

ORDINANCE NO. 364A

Introduced by Commissioner Francis Robinson

AN ORDINANCE REGULATING THE CONSTRUCTION, ERECTION, MAINTENANCE AND USE OF BILLBOARDS, REQUIRING PERMITS FOR THE ERECTION, CONSTRUCTION OR ALTERATION OF BILLBOARDS AND DECISIONS AND REGULATING THE OCCUPATION OF MAINTAINING BILLBOARDS AND OUTDOOR ADVERTISING, PROVIDING PENALTIES FOR THE VIOLATION OF THE SAME.

THE CITY OF WARRENTON DOES ORDAIN AS FOLLOWS:

Section 1. The term "billboard" as used in this Ordinance is hereby defined to be any board, fence, sign or structure erected for advertising purposes or upon which any advertising is shown, or whereon any poster, bill, printing, painting or other advertising matter, or device of any kind whatsoever may be placed, fixed, posted, printed, pasted or fastened, but this definition shall not be held to include any board, sign, device or surface used to display official notices, issued by any Court or public office, or governmental agency, or posted, placed and/or maintained by any public officer in performance of a public duty, or used to display announcements of meetings to be held upon premises whereon such billboards or bulletin boards are displayed, or used to advertise any business conducted, or merchandise sold on the premises where such sign, billboard or bulletin board is located, or shall it be held to include a real estate sign, advertising for sale or rent, the property upon which it stands.

Section 2. The term "outdoor advertising" as used in this Ordinance is hereby defined to be advertising on any billboard, fence, post, tree or structure or the placing thereon of any poster, bill, printing, painting, device or advertising matter of any kind whatsoever, and the pasting, posting, painting, printing, nailing or tacking or otherwise fastening of any handbill, card, banner, sign, poster, advertisement or notice of any kind upon any property or place.

Section 3. LOCATION. No billboard shall be erected, constructed, moved into or maintained on any premise located within any Class I Residential District.

Section 4. PERMITS REQUIRED. No person, persons, firm or corporation shall hereafter construct, build, set or alter any billboard without first obtaining a Building permit. The fee for issuing said permit shall be set by Motion of the City Commission and entered in the Minutes of the meeting.

Section 5. The license fee imposed by this ordinance shall be \$12.00 per year or unexpired part of a year.

Section 6. No billboard shall have an advertising surface more than ten (10) feet from the lower to the upper edge thereof.

Section 7. That the specifications of all billboards including size, material, or other specifications shall be submitted to the City Commission for its acceptance before being installed.

Section 8. No paper, cloth or advertising matter shall be allowed or permitted to hang, loose from any billboard, but the same shall be securely fastened or glued to the surface of the billboard.

No person, firm or corporation shall scatter, dump or leave any paint, paste, glue or other substance used for painting or affixing advertisement matter upon any public street or sidewalk or scatter or throw or permit to be scattered or thrown any bills, waste-matter, paper, cloth or materials of whatsoever kind removed from billboards on any public street, sidewalk or private property or permit any paper, cloth or advertising matter to hang loose from any billboard but the same shall be securely fastened or glued to the surface of the billboard.

Section 9. It shall be unlawful for any person, firm or corporation, except a public officer or employee in the performance of a public duty, to stick, stamp, paint, print, paste, nail, tack or otherwise fasten any card, banner, hand-bill, sign, poster, or advertisement or notice of any kind, or cause the same to be done, on any sidewalk, cross walk, curb, pavement, curbstone, lamp-post, hydrant, bridge, or tree upon a public property within the City of Warrenton.

Section 10. It shall be unlawful for any person, firm or corporation, except a public officer or employee in the performance of a public duty, to paste, post, print, nail, tack or otherwise fasten any card, banner, hand-bill, sign, poster, advertisement or notice of any kind or cause same to be done on any property of the City of Warrenton without the consent of the Mayor.

Section 11. It shall be unlawful for any person, firm or corporation, except a public officer or employee in the performance of a public duty, or a private person in giving a legal notice, to paste, post, paint, nail, or tack or otherwise fasten any card, banner, hand-bill, sign, poster, advertisement or notice of any kind upon any property without the written consent of the owner, holder, lessee, agent or trustee thereof.

Any advertisement prohibited by this Section and Section 8 of this Ordinance may be taken down, moved or destroyed by anyone.

Section 12. Any person, firm or corporation maintaining a billboard or billboards within the City of Warrenton shall keep the premises of such billboard or billboards free of debris and rubbish, and shall cut close to the ground and remove or destroy all brush, weeds, thistles, grass or other rank vegetable growth growing upon the premises and shall keep all hedges and ornamental shrubbery neatly cropped and pruned.

Section 13. The provisions of this Ordinance do not apply to electric signs and transparencies or signs to any building advertising the business carried on in such building, nor bulletin boards, nor clocks or similar advertising devices.

Section 14. The provisions of this Ordinance do not apply to signs not exceeding twenty (20) square feet in size, familiarly known as real estate signs, advertising for sale or rent the property upon which they stand, but all such signs shall be securely fastened to the ground or to the structure to which they are attached.

Section 15. There shall be placed and maintained at the bottom of each billboard and each advertising sign, the name plainly printed, of the person, firm or corporation owning or who is in possession, charge or control of the same for advertising purposes.

Section 16. Any person, firm or corporation violating any provision or provisions of this Ordinance, upon conviction thereof, shall be punished by a fine not exceeding One hundred Fifty (\$150.00) Dollars or by imprisonment in the City jail for not exceeding thirty (30) days, or both such fine and imprisonment, or the license on any or all of their billboards may be revoked, and upon revocation of any such license or licenses, the billboards covered by such license or licenses shall immediately be taken down or removed.

Passed by the City Commission of the City of Warrenton this 6 day of Jan, 1958.

Approved by the Mayor of the City of Warrenton this 6 day of Jan, 1958.

ATTEST:

W. R. Redman
Auditor and Police Judge.

H. Garrison
Mayor