



**LANE TRANSIT DISTRICT
BOARD OF DIRECTORS
SPECIAL BOARD MEETING**

Monday, March 30, 2020
5:30 p.m.

VIRTUAL MEETING

ZOOM Meeting Details Pending

No public testimony will be heard at this meeting.

AGENDA

<u>Time</u>	<u>ITEM</u>	<u>Page</u>
5:30 p.m.	I. CALL TO ORDER	
	II. ROLL CALL	
	<input type="checkbox"/> Carl Yeh (President) <input type="checkbox"/> Kate Reid (Vice President) <input type="checkbox"/> Joshua Skov (Secretary)	
	<input type="checkbox"/> Don Nordin (Treasurer) <input type="checkbox"/> Caitlin Vargas <input type="checkbox"/> Steven Yett <input type="checkbox"/> Emily Secord	
	III. COMMENTS FROM BOARD PRESIDENT	
	<i>This agenda item provides an opportunity for the Board president to formally communicate with the Board on any current topics or items that may need consideration.</i>	
	IV. COMMENTS FROM THE GENERAL MANAGER	
	<i>This agenda item provides an opportunity for the general manager to formally communicate with the Board on any current topics or items that may need consideration.</i>	
	V. ANNOUNCEMENTS AND ADDITIONS TO AGENDA	
	<i>This agenda item provides a formal opportunity for the Board president to announce additions to the agenda, and also for Board members to make announcements.</i>	
	VI. ITEMS FOR INFORMATION	
5:10 p.m.	A. POSSIBLE DIRECTIVES TO GENERAL MANAGER FOR OPERATIONS DURING COVID-19 SITUATION	
6:30 p.m.	VII. ADJOURNMENT	
	<i>The facility used for this meeting is wheelchair accessible. To request a reasonable accommodation or interpreter, including alternative formats of printed materials, please contact LTD's Administration office no later than 48 hours prior to the meeting at 541-682-5555 (voice) or 7-1-1 (TTY through Oregon Relay).</i>	



AGENDA ITEM SUMMARY

DATE OF MEETING: March 30, 2020

ITEM TITLE: RIDERSHIP UPDATE

PREPARED BY: Tom Schwetz, Director of Planning and Development

DIRECTOR: Aurora Jackson, General Manager

ACTION REQUESTED: None. Information Only

PURPOSE: To provide the board with an update on current ridership trends.

ROLE OF THE BOARD: The Board's role in this instance is to obtain information.

HISTORY: Beginning with the closure of the UO during the week of March 16, LTD's ridership experienced a decline until the middle of last week when data indicates that ridership had leveled out. Figure 1 provides an overall view of LTD's ridership trends between March 2 and March 29, 2020. LTD's ridership has gone from an average of about 35,000 boardings per day on an average weekday in 'normal' times to about 12,000 boardings on an average weekday. This represents about a 65% reduction in our ridership – similar to what is being seen across the country. During this period of time, evening service (after 8:30 PM - has been more stable dropping 45% compared to the overall system decline of 65%.

Anecdotally, we've also seen hiring advertisements for people to stock shelves at places like Costco, Fred Meyer's, and other grocery stores and similar types of outlets (work that usually takes place in the evening and early morning). It is with that reality in mind, that it was decided to move to a modified Sunday service which is operating from 7:30 AM to 10:30 PM (starting today), rather than the 8:30 AM to 8:30 PM span that would normally be operated on Sundays.

Another finding is more broadly in terms of how we see people using the system as a whole. Interestingly, it appears that over the course of the day we're seeing some level of ridership on all routes (where EmX continues to be generating the majority of boardings: ~ 40%). In addition, we have seen that most of the decline in our ridership has been in the level of our midday ridership (10 AM -5 PM). This is understandable given that students make most of their trips in the midday.

Data has been gathered on LTD's RideSource operations during this time period. Figure 3 provide an overview of the RideSource Call Center Activity between March 17 and March 26. This data shows a significant reduction on RideSource call activity in that period. Figure 4 provides 2020 RideSource Trips by Date and Program. Again, this data illustrates the significant drop in the use of RideSource over the last two weeks.

