

AGENDA

REGULAR CITY COUNCIL MEETING

November 8, 2010

5:30 p.m.

CITY HALL COUNCIL CHAMBER
313 COURT STREET
THE DALLES, OREGON

1. CALL TO ORDER
2. ROLL CALL OF COUNCIL
3. PLEDGE OF ALLEGIANCE
4. APPROVAL OF AGENDA
5. PRESENTATIONS/PROCLAMATIONS
6. AUDIENCE PARTICIPATION

During this portion of the meeting, anyone may speak on any subject which does not later appear on the agenda. Five minutes per person will be allowed. If a response by the City is requested, the speaker will be referred to the City Manager for further action. The issue may appear on a future meeting agenda for City Council consideration.

7. CITY MANAGER REPORT
 - A. ODOT Flexible Fund Project Report
8. CITY ATTORNEY REPORT
9. CITY COUNCIL REPORTS
10. CONSENT AGENDA

Items of a routine and non-controversial nature are placed on the Consent Agenda to allow the City Council to spend its time and energy on the important items and issues. Any Councilor may request an item be "pulled" from the Consent Agenda and be considered separately. Items pulled from the Consent Agenda will be placed on the Agenda at the end of the "Action Items" section.

- A. Approval of October 25, 2010 Regular City Council Meeting Minutes

11. DISCUSSION ITEMS

- A. Discussion Regarding Vision Action Plan Work Scope [**Agenda Staff Report #10-091**]
- B. Public Input Regarding Future Use of the Transportation Center Building [**Agenda Staff Report #10-092**]

12. EXECUTIVE SESSION

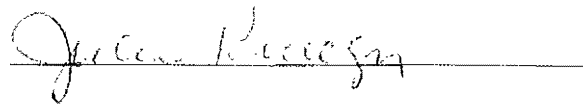
- A. Recess to Executive Session in Accordance With ORS 192.660 (2) (e) to Conduct Deliberations With the Persons Designated by the Governing Body to Negotiate Real Property Transactions
- B. Reconvene to Open Session

13. DECISIONS FOLLOWING EXECUTIVE SESSION

14. ADJOURNMENT

This meeting conducted in a handicap accessible room.

Prepared by/
Julie Krueger, MMC
City Clerk





CITY of THE DALLES

313 COURT STREET
THE DALLES, OREGON 97058

(541) 296-5481

AGENDA STAFF REPORT
CITY OF THE DALLES

MEETING DATE	AGENDA LOCATION	AGENDA REPORT #
November 8, 2010	Consent Agenda 10, A	N/A

TO: Honorable Mayor and City Council

FROM: Julie Krueger, MMC, City Clerk

THRU: Nolan K. Young, City Manager

DATE: October 26, 2010

ISSUE: Approving items on the Consent Agenda and authorizing City staff to sign contract documents.

A. **ITEM:** Approval of October 25, 2010 Regular City Council Meeting Minutes.

BUDGET IMPLICATIONS: None.

SYNOPSIS: The minutes of the October 25, 2010 regular City Council meeting have been prepared and are submitted for review and approval.

RECOMMENDATION: That City Council review and approve the minutes of the October 25, 2010 regular City Council meeting.

MINUTES

REGULAR COUNCIL MEETING
OF
OCTOBER 25, 2010
5:30 P.M.
CITY HALL COUNCIL CHAMBER
313 COURT STREET
THE DALLES, OREGON

PRESIDING: Mayor Jim Wilcox

COUNCIL PRESENT: Bill Dick, Carolyn Wood, Dan Spatz, Brian Ahier, Tim McGlothlin

COUNCIL ABSENT: None

STAFF PRESENT: City Manager Nolan Young, City Attorney Gene Parker, City Clerk Julie Krueger, Associate Planner Dawn Hert, Public Works Director Dave Anderson, Finance Director Kate Mast, Librarian Sheila Dooley, Community Development Director Dan Durow, Engineer Dale McCabe, Police Sergeant Jeff Keinlen

CALL TO ORDER

Mayor Wilcox called the meeting to order at 5:32 p.m.

ROLL CALL

Roll call was conducted by City Clerk Krueger; all Councilors present.

PLEDGE OF ALLEGIANCE

Mayor Wilcox invited the audience to join in the Pledge of Allegiance.

MINUTES (Continued)
Regular Council Meeting
October 25, 2010
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APPROVAL OF AGENDA

It was moved by Wood and seconded by Dick to approve the agenda as presented. The motion carried unanimously.

