



IMPROVING OUR COMMUNITY

**COLUMBIA GATEWAY URBAN RENEWAL AGENCY**  
**CITY OF THE DALLES**

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**MINUTES**  
**COLUMBIA GATEWAY URBAN RENEWAL AGENCY BOARD**

Meeting Conducted in a Room in Compliance with ADA Standards

**Tuesday, November 27, 2018**

**5:30 p.m.**

City Hall Council Chambers

313 Court Street

The Dalles, Oregon

**CALL TO ORDER**

Chair Miller called the meeting to order at 5:30 p.m.

**ROLL CALL**

Present: Staci Coburn, John Fredrick, Steve Kramer, Darcy Long-Curtiss, Linda Miller, Chuck Raleigh and Bob Delaney

Absent: Scott Baker and Taner Elliott

Staff Present: Urban Renewal Manager Steve Harris  
City Attorney Gene Parker arrived at 5:57 p.m.

In Attendance: Five

**PLEDGE OF ALLEGIANCE**

Chair Miller led the Pledge of Allegiance.

**APPROVAL OF AGENDA**

Board Member Kramer moved to approve the agenda; Board Member Fredrick seconded the motion. The motion passed unanimously.

**APPROVAL OF MINUTES**

Board Member Fredrick moved to approve the minutes of October 16, 2018, as corrected. Board Member Raleigh seconded the motion; the motion passed unanimously.

**PUBLIC COMMENT**

None.

**PRESENTATION**

Kathy Fitzpatrick, Project/Mobility Manager, Mid-Columbia Economic Development District, gave a presentation on Transit Planning and Operations in The Dalles, Exhibit 1.

## **EXECUTIVE SESSION**

Pursuant to Item IX. A. of the Urban Renewal Agency Board Agenda dated November 27, 2018, which cites ORS 192.660(2)(e), the Board adjourned to Executive Session at 6:07 p.m.

Chair Miller reconvened the Open Session at 6:59 p.m.

*Rodger Nichols, 1617 Oregon Street, The Dalles*

Mr. Nichols stated according to the Attorney General, items covered in Executive Session must be referred to specifically, or not at all.

## **ACTION ITEMS**

### **A. Authorization to Prepare and Enter into an Exclusive Negotiating Agreement with Hanlon Development Company**

Director Harris stated Ms. Hanlon had purchased the Griffith Motors site on East Third Street. She was considering a mixed-use project with retail on the ground floor and residences on the upper floors. Hanlon is seeking funds to move utilities underground as well as a reduction in system development charges. The ENA would be for a 120-day period with allowance for additional extensions.

Director Harris informed the Board that a consulting firm would be retained to prepare an economic impact analysis.

Board consensus was to direct staff to prepare the ENA. No action needed.

### **B. Recreation Building Demolition Estimate**

Crestline Construction provided a bid on demolition of the Recreation Building. The bid ranged from \$350,000 to \$500,000 as a starting point.

## **STAFF COMMENTS**

Director Harris provided comments:

- The next meeting is scheduled for December 18, 2018. Board consensus was to keep the meeting as scheduled.
- The City received a Business Oregon Grant to perform a downtown Brownfields Study. The consultant requested a representative from the Board. Board Member Long-Curtiss volunteered to represent the Board.
- The draft Scope of Work and Proposal for the downtown Visioning Exercise Study was completed and submitted. The Oregon Department of Land Conservation and Development approved the proposal. Additional details would be provided as the project progressed.
- The Economic Opportunities Analysis Study would begin soon. This study is an update to the study done in 2011 to look at industrial and commercial land in the City to project demand and future needs. The study is necessary should the City decide to move forward with an Urban Growth Boundary expansion.
- Documentation for the CDBG Home Repair Program was filed for a \$400,000 grant.

## **BOARD MEMBERS COMMENTS OR QUESTIONS**

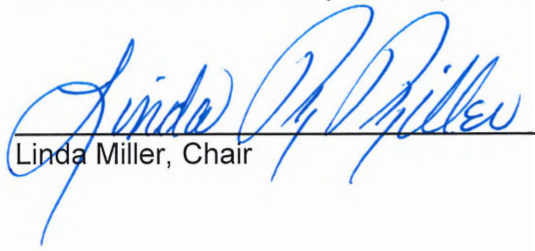
Board Member Fredrick referred to the transit plan presented earlier in the meeting. He said an increase in services would result in an increase in taxes which would potentially force out the people that needed help.

