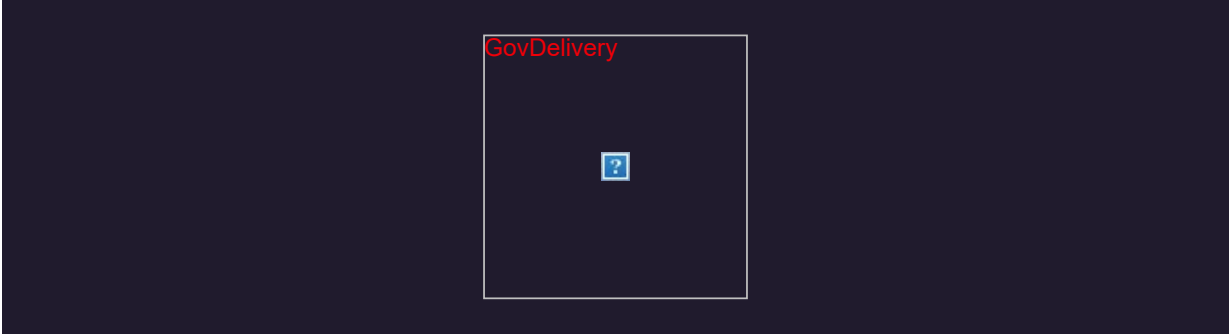


From: [DEQ Online Subscriptions](#)
To: [GOLDSTEIN Meyer](#)
Subject: Bulletin Detail Report: DEQ Rulemaking - EQC Adopts Heating Oil Tank Rules
Date: Monday, November 25, 2019 3:36:57 PM

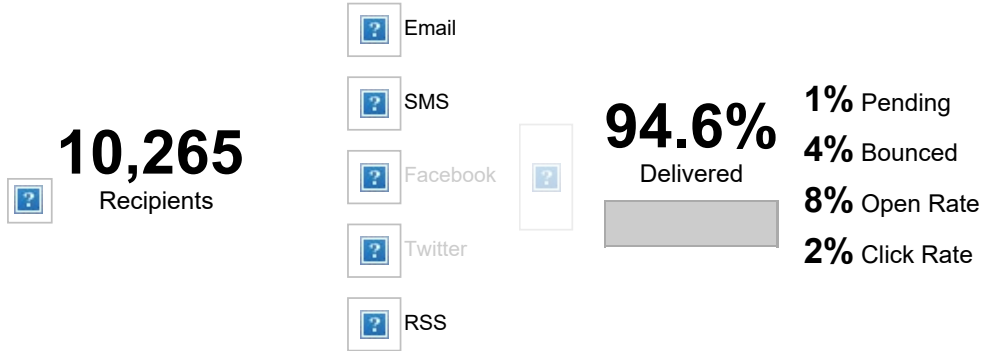
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Subject: DEQ Rulemaking - EQC Adopts Heating Oil Tank Rules
Sent: 11/25/2019 01:36 PM CST
Sent By: goldstein.meyer@deq.state.or.us
Sent To: Subscribers of Rulemaking or Underground Storage Tank Program



Email Delivery Stats		
Minutes	Cumulative Attempted	
3	98%	
5	98%	
10	98%	
30	99%	
60	99%	
120	99%	



Delivery Metrics - Details

10,265 Total Sent
9,706 (95%) Delivered
123 (1%) Pending
436 (4%) Bounced
18 (0%) Unsubscribed

Bulletin Analytics

1,050 Total Opens
733 (8%) Unique Opens
222 Total Clicks
199 (2%) Unique Clicks
12 # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	94.0%	9,217	8,660	733 / 8.5%	434	18
SMS Message	Delivered	99.2%	242	240	n/a	2	n/a

Bulletin Link Overview

Link URL	Unique Total	
	Clicks	Clicks
https://www.oregon.gov/deq/Regulations/rulemaking/Pages/rhot2019.aspx	30	35
https://secure.sos.state.or.us/oard/displayBulletins.action	25	31
https://secure.sos.state.or.us/oard/viewRedlinePDF.action?filingRsn=42446	24	29
https://secure.sos.state.or.us/oard/displayChapterRules.action?selectedC...	19	22
https://www.oregon.gov/deq/EQCdocs/11152019_ItemL_HeatingOilTankFees.pdf	20	21
https://public.govdelivery.com/accounts/ORDEQ/subscriber/one_click_unsub...	18	20
http://www.oregon.gov/deq/	16	17
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