From: DEQ Online Subscriptions
To: HNIDEY Emil
Subject: Bulletin Detail Report: DEQ is extending the comment period for the Clean Fuels rulemaking until 4 p.m., Sept. 28, 2018
Date: Friday, September 21, 2018 7:03:19 PM

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GovDelivery

Report Generated: 09/21/2018 07:03 PM PDT

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Subject: DEQ is extending the comment period for the Clean Fuels rulemaking until 4 p.m., Sept. 28, 2018

Sent: 09/21/2018 05:03 PM CDT

Sent By: hnidey.emil@deq.state.or.us

Sent To: Subscribers of DEQ Public Notices, Oregon Clean Fuels Program, or Rulemaking,

10,909
Recipients

Email
SMS
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97.6%
Delivered

1% Pending
2% Bounced
8% Open Rate
0% Click Rate

Email Delivery Stats

Email delivery statistics line / bar chart

Minutes	Cumulative Attempted
3	98%
5	99%
10	99%
30	99%
60	99%
120	99%

Delivery Metrics - Details	Bulletin Analytics
10,909 Total Sent	**1,068** Total Opens
10,643 (98%) Delivered	**785 (8%)** Unique Opens
78 (1%) Pending	**29** Total Clicks
188 (2%) Bounced	**24 (0%)** Unique Clicks
2 (0%) Unsubscribed	**8** # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	97.3%	9,897	9,631	785 / 8.2%	188	2
SMS Message	Delivered	100.0%	217	217	n/a	0	n/a

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
https://www.oregon.gov/deq/Regulations/rulemaking/Pages/rCFP2018.aspx	19	22
https://public.govdelivery.com/accounts/ORDEQ/subscriber/one_click_unsub...	2	3
https://twitter.com/OregonDEQ	1	2
https://public.govdelivery.com/accounts/ORDEQ/subscriber/new?topic_id=OR...	1	1
https://public.govdelivery.com/accounts/ORDEQ/subscriber/edit?preference...	1	1
http://www.oregon.gov/deq/	0	0
https://www.facebook.com/oregondeq	0	0
https://subscriberhelp.govdelivery.com/	0	0

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