Chair Miller stated when she moved here in 1958 bus service was available.

## ADJOURNMENT

Chair Miller adjourned the meeting at 7:14 p.m.

Respectfully Submitted  
Paula Webb, Community Development Secretary



Linda Miller, Chair



## Public Transportation in The Dalles

For the Columbia Gateway Urban Renewal Agency Board

Kathy Fitzpatrick, MCEDD

November 27, 2018

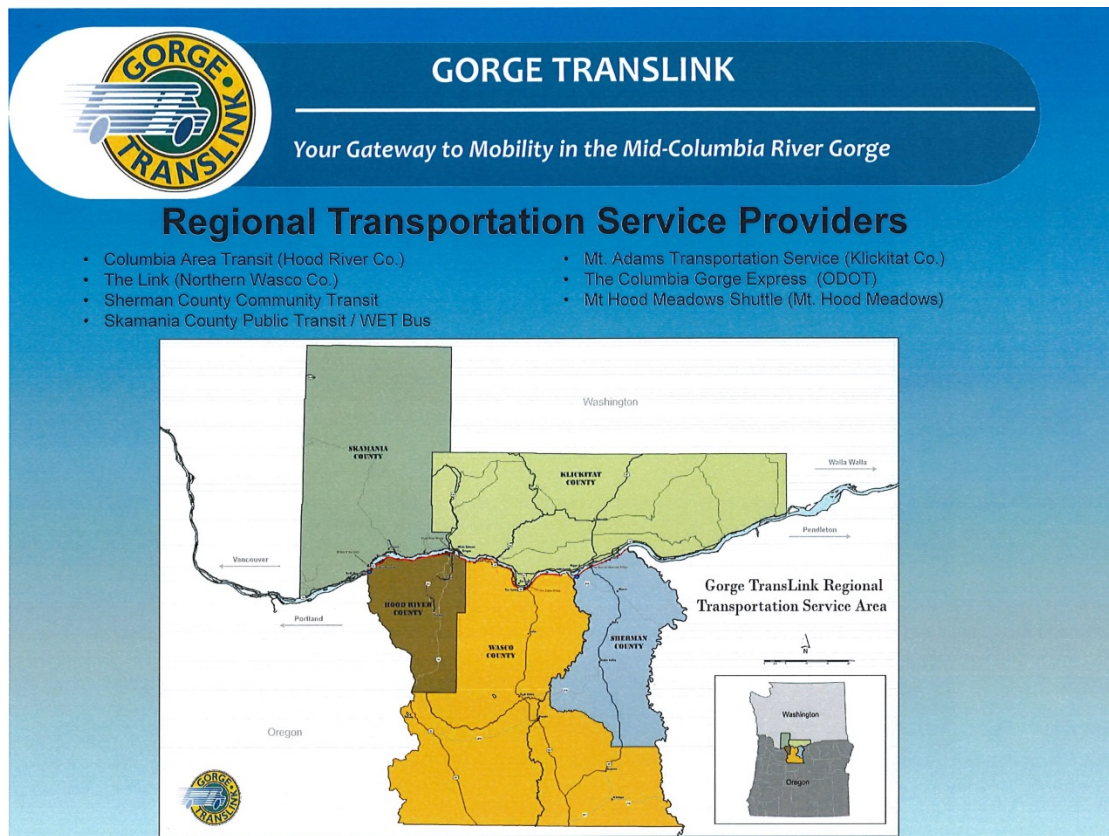
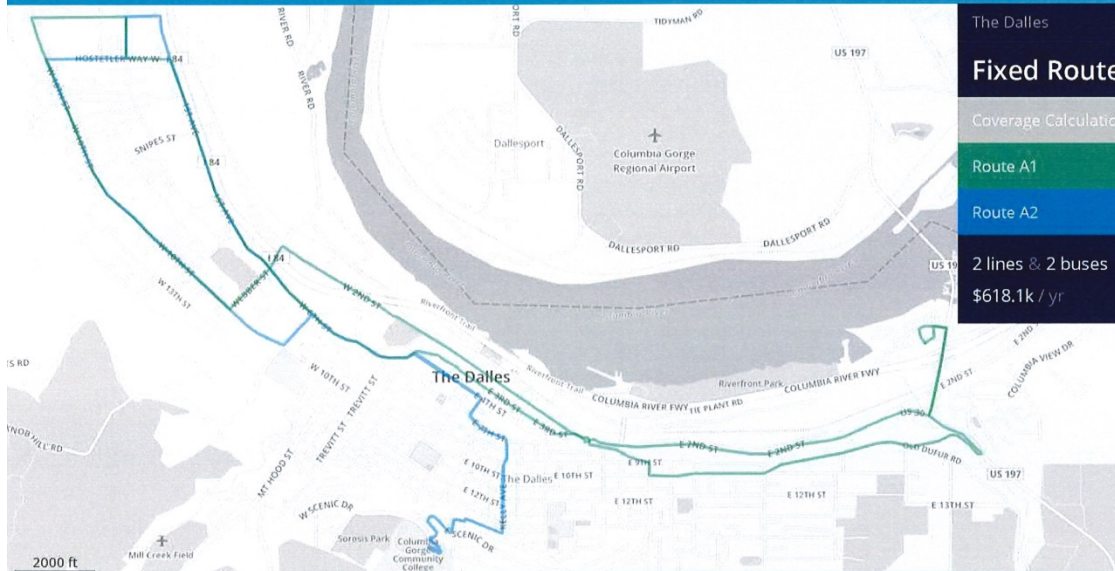


