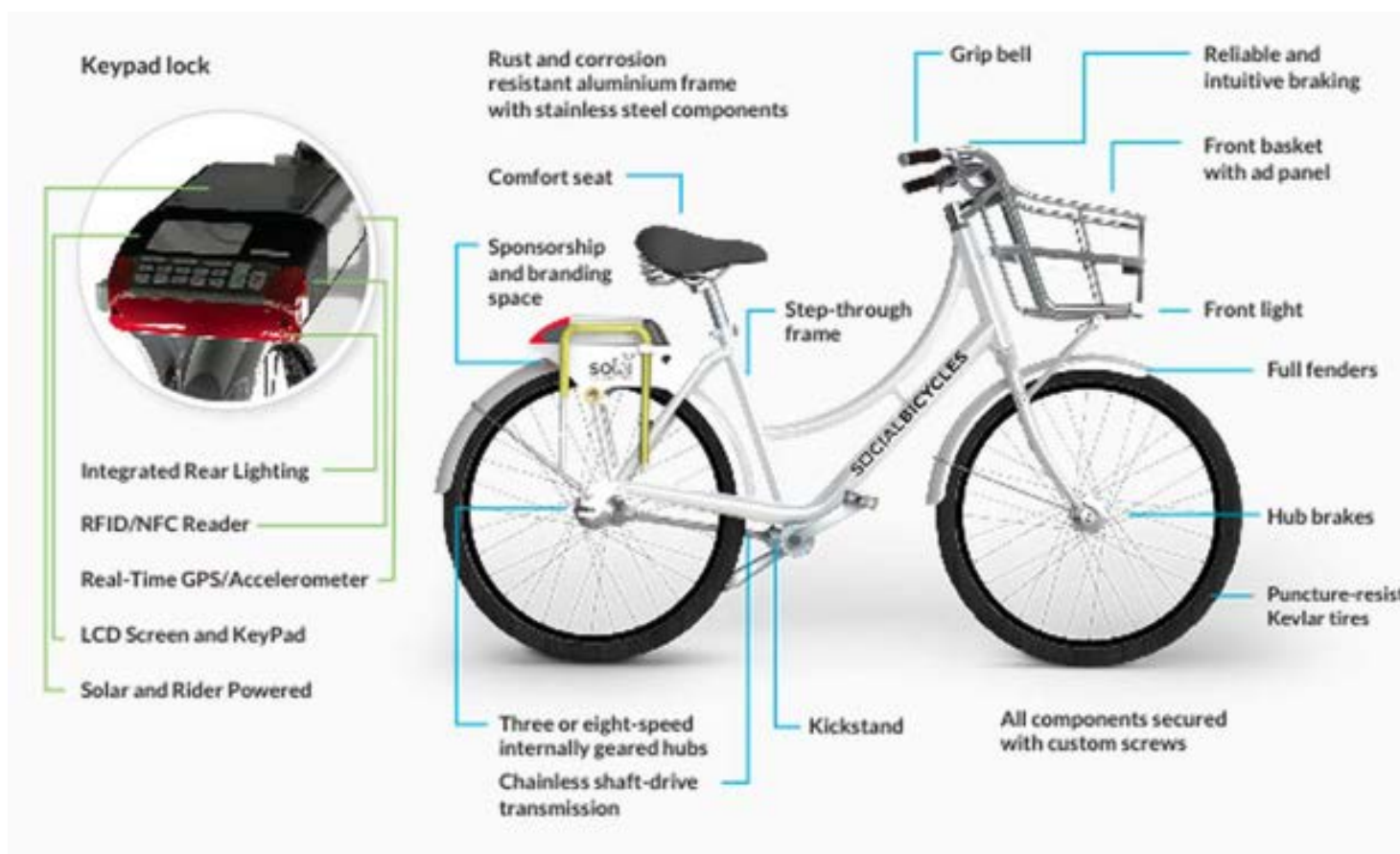


- Automated self-service bicycle rentals
- Short, one-way trips
- Complement and expand transit
- Dense network of stations
 - 300 bikes, 35 stations
 - Core system area





About the Bike





BIG NEWS...

