Public notice was given to *The Register-Guard* for publication on March 8, 2007

LANE TRANSIT DISTRICT SPECIAL BOARD MEETING/WORK SESSION PUBLIC HEARING ON FARES AND SERVICE

Monday, March 12, 2007 5:30 p.m.

Bascom/Tykeson Room Eugene Public Library 100 W. 10th Avenue, Eugene

AGENDA

			Page No
l.	CALL TO ORDER		
II.	ROLL CALL		
	Davis Eyster Kortge	Gaydos	
	Evans Dubick Ban		
III.	PRELIMINARY REMARKS BY BOARD PRESID	DENT	
IV.	ANNOUNCEMENTS AND ADDITIONS TO AGE	ENDA	03
V.	PUBLIC HEARING ON FY 2007-08 FARE REC	OMMENDATIONS	04
	Staff Presentation		
	2. Opening of Public Hearing by Board Presi	ident	
	3. Public Testimony		
	■ Each speaker is limited to three (3) mi	nutes.	
	4. Closing of Public Hearing		
	5. Staff Comments		

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VI.	PUBLIC HEARING ON FY 2007-08 SERVICE RECOMMENDATIONS	06
	Staff Presentation	
	2. Opening of Public Hearing by Board President	
	3. Public Testimony	
	Each speaker is limited to three (3) minutes.	
	4. Closing of Public Hearing	
	5. Staff Comments	
VII.	WORK SESSION	
	A. Commuter Solutions Annual Report (20 minutes)	08
	B. Gateway Mall Station Relocation Project Update (10 minutes)	09
VIII.	ADJOURNMENT	

Alternative formats of printed material and/or a sign language interpreter will be made available with 48 hours' notice. The facility used for this meeting is wheelchair accessible. For more information, please call 682-6100 (voice) or 1-800-735-2900 (TTY, through Oregon Relay, for persons with hearing impairments).

Q:\Reference\Board Packet\2007\03\Hrg & Wk Ssn 03-12-07\Agenda.doc

LANE TRANSIT DISTRICT

Pricing Proposal Summary 2007-2008

Cash Fare				RideSource		
		Current:	Proposed:		Current:	Proposed:
Adult		\$1.25	n/c	Regular	\$2.50	-
Youth		\$0.60	n/c	Escort	\$2.50	
Child		\$0.60	n/c	Shopper*	\$2.00	
Half-fare Progra	am	\$0.60	n/c	10 Tickets	\$20.00	
Senior		\$0.60	n/c	*Round-trip fare	V	
<u>Passes</u>						
Adult						
1-Mc	onth:	\$35.00	\$38.00			
3-Mo	onth:	\$95.00	\$103.00			
Youth, Senior,	Half-fare	Program				
1-Mc	onth:	\$17.50	\$19.00	Sales Outlet W	holesale D	<u>iscount</u>
3-Mo	onth:	\$47.50	\$51.50		Current:	Proposed:
Day Pass				Passes	Discount	Discount
				0-500+	5.0%	n/c
Adult						
		\$2.50	n/c			
Youth, Senior,	Half-fare	_				
		\$1.20	n/c			
Tokens						
Full f	Fare	\$1.10 (5 for \$5.50)	n/c			
Breeze Fare		\$0.50	n/c			
EmX Green Lin	e - free					
Special Progra	ms - not o	covered by ordinance		Group Pass (2008 cha	nge)	+8.1%
				Current quarterly rates:		\$11.04 taxpayer
Summer Youth	Pass - Ju	uly/Aug	\$19.95			\$12.84 non-taxpayer
				Proposed quarterly rate	s:	\$11.93 taxpayer
						\$13.88 non-taxpayer