PRESENTATIONS/PROCLAMATIONS

Mayor Wilcox presented a Certificate of Recognition to John Baker for his volunteer work in teaching hand gun safety classes in the community.

AUDIENCE PARTICIPATION

None.

CITY MANAGER REPORT

City Manager Young reported that staff was looking at options for projects that could be used to apply for Oregon Department of Transportation (ODOT) grant funding for alternate forms of transportation.

Young said staff would be bringing options for Council consideration regarding the appointment of a Municipal Judge pro-tem.

CITY ATTORNEY REPORT

City Attorney Parker reported he had been working on Request for Proposal documents for the QLife Wi-Fi and Granada projects.

Parker said he had received a rate increase request from The Dalles Disposal and would bring it for Council consideration in November.

CITY COUNCIL REPORTS

Councilor Ahier reported he had attended the QLife Agency meeting last month and that the Wi-Fi contract should be executed by the end of the year. Ahier said he had attended the Oregon Connections conference in Hood River last week and said QLife had been spotlighted for helping with economic development. He said City Manager Young was held in high regard for his work with QLife.

Councilor Spatz said he had attended the Mid Columbia Economic Development District (MCEDD) annual strategic planning session recently. He emphasized the three core services of MCEDD were business assistance, regional coordination, and technical assistance. He said goals were developed for each of the core services, noting the goals as follows: regional coordination: 1) greater engagement of private sector; 2) increase tribal participation; 3) workforce education/SBDC. Technical assistance: 1) advocacy in education; 2) expand grant writing; 3) develop Innovation Partnership Zone. Business services: 1) develop capacity in business assistance/services/education; 2) increase revolving loan fund; 3) regionalize workforce development funding.

Councilor McGlothlin reported he had attended the October 20, 2010 Traffic Safety Commission and two primary issues were discussed. He said the issue of a cross walk at the top of Brewery Grade was tabled for further study. McGlothlin said the issue of a reduced speed zone on West 10th Street between Cherry Heights Road and Webber Street was discussed and based on the information presented regarding density and development in the area, the Commission recommended the speed limit be reduced from 35 miles per hour to 25 in the one block area.

Councilor Dick said he had not been able to attend the recent Urban Renewal Advisory Committee meeting. He congratulated Community Development Director Durow for the complimentary article in the newspaper.

Councilor Wood said the Historic Landmarks Commission meeting was scheduled for Wednesday, October 27th.

Mayor Wilcox reported he had attended a Sister City Association Meeting and learned that over 30 delegates from Myoshi City would be coming to The Dalles for a visit December 15 through 19. He said most of the delegation would be middle school aged children and encouraged people to sign up to host delegates.

Councilor Spatz reminded the Council that letters were in the process of being sent to our local schools to invite The Dalles students to apply to make a visitation to Myoshi City next summer.

CONSENT AGENDA

It was moved by Spatz and seconded by Wood to approve the Consent Agenda as presented. The motion carried unanimously.

Items approved by Consent Agenda were: 1) approval of October 11, 2010 regular City Council meeting minutes; and 2) approval to declare discarded library books as surplus property.

PUBLIC HEARINGS

Public Hearing to Receive Testimony Regarding Proposed Sign Code District of Special Control for Lone Pine Village

Mayor Wilcox reviewed the procedures to be followed for the public hearing.

Associate Planner Hert reviewed the staff report.

Mayor Wilcox asked who would be responsible for compliance within the Special District. Associate Planner Hert said permits would be approved by the City, but that Icon Holdings would have to approve the request before the application was submitted to the City for approval.

Testimony

Hearing no testimony, the public hearing was closed.

Special Ordinance No. 10-538 Approving a District of Special Control for Signage at the Lone Pine Village

City Clerk Krueger read Special Ordinance No. 10-538 by title.

It was moved by Wood and seconded by McGlothlin to adopt Special Ordinance No. 10-538 approving a District of Special Control for signage at the Lone Pine Village, by title. The motion carried; Ahier abstaining.

CONTRACT REVIEW BOARD ACTIONS

Award contract for 2011 Sanitary Sewer CIPP Lining Project

Engineer Dale McCabe reviewed the staff report.

It was moved by Ahier and seconded by Spatz to authorize the City Manager to enter into contract with Michels Corporation in an amount not to exceed \$197,279 for the 2011 sanitary sewer CIPP lining project. The motion carried unanimously.

