

**MINUTES**  
**Troutdale City Council – Regular Meeting**  
**Troutdale Police Community Center – Kellogg Room**  
**234 SW Kendall Court**  
**Troutdale, OR 97060**

**Tuesday, February 12, 2019 – 7:00PM**

**1. PLEDGE OF ALLEGIANCE, ROLL CALL, AGENDA UPDATE**

Mayor Ryan called the meeting to order at 7:00pm.

**PRESENT:** Mayor Ryan, Councilor Ripma, Councilor Lauer, Councilor Kranz, Councilor White, Councilor Moon and Councilor Hudson.

**ABSENT:** None.

**STAFF:** Sarah Skroch, City Recorder; Ed Trompke, City Attorney; Chris Damgen, Community Development Director; Erich Mueller, Finance Director and Fred Ostler, Public Works Director.

**GUESTS:** See Attached.

**2. PUBLIC COMMENT:** Public comment on non-agenda and consent agenda items is welcome at this time.

None.

**3. CONSENT AGENDA:**

**3.1 MINUTES:** January 22, 2019 City Council Regular Meeting.

**3.2 RESOLUTION:** A resolution approving a task order with the Sandy Drainage Improvement Company for the north Troutdale unified stormwater master plan project.

**MOTION:** Councilor Ripma moved to approve the consent agenda. Seconded by Councilor White.  
**Motion Passed 7-0.**

**4. MOTION:** A motion to appoint Tom Rosenbarger as the Alternate to the Planning Commission.

**MOTION:** Councilor Lauer moved to appoint Tom Rosenbarger as the Alternate to the Planning Commission. Seconded by Councilor Hudson.  
**Motion Passed 7-0.**

**5. REPORT:** Annual report by the West Columbia Gorge Chamber of Commerce (WCGCC).

Karen Young, West Columbia Gorge Chamber of Commerce (WCGCC), stated Glen Mackey and I are here to do the presentation for the WCGCC for the fiscal year that began in July of 2017 and ended in June of 2018. Karen Young showed the Council a PowerPoint presentation (attached as Exhibit A to these minutes).

~~**6. REPORT:** Annual report on the Regional Travel Options Grant.~~

Heidi Beierle, WCGCC, was unable to attend due to inclement weather.

**7. MOTION:** A motion to delegate the Housing Needs Analysis project oversight to the Planning Commission and approve its ability to recruit up to six ad-hoc members for the project duration.

Chris Damgen, Community Development Director, stated I'm bringing up Tanney Staffenson who is our Planning Commission Chair and Shirley Prickett who is a member of our Planning Commission. The need to update our Housing Needs Analysis (HNA) is staring at us whether we like it or not. The process to initiate this HNA was community driven. It came out of conversations we've had as a staff and then with the Citizens Advisory Committee and the Planning Commission has heard some folks talk about housing. It's becoming an increasingly important issue. We had a rent burden meeting in December where that was a policy recommendation and then you folks were briefed on it. The City has found a preferred contractor to work with who has done these across the state and they do it very well. We've also worked with them, ECONorthwest, and we've utilized their services for the Urban Renewal Area as well. They have advised us the best way to approach this project is to designate a standing committee which is proposed being the Planning Commission, and add 4 to 6 additional ad-hoc members that understand the issue and then if desired have a council member to be on the committee. Effectively, you are creating a housing task force or a housing ad-hoc committee that would meet when Planning Commission meets to advise staff and the consultant through the project. This is what we're asking here. Do you trust Planning Commission to form the core and are you okay with staff and commission recruiting up to 6 additional members?

Mayor Ryan stated I'm okay with it. We're going to be ahead before the State tells us we're going to have to do this.

Councilor Kranz stated I'm really excited that the Planning Commission is taking a look at this. I have full faith in the capabilities of the people who are serving currently. How would we source applicants for the ad-hoc committee?

Chris Damgen replied in a similar way that we set up the Town Center Committee. Word of mouth, interest through advertisement or just engagement with the community on a day to day basis and then bring the names back to you for approval.

Mayor Ryan stated there does need to be some expertise or some working knowledge in some of these areas. We need to make sure we get this right so when the State has us do this, it's right.

Councilor Ripma asked, does the Planning Commission have to have an ad-hoc committee?

Tanney Staffenson replied we're not required to. We feel that this is the best way to accomplish what we need to do. If we have 6 voting members in addition to the Planning Commission members the Planning Commission still is the controlling body.

Mayor Ryan stated it's mostly just an informational gathering type thing. No one's making policy or anything. It's all going to come to the council at some point.

Councilor Ripma stated my concern would be recruiting experts in house financing and building who don't even live in Troutdale. It concerns me that the Planning Commission will be influenced as they wouldn't be as Troutdale residents. Stick to your guns with what's good for Troutdale.

Councilor Lauer stated the Planning Commission is a committee that we trust.

**MOTION: Councilor Hudson moved to delegate the Housing Needs Analysis project oversight to the Planning Commission and approve its ability to recruit up to six ad-hoc members for the joint project duration. Seconded by Councilor Moon.**

**VOTE: Councilor Kranz – Yes; Mayor Ryan – Yes; Councilor White – Yes; Councilor Moon – Yes; Councilor Hudson – Yes; Councilor Ripma – Yes and Councilor Lauer – Yes.**

**Motion Passed 7–0.**

## **8. STAFF COMMUNICATIONS**

Chris Damgen stated all city offices will be closed for President's Day, February 18<sup>th</sup>. We are currently down a Code Enforcement Officer due to an illness so in the meantime if you or any citizens have code enforcement concerns, please use the general City email at [info@troutdaleoregon.gov](mailto:info@troutdaleoregon.gov). On Thursday, February 28<sup>th</sup>, there is a proposed 4 cities meet and greet at Fairview I believe. You should have a flyer for a conference that is upcoming at the end of March. It is the Main Streets Now Conference which is being sponsored by the National Main Street Coalition. This is a group that does very similar things that Chambers of Commerce, historic preservation groups, business advocacy groups and the like do. Now to talk to about some upcoming legislation out of Salem. There are 2 bills of note that you have probably heard about. The first one, which really does not have direct concerns or actions for this body, is SB 608. That is the so called Tenant Protections Bill or a rent cap bill, if you will. This bill would effectively cap rent increases across the State at 7% plus inflation for structures that are 15 years or older.

