From: DEQ Online Subscriptions
To: HNIDEY Emil
Subject: Bulletin Detail Report: The Oregon Department of Environmental Quality is proposing amendments to its administrative rules at OAR 340-257
Date: Friday, August 31, 2018 12:56:31 PM

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Report Generated: 08/31/2018 12:56 PM PDT

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Subject: The Oregon Department of Environmental Quality is proposing amendments to its administrative rules at OAR 340-257

Sent: 08/31/2018 10:56 AM CDT

Sent By: hnidey.emil@deq.state.or.us

Sent To: Subscribers of DEQ Public Notices, Low Emission/Zero Emission Vehicle Program, or Rulemaking,

12,153
Recipients

Email
SMS
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97.2%
Delivered

1% Pending
2% Bounced
9% Open Rate
1% Click Rate

Email Delivery Stats

Minutes	Cumulative Attempted
3	99%
5	99%
10	99%
30	99%
60	99%

Email delivery statistics line / bar chart

120	99%

Delivery Metrics - Details

12,153 Total Sent

11,807 (97%) Delivered

96 (1%) Pending

250 (2%) Bounced

4 (0%) Unsubscribed

Bulletin Analytics

1,468 Total Opens

1,055 (9%) Unique Opens

78 Total Clicks

67 (1%) Unique Clicks

8 # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	96.9%	11,054	10,708	1055 / 9.9%	250	4
SMS Message	Delivered	100.0%	196	196	n/a	0	n/a

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
https://www.oregon.gov/deq/Regulations/rulemaking/Pages/rlevzev2018.aspx	56	65
https://public.govdelivery.com/accounts/ORDEQ/subscriber/one_click_unsub...	4	4
http://www.oregon.gov/deq/	2	3
https://public.govdelivery.com/accounts/ORDEQ/subscriber/new?topic_id=OR...	2	2
https://public.govdelivery.com/accounts/ORDEQ/subscriber/edit?preference...	1	2
https://www.facebook.com/oregondeq	2	2
https://subscriberhelp.govdelivery.com/	0	0
https://twitter.com/OregonDEQ	0	0

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