From: DEQ Online Subscriptions
To: HNIDEY Emil
Subject: Bulletin Detail Report: The Oregon Department of Environmental Quality is proposing amendments to its administrative rules at OAR 340
Date: Thursday, August 02, 2018 12:49:44 PM

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Subject: The Oregon Department of Environmental Quality is proposing amendments to its administrative rules at OAR 340

Sent: 08/02/2018 10:49 AM CDT

Sent By: hnidey.emil@deq.state.or.us

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13,283
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97.2%
Delivered

1% Pending
2% Bounced
11% Open Rate
1% Click Rate

Email Delivery Stats

Minutes	Cumulative Attempted
3	98%
5	99%
10	99%

Email delivery statistics line / bar chart

30	99%
60	99%
120	99%

Delivery Metrics - Details

13,283 Total Sent

12,912 (97%) Delivered

95 (1%) Pending

276 (2%) Bounced

12 (0%) Unsubscribed

Bulletin Analytics

2,062 Total Opens

1,370 (11%) Unique Opens

119 Total Clicks

95 (1%) Unique Clicks

8 # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	96.9%	11,980	11,609	1370 / 11.8%	276	12
SMS Message	Delivered	100.0%	211	211	n/a	0	n/a

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
https://www.oregon.gov/deq/Regulations/rulemaking/Pages/rlevzev2018.aspx	72	94
https://public.govdelivery.com/accounts/ORDEQ/subscriber/one_click_unsub...	12	14
https://public.govdelivery.com/accounts/ORDEQ/subscriber/new?topic_id=OR...	10	10
https://www.facebook.com/oregondeq	1	1
https://public.govdelivery.com/accounts/ORDEQ/subscriber/edit?preference...	0	0
https://twitter.com/OregonDEQ	0	0
https://subscriberhelp.govdelivery.com/	0	0
http://www.oregon.gov/deq/	0	0

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