



**LANE TRANSIT DISTRICT
BOARD OF DIRECTORS
SPECIAL MEETING**

Wednesday, April 22, 2020
5:30 – 6:30 p.m.

VIRTUAL MEETING

ZOOM Meeting Details Pending

No public testimony will be heard at this meeting.

AGENDA

<u>Time</u>	<u>ITEM</u>	<u>Page</u>
5:30 p.m.	I. CALL TO ORDER	
	II. ROLL CALL	
	<input type="checkbox"/> Carl Yeh (President) <input type="checkbox"/> Kate Reid (Vice President) <input type="checkbox"/> Joshua Skov (Secretary) <input type="checkbox"/> Don Nordin (Treasurer) <input type="checkbox"/> Caitlin Vargas <input type="checkbox"/> Steven Yett <input type="checkbox"/> Emily Secord	
	III. COMMENTS FROM BOARD PRESIDENT	
	<i>This agenda item provides an opportunity for the Board president to formally communicate with the Board on any current topics or items that may need consideration.</i>	
	IV. COMMENTS FROM THE GENERAL MANAGER	
	<i>This agenda item provides an opportunity for the general manager to formally communicate with the Board on any current topics or items that may need consideration.</i>	
	V. ANNOUNCEMENTS AND ADDITIONS TO AGENDA	
	<i>This agenda item provides a formal opportunity for the Board president to announce additions to the agenda, and also for Board members to make announcements.</i>	
	A. LTD SERVICES RELATED TO COVID-19: <i>Materials Included</i> [Tom Schwetz]	
	Action Needed: None. Information Only	
6:30 p.m.	VI. ADJOURNMENT	



AGENDA ITEM SUMMARY

DATE OF MEETING: April 22, 2020

ITEM TITLE: RIDERSHIP AND OPERATIONS UPDATE

PREPARED BY: Tom Schwetz, Director of Planning and Development

DIRECTOR: Aurora Jackson, General Manager

ACTION REQUESTED: None. Information Only

PURPOSE: To provide the Board with an update on current ridership trends and operations.

ROLE OF THE BOARD: The Board's role in this instance is to obtain information.

HISTORY: Beginning with the closure of the UO during the week of March 16, LTD's ridership experienced a decline until the week of March 23 when data indicates that ridership leveled out.

Trends in Fixed-Route Service

Figure 1 provides an overall view of LTD's ridership trends between March 2 and April 19, 2020. Overall, all routes have experienced ridership reductions. In particular, EmX and LTD's Core routes have seen heavy reductions, though EmX continues to carry the majority of overall ridership. LTD's ridership has gone from an average of about 35,000 boardings per day on an average weekday in 'normal' times to about 10,000 boardings on an average weekday. This represents about a 70% reduction in our ridership – similar to what is being seen across the country. During this period of time, evening service (after 8:30 PM) - has been fairly stable at about 800 average weeknight boardings.

Anecdotally, we've also seen hiring advertisements for people to stock shelves at places like Costco, Fred Meyer's, other grocery stores, and similar types of outlets (work that usually takes place in the evening and early morning). It is with that reality in mind, that it was decided to move to a modified Sunday service, which is operating from 7:30 AM to 10:30 PM (this service started on March 30), rather than the 8:30 AM to 8:30 PM span that would normally be operated on Sundays.

In the context of who might be using LTD's services during this period of time, it is useful to consider which community residents are most transit dependent. Though there are likely many factors that would cause someone to be dependent on transit, income, access to a vehicle, and possession of a driver's license are important factors. In LTD's recent Origin-Destination Survey, 61% of riders indicated that they do not have a driver's license. Many riders (46%) live in households that do not own a car. While many students do not have access to a vehicle, nearly as many non-students lack driver's licenses or vehicles. Transit dependence is much more highly tied to income. A high percentage of LTD's ridership is comprised of lower-income individuals who tend to ride transit more days per week than those who have higher incomes. It is with that reality in mind, that it was decided to move to a modified Sunday service, which is operating from 7:30 AM to 10:30 PM, rather than the 8:30 AM to 8:30 PM span that would normally be operated on Sundays.

Trends in RideSource Operations

Data has been gathered on LTD's RideSource operations during this time period. Figure 3 provides an overview of the RideSource Call Center Activity between April 1 and April 10. This data shows a significant reduction on RideSource call activity in that period. Figure 4 provides 2020 RideSource Trips by Date and Program. Again, this data illustrates some leveling out in the use of RideSource over the first two weeks of April.