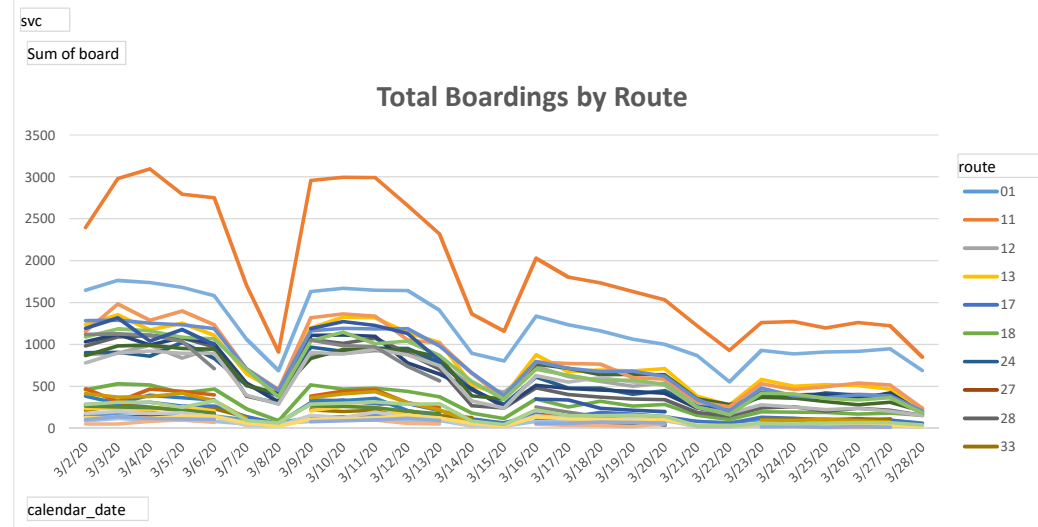
Ridership productivity is not the goal at this time. This is true for a couple of reasons; first, we need to make sure that we are providing a 'useful' level of service - one that meets the demands we are observing during this period; and second, we need to run enough frequency to avoid too many people on a bus at one time (almost an 'anti-productivity' requirement). Useful service in the times we are in means that we are running lower productivity service across the system, but continuing to run service into the evening. Ridership levels will continue to be monitored closely as conditions change.

SUPPORTING DOCUMENTATION:

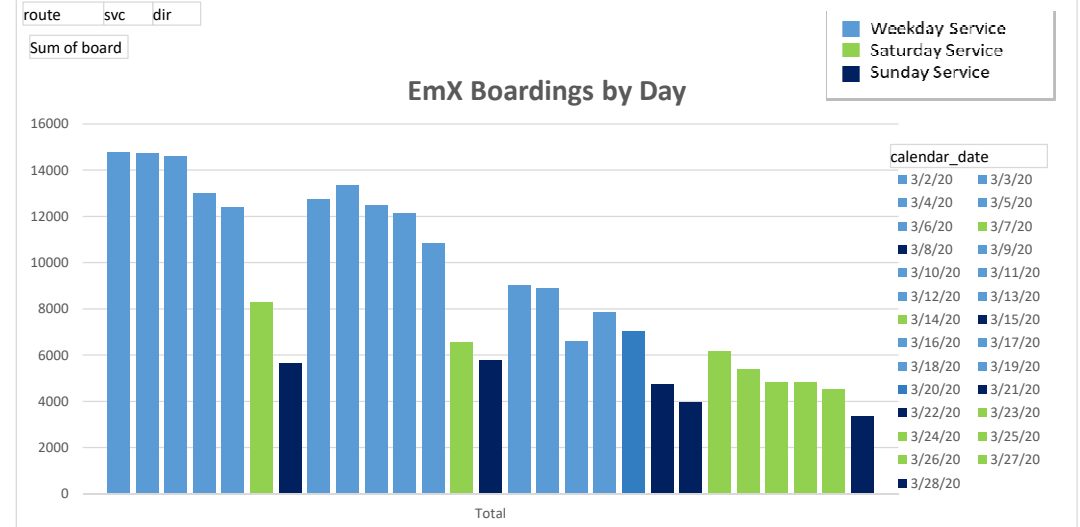
- 1) Figure 1 - LTD's ridership trends between March 2 and March 29, 2020
- 2) Figure 2 – LTD Ridership by Time of Day
- 3) Figure 3 – RideSource Call Center Activity
- 4) Figure 4 – 2020 RideSource Trips by Date and Program

