



## CITY of THE DALLES

313 COURT STREET  
THE DALLES, OREGON 97058

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(541) 296-5481 ext. 1125  
PLANNING DEPARTMENT

# MINUTES CITY OF THE DALLES PLANNING COMMISSION

CITY HALL COUNCIL CHAMBERS

313 COURT SREET

THE DALLES, OREGON 97058

CONDUCTED IN A MEETING ROOM IN COMPLIANCE WITH ADA STANDARDS

**THURSDAY, FEBRUARY 1, 2018**

**6:00 P.M.**

### CALL TO ORDER

Vice Chair Nelson called the meeting to order at 6:00 p.m.

### ROLL CALL

In Attendance

Commissioners: Sherry DuFault, John Nelson, Mark Poppoff, Jeff Stiles, Steve Ross

Absent: Bruce Lavier, April Moore

Staff: Planning Director Steve Harris, City Attorney Gene Parker, Public Works Director Dave Anderson, City Engineer Dale McCabe

### APPROVAL OF AGENDA

Commission consensus was to postpone the Election of Officers to the meeting scheduled February 15, 2018.

Commissioner DuFault moved to approve the agenda as amended. Commissioner Stiles seconded the motion; the motion passed unanimously.

### PUBLIC COMMENTS

None.

### PRESENTATION

Leticia Valle provided a presentation on the Blue Zones Project. Exhibit 1.

Victor Johnson spoke to the Commission about the Mill Creek Connector Trail, Phases One and Two. The goal is to complete Phase One within two years.

Commission discussion included the traffic issue at Dry Hollow Elementary School and the efforts of the Blue Zones Project to improve traffic flow.

## **ACTION ITEMS**

A. Conditional Use Permit #173-14 – Dry Hollow Elementary School Implementation of Student Drop-Off/Pick-Up – Status Report

Director Harris presented the staff report.

Theresa Peters, Principal  
Dry Hollow Elementary School  
1314 E. 19<sup>th</sup> Street  
The Dalles, Oregon 97058

Peters outlined procedures implemented at Dry Hollow Elementary. The school continued to partner with local law enforcement, use directional signs, and will meet with Safe Routes to create a Safe Routes to School Action Plan.

B. Conditional Use Permit #180-16 – Heath RV Park – Status Report

Director Harris presented the staff report.

Linda Heath  
3821 W. 10<sup>th</sup> Street  
The Dalles, Oregon 97058

Heath reported on progress made on the RV Park. Professional plans were not yet complete.

Commission consensus was that progress was made.

Commissioner Ross moved that Conditional Use Permit #180-16, Heath RV Park, 3021 W. 10<sup>th</sup> Street, remain in effect through August 22, 2018. Commissioner Poppoff seconded the motion; the motion passed unanimously.

## **STAFF COMMENTS**

Director Harris provided a status report on Site Plan Review #42-83, A&P Recycling Closure. No additional product was being accepted and clean-up is in progress.

Harris provided a population estimate prepared by Portland State University, Exhibit 2.

Staff has begun an effort to enforce the temporary sign ordinance based on the increased number of temporary signs. Staff will work with The Dalles Main Street and The Dalles Area Chamber of Commerce to educate business owners and/or managers of the requirements set forth by the ordinance. A copy of the memorandum is attached, Exhibit 3.

Two public hearings are scheduled for the next meeting on February 15, 2018. Two public hearings are tentatively scheduled for the March 1, 2018, meeting.

Work continues on the Tokola Development and Disposition Agreement.

First Street Streetscape Project: Staff is working with representatives from ODOT to process a contract amendment with the City's engineering firm to provide current estimated construction costs.

The budgetary process has begun for the City; Harris will provide a briefing to the Commission on the proposed budget.

**COMMISSIONER COMMENTS OR QUESTIONS**

Commissioner Nelson asked about two hotel projects. Harris replied they were still viable projects.

Harris said the Urban Renewal Agency Board received an offer on the Blue Building. The Board was awaiting additional information.

**ADJOURNMENT**

Vice Chair Nelson adjourned the meeting at 7:35 p.m.

Respectfully Submitted  
Paula Webb, Planning Secretary



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John Nelson, Vice Chair



Thank you to Cambia Health Foundation  
and our Local Sponsors...



...and residents and friends of The Dalles!



- 350 adults
- 184 pledges
- Interpretation: English ↔ Spanish



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# BUILDING THE COMMITTEES

The true backbone of Blue Zones Project is local leaders with the knowledge, networks, and know-how to drive a multifaceted, community-wide program. These individuals help guide the implementation of the Project approach toward the greatest well-being impact. Committee members and Blue Zones Project staff work together to plan and execute strategies for building awareness, engagement, and advocacy for the healthier people, places, and policies.