This bill actually passed the Senate this afternoon so it now goes to the House where it's also expected to pass. What this would mean is Oregon would become the first State on a statewide perspective to have a measure of rent stabilization. The next bill we're going to talk about, HB 2001, the so called Missing Middle Bill or the Single Family Removal of Zoning Act as some people have called it. This is a bill that would end single family residential zoning. Not necessarily the ability to construct single family homes but basically single family residential zoning districts in cities of 10,000 or more, including Troutdale, would have to allow in the development code a certain missing middle house type. Whether it be a duplex, triplex, quadplex or kind of an attached row home type or what they call a cottage cluster which is smaller units organized around a green or a common area. This is a really big deal. This is something that has only been tried locally in very few places. Minneapolis is really the only one who has passed it so far. Portland had been tinkering around with it for a long time but had gotten a lot of push back for it and now it has been taken to the State level. The bill proponents believe that housing as an issue applies statewide and that zoning has historically been weaponized and used as an exclusionary tactic. So this bill would seek to try to undo some of that. The League of Oregon Cities is strongly against it. The Oregon City Planning Directors Association has also come out against it. It is a very significant and impactful piece of legislation. If it passes in its current iteration or in even a watered down iteration it will come before you probably in the fall as a text amendment to the development code. It's going to be a tough bill.

Ed Trompke, City Attorney, stated it contains the language necessary to override the City's home rule in the Charter and City code. It doesn't really define what cottage clusters are although they could be 1 to 8 small cottages in what is now a single family lot or in somebody's backyard. The code would take away the City's ability to impose anything except reasonable regulation of those items and reasonable regulation disallows requiring off street parking or residency requirements. That's as it's written. It has direct impact on neighborhoods and you can expect people to either love it or hate it. It does have considerable support. Commissioner Kafoury came down and spoke in favor of it. A number of cities have adopted motions or resolutions in opposition. One city adopted a resolution in favor. Cities are taking positions on it too. You might consider whether or not you want to, among yourselves before anybody makes a motion on it, consider whether or not the city wants to take a position.

Mayor Ryan stated I would be in favor of taking a position.

Councilor Lauer stated I would love to take a position.

Councilor White state me too. If the Council wants to draft a letter I'd be interested in signing it.

Councilor Lauer stated I would be in favor of signing the letter.

Chris Damgen stated we can prepare a draft resolution for you for the next meeting.

## 9. COUNCIL COMMUNICATIONS

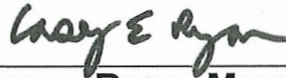
Mayor Ryan stated John Wilson, Councilor Wilson, took a really bad turn for the worst on Friday. He had a massive heart attack. He's in a coma with no brain activity and I think they've taken him off life support.

Councilor White stated I'm on the Fire User Board and I want to welcome our new Fire Chief.

## 10. ADJOURNMENT

**MOTION:** Councilor Ripma moved to adjourn. Seconded by Councilor Lauer.  
Motion passed unanimously.

Meeting adjourned at 8:19pm.



Casey Ryan, Mayor

Dated: March 16, 2019

ATTEST:



Kenda Schlaht, Deputy City Recorder

# CITY OF TROUTDALE

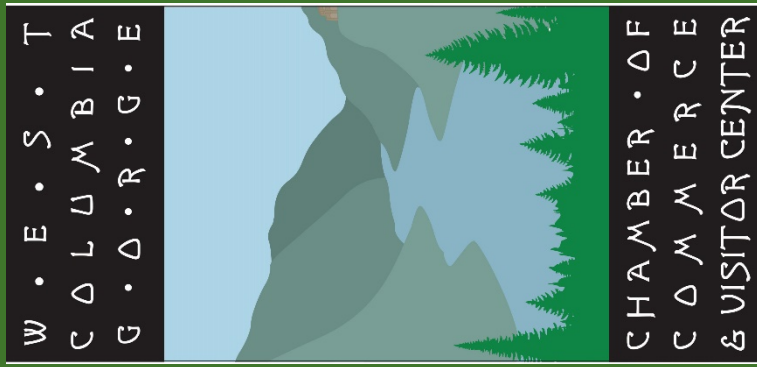
City Council – Regular Meeting  
7:00PM

Tuesday, February 12, 2019

## PLEASE SIGN IN

Name – Please Print	Address	Phone #
Jane Caffa - White	1225 E Hist.	503 888-1405
Karen Young		503-559-7473
Saul Pompeyo	177 E Columbia	503 319 0718
KATHI MORRIS	WCBC	503-708-6540
JAY MARQUESS	WCGC	971-716-7150
Shirley Prickett	2617 SW Indian John	503 - 784-5103
TREVIN WEBB	WCGC	503-667-2820
DIANA IKOLA	WCGC	971 570 2674
Nathan Davis	807 SW 17th	503-660-1110
Tiffany Staffanson	1820 Hist Col Park	503-317-7732
Glen Mackey	2449 SW Latonell Pl.	503-989-5605

# Annual Report FY 2017/18



# West Columbia Gorge Chamber of Commerce

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*Connecting commerce & communities to create  
economic vitality*



