

**CANBY CITY COUNCIL  
SPECIAL MEETING MINUTES  
February 23, 2013**

**Presiding:** Mayor Brian Hodson

**Council Present:** Rich Ares, Traci Hensley, Clint Coleman, Ken Rider, Greg Parker, and Tim Dale.

**Staff Present:** Greg Ellis, City Administrator and Kim Scheafer, City Recorder.

**Others Present:** Bob Wells and Roger Jordan.

**CALL TO ORDER:** Mayor Hodson called the Special Meeting to order at 11 a.m. in the City Hall Conference Room.

**CITIZEN INPUT & COMMUNITY ANNOUNCEMENTS:** None.

**GOAL SETTING:** Bob Wells was the retired City Manager of Salem and that he and Mr. Jordan taught classes on behalf of the League of Oregon Cities.

Roger Jordan was the retired City Manager of Dallas where he had worked for 25 years.

The Mayor and Council introduced themselves.

Greg Ellis, City Administrator, handed out a summary from the Community Vision meetings. The information came from the citizens and that would be a place to start. One of the things they had talked about was doing a value based goal setting process.

Mr. Wells handed out a form with values/behaviors listed. Values were an important way of communicating to the organization which things you hold most important. Each councilor was asked to choose up to seven community wide values that would help the City to achieve its highest performance. Once the values were chosen, they would have a sentence or two put next to them as to what the definition of the value was.

Mr. Jordan said the values they were looking at were community wide values rather than organizational values and what the Council wanted citizens to think about the City. He clarified it was what did they want the city to be known as in the community and outside of the community.

The Council discussed the approach they would take to establish the values.

Mr. Jordan said it was important to look at what staff, the elected officials, and community would think was correct and would work together to achieve.

Mr. Wells and Mr. Jordan gave examples of some of the challenges to establishing values and getting everyone on the same page that they experienced in the cities they served.

The Council recessed for lunch.

They discussed the top six values from the form that were selected by the group and what each of them meant including using the word inclusive rather than diversity, placing essential services under livability, need for quality service for citizens, and need for better family wage jobs and housing options for Canby residents.

Fiscal responsibility and financial stability

- Long term stability

Honesty, ethics, accountability

Livability

- Economic development
- Jobs/housing for Canby residents
- Preserve small town feel
- Parks and recreation opportunities
- Long term planning
- Public Safety
- Transportation

Inclusive community

- Outreach and engage to underrepresented citizens

Exceptional service

Mr. Jordan said that four main section statements that came from the Visioning meetings were over-arching goals and asked if they should be used in this process. The Council agreed to use those statements to create broad based goals.

A discussion took place about the goals and what bullet points should be listed under each one.

Community

- Maintaining a small town feel
  - Continuing opinion surveying
- Grow in a responsible manner while continuing to improve the quality of life

Parks and Recreation

- Refine, revise, and update Parks Master Plan
- Identify future parks property
- Identify funding plans for parks
- Find strategic alliances for park development

Transportation and Public Safety

- Develop a strategy improving Canby Area Transit System
- Develop method to get north side access
- Develop strategy for implementing Transportation System Plan (TSP)

Growth and Economic Development

- Identify strategies for attracting tenants to industrial park
- Identify strategies for improving overall health of the business community
- Develop strategies for the Event Center with the County
- Strategies to improve business in downtown

Mr. Wells said the most important thing was to get down the priorities and what the Council most wanted staff to work on and develop a work plan and a timeline for accomplishing them.

There was discussion about a six month goal review and that this was a living document where

the goals would be continually updated.

The Council would meet again in the future to fine tune the values and goals.

**ACTION REVIEW:**

1. Mayor Hodson adjourned the Special Meeting at 3:00 p.m.



Kimberly Scheafer, MMC  
City Recorder



Brian Hodson  
Mayor

Assisted with Preparation of Minutes - Susan Wood