



CITY OF TROUTDALE

"Gateway to the Columbia River Gorge"

AGENDA

CITY COUNCIL – REGULAR MEETING

Troutdale City Hall - Council Chambers
219 E. Historic Columbia River Hwy. (Lower Level, Rear Entrance)
Troutdale, OR 97060-2078

Tuesday, May 12, 2015 – 7:00PM

Mayor

Doug Daoust

City Council

David Ripma

Eric Anderson

Larry Morgan

Glenn White

Rich Allen

John Wilson

City Manager

Craig Ward

1. **PLEDGE OF ALLEGIANCE, ROLL CALL, AGENDA UPDATE.**
2. **CONSENT AGENDA:**
 - 2.1 **ACCEPT MINUTES:** March 17, 2015 Work Session, March 24, 2015 Regular Meeting, April 7, 2015 Work Session and April 14, 2015 Regular Meeting.
 - 2.2 **RESOLUTION:** A resolution authorizing an Intergovernmental Agreement for Regional Disaster Preparedness within the Greater Portland Metropolitan Region.
3. **PUBLIC COMMENT:** Public comment is limited to comments on non-agenda items. *Remarks shall be limited to 5 minutes for each speaker unless a different time is allowed by the Mayor. The Mayor and Council should avoid immediate and protracted response to citizen comments.*
4. **REPORT:** An update by Metro Councilor Shirley Craddick
5. **REPORT:** Annual Financial Report from the West Columbia Gorge Chamber of Commerce.
6. **PUBLIC HEARING / ORDINANCE:** An ordinance amending Chapter 9.48 of the Troutdale Municipal Code to address wildlife hazards at the Troutdale Airport.

Scott Anderson, Chief of Police
7. **STAFF COMMUNICATIONS**

8. COUNCIL COMMUNICATIONS

9. ADJOURNMENT



Doug Daoust, Mayor

Dated: 5/5/15

City Council Regular Meetings will be replayed on Comcast Cable Channel 30 and Frontier Communications Channel 38 on the weekend following the meeting - Saturday at 2:30pm and Sunday at 9:00pm.

Further information and copies of agenda packets are available at: Troutdale City Hall, 219 E. Historic Columbia River Hwy. Monday through Friday, 8:00 a.m. - 5:00 p.m.; On our Web Page www.troutdaleoregon.gov or call Debbie Stickney, City Recorder at 503-674-7237.

The meeting location is wheelchair accessible. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to: Debbie Stickney, City Recorder 503-674-7237.

MINUTES
Troutdale City Council – Regular Meeting
Troutdale City Hall – Council Chambers
219 E. Historic Columbia River Hwy.
Troutdale, OR 97060-2078

Tuesday, May 12, 2015

1. ROLL CALL, AGENDA UPDATE

Mayor Daoust called the meeting to order at 7:00pm.

PRESENT: Mayor Daoust, Councilor Ripma, Councilor White, Councilor Allen, and Councilor Wilson.

ABSENT: Councilor Anderson (excused) and Councilor Morgan (excused).

STAFF: Craig Ward, City Manager; Debbie Stickney, City Recorder; Ed Trompke, City Attorney.

GUESTS: See Attached.

2. CONSENT AGENDA:

2.1 ACCEPT MINUTES: March 17, 2015 Work Session, March 24, 2015 Regular Meeting, April 7, 2015 Work Session and April 14, 2015 Regular Meeting.

2.2 RESOLUTION: ~~A resolution authorizing an Intergovernmental Agreement for Regional Disaster Preparedness within the Greater Portland Metropolitan Region.~~
This item was pulled from the Consent Agenda and will be considered after Item #6.

Councilor Allen asked that Item #2.2 be pulled off of the consent agenda to discuss.

Mayor Daoust stated we will consider Item #2.2 after Agenda Item #6.

MOTION: Councilor White moved to approve Consent Agenda Item #2.1. Seconded by Councilor Allen. Motion Passed Unanimously.

3. PUBLIC COMMENT: Please restrict comments to non-agenda items at this time.

Rob Canfield, resident, stated I listened to the March 11, 2015 meeting of the Ad Hoc Arts Selection Committee. There was an interesting comment made that they want to get a commitment from the City for a money match for the sculpture of Sam Hill and Samuel Lancaster. I want to urge the City Council to not even go there. There are priorities. You had a work session on Council Goals and it was apparent that the City Council is so fractured

that you couldn't even decide on how to define a goal. I can tell you what our goals are. In my opinion they are public safety, roads, and parks. You had to get rid of the police department because we couldn't afford it. There is talk of getting rid of the parks; a lot of people say no we are not, but as a matter of fact there are people working on that. Those are the priorities you should be working on. You shouldn't be working on investing money on art; we should be concentrating on giving money to the basics, the priorities. There are a lot of people who are upset about the idea of spending any more money on public art. I don't have a problem with the Visionary Committee putting a park together and I have no problem with the City doing some right-of-way work with the County. But if the City should pay one penny for public art when you are still paying for the Arch, if the City should pay one penny for art when there are all of these higher priority items that need to be done; I am not talking for anybody but myself but I think a lot of people agree with me, your priority should not be art. Your priority should be public safety and that sort of thing. I urge the City Council if and when this committee comes to you and asks for matching funds for the sculpture you say why don't you go to the people who can afford to make the donations like FedEx, Tube Specialties, and Toyo Tanso. They wouldn't even miss \$150,000, but this City would miss that money. We can't afford to spend that kind of money on frivolous art projects when there are much more important things to do. If you can't agree on your goals, maybe you can agree on one thing and that is prioritizing expenditures. Please do not spend any more public money on art.