## Why do we need transit in The Dalles?

- Mitigate traffic congestion and parking issues
- Employers are asking for it
- Better Land Use and Value
- Equal Access to opportunities:
  - Employment, Education
- Aging in Place
- Independent Youth
- Family Financial health
- Affordable Housing, affordable development
- Healthy community: active living, social health and connectivity
- Millennials: Freedom is not a car. It's a phone.



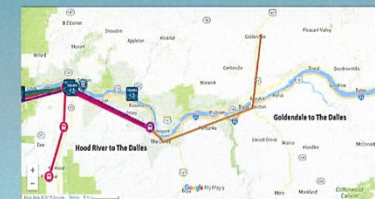
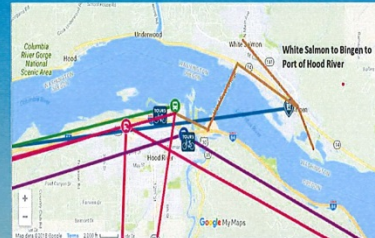
# The Dalles TSP: Transit Feasibility Analysis





## New Fixed Route Transit Services in the Columbia Gorge

Transportation Provider	Key Destinations	Service Days	Approx. Daily Round Trips
Mt Adams Transportation Service (Klickitat County-MATS)	White Salmon--Bingen--Port of Hood River	M-F	11
Mt Adams Transportation Service (MATS)	Goldendale--The Dalles (including city loop)	M-F	5
Skamania County West End Transit (WET Bus)	Carson--Vancouver	M-F	2
Skamania County Dog Mountain Shuttle System	Stops at popular trailheads	Sat/Sun (July-Sept)	2
Columbia Area Transit (Hood River County Transp. District)	Stevenson--Dog Mountain Trailhead	F, Sat, Sun (March-July)	13
CAT	Hood River City Route	M-F	12
CAT	HR City to Upper Valley	M-F	9
CAT	The Dalles	M-F	8
CAT	Hood River to Cascade Locks	M-F	7
CAT	Portland	T, Wed, Thurs,	2
CAT Transit Pink Trolley	Port of Hood River through Downtown to the Heights	Sat and Sun	Continuous
Columbia Gorge Express (ODOT)	Portland to Port of Hood River	Mon-Sunday	4-5
Mt Hood Meadows Shuttle (Mt. Hood Meadows)	Port of Hood River to Mt. Hood Meadows	Fri-Sun-Sat & Holidays (winter)	9
Commuter Bus	Portland-Hood River	M-F (coming soon)	2
The Link (Wasco County)	Shopping Bus, Farmers Market	Fixed route coming April 2019	



### New Public Transit Services: Fixed Routes

- Columbia Gorge Express: —
- Columbia Area Transit: —
- Mt. Adams Transportation Service: —
- West End Transit/Skamania County: —
- The Link: —
- Mt Hood Express: —
- Mt Hood Meadows Shuttle: —