	1982-1984 =1	00	
		change	
		from last	
	Portland CPI	year	GP Increases
1 1 D 0007			
July - Dec 2007			
Jan - June 2007			6.0%
July - Dec 2006			
Jan - June 2006			2.9%
July - Dec 2005		+2.7%	
Jan - June 2005	194.5	+2.5%	5.9%
July - Dec 2004	192.5	+3.2%	
Jan -June 2004	189.8	+2.0%	0.0%
July -Dec 2003	186.5	+1.4%	
Jan- June 2003	186	+1.4%	6.0%
July - Dec 2002	184	+0.2%	
Jan- June 2002	183.5	+1.3%	14.9%
July - Dec 2001	183.6	+2.3%	
Jan- June 2001	181.2	+2.7%	3.2%
July - Dec 2000	179.5	+2.9%	
Jan - June 2000		+3.39%	
* Policy change to	a minimum amo	unt for all g	roups

LANE TRANSIT DISTRICT

Pricing Proposal Summary 2006-2007

Cash Far Adult Youth Child Reduced Senior		\$1.25 \$0.60 \$0.60 \$0.60 \$0.60 \$0.60	Proposed n/c n/c n/c n/c n/c	RideSource Regular Escort Shopper* 10 Tickets *Round-trip fare	\$2.50 \$2.50 \$2.50 \$2.00 \$20.00	Proposed: n/c n/c n/c n/c
Passes Adult Youth, Se	1-Month: 3-Month: enior, Reduced	\$35.00 \$95.00	n/c n/c	Salaa Quálat M	Whalasala Dia	1
	1-Month: 3-Month:	\$17.50 \$47.50	n/c n/c	Sales Outlet V	Current:	Proposed:
Day Pass	<u>3</u>	\$2.50	n/c	Passes 0-500+	Discount 5.0%	Discount n/c
Youth, Se	enior, Reduced	\$1.20	n/c			
Tokens	Full Fare	\$1.00 (5 for \$5.00)	\$1.10	(5 for \$5.50)		
Shuttle F	are	\$0.50	n/c			
EmX Gre	en Line - free					

Special Programs - not covered by ordinance		Group Pass (2007 change)	+6.0%
		Current quarterly rates:	\$10.41 taxpayer
Summer Youth Pass - June/July/Aug	tbd		\$12.12 non-taxpayer
		Proposed quarterly rates:	\$11.04 taxpayer
			\$12.84 non-taxpayer

LANE TRANSIT DISTRICT

Pricing Summary 2005-2006

TYPE OF FARE:

Cash Fare			RideSource	(Staff Propo	osal)
	Current:	Proposed:		Current:	Proposed:
Adult	\$1.25	n/c	Regular	\$2.50	n/c
Youth	\$0.60	n/c	Escort	\$2.50	n/c
Child	\$0.60	n/c	Shopper*	\$2.00	n/c
Reduced	\$0.60	n/c	10 Tickets	\$20.00	n/c
Senior	\$0.60	n/c			
			RideSource	_(STAC Prop	oosal)
<u>Passes</u>					
			Regular	\$2.50	n/c
Adult			Escort	\$2.50	n/c
1-Month:	\$35.00	n/c	Shopper*	\$2.00	n/c
3-Month:	\$95.00	n/c	10 Tickets	\$20.00	n/c
			*Round-trip fare	9	
Youth, Senior, Reduced					
1-Month:	\$17.50	n/c	Sales Outlet		
3-Month:	\$47.50	n/c		Current:	Proposed:
Day Pass			Passes	Discount	Discount
			0-500+	5.0%	n/c
Adult			Tokens		
	\$2.50	n/c	0-500+	5.0%	n/c
Youth, Senior, Reduced					
	\$1.25	n/c			
Talaana					
Tokens Full Fare	\$1.00	2/2			
ruli rale	φ1.00	n/c			
Shuttle Fare	\$0.50	n/c			
Special Programs - not o	overed by o	dinance	Froup Pass		+2.9
Over 80 Free Pass		Change to over 70 C	Current quarterly rate		10.11 taxpayer
Summer Youth Pass - Ju	ine/July/Aug	\$35.00			\$11.79 non-taxpaye