ACTION ITEMS

General Ordinance No. 10-1308 Amending Sections 8 and 9 of General Ordinance No. 950, Eliminating Petitions for Waiver of Penalties, and Redefining the Delinquent Date of Transient Room Taxes Due

Finance Director Mast reviewed the staff report. She noted that staff had provided a copy of the agenda to all the lodging operators and she had not received any comments from them prior to the meeting.

Mayor Wilcox asked if lodging operators would have any trouble collecting taxes from credit card sales in the allotted time frame. Finance Director Mast said she couldn't respond to that question but believed the proposed language was in line with the City's fuel tax ordinance.

City Clerk Krueger read General Ordinance No. 10-1308 by title.

It was moved by Dick and seconded by Wood to adopt General Ordinance No. 10-1308 amending Sections 8 and 9 of General Ordinance No. 950, eliminating petitions for waiver of penalties and redefining the delinquent date of transient room taxes due, by title. The motion carried unanimously.

Resolution No. 10-023 Adopting the Amended Identity Theft Program and Procedures to Comply With Federal Regulations and Laws Relating to Utility Billing; and Repealing Resolution No. 08-034

Finance Director Mast reviewed the staff report. She said it was important to be able to provide good customer service while remaining in compliance with the law. Mast said the proposed amendment to the policy would allow staff a little flexibility regarding the requirement to present photo identification in person, for people who could not make it in to the office during business hours.

Councilor Spatz noted pages two and three of the Resolution should state applicants in the plural, not applicant, as currently written.

It was moved by Spatz and seconded by Ahier to adopt Resolution No. 10-023 adopting the amended Identity Theft Program and procedures to comply with federal regulations and laws relating to utility billing; and repealing Resolution No. 08-034. The motion carried unanimously.

MINUTES (Continued)
Regular Council Meeting
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ADJOURNMENT

Being no further business, the meeting adjourned at 6:14 p.m.

Submitted by/
Julie Krueger, MMC
City Clerk

SIGNED:

James L. Wilcox, Mayor

ATTEST:

Julie Krueger, MMC, City Clerk



CITY of THE DALLES

313 COURT STREET
THE DALLES, OREGON 97058

(541) 296-5481 ext. 1125
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AGENDA STAFF REPORT

MEETING DATE	AGENDA LOCATION	AGENDA REPORT #
November 8, 2010	Discussion Item 11, A	10-091

TO: Honorable Mayor and City Council

FROM: Thomas A Gilbertson, RARE Planner
Community Development Department

THRU: Nolan Young, City Manager

DATE: November 8, 2010

ISSUE: Assessment and review of 2002 Vision Action Plan strategies and public involvement process report for the 2010 update.

RELATED CITY COUNCIL GOAL: Goal 3.C -- Pursue Funding for Update of the Vision Action Plan.

BACKGROUND: Concluding in 2002, through the hard work and dedication of the Citizen Advisory Committee as well as the general public, The City of The Dalles updated its original 1995 Vision Action Plan. The update process assessed the community's progress toward achieving original action plan strategies and outlined necessary actions for continuing to make our future vision a reality. This document now provides the community an opportunity to look into the past and revisit those actions identified as priorities to the vision as well as to gauge the progress/success of those actions. A brief report (Attachment A) on the current status of strategies identified in the 2002 Vision Action Plan is included to give a sense of the city's progress towards accomplishing those strategies.

The Vision Action Plan gains traction through its adoption, update process, and implementation; and The Dalles City Council officially identified funding this process as a goal for the current fiscal year. The update process uses the status of current strategies and extensive public input to develop new actions that guide the community to proceed

with meeting the vision. The proposed Vision Process (Attachment B) is included to outline the tasks needed to satisfy the council goal with completion expected in July 2011.

Additionally, the Community Development Department is soliciting feedback from the Planning Commission and City Council for any recommendations concerning the process.

BUDGET IMPLICATIONS:

Every attempt will be made to cover expenses from the existing Community Development Department budget. Additional funding, if needed, would require assistance and approval of the City Council.