Figure 1: Ridership Trends - March 2 - March 29, 2020

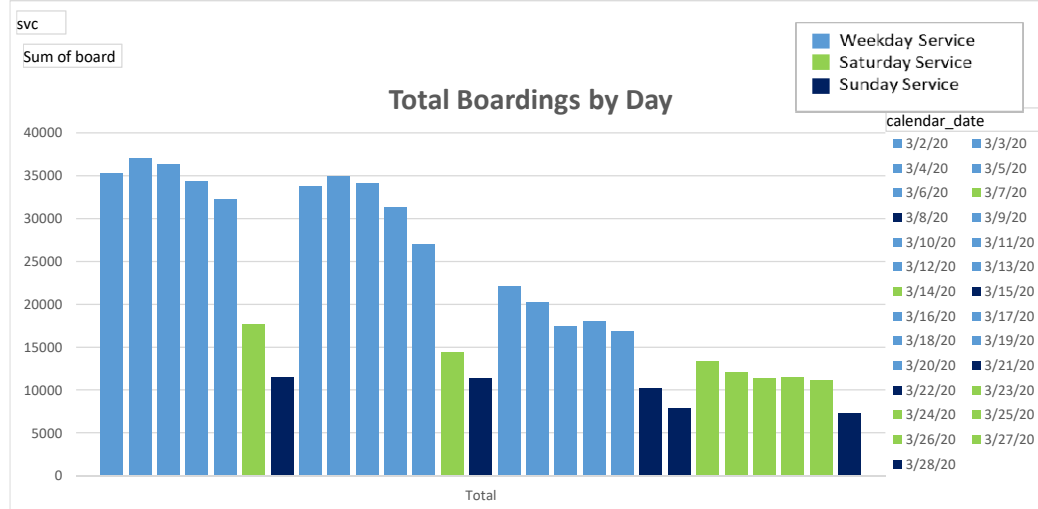
Total Boardings by Route



EmX Boardings by Day



Total Boardings by Day



Boardings After 2030

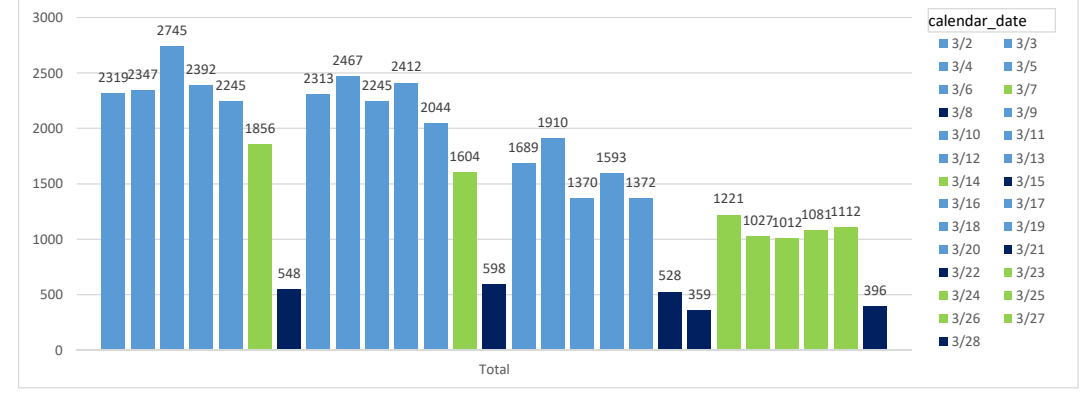


Figure 2 - Ridership Trends by Time of Day

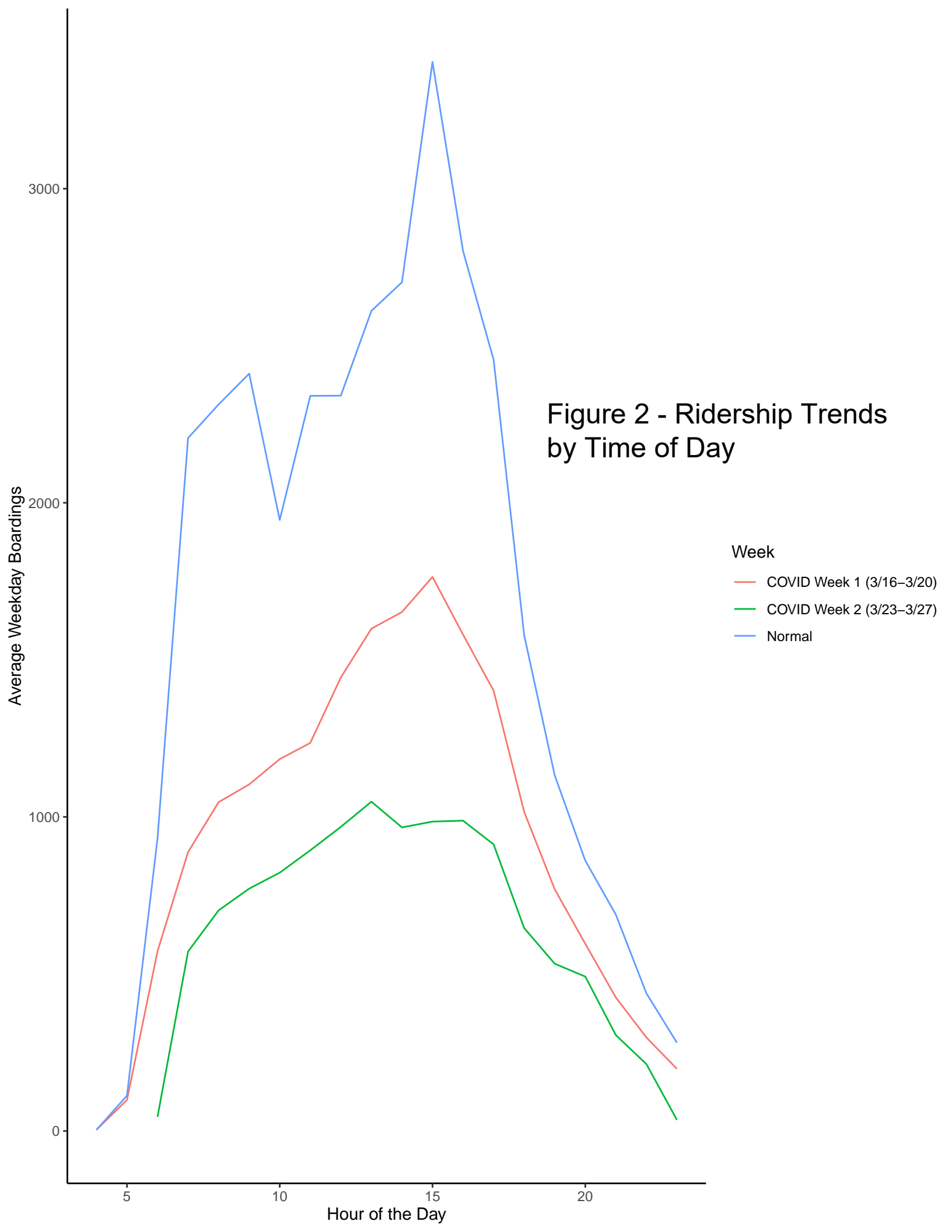


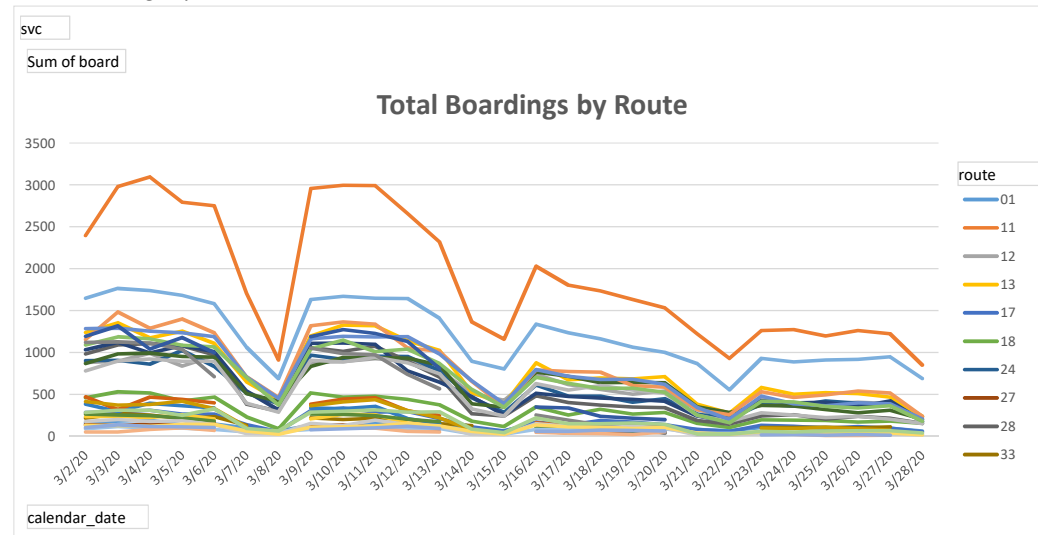
Figure 3 – RideSource Call Center Activity

