



Lane Transit District

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**LANE TRANSIT DISTRICT
BOARD OF DIRECTORS MEETING
SPECIAL MEETING**

Monday, June 8, 2015

5:30 p.m.

LTD Board Room

3500 E 17th Avenue, Eugene (in Glenwood)

No public testimony will be heard at this meeting.

A G E N D A

Page No.

- | | | | |
|-------|---|--------------|---|
| I. | CALL TO ORDER | | |
| II. | ROLL CALL | | |
| | Gillespie _____ Yeh _____ Wildish _____ Necker _____ | | |
| | Grossman _____ Nordin _____ Pierce _____ | | |
| III. | PRELIMINARY REMARKS BY BOARD PRESIDENT | (2 minutes) | |
| IV. | ANNOUNCEMENTS AND ADDITIONS TO AGENDA | (1 minute) | 2 |
| V. | EXECUTIVE SESSION PURSUANT TO ORS 192.660(2)(E), TO CONDUCT DELIBERATIONS WITH PERSONS DESIGNATED BY THE GOVERNING BODY TO NEGOTIATE REAL PROPERTY TRANSACTIONS. [Tom Schwetz, Andy Vobora] | (60 minutes) | 3 |
| VI. | ITEM FOR ACTION: RIVER ROAD CORRIDOR PROPERTY PURCHASE [Tom Schwetz] | (10 minutes) | 4 |
| VII. | ITEM FOR INFORMATION: WEBSITE IMPLEMENTATION [Russ Arnold] | (10 minutes) | 5 |
| VIII. | ADJOURNMENT | | |

The facility used for this meeting is wheelchair accessible. If you require any special physical or language accommodations, including alternative formats of printed materials, please contact LTD's Administration office as far in advance of the meeting as possible and no later than 48 hours prior to the meeting. To request these arrangements, please call 682-6100 (voice) or 7-1-1 (TTY, through Oregon Relay, for persons with hearing impairments).

AGENDA ITEM SUMMARY

DATE OF MEETING: June 8, 2015

ITEM TITLE: ANNOUNCEMENTS AND ADDITIONS TO AGENDA

PREPARED BY: Jeanne Schapper, Executive Office Manager/Clerk of the Board

ACTION REQUESTED: None

BACKGROUND:

This agenda item provides a formal opportunity for the Board president to announce additions to the agenda, and also for Board members to make announcements or to suggest topics for current or future Board meetings.

ATTACHMENT: None

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AGENDA ITEM SUMMARY

DATE OF MEETING: June 8, 2015

ITEM TITLE: EXECUTIVE (NON-PUBLIC) SESSION PURSUANT TO ORS 192.660(2)(e)

PREPARED BY: Andy Vobora, Director of Customer Services and Planning, and
Tom Schwetz, Planning and Development Manager

ACTION REQUESTED: That the Board move into Executive (non-public) Session pursuant to ORS 192.660(2)(e), to conduct deliberations with persons designated by the governing body to negotiate real property transactions.

ATTACHMENT: None

PROPOSED MOTION: I move that the LTD Board of Directors meet in Executive Session pursuant to ORS 192.660 (2)(e), to conduct deliberations with persons designated by the governing body to negotiate real property transactions.

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AGENDA ITEM SUMMARY

DATE OF MEETING: June 8, 2015

ITEM TITLE: RIVER ROAD CORRIDOR PROPERTY PURCHASE

PREPARED BY: Tom Schwetz, Planning and Development Manager

ACTION REQUESTED: Provide direction regarding the purchase of property along River Road.

BACKGROUND:

The River Road Station is one of LTD's best-utilized Park & Ride locations. Located at the intersection of River Road and Beltline Road, the station provides easy access to LTD services for residents from the northwestern part of the community.

At the time this station was developed, the parcel of land was a remnant of the Beltline Road construction. In 1980 LTD constructed a transit station platform and a Park & Ride lot and had a lease arrangement with Lane County. In 2007 LTD purchased the property from Lane County.

Heavy congestion at the River Road and Beltline interchange, and queuing on River Avenue, make ingress and egress to LTD's current station and Park & Ride progressively more difficult. In addition, there has been significant growth in both residential and commercial activity north of the Beltline interchange, generating increased transit ridership in that area. These issues, combined with the City of Eugene's plans to designate River Road as one of its key corridors for focused long-term growth, mean the current site will become increasingly unviable. It is prudent for LTD to identify a site north of the Beltline interchange for development of a new location for a station and Park & Ride.

ATTACHMENTS: None.

PROPOSED MOTION: I move approval of the following resolution:

LTD Resolution No. 2015-021: It is hereby resolved that the LTD Board of Directors directs the general manager to pursue purchase of property on which a new station can be developed to serve the River Road corridor.

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AGENDA ITEM SUMMARY

DATE OF MEETING: June 8, 2015

ITEM TITLE: LTD WEBSITE IMPLEMENTATION

PREPARED BY: Russ Arnold, Marketing Manager

ACTION REQUESTED: None. Information Only.

BACKGROUND:

In August 2013 Lane Transit District awarded a Request for Proposal (RFP) to a website development company, SiteCrafting, with the intent of updating the District's website to facilitate better all-around communications to customers. Since then, staff have been working on the next phases, including development, programming, content migration, and training.

On June 14 LTD will hold a soft launch of the new website. The website will offer a trip planner, real-time bus information, the ability for users to create accounts and save their favorite trips, and make purchasing fares easy and convenient. The website will begin to integrate all sub-brands, allowing LTD to leverage the larger brand equity of the agency for all sub-brands. The larger marketing push is expected to come in August.

At the June 8 meeting, staff will present a demonstration of the features and functionality of the new website.

ATTACHMENTS: None.

PROPOSED MOTION: None.

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