ATTACHMENT A

The following report summarizes the status of the seventy-nine strategies developed during the 2002 update of the Vision Action Plan. The seventy-nine Vision Action Plan strategies are broken down into two levels – first-tier and second-tier. In 2002, there were thirty first-tier strategies identified by the Citizens Advisory Committee and general public. These strategies are found on pages twenty-four through thirty-seven of the 2002 Vision Action Plan with more detailed descriptions located in Appendix B. During the 2002 update, forty-nine second-tier strategies were identified by the Citizens Advisory Committee and general public. These strategies are listed on varying pages of the 2002 Vision Action Plan starting on page twenty-five and ending on page thirty-seven.

Each strategy is placed in a group according to where it was originally outlined in one of the six different focus areas of the 2002 Vision Action Plan. Each focus area is listed in bold with its corresponding strategies outlined below. The vast majority of strategies are highlighted with a color that indicates their overall progress. Strategies highlighted in green have been completed since the 2002 update. The strategies highlighted in yellow are still in progress meaning that a significant amount of work has been undertaken to accomplish these actions. Strategies highlighted in red show areas in which no action has been taken. Furthermore, strategies shown in grey indicated areas that became missed opportunities or were simply not considered since the 2002 Vision Action Plan update. Also included in this attachment are two tables that group strategies based on whether they can be considered on-going activities or one time projects.

Overall, fourteen different strategies from the 2002 Vision Action Plan were completed (18%). Ten of these were first-tier strategies (33%) with the remaining four being second-tier strategies (8%). Thirty-three of the seventy-nine overall strategies are still in progress – a number accounting for nearly forty-two percent of all strategies. Of the thirty-three strategies still in progress, four-teen were first-tier actions (47%) and nine-teen were second-tier actions (39%). As of 2010, there has been no action toward accomplishing six of the first-tier strategies (20%) and twenty-three of the second-tier strategies (47%). Also important to note is that progress on five strategies (one first-tier and four second-tier) hasn't been collected as of 10/25/2010 due to a lack of information or contact personnel.

2002 Vision Action Plan

First-Tier Strategies

■ = Completed ■ = In Progress ■ = No Action ■ = Not Considered

Creating Economic Vitality:

Strategy 1.1 – Complete the Riverfront Development Plan

Strategy 1.2 – Complete a broadband network to serve the community

Strategy 1.3 – Develop downtown vacant land and buildings, including second story space

Strategy 1.4 – Enhance National Historic Districts thru expansion and renovations

Strategy 1.5 – Expand workforce training programs at CGCC, opportunity driven

Strategy 1.6 – Create a competitive advantage to attract new port businesses

Improving Governance and Infrastructure:

Strategy 2.1 – Develop opportunities to share administrative services

Strategy 2.2 – Move forward with next improvement in wastewater treatment plant

Strategy 2.3 – Institute publicly funded street and sidewalk improvements

Strategy 2.4 – Develop ADA corridor between core areas of the community

Fostering Cultural Enrichment:

Strategy 3.1 – Complete Renovation of Civic Theatre

Strategy 3.2 – Secure stable funding for the purchase and operation of the Granada Theatre

Strategy 3.3 – Complete ADA accessibility at the Art Center

Strategy 3.4 – Support/Enhance museums and historical buildings thru funding and events

Strategy 3.5 – Increase awareness/participation in cultural events thru marketing campaign (Dana)

Strategy 3.6 – Enhance K-12 music programs (thru community support/funding) (Grey WYST – Columbia River for Music) (school district)

Providing Recreation and Open Space:

Strategy 4.1 – Complete the Riverfront Trail along the Columbia River

Strategy 4.2 – Develop family-based community recreation center

Strategy 4.3 – Develop site specific open space opportunities in the downtown area

Strategy 4.4 – Fund daily youth activities

Strategy 4.5 – Improve visual attractiveness of city thru partnerships to reduce litter and increase landscaping.

Enhancing Education and Human Services:

Strategy 5.1 – Merge school districts 9 and 12 (The Dalles and Chenoweth)

Strategy 5.2 – Support CGCC thru partnerships, signage, and training

Strategy 5.3 – Add more degree choices at CGCC

Strategy 5.4 – Support assisted living opportunities that are affordable

Strengthening and Sustaining Community Life:

Strategy 6.1 – Apply for and secure “All American City” status

Strategy 6.2 – Consolidate historic sites under one organization

Strategy 6.3 – Involve youth in government thru internships, mentor programs, appointments

Strategy 6.4 – Build a downtown “Pioneer Square” facility to be used as a gathering place

Strategy 6.5 – Embrace and integrate Healthy Communities model

First-Tier Strategies Completed:

- Strategy 1.1 – Complete the Riverfront Development Plan
- Strategy 1.2 – Complete a broadband network to serve the community
- Strategy 1.5 – Expand workforce training programs at CGCC, opportunity driven
- Strategy 1.6 – Create a competitive advantage to attract new port businesses
- Strategy 2.1 – Develop opportunities to share administrative services
- Strategy 3.3 – Complete ADA accessibility at the Art Center
- Strategy 4.5 – Improve visual attractiveness of city thru partnerships to reduce litter and increase landscaping.
- Strategy 5.1 – Merge school districts 9 and 12 (The Dalles and Chenoweth)
- Strategy 5.3 – Add more degree choices at CGCC
- Strategy 5.4 – Support assisted living opportunities that are affordable

First-Tier Strategies In Progress:

- Strategy 1.1 – Complete the Riverfront Development Plan
- Strategy 1.3 – Develop downtown vacant land and buildings, including second story space
- Strategy 1.4 – Enhance National Historic Districts thru expansion and renovations
- Strategy 2.2 – Move forward with next improvement in wastewater treatment plant
- Strategy 2.3 – Institute publicly funded street and sidewalk improvements
- Strategy 2.4 – Develop ADA corridor between core areas of the community
- Strategy 3.1 – Complete Renovation of Civic Theatre
- Strategy 3.2 – Secure stable funding for the purchase and operation of the Granada Theatre
- Strategy 3.4 – Support/Enhance museums and historical buildings thru funding and events
- Strategy 4.1 – Complete the Riverfront Trail along the Columbia River
- Strategy 4.2 – Develop family-based community recreation center
- Strategy 4.3 – Develop site specific open space opportunities in the downtown area
- Strategy 5.2 – Support CGCC thru partnerships, signage, and training
- Strategy 6.4 – Build a downtown “Pioneer Square” facility to be used as a gathering place

First-Tier Strategies No Action:

- Strategy 4.4 – Fund daily youth activities
 - Lack of resources (funding)
- Strategy 6.2 – Consolidate historic sites under one organization
 - Lack of leadership and support
- Strategy 6.3 – Involve youth in government thru internships, mentor programs, appointments
 - Lack of resources (funding)
- Strategy 6.5 – Embrace and integrate Healthy Communities model
 - Lack of resources (funding)

First-Tier Strategies Not Considered:

- Strategy 6.1 – Apply for and secure “All American City” status
 - Lack of resources and support

First-Tier Strategies Report Card

One Time Projects	Ongoing Activities
<p>Creating Economic Vitality:</p> <ul style="list-style-type: none"> Strategy 1.1 – Complete the Riverfront Development Plan Strategy 1.2 – Complete a broadband network to serve the community 	<p>Creating Economic Vitality:</p> <ul style="list-style-type: none"> Strategy 1.3 – Develop downtown vacant land and buildings, including second story space Strategy 1.4 – Enhance National Historic Districts thru expansion and renovations Strategy 1.5 – Expand workforce training programs at CGCC, opportunity driven Strategy 1.6 – Create a competitive advantage to attract new port businesses
<p>Improving Governance and Infrastructure:</p> <ul style="list-style-type: none"> Strategy 2.2 – Move forward with next improvement in wastewater treatment plant Strategy 2.3 – Institute publicly funded street and sidewalk improvements Strategy 2.4 – Develop ADA corridor between core areas of the community 	<p>Improving Governance and Infrastructure:</p> <ul style="list-style-type: none"> Strategy 2.1 – Develop opportunities to share administrative services
<p>Fostering Cultural Enrichment:</p> <ul style="list-style-type: none"> Strategy 3.1 – Complete Renovation of Civic Theatre Strategy 3.2 – Secure stable funding for the purchase and operation of the Granada Theatre Strategy 3.3 – Complete ADA accessibility at the Art Center 	<p>Fostering Cultural Enrichment:</p> <ul style="list-style-type: none"> Strategy 3.4 – Support/Enhance museums and historical buildings thru funding and events Strategy 3.5 – Increase awareness/participation in cultural events thru marketing campaign (Dana)
<p>Providing Recreation and Open Space:</p> <ul style="list-style-type: none"> Strategy 4.1 – Complete the Riverfront Trail along the Columbia River Strategy 4.2 – Develop family-based community recreation center 	<p>Providing Recreation and Open Space:</p> <ul style="list-style-type: none"> Strategy 4.3 – Develop site specific open space opportunities in the downtown area Strategy 4.4 – Fund daily youth activities Strategy 4.5 – Improve visual attractiveness of city thru partnerships to reduce litter and increase landscaping
<p>Enhancing Education and Human Services:</p> <ul style="list-style-type: none"> Strategy 5.1 – Merge school districts 9 and 12 (The Dalles and Chenoweth) 	<p>Enhancing Education and Human Services:</p> <ul style="list-style-type: none"> Strategy 5.2 – Support CGCC thru partnerships, signage, and training Strategy 5.3 – Add more degree choices at CGCC Strategy 5.4 – Support assisted living opportunities that are affordable
<p>Strengthening and Sustaining Community Life:</p> <ul style="list-style-type: none"> Strategy 6.1 – Apply for and secure “All American City” status Strategy 6.2 – Consolidate historic sites under one organization Strategy 6.4 – Build a downtown “Pioneer Square” facility to be used as a gathering place 	<p>Strengthening and Sustaining Community Life:</p> <ul style="list-style-type: none"> Strategy 6.3 – Involve youth in government thru internships, mentor programs, appointments Strategy 6.5 – Embrace and integrate Healthy Communities model