**Steering Committee**

- Key civic leaders who are representative of the breadth of the community
- Individuals who have played a key role in getting things done in the community
- Individuals who are geographically representative and possess different areas of expertise

**Committee Co-Chairs**

- Well-connected, well-organized, and highly motivated civic people
- Individuals who show eagerness and leadership skills to help change the community



**Restaurants**

**THE ROLE**—Identify and help to recruit restaurants to participate in Blue Zones Project. Support and encourage them throughout the process as they strive to become Blue Zones Project Approved Restaurants.

**WHO SHOULD PARTICIPATE**

- Restaurateurs (managers, owners, chefs)
- Diners/nutritionists
- Customers
- Restaurant employees

PLACES



**Grocery Stores**

**THE ROLE**—Identify and help to recruit grocery stores in the community as they work to become Blue Zones Project Approved Grocery Stores.

**WHO SHOULD PARTICIPATE**

- Grocers (managers, owners, deli managers, etc.)
- Dietitians/nutritionists
- Grocery customers
- Foodies
- Suppliers

PLACES



**Engagement**

**THE ROLE**—Increase general engagement across all sectors. Raise awareness of the various ways individuals and organizations can get involved, including volunteering, participating in purpose workshops, and completing individual pledges.

**WHO SHOULD PARTICIPATE**

- Community leaders
- Media/public relations professionals
- Volunteer coordinators
- Non-profit leaders and coordinators
- Networkers
- Other business association representatives

PEOPLE



**Community Policy**

**THE ROLE**—Steer the work being done at a policy level to improve well-being in the community. Serve as an advisor for tobacco, built environment, and food policy.

**WHO SHOULD PARTICIPATE**

- Community leaders
- County council members
- Residents
- Managing director
- Public works director
- Planning director
- Department of health

POLICY



**Faith & Civic Organizations**

**THE ROLE**—Recruit and help support faith-based and civic organizations to become Blue Zones Project Approved™ by implementing best practices that improve well-being for members.

**WHO SHOULD PARTICIPATE**

- Faith-based organization leaders
- Active members of faith-based organizations
- Neighborhood board leaders
- Civic organization leaders

PLACES



**Schools**

**THE ROLE**—Help coordinate relationships with schools and school districts by becoming a champion for well-being and advocating for changes to school policy.

**WHO SHOULD PARTICIPATE**

- Wellness council members
- School principals
- Complex area superintendents
- PTA representatives
- Teachers and other school leaders
- School fitness and nutrition professionals

PLACES



**Worksite**

**THE ROLE**—Identify and help to recruit local businesses as they work to become Blue Zones Project Approved worksites by making positive changes to the worksite environment.

**WHO SHOULD PARTICIPATE**

- HR or worksite representatives
- Individuals passionate about worksite wellness
- Chamber of Commerce representatives
- Other business association representatives

PLACES



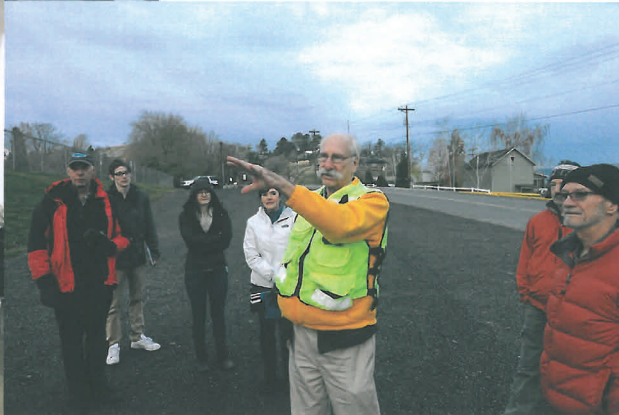
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# Policy Certification Criteria

<p><b>Built Environment</b></p>	<p>Implement six of the “Core Blue Zones Project Built-Environment Practices”; implement three short-term policies/projects; and implement one marquee project.</p>
<p><b>Food Policy</b></p>	<p>Adopt at least three short-term policies and two long-term policies.</p>
<p><b>Tobacco Policy</b></p>	<p>Adopt at least two short-term policies and one long-term policy.</p>









