# CANBY CITY COUNCIL SPECIAL MEETING MINUTES February 20, 2010

**Presiding:** Mayor Melody Thompson.

**Council Present:** John Henri, Richard Ares, Jason Padden, Walt Daniels, Robert Bitter, and Brian Hodson.

**Staff Present:** Amanda Klock, Human Resources Director/Interim City Administrator; and Kim Scheafer, City Recorder.

Others Present: Jennie Messmer.

**CALL TO ORDER:** Mayor Thompson called the Special Meeting to order at 9:06 a.m. in the City Council Chambers.

### CITIZEN INPUT & COMMUNITY ANNOUNCEMENTS: None.

\*\*Councilor Daniels moved to go into Executive Session pursuant to ORS 192.660(2)(a) Employment of Public Officer. Motion was seconded by Councilor Padden and passed 6-0.

Councilor Daniels reconvened the Special Meeting at 10:20 a.m.

Mayor Thompson was not in attendance when the Special Meeting was reconvened.

**CITY COUNCIL GOAL SETTING:** Jennie Messmer, Member Services Director, League of Oregon Cities, led the Council in a goal setting session.

Mayor Thompson returned to the Special Meeting at 10:30 a.m.

Ms. Messmer gave an overview of strategic planning/goal setting concepts and process. The current City Council goals were then reviewed.

There was discussion regarding how to identify the issues and goals. Goals identified were economic and community development, public services and safety, fiscal responsibility, and communications and customer service. The Council then developed objectives to each goal.

#### **Economic and Community Development**

- > To stabilize the economic base of the City of Canby
  - Viable business community
    - ❖ Downtown and 99E
  - Fill industrial park
  - Viable downtown
  - Maintain Canby identity
  - Housing options
  - Comprehensive plan

## Public Services and Safety

- > To improve city infrastructure, services, and public safety
  - Reduce crime rate and public fear
  - Civic facilities master plan
    - Maintenance
    - Replacement
    - **❖** Funding
  - Parks, recreation facilities, and amenities development
  - Infrastructure in place to meet community needs
    - **❖** Water
    - Sewer
    - Streets
    - Storm water
  - Transit system
  - Library

## Fiscal Responsibility

- > To maintain fiscal responsibility in the delivery of City services
  - Fiscal plan stable revenue sources
  - Regular review of cost recovery methods
    - Rate analysis
    - ❖ SDC's
    - Fees
  - Maximize personnel and financial resources
    - Technology
    - Organization structure
    - Systems
    - **❖** Asset management
  - Anticipate and prepare for demands on general fund
  - Implement best practices

# Communications and Customer Service

- > To build trust and credibility with customers
  - Communication
    - **❖** Website
    - **❖** Newsletter
  - Customer service
  - Training and education
  - Promote citizen involvement citywide
    - ❖ Encourage participation
  - Increase community visibility of staff
  - Inform staff of city projects and updates
  - Coordinate and communicate with county, state, and federal agencies
  - Collaborate with other community groups and special districts

Kim Scheafer, City Recorder, said she would format the goals and then forward to the Council for final review.

Mayor Thompson adjourned the Special Meeting at 2:08 p.m.

Kimberly Scheafer, CMC

City Recorder

Melody Thompson

Nielocly Thompson

Mayor