From: DEQ Online Subscriptions
To: HNIDEY Emil
Subject: Bulletin Detail Report: The Oregon Department of Environmental Quality is proposing amendments to its administrative rules at OAR 340-200-0040.
Date: Monday, June 25, 2018 18:37:49

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Report Generated: 06/25/2018 06:37 PM PDT

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Subject: The Oregon Department of Environmental Quality is proposing amendments to its administrative rules at OAR 340-200-0040.

Sent: 06/25/2018 04:37 PM CDT

Sent By: hnidey.emil@deq.state.or.us

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10,470 Recipients

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97.5% Delivered

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8% Open Rate
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Minutes	Cumulative Attempted
3	99%
5	99%
10	99%
30	99%
60	99%

Email delivery statistics line / bar chart

120	99%

Delivery Metrics - Details

10,470 Total Sent

10,205 (97%) Delivered

69 (1%) Pending

196 (2%) Bounced

4 (0%) Unsubscribed

Bulletin Analytics

1,159 Total Opens

847 (8%) Unique Opens

43 Total Clicks

35 (0%) Unique Clicks

9 # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	97.2%	9,600	9,335	847 / 9.1%	196	4
SMS Message	Delivered	100.0%	195	195	n/a	0	n/a

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
https://www.oregon.gov/deq/Regulations/rulemaking/Pages/rinfrastructure2...	25	31
http://www.deq.state.or.us/regulations/docs/participantlinklog.pdf	3	5
https://public.govdelivery.com/accounts/ORDEQ/subscriber/one_click_unsub...	4	4
https://public.govdelivery.com/accounts/ORDEQ/subscriber/edit?preference...	2	2
https://public.govdelivery.com/accounts/ORDEQ/subscriber/new?topic_id=OR...	1	1
http://www.oregon.gov/deq/	0	0
https://twitter.com/OregonDEQ	0	0
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