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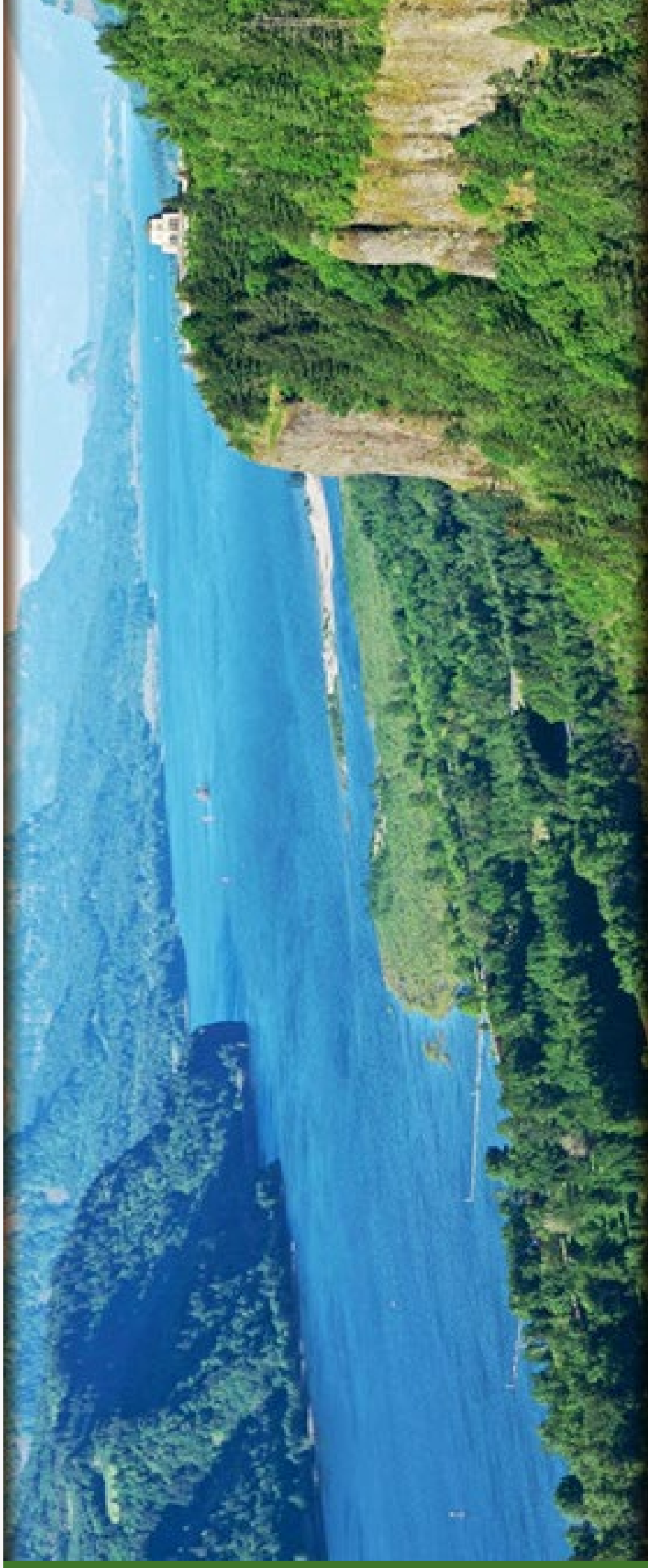


# Our Communities

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*The West Columbia Gorge*

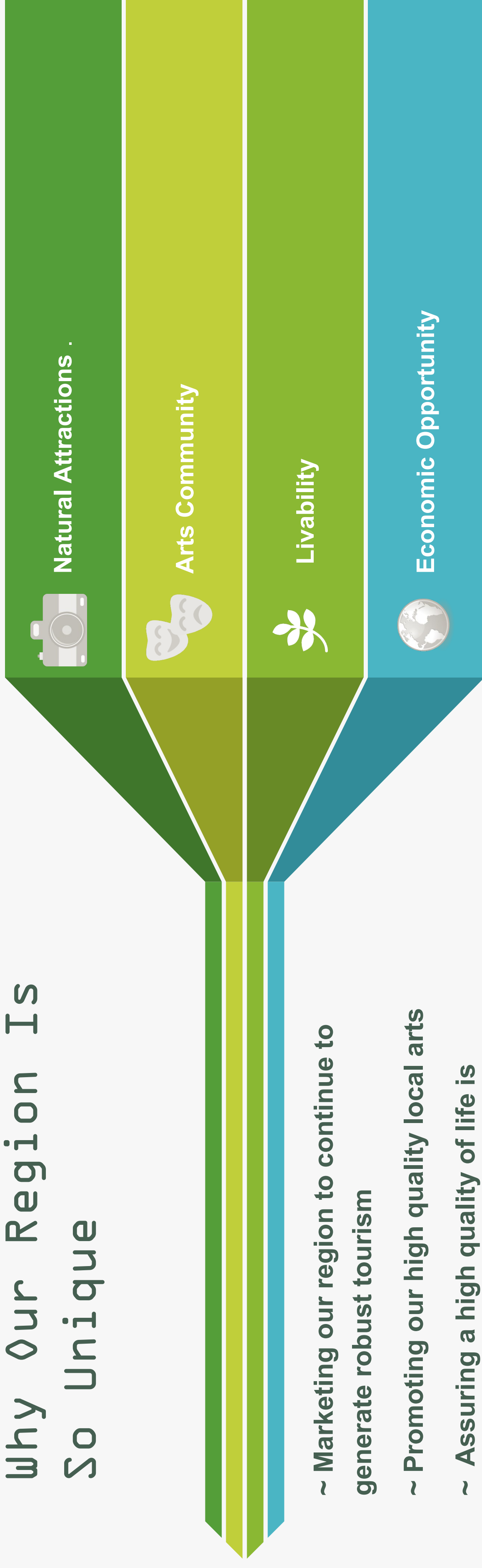
- Troutdale
  - Fairview
  - Wood Village
  - Corbett
  - Springdale
  - Bridal Veil
  - Cascade Locks
- 