Ridership productivity is not the goal at this time. This is true for two reasons; first, we need to make sure that we are providing a 'useful' level of service - one that meets the demands we are observing during this period; and second, we need to run enough frequency to avoid too many people on a bus at one time. LTD began managing loads on April 4 - limiting 40 foot buses to 15 passengers and 60 foot buses to 20 passengers. In addition, on April 9, LTD began requiring that all passengers wear masks (i.e., masks, bandanas, scarves) while on LTD property or vehicles. This

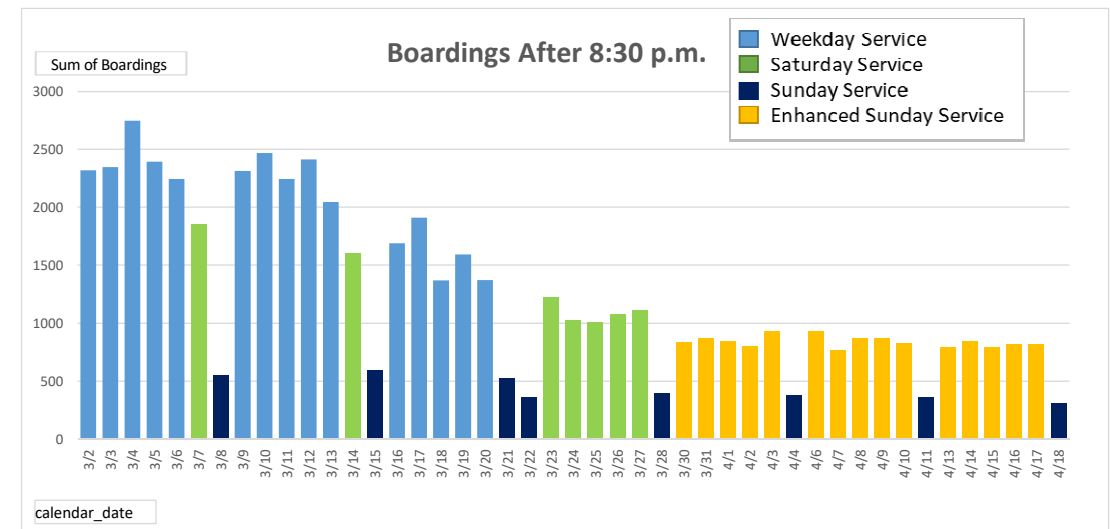
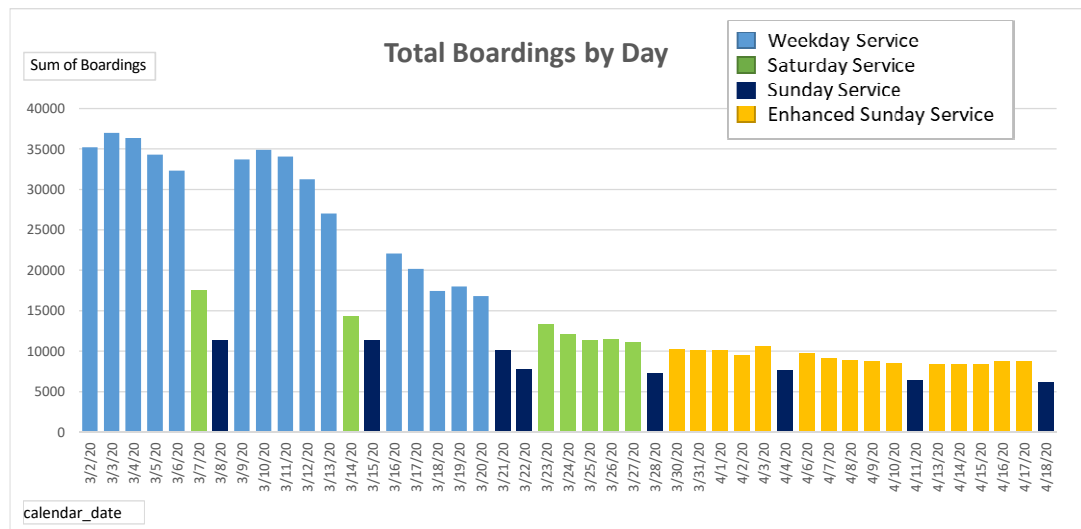
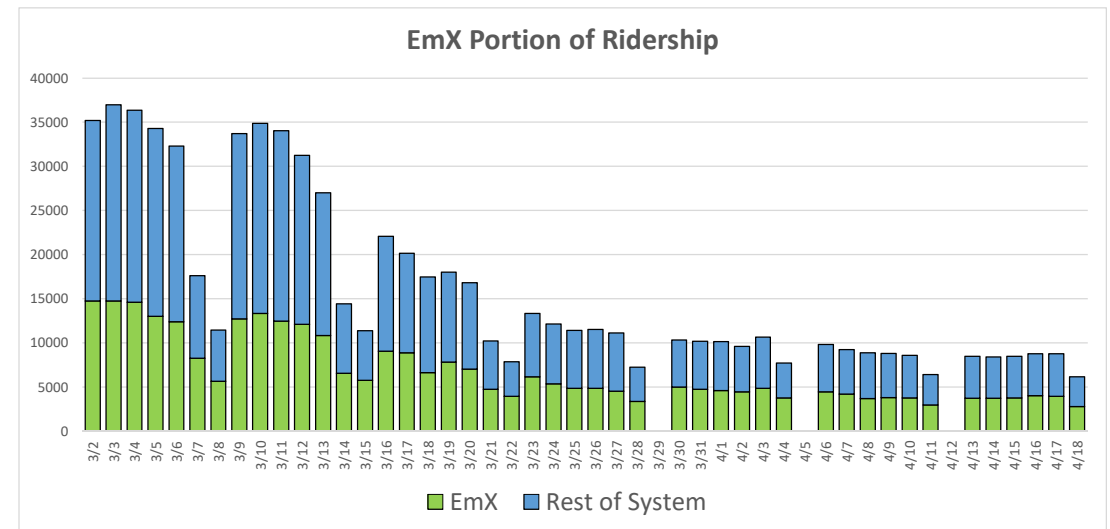
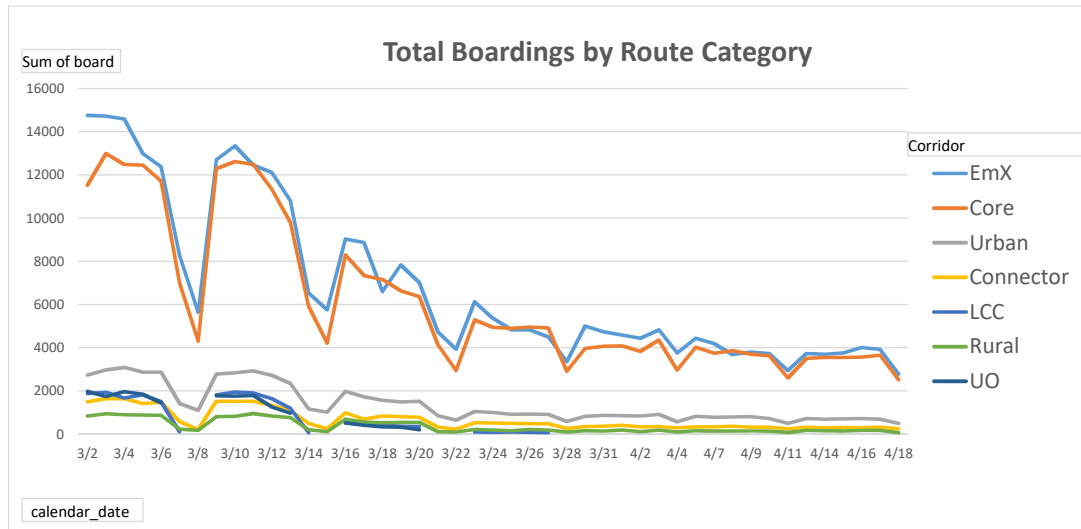
can be characterized as a “Public Health First” approach to service deployment - safely operate the minimum level of service that can be provided for essential trip making in the region.