2002 Vision Action Plan

Tier-Two Strategies

Creating Economic Vitality:

- Expand the Urban Growth Boundary
- Construct a tour boat dock
- Soften property tax burden in community
- Develop a Parking Plan in downtown
- Implement a marketing and promotional program (Public Relations)
- Cultivate the entrepreneurs within the community
- Redevelopment of all vacant industrial/commercial land and buildings
- Identify economic leakage and develop business to stop or reduce it
- Develop an incubator program
- Streamline/simplify the permit process and regulations for new development

Improving Governance and Infrastructure:

- Broadcast public meetings
- Plan and implement ongoing townhall/citizen-wide meetings
- Develop and maintain a community web page
- Complete the 19th Street/Thompson Street transportation corridor
- Update the Vision Action Plan in 2006

Fostering Cultural Enrichment:

- Promote annual Native American/ethnic celebrations
- Enhance the Discovery Center/Museum
- Establish a performing arts celebration (week/end)
- Utilize the ethnic leadership of the community as a resource
- Establish regular meeting of community art groups to coordinate efforts
- Participate in the Regional Arts Council
- Establish an annual Multi-Ethnic celebration
- Provide public awareness of "Artists in Residence" program

Providing Recreation and Open Space:

- Establish an event/festival committee
- Develop a Master Plan for enhancement/amenities along Riverfront Trail
- Develop an incentive plan to encourage landscaping city/county property
- Utilize and coordinate existing athletic facilities (Civic, etc.)
- Acquire land to develop an athletic complex
- Create open space within a five-minute walk of residential areas
- Require open space as part of any plan/design of public facilities
- Secure public funding of recreational facilities
- Establish requirement of adjoining open space area to new developments

Enhancing Education and Human Services:

- Acquire support of city in education and human service goals
- Maintain "sense of place" through developing historical resources
- Utilize "40 Assets" for healthier children
- Revisit city's role in human services
- Develop plan involving stakeholders in the school merge
- Strengthen support services for bilingual/bicultural families (school district)
- Create a seamless education system (school district)

- Provide better health care insurance coverage for children (unsure)
- Provide English as second language programs (school district)

Strengthening and Sustaining Community Life:

- Create inter-generational participation opportunities
- Expand and institutionalize community festivals
- Develop museum at old US Mint Building
- Enhance the Community Volunteer Center
- Create a project to bring community together on a frequent basis
- Open section of tunnels under the city
- Identify/Strengthen partnerships with other gorge communities
- Develop additional historical interpretive sites

■ = Complete ■ = In Progress ■ = No Action ■ = Not Considered

Tier-Two Strategies Completed:

- Develop plan involving stakeholders in the school merge
- Develop and maintain a community web page
- Plan and implement ongoing townhall/citizen-wide meetings
- Develop a Parking Plan in downtown

Tier-Two Strategies In Progress:

- Expand the Urban Growth Boundary
- Construct a tour boat dock
- Implement a marketing and promotional program (Public Relations)
- Redevelopment of all vacant industrial/commercial land and buildings
- Identify economic leakage and develop business to stop or reduce it
- Streamline/simplify the permit process and regulations for new development
- Complete the 19th Street/Thompson Street transportation corridor
- Enhance the Discovery Center/Museum
- Utilize the ethnic leadership of the community as a resource
- Develop a Master Plan for enhancement/amenities along Riverfront Trail
- Require open space as part of any plan/design of public facilities
- Secure public funding of recreational facilities
- Acquire support of city in education and human service goals
- Maintain "sense of place" through developing historical resources
- Create inter-generational participation opportunities
- Expand and institutionalize community festivals
- Create a project to bring community together on a frequent basis
- Identify/Strengthen partnerships with other gorge communities
- Develop additional historical interpretive sites

Tier-Two Strategies No Action:

- Soften property tax burden in community
 - Lack of resources and overall ability.
- Develop an incubator program
 - Lack of resources
- Broadcast public meetings
 - Lack of resources

- Promote annual Native American/ethnic celebrations
 - Lack of resources and opportunity/volunteer commitments
- Establish a performing arts celebration (week/end)
 - Uncertain
- Establish an annual Multi-Ethnic celebration
 - Uncertain
- Develop an incentive plan to encourage landscaping city/county property
 - Lack of resources
- Utilize and coordinate existing athletic facilities (Civic, etc.)
 - Lack of leadership
- Acquire land to develop an athletic complex
 - Lack of resources
- Create open space within a five-minute walk of residential areas
 - Lack of resources
- Establish requirement of adjoining open space area to new developments
 - Lack of support
- Utilize "40 Assets" for healthier children
 - Lack of support
- Revisit city's role in human services
 - Lack of resources
- Enhance the Community Volunteer Center
 - Lack of resources
- Establish an event/festival committee
 - Lack of communication and support
- Provide better health care insurance coverage for children
 - Lack of leadership, support, and possible reliance on statewide support

Tier-Two Strategies Not Considered:

- Update the Vision Action Plan in 2006
 - Lack of staff support and financial resources
- Develop museum at old US Mint Building
 - Taken over by private sector
- Open section of tunnels under the city
 - Lack of resources, conflicts with other projects

Tier-Two Strategies Report Card

One Time Projects	Ongoing Activities
<p>Creating Economic Vitality:</p> <ul style="list-style-type: none"> Expand the Urban Growth Boundary Construct a tour boat dock Develop a Parking Plan in downtown Develop an incubator program Streamline/simplify the permit process and regulations for new development 	<p>Creating Economic Vitality:</p> <ul style="list-style-type: none"> Soften property tax burden in community Implement a marketing and promotional program (Public Relations) Cultivate the entrepreneurs within the community Redevelopment of all vacant industrial/commercial land and buildings Identify economic leakage and develop business to stop or reduce it
<p>Improving Governance and Infrastructure:</p> <ul style="list-style-type: none"> Complete the 19th Street/Thompson Street transportation corridor Update the Vision Action Plan in 2006 	<p>Improving Governance and Infrastructure:</p> <ul style="list-style-type: none"> Broadcast public meetings Plan and implement ongoing townhall/citizen-wide meetings Develop and maintain a community web page
<p>Fostering Cultural Enrichment:</p> <ul style="list-style-type: none"> Enhance the Discovery Center/Museum 	<p>Fostering Cultural Enrichment:</p> <ul style="list-style-type: none"> Promote annual Native American/ethnic celebrations Establish a performing arts celebration (week/end) Utilize the ethnic leadership of the community as a resource Establish regular meeting of community art groups to coordinate efforts (MCEDD) Participate in the Regional Arts Council (MCEDD/Dana) Establish an annual Multi-Ethnic celebration
<p>Providing Recreation and Open Space:</p> <ul style="list-style-type: none"> Develop a Master Plan for enhancement/amenities along Riverfront Trail Develop an incentive plan to encourage landscaping city/county property Require open space as part of any plan/design of public facilities Establish requirement of adjoining open space area to new developments 	<p>Providing Recreation and Open Space:</p> <ul style="list-style-type: none"> Establish an event/festival committee Utilize and coordinate existing athletic facilities (Civic, etc.) Create open space within a five-minute walk of residential areas Secure public funding of recreational facilities
<p>Enhancing Education and Human Services:</p> <ul style="list-style-type: none"> Develop plan involving stakeholders in the school merge Provide better health care insurance coverage for children (unsure) 	<p>Enhancing Education and Human Services:</p> <ul style="list-style-type: none"> Acquire support of city in education and human service goals Maintain "sense of place" through developing historical resources Utilize "40 Assets" for healthier children Revisit city's role in human services
<p>Strengthening and Sustaining Community Life:</p> <ul style="list-style-type: none"> Develop museum at old US Mint Building Enhance the Community Volunteer Center Open section of tunnels under the city 	<p>Strengthening and Sustaining Community Life:</p> <ul style="list-style-type: none"> Create inter-generational participation opportunities Expand and institutionalize community festivals Create a project to bring community together on a frequent basis Identify/Strengthen partnerships with other gorge communities Develop additional historical interpretive sites