Proposed quarterly rates:

\$10.41 taxpayer \$12.12 non-taxpayer

Fare Media Relationships

Current

Media Type	Adult Price	Cost per Trip*	Monthly Cost*	Percent Discount
Cash	\$1.25	\$1.25	\$50.00	0%
Tokens	\$1.10	\$1.10	\$44.00	12%
Monthly Pass	\$35.00	\$0.88	\$35.00	30%
3-Month Pass	\$95.00	\$0.79	\$28.33	43%

Proposed

I	Media Type	Adult Price	Cost per Trip*	Monthly Cost*	Percent Discount
	Cash	\$1.25	\$1.25	\$50.00	0%
	Tokens	\$1.10	\$1.10	\$44.00	12%
	Monthly Pass	\$38.00	\$0.95	\$38.00	24%
	3-Month Pass	\$103.00	\$0.86	\$34.33	31%

2007 Pricing Plan 4/23/2020

Sorted by Cash Prices

	Adult Cash Fare	Token or Multi-Ride Card/Tickets	Daily Pass	Adult Monthly Pass	Adult Multi-Month Pass
Tri-Met	\$2.00*	\$2.00	\$4.25	\$74.00	\$814 (annual)
Santa Cruz, California	\$2.00	n/a	\$4.50	\$62.00	n/a
Reno, Nevada	\$1.70	\$1.53	\$4.00	\$63.00	n/a
Livermore, California	\$1.50	\$0.87	n/a	\$45.00	n/a
Colorado Springs, Colorado	\$1.25	n/a	n/a	\$35.00	n/a
Vancouver, Washington	\$1.25	\$1.25	\$3.00	\$44.00	\$484 (annual)
Fort Collins, Colorado	\$1.25	\$0.90	n/a	\$25.00	n/a
Lane Transit District	\$1.25	\$1.10	\$2.50	\$35.00	\$95 (3 month)
Median	\$1.25				
Average	\$1.22	\$1.00	\$2.82	\$37.21	
Ann Arbor, Michigan	\$1.00	\$1.00	n/a	\$37.50	n/a
Salem, Oregon	\$1.00	\$0.91	\$2.00	\$25.00	\$300.00
Bakersfield, California	\$0.90	\$0.90	\$2.25	\$30.00	n/a
Olympia, Washington	\$0.75	\$0.75	\$1.50	\$25.00	n/a
Bellingham, Washington	\$0.75	\$0.75	n/a	\$20.00	\$60 qtr/\$200 yr.

Data collected through transit district Web site information. Updated 12/06

^{*} Zone system Averages do not include Tri-Met

Sorted by Pass Prices

		Token or		Adult	
	Adult Cash	Multi-Ride		Monthly	Adult Multi-Month
	Fare	Card/Tickets	Daily Pass	Pass	Pass
Tri-Met	\$2.00*	\$2.00	\$4.25	\$74.00	\$814 (annual)
Reno, Nevada	\$1.70	\$1.53	\$4.00	\$63.00	n/a
Santa Cruz, California	\$2.00	n/a	\$4.50	\$62.00	n/a
Livermore, California	\$1.50	\$0.87	n/a	\$45.00	n/a
Vancouver, Washington	\$1.25	\$1.25	\$3.00	\$44.00	\$484 (annual)
Ann Arbor, Michigan	\$1.00	\$1.00	n/a	\$37.50	n/a
Average	\$1.22	\$1.00	\$2.82	\$37.21	
Colorado Springs, Colorado	\$1.25	n/a	n/a	\$35.00	n/a
Lane Transit District	\$1.25	\$1.10	\$2.50	\$35.00	\$95 (3 month)
Median				\$35.00	
Bakersfield, California	\$0.90	\$0.90	\$2.25	\$30.00	n/a
Fort Collins, Colorado	\$1.25	\$0.90	n/a	\$25.00	n/a
Salem, Oregon	\$1.00	\$0.91	\$2.00	\$25.00	\$300.00
Olympia, Washington	\$0.75	\$0.75	\$1.50	\$25.00	n/a
Bellingham, Washington	\$0.75	\$0.75	n/a	\$20.00	\$60 qtr/\$200 yr.