### New Public Transportation Opportunities for the Gorge

- Fixed Route Service Expansions
- Annual Employer Pass
- Cool new Tech: Mobile App, GTFS, Website
- Public/Private Partnerships and Grants
- HB 2017 and State Transportation Improvement Fund

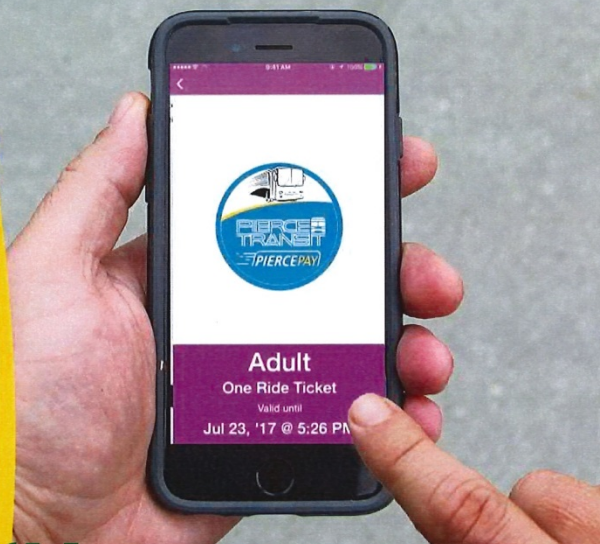
## Hopthru Mobile Ticketing App

CAT, MATS, Commuter Bus, CGE, The Link

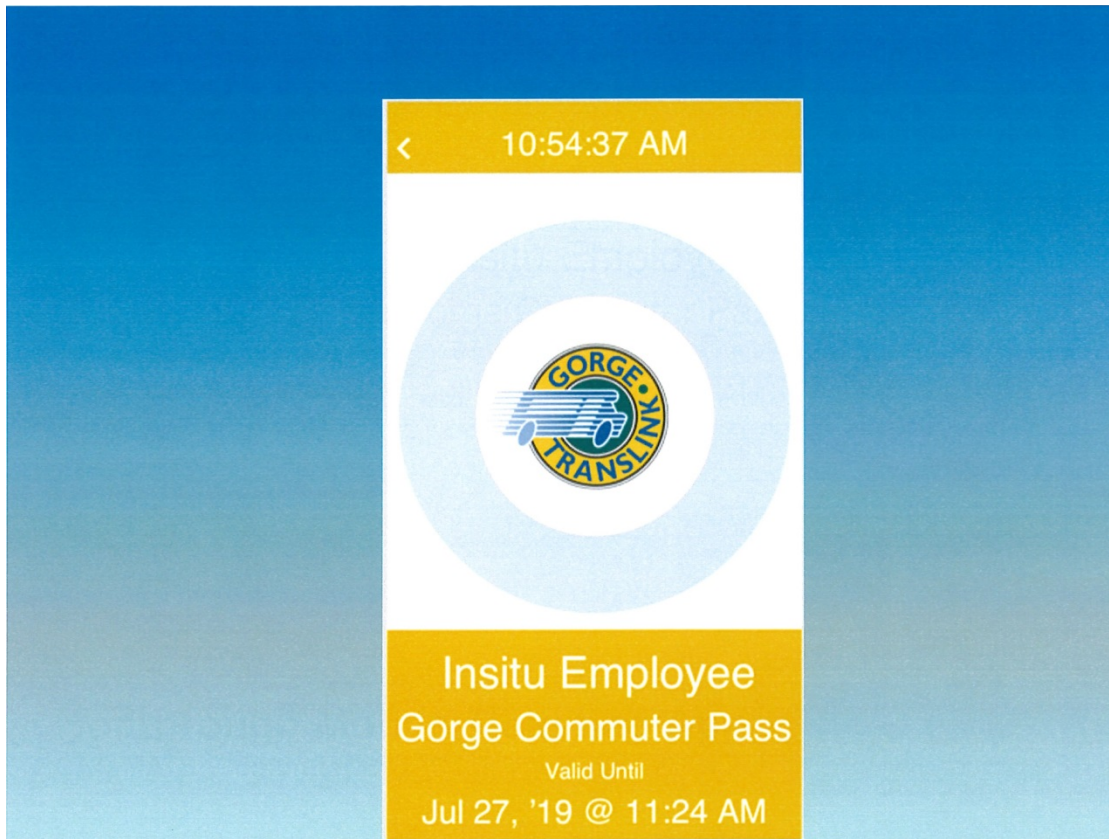
### 3 Activate

Activate the Ticket or All Day Pass when you see your bus approaching.