Title Sponsorship





SPRING LAUNCH





Eugene Bike Share Feasibility Study

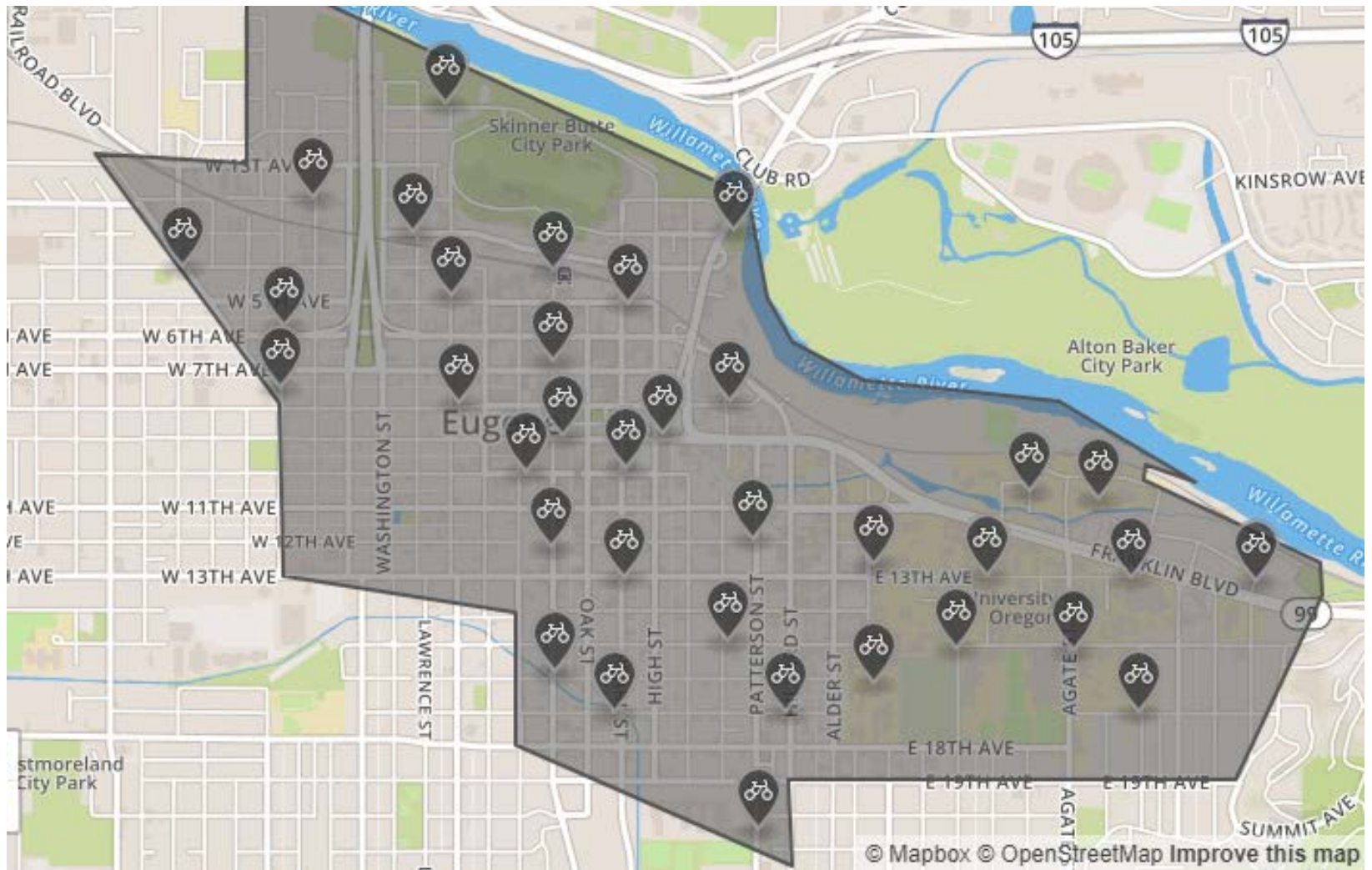
PRELIMINARY PHASING & STATION PLAN



- | | | | | |
|---|--|--|--|---|
| <p>Phase 1 Stations</p> <ul style="list-style-type: none"> 1) JUC School 2) JUC 3) High Tech School 4) JUC Extension | <p>Phase 2 Stations</p> <ul style="list-style-type: none"> 5) Blair and Van Buren 6) 7th and Jackson 7) Drama and Blair 8) Madison and Blair 9) Broadway and Charleston 10) 6th and Olive 11) Williams and 26th 12) Williams and Broadway 13) 13th and Willamette 14) 14th and Willamette 15) 15th and 26th 16) 16th and 26th 17) 17th and 26th 18) 18th and 26th 19) 19th and 26th 20) 20th and 26th 21) 21st and 26th 22) 22nd and 26th 23) 23rd and 26th 24) 24th and 26th 25) 25th and 26th 26) 26th and 26th 27) 27th and 26th 28) 28th and 26th 29) 29th and 26th 30) 30th and 26th | <p>Phase 3 Stations</p> <ul style="list-style-type: none"> 31) 10th and Lawrence 32) 9th and Lincoln 33) 8th and Charleston 34) 7th and Paul 35) 6th and Archer Trail 36) 5th and Allen 37) 4th and Apple 38) 3rd and Knight Avenue | <p>Phase 4 Stations</p> <ul style="list-style-type: none"> 39) 11th and Chandler 40) 12th and Chandler 41) 13th and Paul 42) Wilby Park (Big and North-South Park) 43) 20th and Willamette 44) 21st and Willamette 45) 22nd and Arroyo 46) Highland and 26th 47) Albee Station Park 48) MLJ and Lincoln | <p>Phase 5 Stations (Infill)</p> <ul style="list-style-type: none"> 49) Paul and 26th 50) 10th and Lawrence 51) EMS Building 52) 2nd and Highland 53) Warfield Research Park 54) Garden and 10th |
|---|--|--|--|---|



Draft Station Map



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UNIVERSITY OF OREGON





Pricing Working Option

Pay As You Go:
minute after

\$1/15 mins, prorated to

Monthly Membership:
day

\$15/month, 1 hr free ride time per

Annual Corporate Memberships

Custom Rate Plans

Promo Codes

Fees

- Flexibility with out of hub fees
- \$20 out of system fee
- Incentive for rebalancing





LTD Partnership Ideas

- Bike Share Stations
 - Location Selection
 - Built into Infrastructure
 - Signage
- Marketing and Outreach
- Single Transit Pass
 - RFID Card





Questions?

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