From: DEQ Online Subscriptions
To: GOLDSTEIN Meyer
Subject: Bulletin Detail Report: DEQ Ballast Water Rulemaking - Advisory Committee Meeting - ballast2016
Date: Wednesday, January 13, 2016 14:44:44

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Subject: DEQ Ballast Water Rulemaking - Advisory Committee Meeting - ballast2016

Sent: 01/13/2016 12:44 PM CST

Sent By: goldstein.meyer@deq.state.or.us

Sent To: Subscribers of Ballast Water or Rulemaking

6,780 Recipients

Email
SMS
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98.3% Delivered

1% Pending
1% Bounced
7% Open Rate
1% Click Rate

Email Delivery Stats

Email delivery statistics line / bar chart

Minutes	Cumulative Attempted
3	99%
5	99%
10	99%
30	99%
60	99%
120	99%

Delivery Metrics - Details

6,780 Total Sent

6,664 (98%) Delivered

41 (1%) Pending

75 (1%) Bounced

Bulletin Analytics

681 Total Opens

486 (7%) Unique Opens

38 Total Clicks

34 (1%) Unique Clicks

5 (0%) Unsubscribed	**9** # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	98.2%	6,492	6,376	486 / 7.6%	75	5
SMS Message	Delivered	100.0%	11	11	n/a	0	n/a

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
http://www.oregon.gov/deq/RulesandRegulations/Pages/2015/ballast2016.aspx	28	32
https://public.govdelivery.com/accounts/ORDEQ/subscriber/one_click_unsub...	5	5
https://public.govdelivery.com/accounts/ORDEQ/subscriber/new?topic_id=OR...	1	2
https://subscriberhelp.govdelivery.com/	0	0
http://www.oregon.gov/deq/	0	0
http://www.oregon.gov/DEQ/	0	0
https://public.govdelivery.com/accounts/ORDEQ/subscriber/edit?preference...	0	0
https://twitter.com/OregonDEQ	0	0
https://www.facebook.com/oregondeq	0	0

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