

**MINUTES**  
**Troutdale City Council – Regular Meeting**  
**Troutdale City Hall – Council Chambers**  
**219 E. Historic Columbia River Hwy.**  
**Troutdale, OR 97060-2078**

**Tuesday, September 10, 2013**

**1. PLEDGE OF ALLEGIANCE, ROLL CALL, AGENDA UPDATE.**

Mayor Daoust called the meeting to order at 7:00pm.

**PRESENT:** Mayor Daoust, Councilor Anderson, Councilor Thomas, Councilor White, Councilor Allen, and Councilor Wilson.

**ABSENT:** Councilor Ripma (excused).

**STAFF:** Craig Ward, City Manager; David Ross, City Attorney; and Sarah Skroch, Deputy City Recorder.

**GUESTS:** See Attached List.

Mayor Daoust asked are there any agenda updates?

Craig Ward replied there are no amendments to the published agenda.

**2. CONSENT AGENDA:**

**2.1 ACCEPT MINUTES:** August 20, 2013 Work Session and August 27, 2013 Regular Meeting.

**MOTION:** Councilor Anderson moved to adopt the consent agenda. Seconded by Councilor Thomas. The motion passed unanimously.

**3. PUBLIC COMMENT**

Mayor Daoust showed some pictures of the half marathon that took place in Troutdale last Saturday.

Mayor Daoust stated it was a really exciting event that was sponsored and coordinated by Energy Events. The race started and ended next to Mayors Square. There was just short of 1,000 people at the event. Gresham Ford was a sponsor and provided what I'll call pace cars.

**4. PRESENTATION:** A presentation presenting concepts from the Downtown Visioning workshop.

Jim Waddell, Multi-Vision Integration, LLC, stated for the record the LLC is my company but I'm here as a contractor for EIGov Brownfields Support and we have a contract with the Corps of Engineers, which is funded by the EPA.

Jim Waddell reviewed a PowerPoint presentation which is attached to the minutes as Exhibit A.

Jim Waddell stated you are about the 50th community or tribe that has used this process. The process that we used for Troutdale is pretty much the same that we used with the first community. The folks here that participated really presented a tough challenge in putting the concepts together because you had a ton of visual information imbedded in your drawings and you had a large group. We're giving it all to you, the originals, the digital formats, everything. You can manipulate and use all of this art in any way you desire. These visioning drawings aren't about how or why, it's about what's possible with your vision.

Mayor Daoust stated this is wonderful. I didn't know we were going to end up with such promising visions. How did you get the Corps of Engineers to be artists?

Jim Waddell replied out of necessity. I'm from the Corps of Engineers and that's our connection. I was doing this 10 years ago. I'll be honest, in the Corps I was doing a lot of public process and I didn't like the way we were being taught how to deal with the public. I also realized that the visioning process that people were being trained on was using too many words. I started wrestling with a better way to convey vision and conduct public process. Finally it worked into this solution.

Mayor Daoust stated thinking back to what we did in that workshop and ending up with this product really is quite a good leap forward as far as having a vision.

Councilor Anderson stated I'm stunned. Thank you; this is perfect. I want to break ground right now.

Councilor Thomas stated I attended a seminar a little over a year ago about community development stuff and one of the things they showed us was similar to the café you have here and that is having more open spaces and places for people to sit.

Jim Waddell replied this is actually an old concept that we've forgotten about. That could be any street in Paris.

Councilor Thomas stated it gets people off the sidewalk and frees up some of the pedestrian access.

Councilor Wilson stated having been at the meeting, I think you really captured everybody's thoughts. The color really makes it stand out. When you watch a piece of dirt turn into a building it really gives you a sense that we can move forward and that

there's a lot of different things that we can get done besides just throwing up another building.

Councilor Allen stated from the beginning to the end it shows a desire for community and artistry and that really is an essence of Troutdale.

Councilor White stated I'm really intrigued with the underground parking idea. If something like that were to occur, now would be the time before something gets built on that block.

Jim Waddell replied I agree. I rarely put in underground parking lots but given your situation, the hillside and the fact that you just cleared out that area, to me as an engineer it's very feasible right now. If you're ever going to do it, now's the time.