Data collected through transit district Web site information. Updated 12/06

^{*} Zone system Averages do not include Tri-Met

Sorted with Proposed Pass Price

		Token or		Adult	
	Adult Cash	Multi-Ride		Monthly	Adult Multi-Month
	Fare	Card/Tickets	Daily Pass	Pass	Pass
Tri-Met	\$2.00*	\$2.00	\$4.25	\$74.00	\$814 (annual)
Reno, Nevada	\$1.70	\$1.53	\$4.00	\$63.00	n/a
Santa Cruz, California	\$2.00	n/a	\$4.50	\$62.00	n/a
Livermore, California	\$1.50	\$0.87	n/a	\$45.00	n/a
Vancouver, Washington	\$1.25	\$1.25	\$3.00	\$44.00	\$484 (annual)
Lane Transit District	\$1.25	\$1.10	\$2.50	\$38.00	\$103 (3 month)
Ann Arbor, Michigan	\$1.00	\$1.00	n/a	\$37.50	n/a
Average	\$1.22	\$1.00	\$2.82	\$37.21	
Median				\$36.25	
Colorado Springs, Colorado	\$1.25	n/a	n/a	\$35.00	n/a
Bakersfield, California	\$0.90	\$0.90	\$2.25	\$30.00	n/a
Fort Collins, Colorado	\$1.25	\$0.90	n/a	\$25.00	n/a
Salem, Oregon	\$1.00	\$0.91	\$2.00	\$25.00	\$300.00
Olympia, Washington	\$0.75	\$0.75	\$1.50	\$25.00	n/a
Bellingham, Washington	\$0.75	\$0.75	n/a	\$20.00	\$60 qtr/\$200 yr.

Data collected through transit district Web site information. Updated 12/06

^{*} Zone system Averages do not include Tri-Met

Projected Revenues Based on 2002/2003 Fare Changes

	Annual Sales	Current Price	Revenue	Projected Sales	Proposed Price	Projected Revenue	Difference
Adult Monthly	24371	\$35	\$852,985	24371	\$38	\$926,098	\$73,113
Youth Monthly	2248	\$17.50	\$39,340	2248	\$19.00	\$42,712	\$3,372
Reduced Fare Monthly	11440	\$17.50	\$200,200	11440	\$19.00	\$217,360	\$17,160
Senior/Child Monthly	1247	\$17.50	\$21,823	1247	\$19.00	\$23,693	\$1,871
Adult 3 Month	774	\$95	\$73,530	774	\$103	\$79,722	\$6,192
Youth 3 Month	2044	\$47.50	\$97,090	2248	\$51.50	\$115,793	\$18,703
Reduced Fare 3 Month	1414	\$47.50	\$67,165	1414	\$51.50	\$72,821	\$5,656
Senior/Child 3 Month	154	\$47.50	\$7,315	154	\$51.50	\$7,931	\$616
Tokens	233093	\$1.00	\$233,093	233093	\$1.25	\$291,366	\$58,273
UO Group Pass			\$583,000			\$687,000	\$104,000
Other Group Pass			\$902,000			\$929,060	\$27,060
Cash and Day Pass			\$1,381,000		1.25/\$3.00	\$1,519,100	\$138,100

