



AGENDA STAFF REPORT

CITY OF THE DALLES

MEETING DATE	AGENDA LOCATION	AGENDA REPORT #
July 26, 2010		

TO: Honorable Mayor and City Council

FROM: Nora Donovan and Dan Durow

THROUGH: Nolan K. Young, City Manager

DATE: July 20, 2010

ISSUE: Resolution No. 10-017, supporting the City's application to and participation in the second phase of the Oregon Main Street Program process, Transforming Downtown.

BACKGROUND: The survey and outreach process with downtown stakeholders indicates a preference for the Main Street model of downtown development. The City of The Dalles is currently participating in the Oregon Main Street "Exploring Downtown" phase and has the opportunity to submit an application for the next phase of the program, "Transforming Downtown." This resolution, in addition to fulfilling the application requirements, demonstrates the City's commitment to supporting long-term downtown organization and development.

The application deadline was recently moved from next February 2011 to September 3, 2010. This will be before the City Council meets again in September, so the need to get it done before the summer break.

BUDGET IMPLICATIONS: None.

COUNCIL ALTERNATIVES:

Staff recommendation Move to approve Resolution No. 10-017 authorizing participation in the Oregon Transforming Downtown Program and designating a municipal official to represent the City in interactions with local downtown stakeholders.

- B. Choose not to pass the resolution and not to submit the “Transforming Downtown” application.

RESOLUTION NO. 10-017

AUTHORIZING PARTICIPATION IN THE OREGON TRANSFORMING DOWNTOWN PROGRAM AND DESIGNATING A MUNICIPAL OFFICIAL TO REPRESENT THE CITY IN INTERACTIONS WITH LOCAL DOWNTOWN STAKEHOLDERS

WHEREAS, the Oregon Main Street Program has been established to assist cities and towns in developing a public/private effort to revitalize urban neighborhood and traditional central business district areas, and

WHEREAS, the Oregon Main Street Program will accept new cities to participate in its Transforming Downtown Program and receive technical assistance from the Oregon Main Street Program,

WHEREAS, the City of The Dalles desires to participate in the Oregon Transforming Downtown Program,

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF THE DALLES AS FOLLOWS:

Section 1. The City of The Dalles endorses the submission of this application, and agrees to participate in the development and support of the local Transforming Downtown Program for the duration of its existence.

Section 2. The City of The Dalles endorses the goal of economic development of the designated downtown district within the context of the preservation and rehabilitation of its historic commercial buildings, recognizing that the Main Street Program is one of many economic and community development tools utilized by a locale and that it is location specific.

Section 3. The City of The Dalles supports the establishment of a downtown program representative.

Section 4. The City of The Dalles recognizes that a commitment to commercial district revitalization is an ongoing process requiring long-term attention, community support and involvement, and a full public/ private partnership that is expected to last indefinitely.

Section 5. This resolution shall be effective July 26, 2010.

PASSED AND ADOPTED THIS 26TH DAY OF JULY, 2010

Voting Yes, Councilors: _____

Voting No, Councilors: _____

Absent, Councilors: _____

Abstaining, Councilors: _____

AND APPROVED BY THE MAYOR THIS 26TH DAY OF JULY, 2010

SIGNED: _____

James L. Wilcox, Mayor

ATTEST: _____

Julie Krueger, MMC, City Clerk