Note: One Ride Tickets are valid for 10 minutes after activation.







## Trip Planner

Trip planning is provided using Google Maps.

**Start**  
  
 e.g. PCT Winter Trailhead

**End**  
  
 e.g. 550 Parkway Ave, Hood River, OR 97031

☒ Depart at ☐ Arrive by

Trip planning data is maintained using GTFS Manager from Trillium.

Portland, Oregon

Hood River, Oregon 97031

Depart at

1:38 PM

Wed, Aug 22

OPTIONS

Send directions to your phone

1:43 PM–3:47 PM

2 h 4 min

15

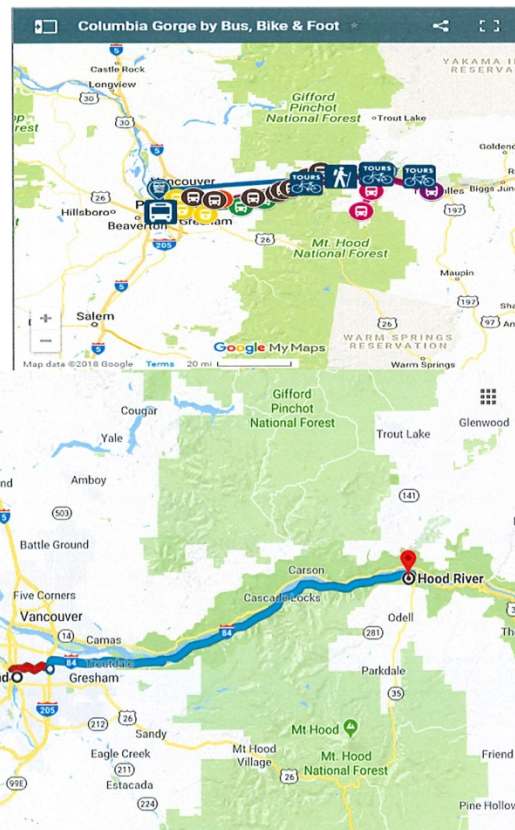
MAX Red Line

1:43 PM from SW Salmon & 5th

\$10.00

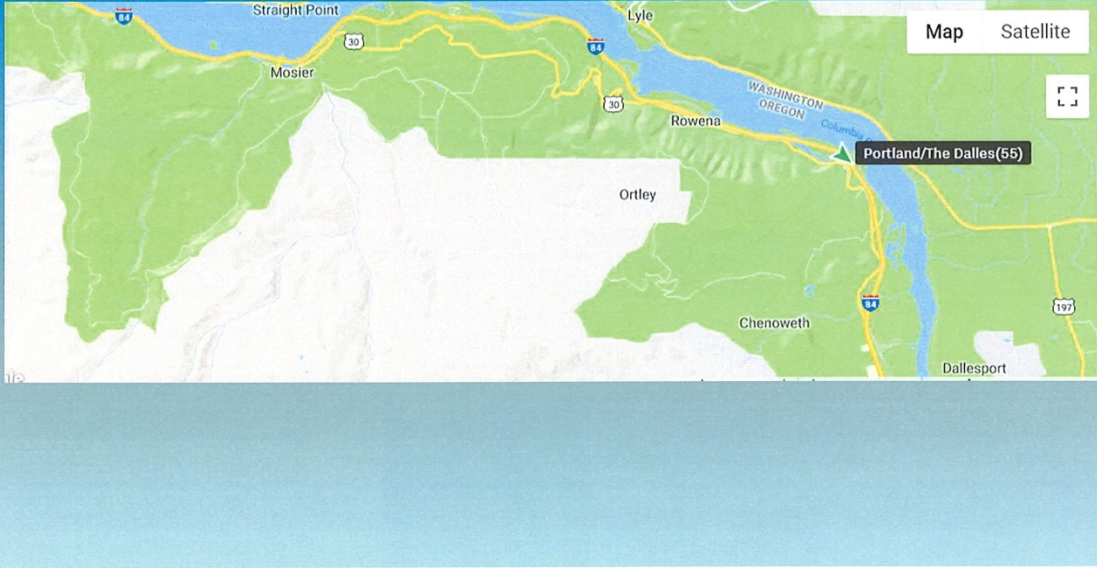
3 min

DETAILS





# Track your bus on your phone!



Below the map is a screenshot of the **nwCONNECTOR** website. The website header includes the logo and the text "PUBLIC TRANSIT ACROSS NW OREGON". Navigation tabs include "SCHEDULES, ROUTES, FARES" and "MORE".