*Working diligently to support and promote our  
small but vibrant communities*

# 4 Important Advantages

Why Our Region Is  
So Unique



~ Marketing our region to continue to  
generate robust tourism

~ Promoting our high quality local arts  
~ Assuring a high quality of life is  
maintained in our community

~ Supporting the local workforce

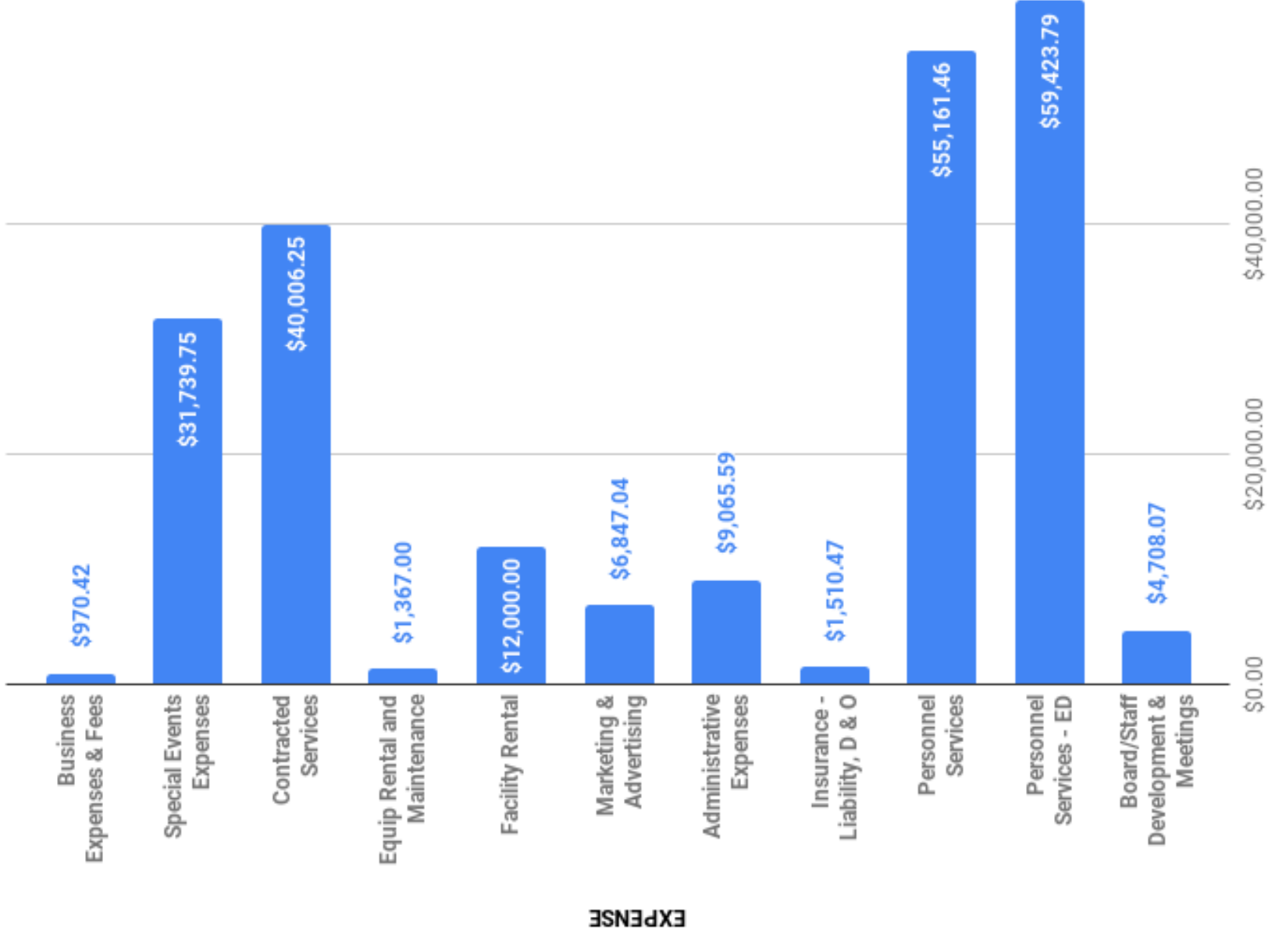
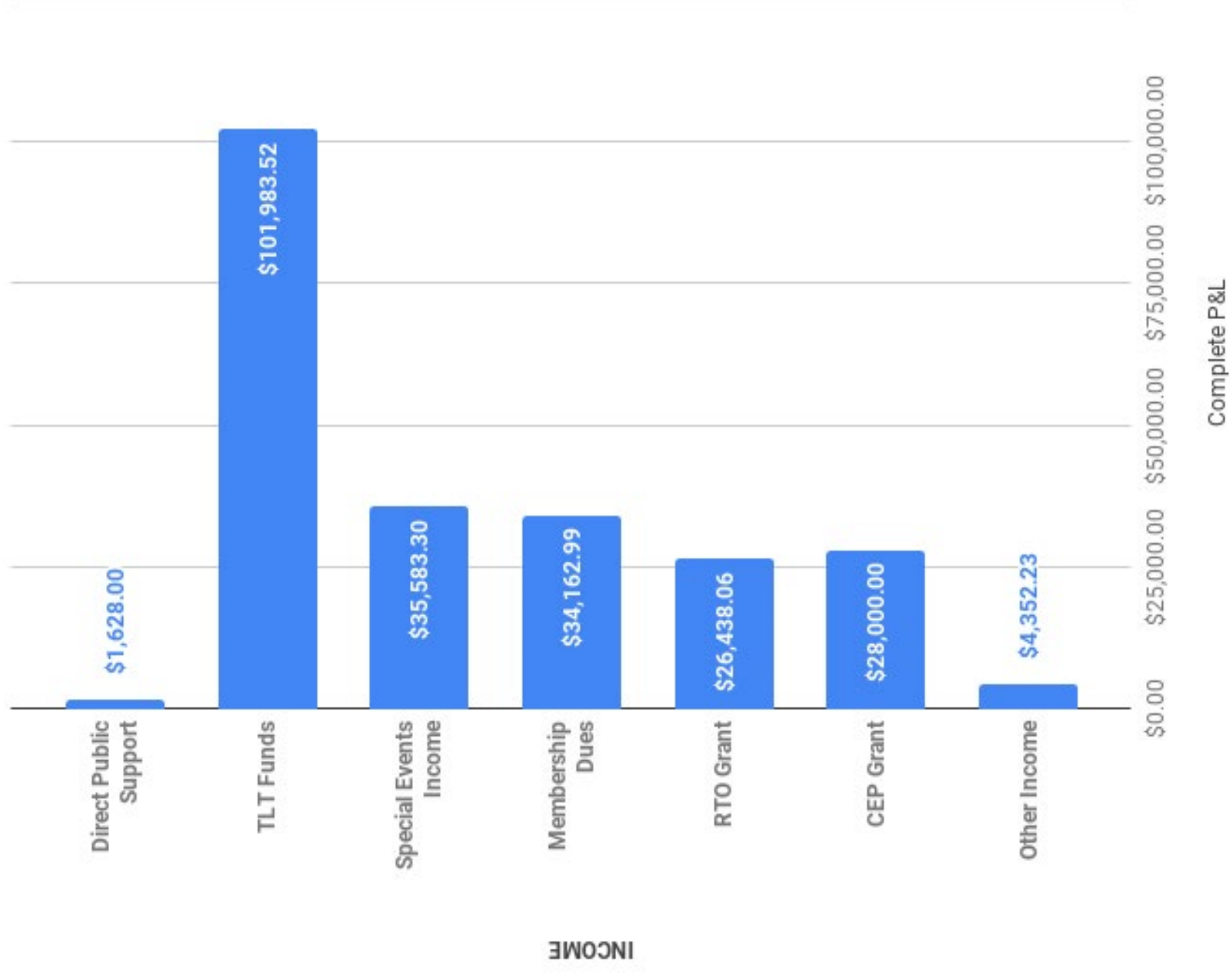