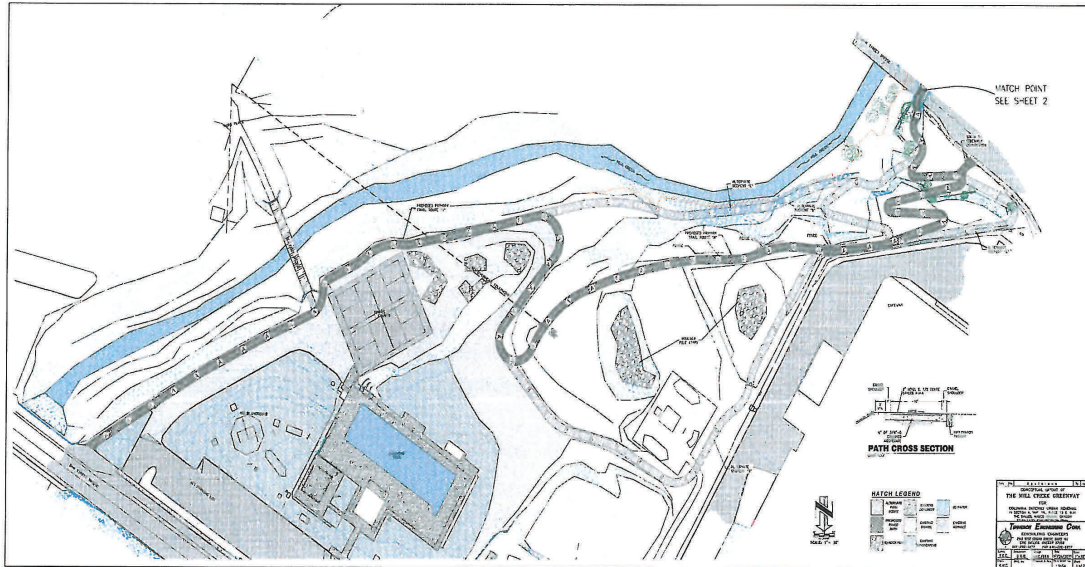
## Marquee Projects:

- Mill Creek Connector Trail
- The Dalles Riverfront Connector Trail  
(First Street Scaping)
- Dry Hollow Elementary Traffic Calming Project (SRTS)

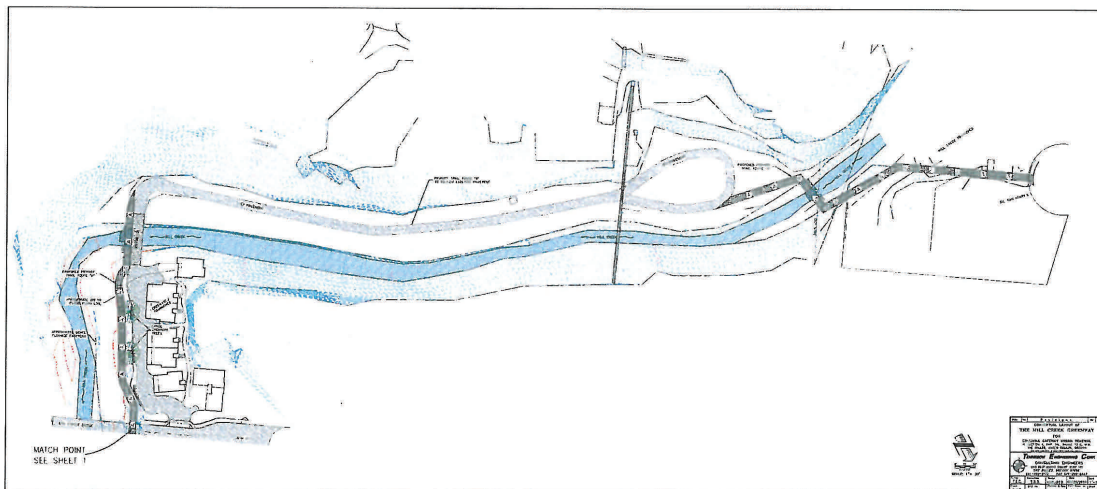


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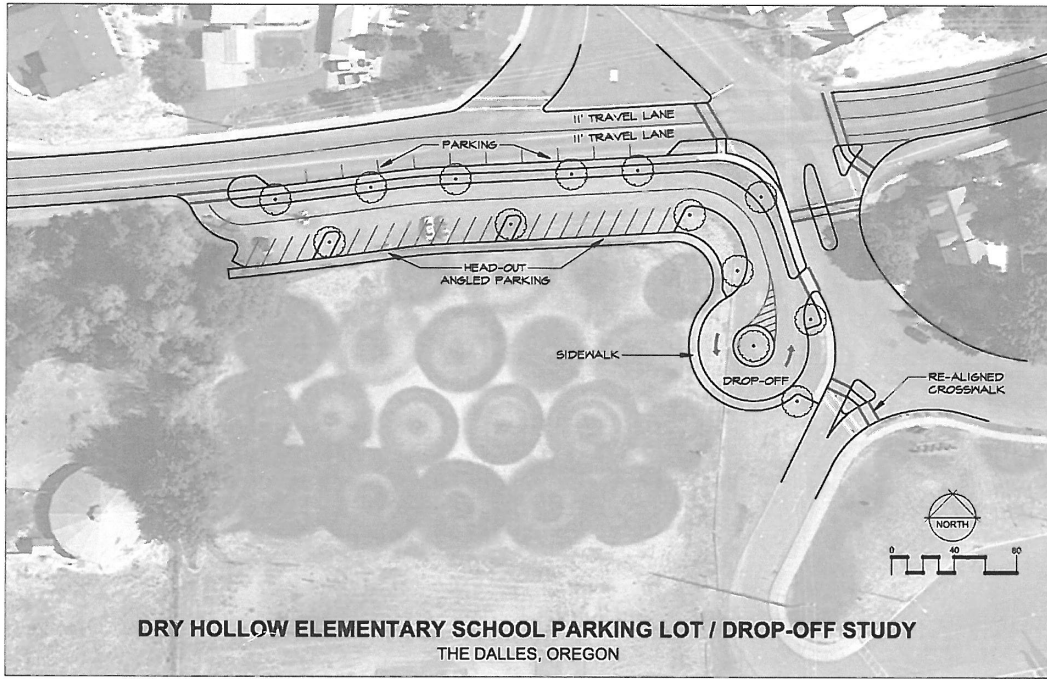
## Mill Creek Connector Trail Phase I – Thompson Park