The main content area features a map of transit routes along the coast and three interactive sections:

- PLAN YOUR TRIP**: Includes input fields for "Starting Location", "Destination", "Travel Preference" (set to "Depart at"), and a date/time selector (10:44 PM, 12/14/2017). A "PLAN TRIP" button is at the bottom right.
- GET YOUR PASS**: States "The 3 and 7 day all-you-can-ride passes are your ticket to your coastal getaway." and includes a "GET YOUR PASS" button.
- EXPLORE TRIP IDEAS**: Promotes "Browse through hikes, sight-seeing opportunities, and entertainment accessible by transit." and includes a "SEE TRIP IDEAS" button.

The footer section, titled "MORE ABOUT US", lists partner agencies with their logos: Tillamook County Transportation District, Columbia County Rider, Lincoln County Transit, Benton County Transportation, and Sunset Empire Transportation District. A link "www.nworegontransit.org/agency/es/tillamook-county-transportation-district/" is provided.

At the bottom, a green bar labeled "FEATURED TRIPS" is partially visible.



## Partnerships and Support



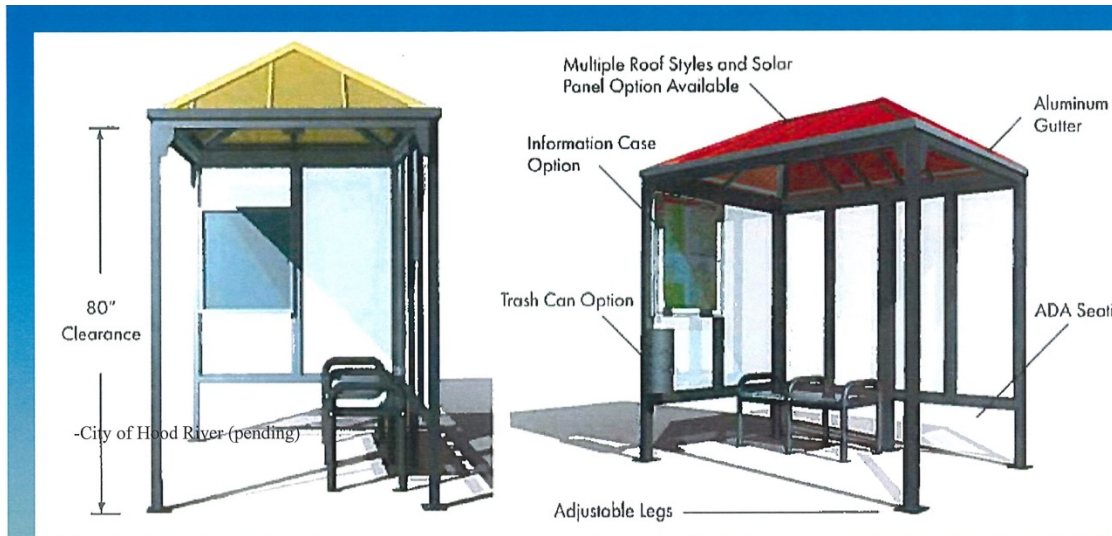
- Port of HR: Bike on Board, Bridge Toll Waiver, Transfer Hub
- Pink Trolley: CAT, Providence, City of HR
- The Dalles Blue Bus: The Corps, Dalles Chamber, GrayLine
- Bus shelter project: Columbia Gorge Community College, NW PUD, CAT, Link, Port of HR
- Providence/PacificSource grant for Innovative Tech
- Mt Hood Shuttle



## Transit Oriented Design and Development







### Bus Stops and Bus Stop Amenities



### Curb Space



## First and Last Mile



## Mobility as a Service (MaaS)

