From: DEQ Online Subscriptions
To: GOLDSTEIN Meyer
Subject: Bulletin Detail Report: DEQ Rulemaking - Ballast Water Management and Noise Regulations - ballast2016
Date: Friday, April 15, 2016 15:11:42

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Subject: DEQ Rulemaking - Ballast Water Management and Noise Regulations - ballast2016

Sent: 04/15/2016 01:11 PM CDT

Sent By: goldstein.meyer@deq.state.or.us

Sent To: Subscribers of Ballast Water, DEQ Public Notices, or Rulemaking,

7,080 Recipients

Email
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98.9% Delivered

0% Pending
1% Bounced
7% Open Rate
0% Click Rate

Email Delivery Stats

Email delivery statistics line / bar chart

Minutes	Cumulative Attempted
3	99%
5	99%
10	100%
30	100%
60	100%
120	100%

Delivery Metrics - Details

7,080 Total Sent

7,003 (99%) Delivered

24 (0%) Pending

53 (1%) Bounced

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Bulletin Analytics

699 Total Opens

510 (7%) Unique Opens

20 Total Clicks

14 (0%) Unique Clicks

9 # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	98.9%	6,721	6,644	510 / 7.7%	53	2
SMS Message	Delivered	100.0%	29	29	n/a	0	n/a

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
http://www.oregon.gov/deq/RulesandRegulations/Pages/2015/ballast2016.aspx	9	13
https://public.govdelivery.com/accounts/ORDEQ/subscriber/new?topic_id=OR...	2	4
https://public.govdelivery.com/accounts/ORDEQ/subscriber/one_click_unsub...	2	2
https://public.govdelivery.com/accounts/ORDEQ/subscriber/edit?preference...	1	1
https://subscriberhelp.govdelivery.com/	0	0
http://www.oregon.gov/DEQ/	0	0
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