ATTACHMENT B

The follow document summarizes the Vision Process that will be undertaken for the 2010 update of the Vision Action Plan. The various steps for the update are broken down by monthly activities. The Vision Process outlines a series of public meetings taking place from January through April. Within the Vision Process is an attempt to engage school teachers and students with visioning exercises that will take place in February. Two surveys will be sent out to the general public during the Vision Process. The first is the Community Attitude Survey that will be sent out after the first public meeting with the Citizens Advisory Committee in January. This survey intends to gauge how the general public feels about the quality of life and level of government services in The Dalles. The second survey is the Strategy Status Assessment Survey – which will not be sent out until after the last public meeting in April. The second survey aims to determine which Vision Action Plan strategies (developed during the public input process) are considered the most important for the community.

Vision Process

(Tentative timeline)

September: <ul style="list-style-type: none"> • Vision Action Plan Process Outline • Community Information Collection (report) • Community Conditions Assessment (report) 	March: <ul style="list-style-type: none"> • Third Public Meeting (with CAC) <ul style="list-style-type: none"> ○ Discuss ways of address trends ○ Develop New Strategies • Public Awareness Campaign
October: <ul style="list-style-type: none"> • Community Conditions Assessment • Vision Action Plan Strategy Status Assessment • Informational Interviews 	April: <ul style="list-style-type: none"> • Fourth Public Meeting (with CAC) <ul style="list-style-type: none"> ○ Validate Trend Strategies ○ Resolve any remaining questions or issues • Prepare Strategy Assessment Survey
November: <ul style="list-style-type: none"> • Appoint Citizen Advisory Committee • Public Awareness Campaign 	May: <ul style="list-style-type: none"> • Mail out Strategy Assessment Survey • Collect Information and Compile Surveys and Records • Prepare update for City Council review
December: <ul style="list-style-type: none"> • Complete Community Profile • Prepare Materials for Public Meetings • Develop Surveys (any necessary changes) 	June: <ul style="list-style-type: none"> • Validate VAP Strategies with Stakeholder Groups • VAP before Planning Commission with recommendation for the City Council
January: <ul style="list-style-type: none"> • First Public Meeting (with CAC) <ul style="list-style-type: none"> ○ Introduction ○ Community Values ○ Vision Statement • Mail out Community Attitude Survey • Evaluate Public Input and Information 	July: <ul style="list-style-type: none"> • Discussion Item before City Council • Prepare Final Draft of Vision Action Plan update. • Thank all involved participants • Implementation – adoption by numerous local agencies and non-profit organizations
February: <ul style="list-style-type: none"> • Second Public Meeting (with CAC) <ul style="list-style-type: none"> ○ Validate Community Values and Vision Statement ○ Introduction to Community Trends/Conditions ○ Trend and Condition Handouts • Engage Teachers and Youth in Visioning Exercises 	August:



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AGENDA STAFF REPORT

CITY OF THE DALLES

MEETING DATE	AGENDA LOCATION	AGENDA REPORT #
November 8, 2010	Discussion Items 11, B	10-092

TO: Honorable Mayor and City Council

FROM: Nolan K. Young, City Manager

DATE: October 26, 2010

ISSUE: Public Input Regarding Future Use of the Transportation Center Building.

BACKGROUND: Per the Request for Proposals document, this is the public's opportunity to provide input to the City Council regarding possible uses for the Transportation Center, before reviewing proposals in Executive Session.

The intent is not to discuss or address questions regarding any specific proposal, but to receive general comments as to the type of use best suited for the building.

BUDGET IMPLICATIONS: None at this time.

COUNCIL ALTERNATIVES:

1. **Staff Recommendation:** This is to provide information only. City Council will discuss specific proposals in Executive Session.