2020 Calls By Hour - RideSource Call Center										
Interval	March 2019 Average Calls	2020 Average - Pre COVID	COVID Period Calls							
			17-Mar-20	18-Mar-20	19-Mar-20	20-Mar-20	23-Mar-20	24-Mar-20	25-Mar-20	26-Mar-20
8:00 - 9:00	129	125	102	68	60	64	39	39	39	33
09:00-10:00	136	128	122	92	84	58	68	65	40	29
10:00 - 11:00	123	131	120	82	49	82	65	57	46	33
11:00 - 12:00	122	136	130	69	69	68	55	55	43	47
12:00 - 13:00	110	121	94	84	62	41	50	48	39	47
13:00 1 14:00	112	134	100	85	67	48	45	48	40	37
14:00 - 15:00	119	133	95	70	49	43	58	50	45	49
15:00 - 16:00	126	136	103	58	75	36	57	47	43	43
16:00 - 17:00	118	131	77	72	60	27	43	52	52	29
Total Calls	1095	1175	943	680	575	467	480	461	387	347

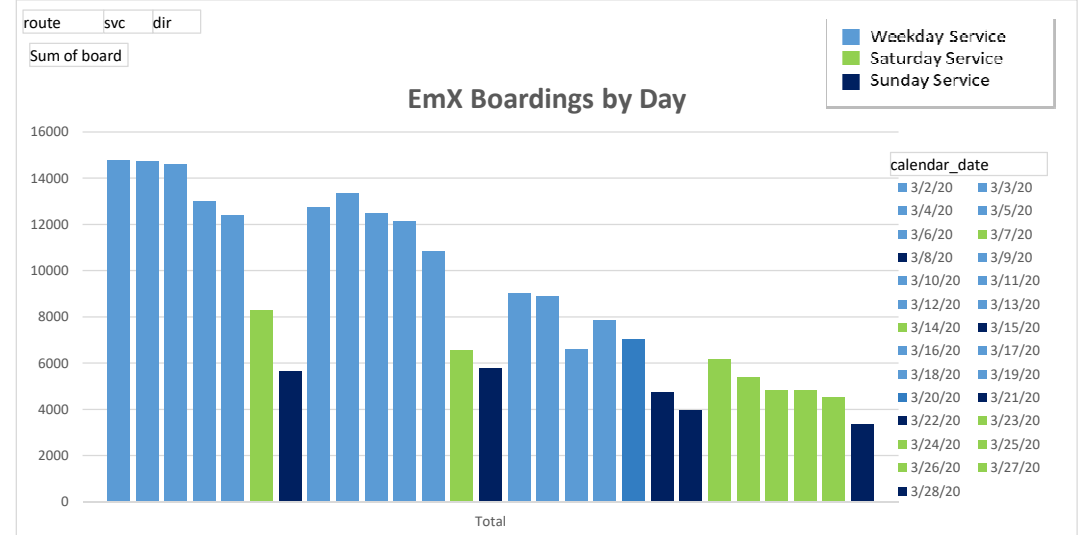
Figure 4 2020 RideSource Trips by Date/Program