\$95,516

2007 Pricing Plan 4/23/2020

LTD Pricing History

	Consumer Price Index		Adult Cash Price		Adult Token Price		Adult Pass Price	
Year	Yearly Increase	Cumulative Increase	Actual Price	Percent Change	Actual Price	Percent Change	Actual Price	Percent Change
1981-82	0.00	0.00	\$0.50	0.00	\$0.40	0.00	\$18.00	0.00
1982-83	3.20%	3.20%	\$0.55	10.00%	\$0.45	12.50%	\$20.00	11.11%
1983-84	1.10%	4.30%	\$0.55	0.00%	\$0.50	11.11%	\$20.00	0.00%
1984-85	3.70%	8.00%	\$0.55	0.00%	\$0.50	0.00%	\$20.00	0.00%
1985-86	3.80%	11.80%	\$0.60	9.09%	\$0.50	0.00%	\$20.00	0.00%
1986-87	1.40%	13.20%	\$0.60	0.00%	\$0.50	0.00%	\$20.00	0.00%
1987-88	2.50%	15.70%	\$0.65	8.33%	\$0.50	0.00%	\$20.00	0.00%
1988-89	3.40%	19.10%	\$0.65	0.00%	\$0.55	10.00%	\$20.00	0.00%
1989-90	5.00%	24.10%	\$0.65	0.00%	\$0.55	0.00%	\$21.00	5.00%
1990-91	5.80%	29.90%	\$0.65	0.00%	\$0.55	0.00%	\$21.00	0.00%
1991-92	5.10%	35.00%	\$0.75	15.38%	\$0.55	0.00%	\$21.00	0.00%
1992-93	4.40%	39.40%	\$0.75	0.00%	\$0.65	18.18%	\$22.00	4.76%
1993-94	3.50%	42.90%	\$0.75	0.00%	\$0.65	0.00%	\$23.00	4.55%
1994-95	2.90%	45.80%	\$0.80	6.67%	\$0.65	0.00%	\$23.00	0.00%
1995-96	2.90%	48.70%	\$0.80	0.00%	\$0.65	0.00%	\$24.00	4.35%
1996-97	3.50%	52.20%	\$0.80	0.00%	\$0.65	0.00%	\$26.00	8.33%
1997-98	3.40%	55.60%	\$1.00	25.00%	\$0.65	0.00%	\$26.00	0.00%
1998-99	1.90%	57.50%	\$1.00	0.00%	\$0.75	15.38%	\$26.00	0.00%
1999-2000	3.30%	60.80%	\$1.00	0.00%	\$0.75	0.00%	\$28.00	7.69%
2000-01	3.10%	63.90%	\$1.00	0.00%	\$0.85	13.33%	\$28.00	0.00%
2001-02	2.50%	66.40%	\$1.25	25.00%	\$0.85	0.00%	\$28.00	0.00%
2002-03	0.80%	67.20%	\$1.25	0.00%	\$1.00	17.65%	\$35.00	25.00%
2003-04	1.40%	68.60%	\$1.25	0.00%	\$1.00	0.00%	\$35.00	0.00%
2004-05	2.60%	71.20%	\$1.25	0.00%	\$1.00	0.00%	\$35.00	0.00%
2005-06	2.60%	73.80%	\$1.25	0.00%	\$1.00	0.00%	\$35.00	0.00%
2006-07	3.00%	76.80%	\$1.25	0.00%	\$1.10	10.00%	\$35.00	0.00%
Total % Change								
Since 1981-82>	76.8%			99.5%		108.2%		70.8%
2007-08	3.00%	79.80%	\$1.25	0.00%	\$1.10	0.00%	\$38.00	8.57%
2008-09	3.00%	82.80%	\$1.35	8.00%	\$1.10	0.00%	\$38.00	0.00%
		82.80%		107.48%		108.16%		79.36%

	Sept. 1999	Sept. 2000	July 2001	FY02 Adopted
RideSource (cash)	\$1.50 one-w ay	\$1.75 one-w ay	\$2.00 one-w ay	\$2.50 one-w ay
Ride <i>Sourc</i> eTicket Books	10 tickets @\$14	10 tickets @\$15	10 tickets @\$15	10 tickets @\$20
RideSourceEscort	\$1.50 one-w ay	\$1.75 one-w ay	\$2.00 one-w ay	\$2.50 one-w ay
RideSourceShopper	\$1.75 round-trip	\$2.00 round-trip	\$2.00 round-trip	\$2.00 round-trip