Councilor Anderson stated we talk about downtown and how it's very tourist friendly but there really isn't anything to get people from the top of the hill down to the bottom of the hill 12 months out of the year. That's starting to evolve now. What this does is takes it to an entirely different level. It's a perfect blend of tourism and community. I see nothing here that screams tourism or residential, it's a perfect blend.

Mayor Daoust stated city councils like us have a vision but a lot of times we put it down in words like a vision statement. But this, everyone likes a visual representation of a vision like that for downtown. Obviously this is an excellent starting point to carry it forward. What you've done is given us a whole bunch of little pieces that are part of that vision that we can use. Maybe not the whole thing but there are some pieces in there that are really nice and applicable to Troutdale. You've got cafés, bakeries, flower shops, fish market place, roof top gardens, housing on the second floor versus office space, book stores, artist shops, wine shops, when you put all of that together it sounds nice. When you travel to tourist destination spots, that's what you find. I can think of the tourist destination cities that I've been to and that's exactly what you find. Obviously Bremik has their ideas which we've been presented with and they're not the same as this. Our challenge is to talk to Bremik, work with developers, and expand it beyond the Bremik block to other parts of downtown. A lot of these pictures were focused on that particular block but they could be incorporated elsewhere.

Jim Waddell replied absolutely, they're almost generic. Your point about the pieces is really critical because those pieces came from individuals. For every one of those pieces there was someone that was passionate about that and you have a resource.

Councilor Anderson stated when you get presented with something like this there's this rush of enthusiasm and then as time goes by it continues to wane. I'd like to recommend that we keep these in this room so we see them every 2 weeks. You could put them on a wall, put them in the hallway, wherever just to give us that constant reminder of what we might be able to have and that we need to work with the folks that are in the audience

to make it a reality. It's a vision right now and we can move towards making that vision real. Not the entirety of it all at once but pieces of it.

Councilor Thomas stated I concur, I think it's nice to have some pictures. In Gresham and other cities where they do this exact same thing, they try to show what their vision is and what their plan is moving forward.

Councilor Wilson stated I think we should put them in the windows upstairs too.

Jim Waddell stated I gave Craig 3 sets of laminated versions of all of these. On the back is a text document that I've written up and it explains what they are, what the provenance of the art is, how it came to be, and some of the ideas for using it. The laminate idea is part of what I'd call the starter kit that we'll leave you with. It's just 1 idea of how to use this vision material. The key thing is to keep the visual images present all the time. What you have here is a planning tool that you could take to the next step and turn it into an actual plan with developers. These are very effective to give to a developer to move them up to another level of possibility. A lot of times developers say it won't pencil out because they tend to be constrained because they're trying to get the numbers to work out. What I remind people is that a lot of times an individual café won't pencil out but when you hook them together with other businesses they do. The metaphor is putting things together through this vision makes it feasible and possible. Any one of these businesses by themselves would struggle but if they're in a collection like this then they're going to succeed. Another use of this tool is a self-actualization tool. This goes back to the fundamental point of vision, it's about vision and action. Those of you that participated should be energized around whatever you drew and if it's embedded in one of these visions then you could ask how you can help. The leadership tool is that this process is designed to give bottom up input and the leaders facilitated that. I appreciate that the Mayor was at the workshop and got us started, led the way, and participated. To me that is a very mature and refined sense of how visioning ought to be conducted in a leadership manner. It's a marketing tool. Mosier showed their artwork to Kitzhaber about 3 months ago in the hall way of the Capital. They weren't able to get on his agenda so they were just out in the hall way with their art trying to coral the staffer about something and the Governor happened to walk by, saw these, and couldn't resist. He started talking to them and they talked to him for about a minute and a half and he said this is great, I understand what you're trying to do up there in Mosier. Now he has a visual image and he didn't have to read a comp plan. Similarly it's a resourcing tool. You know that you have people with their vision in there so they're your resource now. We have everybody's drawings saved on the thumb drive that I'm going to give you so you can see what everyone was interested in. One other point that I'd like to make is that we have all of the art posted on an FTP site so you can send an e-mail with a link to the FTP site so people can look at it easily because these are very big files. Also included in the drawings that I have for you is the artist's black and white drawings so you could make a coloring book out of the images. We've also included all of the photographs taken at the workshop.