2020 RideSource Trips by Date/Program				
Day	Date	Total ADA Trips	Total NEMT Trips	Total Trips
Sat	29-Feb-20	133	356	489
Sun	1-Mar-20	140	136	276
Mon	2-Mar-20	516	993	1509
Tue	3-Mar-20	583	1212	1795
Wed	4-Mar-20	606	1275	1881
Thur	5-Mar-20	571	1164	1735
Fri	6-Mar-20	510	1202	1712
Sat	7-Mar-20	128	405	533
Sun	8-Mar-20	119	178	297
Mon	9-Mar-20	504	1071	1575
Tue	10-Mar-20	562	1274	1836
Wed	11-Mar-20	562	1293	1855
Thurs	12-Mar-20	525	1257	1782
Fri	13-Mar-20	394	1014	1408
Sat	14-Mar-20	88	349	437
Sun	15-Mar-20	39	99	138
Mon	16-Mar-20	259	899	1158
Tue	17-Mar-20	122	895	1017
Wed	18-Mar-20	105	744	849
Thurs	19-Mar-20	92	670	762
Fri	20-Mar-20	85	575	660
Sat	21-Mar-20	33	247	280
Sun	22-Mar-20	4	53	57
Mon	23-Mar-20	84	572	656
Tue	24-Mar-20	64	533	597
Wed	25-Mar-20	85	472	557
Thurs	26-Mar-20	64	399	463
Fri				

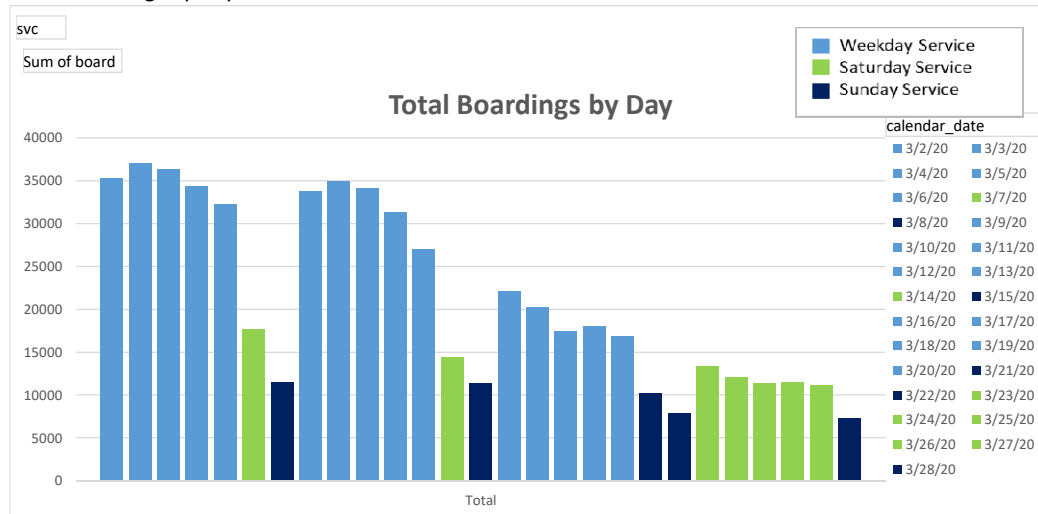
Total Boardings by Route



EmX Boardings by Day



Total Boardings by Day



Boardings After 2030