H:123data\2007 Pricing Plan 4/23/2020

DATE OF MEETING: March 12, 2007

ITEM TITLE: ANNOUNCEMENTS AND ADDITIONS TO AGENDA

PREPARED BY: Jo Sullivan, Administrative Services Manager/Clerk of the Board

ACTION REQUESTED: None

BACKGROUND: This agenda item provides a formal opportunity for Board members to

make announcements or to suggest topics for current or future Board

meetings.

ATTACHMENT: None

PROPOSED MOTION: None

Q:\Reference\Board Packet\2007\03\Hrg & Wk Ssn 03-12-07\announcesum.doc

Annual Route Review 2007 -- Service Change Summary for FY 07-08

Change in Schedule Hours

				Gridinge in G	Schedule Hours			
Route	Description	Change in Daily Weekday Revenue Hours	Change in Daily Saturday Revenue Hours	Change in Daily Sunday Revenue Hours	Change in Annual Schedule Hours	Percent Increase or (Decrease)	Cumu- lative % Change	
Adj	ustments							
system	Contingency	4.0	2.0	2.0	1,483	0.50%	0.50%	
Misc.	Running time adjustments to various routes				1,352	0.45%	0.95%	
						0.00%	0.95%	
						0.00%	0.95%	
Dele	Deletions							
						0.00%	0.95%	
						0.00%	0.95%	
Ado	litions							
Breeze	Add weekday inbound trip @ 7:03 a.m. from VRC	0.7			171	0.06%	1.00%	
28	Add Eugene Station connection to most trips	2.9			747	0.25%	1.25%	
36	Extend four trips to Willow Creek/running time	0.9			217	0.07%	1.33%	
11	Provide 10-min. service in the late p.m. peak hours	7.7			2,347	0.78%	2.11%	
		Total of Priority Items			6,317		2.11%	
Item	s Under Continuing Consideration							
Breeze	Restore Saturday service (1/2-hour frequency)		11.6		724	0.24%	2.35%	
25	Restore weekday midday trips (5)	3.8			1,148	0.38%	2.74%	
33	Restore weekday midday trips (5)	2.1			643	0.21%	2.95%	
misc.	73)		8.7		540	0.18%	3.13%	
misc.	Restore Weekday 11:40 p.m. departures	10.5			2,670	0.89%	4.03%	
misc.	Restore Saturday 11:40 p.m. departures		12.5		650	0.22%	4.24%	
misc.	Restore Weekday 6:00 a.m. departures	3.6			926	0.31%	4.55%	
	TOTALS (All items included)				13,617		4.55%	

DATE OF MEETING: March 12, 2007

ITEM TITLE: PUBLIC HEARING: 2007 ANNUAL ROUTE REVIEW

PREPARED BY: Andy Vobora, Director of Service Planning, Accessibility, and Marketing

ACTION REQUESTED: Conduct a Public Hearing on the 2007 Annual Route Review

BACKGROUND: At the February 12, 2007, Board of Directors meeting, staff presented a

service package for review by the Board, followed by a preliminary public hearing. At tonight's meeting, the Board will hear additional public comment. Following the public hearing, staff will ask the Board for final direction. If the Board is comfortable with the service package and no additional research is needed prior to the March 21, 2007, Board meeting, staff will ask the Board to affirm the service package. This affirmation will allow customers in attendance to know that the service package will be adopted by the Board on March 21, allowing them the opportunity to decide

whether or not they wish to attend the regular Board meeting on

March 21.

