

**CANBY CITY COUNCIL  
WORKSHOP MINUTES  
January 13, 2005**

**Presiding:** Mayor Melody Thompson

**Council Present:** Roger Harris, Walt Daniels, Georgia Newton, Teresa Blackwell and Randy Carson. Councilor Wayne Oliver absent.

**Staff Present:** City Administrator Mark Adcock, Project Planner Matilda Deas, Library & Parks Director Beth Saul and Office Specialist Valerie Kraxberger.

**Others Present:** Harry Lee Kwai, Catherine Comer, Jan Milne, Bob Backstrom, Bev Doolittle, Richard Ball and Florence Ball.

Mayor Thompson called the workshop to order at 7:03 p.m. A light dinner was served.

City Administrator Mark Adcock gave background on the Quality of Life survey. The survey was developed by University of Oregon Graduate students. Fourteen hundred households were selected randomly. There was a 33% return on the survey, with a 5% confidence interval, which was an excellent response. Mr. Adcock said this meeting was to discuss these preliminary results, and would be further discussed at the Goal Setting Workshop on January 22.

Project Planner Matilda Deas explained the methodology for the survey. Fourteen hundred registered voters received preliminary postcards advising them to expect the survey. Then reminder cards were sent. She indicated the data on the questionnaire were rough numbers. Charts would be provided later.

Councilor Newton asked if some of the answers would be a little more in depth, and that focus groups might be helpful. She suggested a town hall meeting to flush out the issues after the results were compiled.

Based on some of the responses, Mayor Thompson thought that there may be some confusion as to what the City is actually responsible for. She suggested the survey results be posted on the web site, published in the Herald, broadcasted on an OCTS program, and a once-a-month article on what the City is doing. She also said results should be shared with groups such as the Chamber, Rotary, and Kiwanis. She thought the general feeling was that most people like Canby. She emphasized the survey went out to a statistically valid number of people

Mr. Bob Backstrom, from the Riverside Neighborhood Association, thought it might be helpful to have the Council take the questionnaire, and compare perceptions.

Ms. Deas suggested focus groups for under-represented population. She also said what people like about Canby is what they want to preserve and that was the challenge.

Councilor Harris suggested separating out comments about planning for the future, growing too fast, etc. to be looked at more closely. Ms. Deas said that was part of the process.

Various issues from the survey were briefly discussed, including City Services, length of residency, average age of respondents, lack of representation in the survey for entertainment, and shopping.

Ms. Bev Doolittle, Canby Chamber of Commerce, questioned the level of detail, i.e. the percentage of comments from specific areas of town – north, south, east, west. Ms. Deas said that information could be obtained.

Mayor Thompson asked how much work was involved with getting out the final report. Ms. Deas said a draft would be done by the graduate students before the Goal Setting Meeting on January 22. There were 465 surveys returned, and 151 written comments.

The workshop was adjourned at 8:02 pm.



Kimberly Scheafer  
City Recorder Pro Tem



Melody Thompson  
Mayor

Assisted with Preparation of Minutes – Valerie Kraxberger