Mayor Daoust stated I like the fact that the people in the audience are the ones that developed the components of this. The thing about Troutdale that presents such promise is the fact that we have a lot of bare ground to work with. We not only have the Bremik block but we also have the Urban Renewal area which is 23 acres. We have a unique development opportunity in Troutdale where we don't have existing structures. I see this as very good timing for where we are right now. You said these weren't architectural drawings but I like some of your architectural styles. Thank you.

Councilor White stated I think 2 things this Council could work on to help make this vision a reality is to work on providing some of the public infrastructure, and remove barriers for development.

Mayor Daoust stated I think that concludes this presentation. Thanks for all of your work, Jim.

Jim Waddell replied you bet. I am available for a few hours of consultation under the agreement with the EPA if you have any questions or anything. There are a lot of different implementation ideas that other communities have worked on about how to use the art. They range from putting it on business cards, to t-shirts, to coffee mugs, to painting it on the side of an old building.

## **5. STAFF COMMUNICATIONS**

Craig Ward reviewed the following topics:

- A local TV show called Portlandia is currently in the process of getting some permits from us to film in Glenn Otto Park and potentially downtown. If they shoot here, it could be next week.
- Currently the Chamber presentation is the only thing scheduled for the September 24th Council meeting. If it isn't necessary to discuss this item on that date then I would recommend we cancel it and move the discussion to October 22nd as the October 8th meeting agenda is pretty loaded right now.
- I was contacted by Brian Lessler yesterday and he's worked up some drawings for a new city hall concept on the old city hall site. He's prepared to present those to you and we're planning to do that on October 8th. That evening we will also be discussing utility undergrounding and code amendments for transportation.

## **6. COUNCIL COMMUNICATIONS**

Councilor Wilson stated the 2 day car show was a big success for the downtown retailers as well as other retailers in the area. The Buick Club had about 70 cars on Saturday and Kiwanis had about 100 cars on Sunday. It was well attended.

Mayor Daoust stated we received a letter from the Troutdale Historic Landmarks Commission. They had a meeting about the City applying for Certified Local Government Program to have a bigger role in designating historic properties in Troutdale at the local level. They said the remaining component for Troutdale to participate in the State Historic

Preservation Offices Certified Local Government Program is for the Council to adopt a resolution that it desires to participate in it and submit to them. The Historic Landmarks Commission voted on August 28th to forward this recommendation to the Council to proceed with the adoption of a resolution. This is a logical step that they'd like us to take and I really don't see a downside to it because it also allows us to apply for grant money to do a little more historic preservation work. If nobody objects to this then we could direct staff to prepare a resolution.

There were no objections from the Council.

Craig Ward replied we'll be happy to put this on the consent agenda, hopefully on October 8th.

Mayor Daoust stated there is going to be a Historic Highway State Trail dedication this Saturday at 11:00am. This trail is being built to connect Troutdale to Cascade Locks in the theory that you can ride your bike from Troutdale to Cascade Locks allowing bicyclist to stay off of I-84. If you travel along I-84, past Ainsworth State Park on the left you can see a brand new pedestrian/bicycle bridge. It's a really neat bicycle addition. Lastly, I have a regional Mayors meeting tomorrow and an EMEA meeting on Thursday.

Councilor Allen stated I'd like to get a legal opinion and I don't expect to get an answer right now, it could come to us in e-mail. The legal opinion would be on the Troutdale Charter, Chapter 5, I, it says in Council Meetings Councilors may discuss or suggest anything with the Manager relating to City Business.

## **7. ADJOURNMENT**

**MOTION: Councilor Thomas moved to adjourn. Seconded by Councilor Anderson. Motion passed unanimously.**

Meeting adjourned at 8:20pm.

**Doug Daoust, Mayor**

**Approved October 22, 2013**

**ATTEST:**

**Sarah Skroch, Deputy City Recorder**