# What We Do

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# Financials FY 2017/18



# Our Members

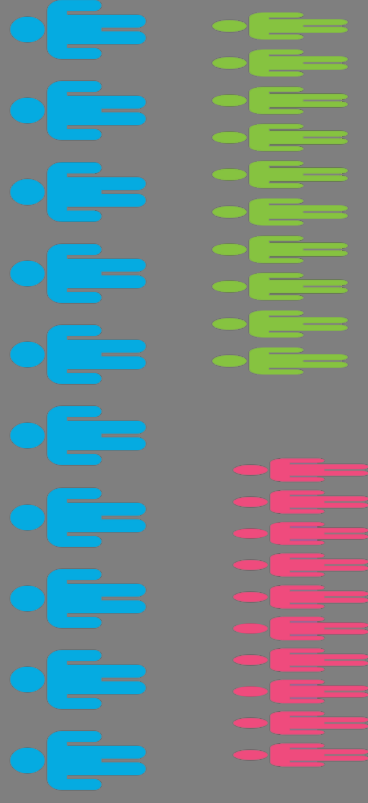
*A break out of membership by community and income source*

## Member Totals:

2015/16 135

2016/17 117 (18 New)

2017/18 124 (10 New)



## Troutdale

44%

FAIRVIEW, WOOD VILLAGE,  
CORBETT, CASCADE  
LOCKS, BRIDAL VEIL

## Gresham

19%

## Portland

10%

BEAVERTON, THE DALLES,  
DAMASCUS, HOOD RIVER,  
SALEM, WASHINGTON STATE

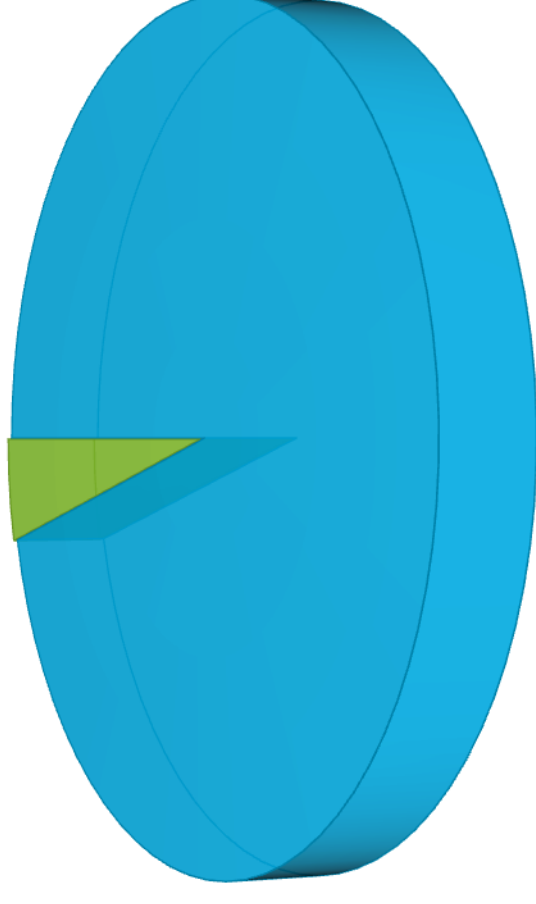
7%

## Income Source

Donations - \$1,500

Member dues - \$34,163

Donations  
4%



Membership  
Dues  
96%



# Member Events

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AM/PM Events



Learn Over Lunch



Ribbon Cutting



Ground Breaking



*Promoting our local businesses*



# Tourism Visitor Center

## VISITOR CENTER



## TOTAL VISITORS

- ❑ Domestic – 1,197 from 45 states
- ❑ International – 334 from 23 countries
- ❑ Top 3 states - CA, OR, TX
- ❑ Top 3 countries – Canada , Germany, Netherlands



