From: DEQ Online Subscriptions
To: HNIDEY Emil
Subject: Bulletin Detail Report: The Oregon Department of Environmental Quality is proposing amendments to its administrative rules at OAR 340.
Date: Wednesday, June 15, 2016 1:56:03 PM

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Report Generated: 06/15/2016 01:56 PM PDT

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Subject: The Oregon Department of Environmental Quality is proposing amendments to its administrative rules at OAR 340.

Sent: 06/15/2016 11:55 AM CDT

Sent By: hnidey.emil@deq.state.or.us

Sent To: Subscribers of Oregon Clean Fuels Program

2,533 Recipients

Email
SMS
Facebook
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99.3% Delivered

0% Pending
1% Bounced
9% Open Rate
1% Click Rate

Email Delivery Stats

Email delivery statistics line / bar chart

Minutes	Cumulative Attempted
3	100%
5	100%
10	100%
30	100%
60	100%
120	100%

Delivery Metrics - Details

2,533 Total Sent

2,515 (99%) Delivered

0 (0%) Pending

18 (1%) Bounced

1 (0%) Unsubscribed

Bulletin Analytics

522 Total Opens

224 (9%) Unique Opens

17 Total Clicks

15 (1%) Unique Clicks

9 # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Delivered	99.2%	2,322	2,304	224 / 9.7%	18	1
SMS Message	Delivered	100.0%	8	8	n/a	0	n/a

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
http://www.oregon.gov/deq/RulesandRegulations/Pages/2016/Rcfperm2016.aspx	13	15
https://public.govdelivery.com/accounts/ORDEQ/subscriber/edit?preference...	1	1
https://public.govdelivery.com/accounts/ORDEQ/subscriber/one_click_unsub...	1	1
https://public.govdelivery.com/accounts/ORDEQ/subscriber/new?pop=t&topic...	1	1
https://subscriberhelp.govdelivery.com/	0	0
http://www.oregon.gov/DEQ/	0	0
https://www.facebook.com/oregondeq	0	0
http://www.oregon.gov/deq/	0	0
https://twitter.com/OregonDEQ	0	0

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