

MINUTES
Troutdale City Council – Regular Meeting
Troutdale City Hall – Council Chambers
104 SE Kibling Avenue
Troutdale, OR 97060-2099

February 11, 2003

1. PLEDGE OF ALLEGIANCE, ROLL CALL, AGENDA UPDATE.

Mayor Thalhoffer called the meeting to order at 7:01pm

PRESENT: Mayor Thalhoffer, Councilor Gorsek, Councilor Thomas, Councilor Kight, Councilor Kyle and Councilor Daoust.

ABSENT: Councilor Ripma (excused)

STAFF: Marnie Allen, City Attorney; Sarah Greif, Office Support Specialist; and Erik Kvarsten, City Administrator (7:25 pm).

GUESTS: See Attached List.

Mayor Thalhoffer asked Troutdale Boy Scouts, Troop 174, to perform the Pledge of Allegiance lead by Eagle Scout Christopher Wilson.

Mr. Kvarsten is not here, he's been in Salem and will be running a little late and I don't see and agenda update.

2. CONSENT AGENDA:

2.1 Accept Minutes: January 14, 2003 Regular meeting.

2.2 Adopt Findings: Adoption of Findings of Fact & Final Order on appeal / tentative plat approval – Burlingame East, a 51-lot Subdivision.

MOTION: Councilor Kight moved to adopt the consent agenda. Seconded by Councilor Thomas. Motion passed unanimously.

3. PUBLIC COMMENT: Please restrict comments to non-agenda items at this time.

Larry Deacon stated that he lived at 1222 SE Evans Loop on the north end on Sandee Palisades. I'm going to go through this real quick because I see you have a special evening with the Boy Scouts, I even brought my own paperwork. On Evans Street going into Sandee

Palisades on the corner of SE 23rd, there is a 3-way stop, and those stop signs have been there since I think 1991. Mr. Deacon read the paper he handed out to the City Council.

Mayor Thalhofer asked and you have already talked to Public Works about this?

Larry Deacon replied, yes.

Mayor Thalhofer stated that we will be in contact with Public Works in regard to this matter and see what we can do to help you with this.

5. PROCLAMATION: Proclaiming February 2003 as Scout Month

Mayor Thalhofer stated that he was going to read the Boy Scouts Proclamation first, so that they don't have to sit through the State of the City Message, unless they would like to.

Mayor Thalhofer read the proclamation.

Mayor Thalhofer stated congratulations to the Boy Scouts and we want to thank you very much for doing the flag ceremony and Pledge of Allegiance tonight.

4. STATE OF THE CITY MESSAGE:

Mayor Thalhofer delivered the State of the City Message.

6. REPORT: Report from the Troutdale Chamber of Commerce regarding the West Gorge Chamber Concept.

Mayor Thalhofer asked the Chamber members to please come forward.

Jerry Stitzel, President of the Troutdale Area Chamber of Commerce, and Diane McKeel, Executive Director of the Troutdale Area Chamber of Commerce, introduced themselves to the Mayor and Council. Jerry Stitzel handed out a Proposed West Gorge Mission Statement to the Mayor, City Council and staff.

Jerry Stitzel stated thank you Mayor Thalhofer and City Councilors for allowing us speak to you tonight, it is something that we are very excited about. I guess there has been a newspaper article that has come out that I'd like to talk about a little bit, much to my surprise with the West Gorge Chamber of Commerce concept. It is something that we have been working on since January of last year, the initial process had begun at that time. In January of last year we came to a point at the Chamber of Commerce where we were really looking at what it was we were going to do, what were going to be out initiatives, what we were really going to be looking at to help the community and how to serve better the businesses in the area and we really felt there were two main emphasis of the Chamber and that was to support local businesses and also to attract new business to the area. With those two objective in mind, we began to look at how we were doing and began to assess that there were some things that we could do to positively change the organization and to positively impact the business quality in the City of Troutdale and it's surrounding area. As we began to

investigate this further it became very clear that as a region we may be able to work together to attract more businesses and be more proactive in the business community.

I would kind of wanted to mention that there was an article, or actually there was an advertisement in The Oregonian this past Sunday, it was brought to my attention that it's a 2003 Attractions Guide to Oregon. As we look through this we noticed there was one major exclusion, there was no mention, except one very small aspect of the Columbia River Gorge. Which is one of the biggest tourist attractions, if not the largest tourist attractions in this State, something's wrong when we aren't able to carry enough clout as it were to make sure that those kinds of oversights don't happen. As a Chamber we were looking at this and really pondering how we could better impact and better get that kind of publicity for this area so that we can be more effective in attracting that kind of notice and also attracting more business to the area in support of local business.

So what you have in front of you is a result of a series of meetings that have been put together to come up with these opportunities and what we have is proposed West Gorge Mission Statement, Core Values, Envisioned Future, and the Long Range Goal. So I'm just going to read through this document and this will be an area of jumping off as far as other discussion point is you would like. Mr. Stitzel read the handout, Proposed West Gorge Mission Statement.

Mr. Stitzel stated that is what we feel is the ultimate responsibility of the Chamber of Commerce, is to provide that type of leadership to make these things happen. So in the process of time we have begun a series of meetings where we are meeting with business owners, Mayor's of the 3 cities right now, and others that have shown an interest in this concept and we have begun putting together the structure and looking at different aspects of which we can better do these things. So that process has been underway for a couple of months now, actually we started in January and now are staring on our second month. These meetings have been very, very well attended and we're very excited to see a lot of this energy and the excitement that the businesses and the business owners are beginning to show in this Concept.

Paul Thalsofer, Mayor

Approved April 8, 2003

ATTEST:

Debbie Stickney, City Recorder