## INCOME SOURCE:

Donations \$128

TLT Funds \$14,897

Percentage of Total TLT= 38%



Springdale Job Corps

Total intern hours - 784

Individual Travel Packet  
Requests Mailed - 65



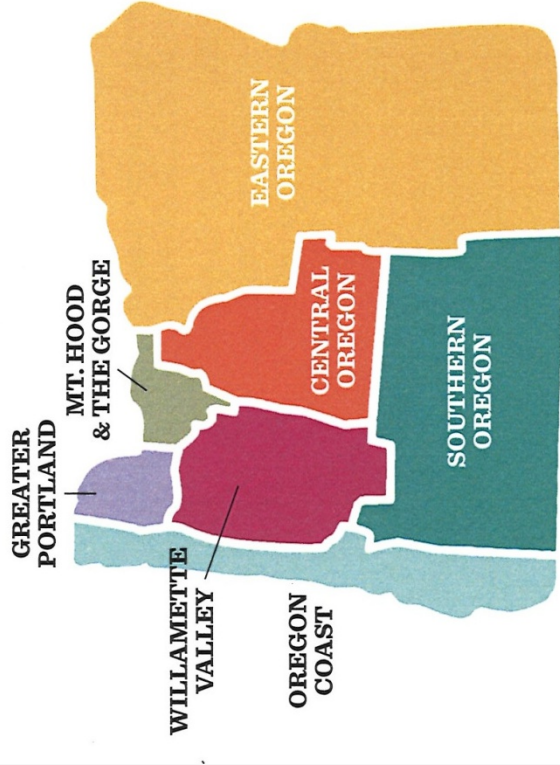


# Tourism Strategic Marketing

- The RCTP was established for regions to create marketing programs locally
- 20% of state TLT is designated to the seven Oregon regions
- Mt. Hood/Gorge Region received \$300K FY 2017/18 and \$300K FY 2018/19
- ROI: Every \$1 spent on marketing generates \$237 in visitor spending and \$11 in tax revenue



- Familiarization (FAM) tours for both awareness & destination planning
- Marketing materials – travel guides, brochures, videos
- Educational publications and programs to share with the public



## 2017/18 Industry Statistics

- Total Revenue Statewide: \$11.8 B (4.7% increase over prior year)
- Mt. Hood Gorge Region: \$511M, supporting 4970 jobs (\$483M/4800 prior year)
- Mt. Hood Gorge Region visitor total: 3.3M (3.2M prior year)



**Income Source:**

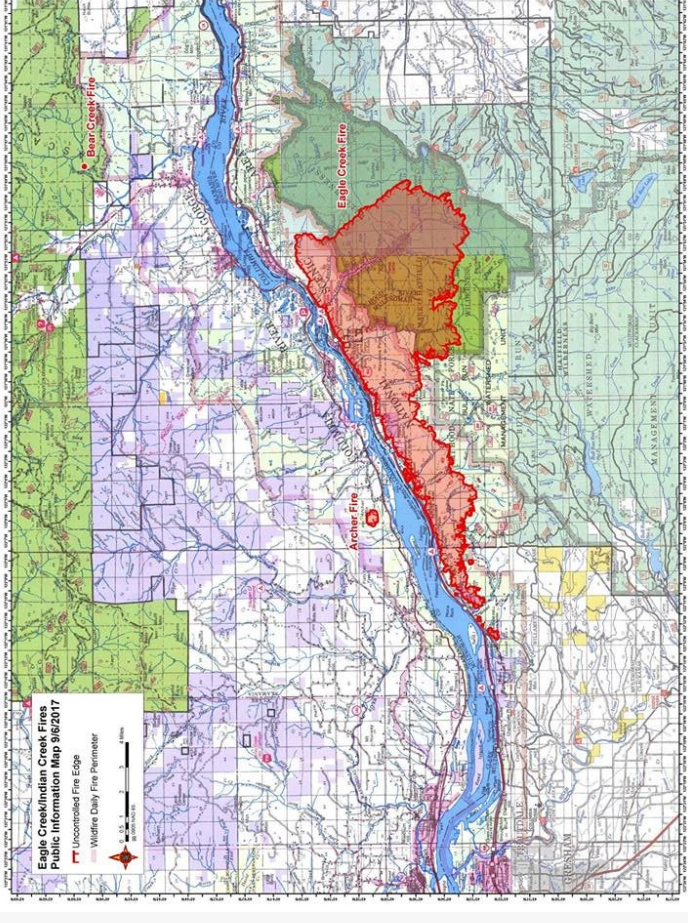
**Advertising \$4328 – 6%**

**TLT Funds \$19,769 – 94%**

**Percentage of Total TLT= 19%**



# Eagle Creek Fire



1

*Helping our communities in real time when disaster strikes*

## Donations

Solicited donations through Fall Festival of the Arts event to contribute to volunteer fire departments. Promoted gofundme campaign for Gorge fire crews.

2

## Collaborations

Assisted Governor's office in sharing SBA loan information, participated in the "After the Smoke Clears" presentation, worked with multiple Gorge organizations to provide up-to-date information on open areas and those to avoid.

3

## PR

Show the Gorge Some Love Campaign, 1859 Magazine, KGW8 Portland Today.





# Special Events

Troutdale SummerFest  
July 22nd 2017



## Income Source:

Event Income \$14,597 - 48%

TLT Funds \$15,875 - 52%

Percentage of Total TLT= 16%



KID'S ROCKKI!