Ridership levels will continue to be monitored closely as conditions change. A report on both ridership activity and operational activities will be provided at each of the board’s meetings during this period.

SUPPORTING DOCUMENTATION:

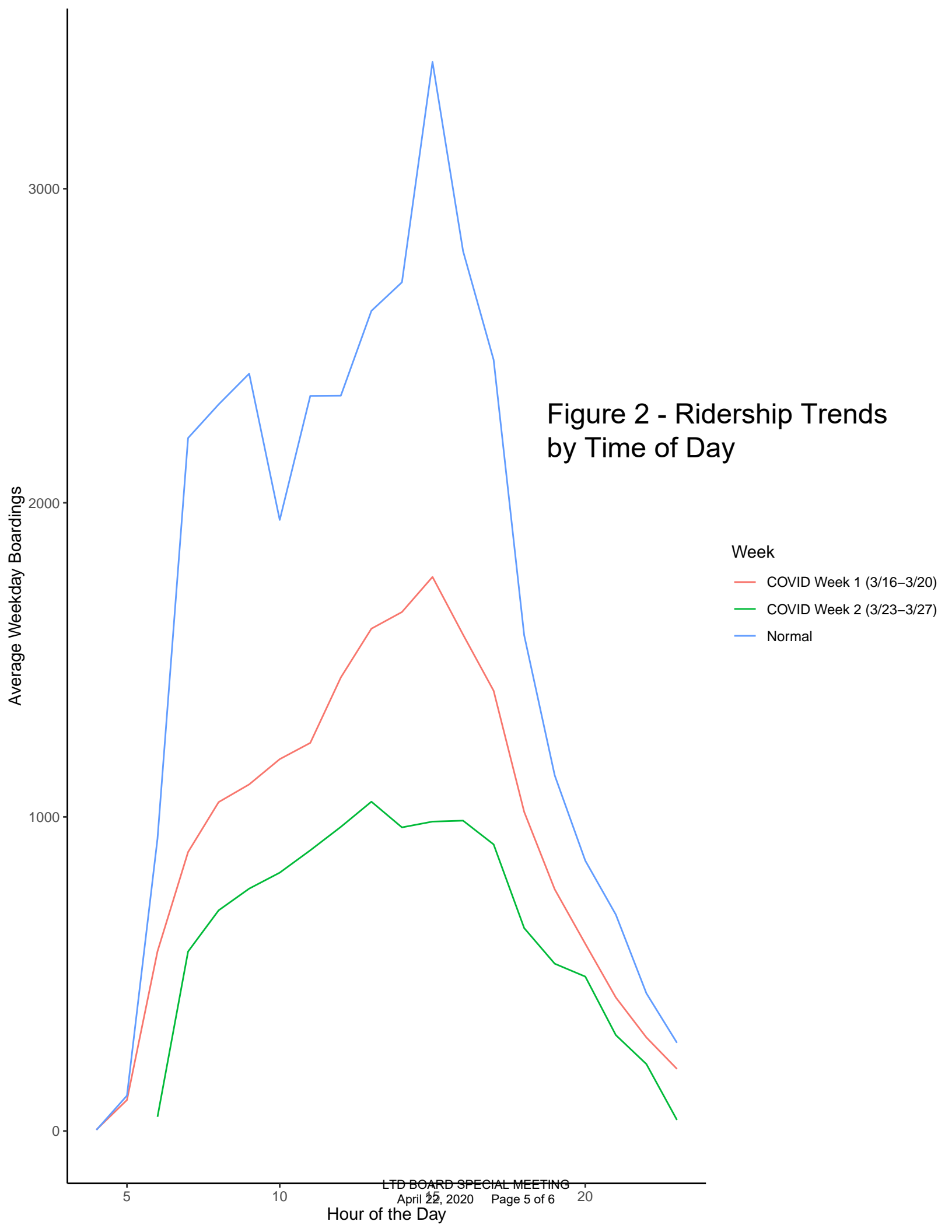
- 1) Figure 1 – LTD’s ridership trends between March 2 and April 19, 2020
- 2) Figure 2 – LTD Ridership by Time of Day
- 3) Figure 3 – RideSource Call Center Activity
- 4) Figure 4 – 2020 RideSource Trips by Date and Program

Figure 1 – LTD's Ridership Trends between March 2 and April 19, 2020



Note: The UO ended on-campus classes starting March 16th. This also coincided with the start of Finals Week when we see a general drop in ridership as well.

Figure 2 - Ridership Trends by Time of Day



Week
COVID Week 1 (3/16-3/20)
COVID Week 2 (3/23-3/27)
Normal

2020 Calls By Hour - RideSource Call Center

Interval	April 2019 Average	2020 Average - Pre COVID	1-Apr-20	2-Apr-20	3-Apr-20	4/4 2020	4/5 2020	6-Apr-20	7-Apr-20	8-Apr-20	9-Apr-20	10-Apr-20
8:00 - 9:00	125	125	38	30	33			45	27	24	24	27
09:00-10:00	129	128	45	33	39			43	45	32	25	23
10:00 - 11:00	132	131	49	37	40			53	31	35	34	28
11:00 - 12:00	130	136	56	45	41			39	51	36	42	20
12:00 - 13:00	117	121	54	46	31			43	33	20	24	47
13:00 14:00	132	134	43	50	41			55	59	32	23	61
14:00 - 15:00	129	133	58	41	50			56	49	34	45	59
15:00 - 16:00	128	136	40	36	39			53	40	33	42	30
16:00 - 17:00	122	131	40	37	43			53	33	49	31	18
Total Calls	1144	1175	423	355	357	0	0	440	368	295	290	313

2020 RideSource Trips by Date/Program

Day	Date	Total ADA Trips	Total NEMT Trips	Total Trips
Wednesday	1-Apr-20	97	464	561
Thursday	2-Apr-20	65	379	444
Friday	3-Apr-20	94	404	498
Saturday	4-Apr-20	48	177	225
Sunday	5-Apr-20	0	26	26
Monday	6-Apr-20	77	370	447
Tuesday	7-Apr-20	58	426	484
Wednesday	8-Apr-20	66	438	504
Thursday	9-Apr-20	71	328	399
Friday	10-Apr-20	68	378	446
Saturday	11-Apr-20	45	153	198
Sunday	12-Apr-20	0	22	22

**Figures 3 & 4
RideSource Call
Center and Trip Data**