From: DEQ Online Subscriptions
To: HNIDEY Emil
Subject: Bulletin Detail Report: On Jan. 25, 2019, Oregon"s Environmental Quality Commission adopted proposed amendments to OAR 340-270-0030. This rule affects the Oregon Department of Environmental Quality"s Zero-Emission and Electric Vehicle Rebate Program
Date: Tuesday, January 29, 2019 1:00:05 PM

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Report Generated: 01/29/2019 01:00 PM PST

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Subject: On Jan. 25, 2019, Oregon's Environmental Quality Commission adopted proposed amendments to OAR 340-270-0030. This rule affects the Oregon Department of Environmental Quality's Zero-Emission and Electric Vehicle Rebate Program

Sent: 01/29/2019 10:59 AM CST

Sent By: hnidey.emil@deq.state.or.us

Sent To: Subscribers of Electric Vehicle Rebate 2018 Rulemaking, Low Emission/Zero Emission Vehicle Program, or Oregon Clean Vehicle Rebate Program,

5,325 Recipients

Email
SMS
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96.7% Delivered

1% Pending
2% Bounced
14% Open Rate
4% Click Rate

Email Delivery Stats

Minutes	Cumulative Attempted
3	98%
5	99%
10	99%
30	99%

Email delivery statistics line / bar chart

60	99%
120	99%

Delivery Metrics - Details

5,325 Total Sent

5,149 (97%) Delivered

49 (1%) Pending

127 (2%) Bounced

5 (0%) Unsubscribed

Bulletin Analytics

1,019 Total Opens

729 (14%) Unique Opens

215 Total Clicks

198 (4%) Unique Clicks

10 # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	96.2%	4,620	4,444	729 / 16.4%	127	5
SMS Message	Delivered	0.0%	0	0	n/a	0	n/a

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
https://www.oregon.gov/deq/Regulations/rulemaking/Pages/Revrebate2019.aspx	130	145
https://secure.sos.state.or.us/oard/view.action?ruleNumber=340-270-0030	29	30
https://www.oregon.gov/deq/EQCdocs/ItemL_CleanVehicleRebatesJan2019.pdf	22	23
https://public.govdelivery.com/accounts/ORDEQ/subscriber/new?topic_id=OR...	5	5
https://public.govdelivery.com/accounts/ORDEQ/subscriber/one_click_unsub...	5	5
http://www.oregon.gov/deq/	2	2
https://public.govdelivery.com/accounts/ORDEQ/subscriber/edit?preference...	2	2
https://www.facebook.com/oregondeq	2	2
https://twitter.com/OregonDEQ	1	1
https://subscriberhelp.govdelivery.com/	0	0

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