# Special Events

## Holiday Tree Lighting December 1st 2017



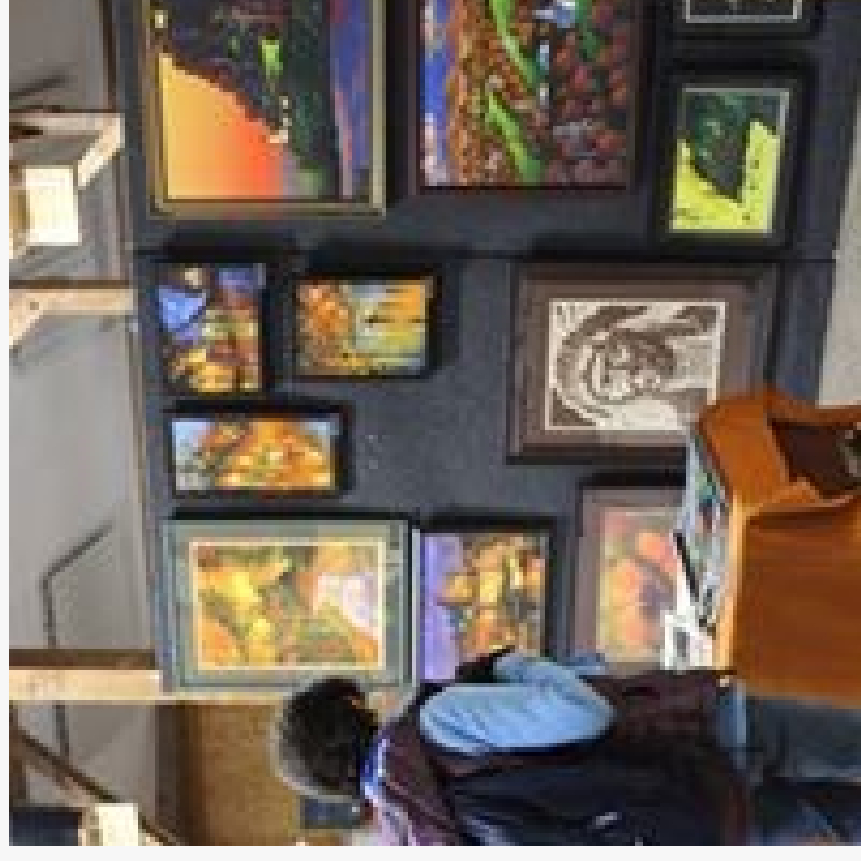
## Fall Festival of the Arts September 23<sup>rd</sup> & 24<sup>th</sup> 2017

### Income Source:

Event Income \$20,736 - 59%

TLT Funds \$14,498 - 41%

Percentage of Total TLT= 14%

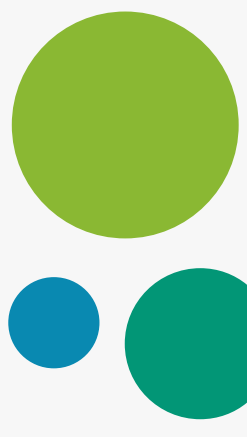


### Income Source:

Event Income \$250 - 5%

TLT Funds \$4855 - 95%

Percentage of Total TLT= 5%





# Special Projects

*Collaboration projects improve communities*

## Regional Travel Options Grant

The West Columbia Gorge Chamber of Commerce received approval for a Regional Travel Options Grant in 2015 through Metro and the Federal Transit Administration. The project began in early 2017 with the hire of Special Projects Manager, Heidi Beierle. Phase 1 was completed in May 2018 and Phase 2 will be completed at end of February 2019.

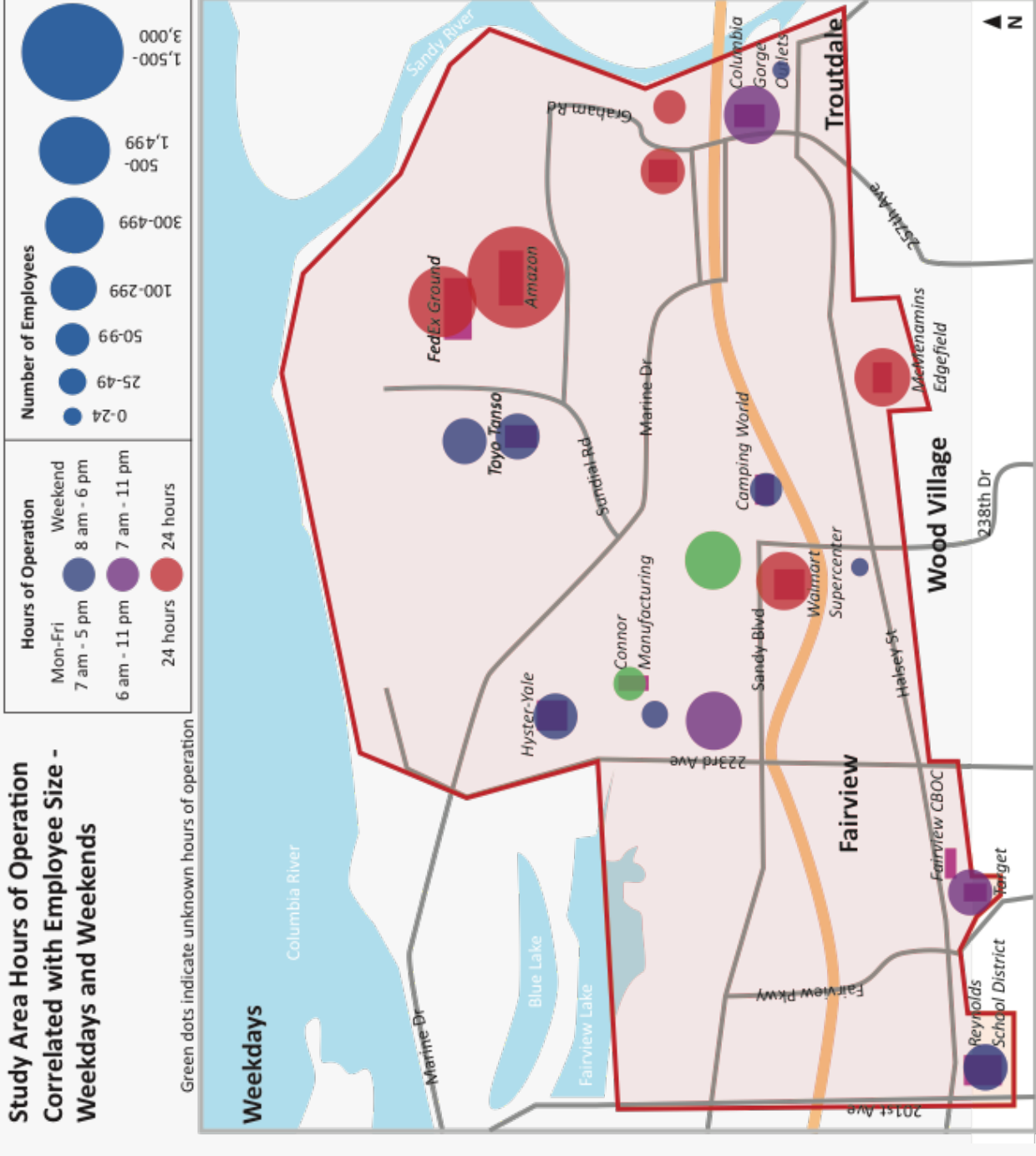
The two components of the grant are :