## Mill Creek Connector Trail Phase 2 – 6<sup>th</sup> Street to Cherry Heights and beyond...



# Dry Hollow Elementary School Parking & Drop Off- Pick Up



## Thank you

Leticia Valle, Community Program Manager – [Leticia.valle@Sharecare.com](mailto:Leticia.valle@Sharecare.com)

Taylor Smith, Engagement Lead – [Taylor.smith@Sharecare.com](mailto:Taylor.smith@Sharecare.com)

Dillon Melady, Project Manager – [Dillon.melady@Sharecare.com](mailto:Dillon.melady@Sharecare.com)

Brett Ratchford, Organization Lead – [Brett.ratchford@Sharecare.com](mailto:Brett.ratchford@Sharecare.com)

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– IMPORTANT NOTICE –

## **Preliminary 2017 Population Estimate**

November 15, 2017

To: **The Dalles city**

Listed below is the preliminary population estimate for July 1, 2017. Also included are the certified 2016 estimate and 2010 Census figure. The July 1, 2017 estimate will be certified following the review period on December 15, 2017.

PRELIMINARY POPULATION ESTIMATE:

JULY 1, 2017: 14,625

CERTIFIED POPULATION ESTIMATE:

JULY 1, 2016: 14,625

CERTIFIED CENSUS FIGURE:

APRIL 1, 2010: 13,620

The 2017 CERTIFIED population estimates will be posted to our web site by the close of business December 15, 2017 at the following page URL:

<http://www.pdx.edu/prc/population-reports-estimates>

If you have any questions or comments about the preliminary population estimate, please contact:

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Portland State University  
PO Box 751  
Portland, OR 97207-0751

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E-mail: rynerson@pdx.edu


**CITY of THE DALLES**

 313 COURT STREET  
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 (541) 296-5481 ext. 1132  
 PLANNING DEPARTMENT

# MEMORANDUM

To: Julie Kruger, City Manager  
 Gene Parker, City Attorney  
 Steven K. Harris, Planning Director  
 Dawn Hert, Senior Planner  
 Paula Webb, Planning Secretary  
 Nikki Lesich, Codes Enforcement Officer

From: Garrett McAllister, Planner

Date: January 29, 2018

Re: Temporary Sign Enforcement

It has come to the Planning Department's attention that an increasing number of temporary signs have been erected throughout the City. The proliferation of "feather-type" banners are a particular problem. (See attached photos of examples). Some of these banners are in locations that are a distraction to motorists, some are obstructing motorist's vision, and some are not even on the business owner's property, but instead in the public right of way or on adjacent private land.

In order to address this increasingly noticeable problem, on Wednesday February 7<sup>th</sup>, Codes Enforcement Officer Nikki Lesich and I will be spending a portion of the day going to each business in town that has these particular signs. We will be informing the business owners and/or managers of the requirements sets forth by the temporary sign ordinance, which includes a permit and limits the duration to 30 days.

We have already started this process with a couple of businesses, including Cup of Mud and City Dog. Both owners were understandably disappointed in the news, but were amiable to compliance. Nikki and I hope for similar encounters with other business owners. However, please be aware that some business owners may not take kindly to the news, so there could be an uptick in sign enforcement complaints.

In addition, we expect an uptick in temporary sign permit applications. Because of the 30-day lifespan of the temporary sign permit, we need to be cognizant to process these applications quickly and efficiently. In order to help keep track of enforcement activities, I have created an Excel file with notes and timelines for each business that we contact.

If you have any questions about this project, please feel free to contact me or Nikki.