Included with this packet is a list of service changes under consideration. This list remains unchanged from the list that the Board reviewed on February 12, 2007. Staff are recommending the implementation of changes to Route 28 (service between the UO Station and Eugene Station) and Route 36 (service deviated to serve the Willow Creek Industrial area) in conjunction with the Summer 2007 bid on June 17, 2007. The additional cost to implement these changes in June totals a little more than \$2,000 in the current fiscal year and approximately \$15,000 for the 13 weeks of

summer bid.

ATTACHMENT: List of recommended 2007 Annual Route Review Service Changes

PROPOSED MOTION: None

DATE OF MEETING: March 12, 2007

ITEM TITLE: COMMUTER SOLUTIONS PROGRAM REPORT

PREPARED BY: Connie Bloom Williams, Commuter Solutions Program Manager

ACTION REQUESTED: None. Information only.

BACKGROUND: Commuter Solutions Program staff continue to be active in local

metropolitan planning issues and in providing transportation programs and services to the community. Staff will review activities, accomplishments,

and changes that have occurred over the past year.

In 2006, the Commuter Solution Strategic Plan update was completed. Included with the Board members' packets is the 2005-2010 Commuter

Solutions Strategic Plan.

ATTACHMENTS: (1) Commuter Solutions 2005-2010 Strategic Plan

NOTE: The Commuter Solutions 2005-2010 Strategic Plan is being included as an attachment to the LTD Board agenda packet to Board

members only. Interested others may obtain a copy by calling LTD.

PROPOSED MOTION: None

DATE OF MEETING: March 12, 2007

ITEM TITLE: GATEWAY MALL STATION RELOCATION PROJECT UPDATE

PREPARED BY: Tom Schwetz, Planning and Development Director

ACTION REQUESTED: None. Information only.

BACKGROUND: As part of the Pioneer Parkway EmX project, LTD is relocating the station

at Gateway Mall to serve EmX and to improve regular service routing to the mall. Working with Rowell and Brokaw architects, staff recently made a presentation to the mall's owners, General Growth Partners, on preliminary designs for the station and a covered walkway connecting the station and the mall. Staff will be providing a summary of that presentation and an

update on the overall project.

ATTACHMENT: None

PROPOSED MOTION: None

Q:\Reference\Board Packet\2007\03\Hrg & Wk Ssn 03-12-07\Gateway Mall Station Relocation summary1.doc

DATE OF MEETING: March 12, 2007

ITEM TITLE: PUBLIC HEARING ON FISCAL YEAR 2007-2008 PRICING PLAN

PREPARED BY: Andy Vobora, Director of Service Planning, Accessibility, and Marketing

ACTION REQUESTED: Conduct a Public Hearing on the Recommended 2007-08 Pricing Plan

Changes

BACKGROUND: On February 12, 2007, the Board held a public hearing to review the

recommended changes to the fiscal year 2007-08 Pricing Plan. Tonight, a second public hearing will be conducted to solicit additional public comment on

the following changes to the District's fare structure:

1. Increase monthly pass prices effective with the July 2007 sales period.

Adult monthly pass price from \$35 to \$38

Youth, senior, and half-fare monthly pass price from \$17.50 to \$19

Adult three-month pass price from \$95 to \$103

Youth, senior, and half-fare three-month pass price from \$47.50 to \$51.50

2. Increase group pass rates by 8.1 percent on January 1, 2008.

LTD's group bus pass prices increased 6 percent in January 2007. Group pass prices have been changed by resolution, and it is expected that the Board will see this item on their March 2007 agenda.

The list below notes when LTD fares were last changed:

Cash: July 2001 Tokens: July 2006

Monthly Passes: July 2002

CONSEQUENCES OF REQUESTED ACTION:

The first reading of the fare ordinance will be scheduled for the March 21, 2007,

Board meeting. If the ordinance is not changed at that meeting, a second reading and adoption of the fare ordinance will be scheduled for the

April 18, 2007, Board meeting.

ATTACHMENT: Pricing Proposal Summary

PROPOSED MOTION: None

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