### 1 Gorge Hubs

Tourism focused (connected to a system of tourism amenities and enhancements) - develop construction documents for Gorge Hubs in Troutdale and Wood Village

### 2 Demand Study

Economic development focused (related to the efficient movement of goods, workforce access/development) - conduct a commute options demand study for TRIP and the surrounding area. (Research on commute options infrastructure and on activities and programs that encourage employees to choose non-drive-alone trips.)



# Special Projects

## Commute Options Demand Study:

Troutdale-specific implementation recommendations

- Participate in Oregon Solutions process to improve the region's ability to recruit and retain employees by providing more transportation options
- Apply for a Regional Travel Options grant to support implementation
- Provide weekend transit/shuttle service between Gresham TC and Amazon/FedEx
- Provide bike/scooter share at FedEx (and east Multnomah County)
- Implement vanshare between Gresham TC and TRIP
- Plan for and construct bike/ped improvements and trails
- Improve lighting at Line 77 terminus to/from TRIP
- Provide quick mobility options between FedEx and Line 81
- Encourage land use that adds affordable housing and allows a mix of uses

## Strategic Planning Focus Areas

Solicit member  
input on  
organizational  
direction

Develop

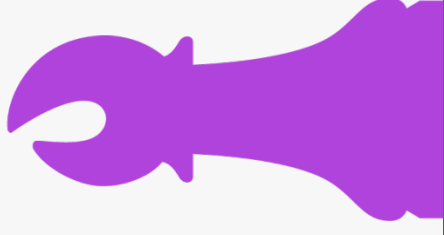
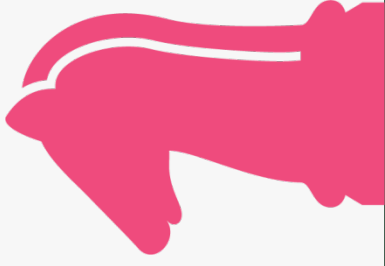
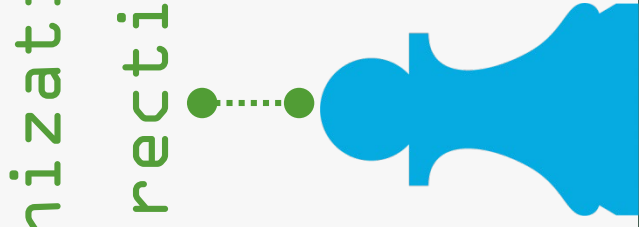
marketing plan

Board

diversity & growth

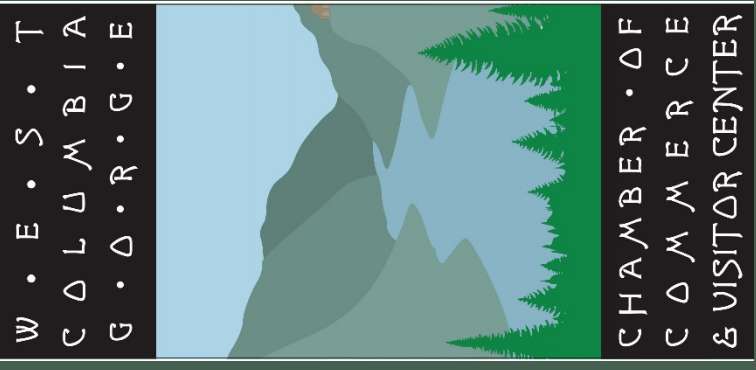
Focus on select  
key services

Strengthening  
partnerships  
to leverage  
strengths in  
other services  
areas



## Strategies for Success Communication & Collaboration

1. Make strides with the need to prioritize efforts on focus areas above
2. Recognize the following challenges/opportunities in the near term:
  - Tourism – Eagle Creek Fire issues, traffic congestion, marketing shoulder seasons (fall, winter, spring).
  - Membership – Ensuring value while increasing members
  - Special Events – Defining roles



# Thank you!



107 E Historic Columbia River Hwy, Troutdale, OR 97060

[www.westcolumbiagorgechamber.com](http://www.westcolumbiagorgechamber.com)

 (503) 669-7473