From: DEQ Online Subscriptions
To: GOLDSTEIN Meyer
Subject: Bulletin Detail Report: DEQ Air Quality Infrastructure SIP PM2.5 Rulemaking
Date: Tuesday, July 07, 2015 2:04:25 PM

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Report Generated: 07/07/2015 02:04 PM PDT

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Subject: DEQ Air Quality Infrastructure SIP PM2.5 Rulemaking

Sent: 07/07/2015 12:04 PM CDT

Sent By: goldstein.meyer@deq.state.or.us

Sent To: Subscribers of Air Toxics State-wide, Rulemaking

8,220 Recipients

Email
SMS
Facebook
Twitter
RSS

98.2% Delivered

1% Pending
1% Bounced
7% Open Rate
0% Click Rate

Email Delivery Stats

Email delivery statistics line / bar chart

Minutes	Cumulative Attempted
3	99%
5	99%
10	99%
30	99%
60	99%
120	99%

Delivery Metrics - Details

8,220 Total Sent

8,076 (98%) Delivered

49 (1%) Pending

95 (1%) Bounced

Bulletin Analytics

845 Total Opens

600 (8%) Unique Opens

27 Total Clicks

24 (0%) Unique Clicks

4 (0%) Unsubscribed	**6** # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	98.2%	7,904	7,760	600 / 7.7%	95	4
SMS Message	Delivered	0.0%	0	0	n/a	0	n/a

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
http://www.oregon.gov/deq/RulesandRegulations/Pages/2015/Rpm25standardup...	12	15
https://public.govdelivery.com/accounts/ORDEQ/subscriber/one_click_unsub...	4	4
https://public.govdelivery.com/accounts/ORDEQ/subscriber/edit?preference...	4	4
https://public.govdelivery.com/accounts/ORDEQ/subscriber/new?pop=t&t...	2	2
http://www.oregon.gov/DEQ/	1	1
https://subscriberhelp.govdelivery.com/	1	1

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