4. REPORT: An update by Metro Councilor Shirley Craddick.

Shirley Craddick, Metro Councilor, showed a PowerPoint Presentation (attached as Exhibit A). The presentation included the following topics: transportation funding; transportation crisis; Federal gas tax; an Oregon solution for transportation infrastructure; East Metro Connections Plan, the Powell-Division Transit project; 2015 Growth Management decision; investing in downtowns and main streets; Climate Smart; Brownfields legislation – HB 2734 and HB 2289; Willamette Falls; parks and natural areas system plan; trails update and the International Trails Symposium on May 17-20, 2015; solid waste road map; and Oregon Zoo.

Councilor Wilson asked on the \$0.01 gas tax you are proposing for the orphan roads, is it guaranteed that those funds will be used on those roads?

Councilor Shirley Craddick replied yes. Those funds would be available for ten years and will help get some of these orphan roads reconstructed and built and then that fund will go away.

Councilor Wilson stated I saw some presentations on the Willamette Falls area and it is amazing what it looks like now and what it could look like in the future with the proper funding. It looks like it will be a gorgeous area when they get it off the ground. On the waste management portion of your presentation, the foam boards from the retailers who buy in bulk that are going into the landfill, I would hope that Metro could get the waste companies to try and figure out how to recycle that product.

Councilor White stated regarding the smarter gas tax it says ties a gas tax to fuel efficiency. How does that work?

Councilor Shirley Craddick replied right now if you go to the gas pump you pay a gas tax and that is what is supporting our roads. There are now a lot of hybrids and electric vehicles that are not paying the gas tax. We need to look at having a gas tax that is based on the vehicle miles traveled as opposed to how much gas is used.

Councilor White asked on the Willamette Falls access plan, is there going to be an opportunity for fishing platforms associated with that access?

Councilor Shirley Craddick replied that is a good point. We will need to get the public engaged. I know the Tribes would like that. We are just in the design phase. I will pass that on.

Mayor Daoust stated a lot of the Mayors are getting involved in the Urban Growth Boundary discussion. It is a hot topic right now.

5. REPORT: Annual Financial Report from the West Columbia Gorge Chamber of Commerce.

Claude Cruz, Executive Director of the West Columbia Gorge Chamber of Commerce (WCGCC), presented their Annual Financial Report (attached as Exhibit B).

Mayor Daoust stated for both SummerFest and the Tree Lighting Ceremony it looks like you were able to cover those costs and even come out a little ahead on SummerFest. Am I reading that correct?

Claude Cruz replied yes.

Councilor Wilson asked have you reached out to the hospitality program at Mt. Hood Community College for staffing for the Visitors Center?

Claude Cruz replied yes, that is where we get our interns.

Councilor Wilson asked can you reach out and find interns for the weekends during the summer?

Claude Cruz replied conceivably, but they can't operate unsupervised. I would need to think about that.

Mayor Daoust stated there are six things that I want to commend the WCGCC on: 1) better relationship with the City; 2) the relationship with the Gresham Area Chamber of Commerce is getting better; 3) membership growth; 4) level of detail and financial accountability in the budget; 5) Karen Schaaf's tourism work; and 6) congratulations on the three grants received this last year. There are three things I think we need to work on: 1) re-look at the MOU between the City and the WCGCC; 2) look at other events in addition to SummerFest and

the Tree Lighting Ceremony; and 3) reinvigorate the discussion regarding the freeway signs that were removed by ODOT.

Mayor Daoust called for a break at 8:33pm and reconvened the meeting at 8:45pm.

6. PUBLIC HEARING / ORDINANCE (Introduction): An ordinance amending Chapter 9.48 of the Troutdale Municipal Code to address wildlife hazards at the Troutdale Airport.

Ed Trompke, City Attorney, stated the Port has been under federal mandate to manage the wildlife better both for commercial aviation and general aviation so they have taken steps especially to start managing the geese and ducks. They are taking a pro-active approach. They have looked at the City's codes that might cause problems with their noise management for the birds. Nick Atwell from the Port of Portland will discuss the four pillars of their program. They are doing this in Troutdale and at the Hillsboro Airport, as well as the current management regime that they have at Portland International Airport.

Nick Atwell stated what you have in front of you is a proposed amendment to your code. This is all about public safety. We are trying to provide safer airfield environments for all of our tenants at Troutdale. This recognizes that there is an issue out there that we need to address. Typically the way that we do that is through noise; we haze birds. Birds and aircraft are not a good mix. We rank the birds by level of concern; probability of occurrence and severity of impact. How often are those birds struck and how often do they cause damage.

Nick Atwell reviewed the four pillars, which are outlined in the staff report (copy in the packet).

Nick Atwell showed the Council some photos (copies included in the packet). The first photo is of a red-tailed hawk perched on one of our noise cannons. There is no projectile that comes out of that noise cannon; it is compressed propane gas that is ignited by a car battery that is charged by a solar panel. Those are all radio controlled from my fleet of vehicles. What you are seeing is that it really isn't working; the hawk is perched on it. So it is species specific.

We are an adaptive management program. We know that each part of our program has to adapt to the need. Cannons are going to be used for geese and waterfowl. The red-tailed hawks use the cannon as an elevated perch to hunt from. We have a different management strategy for the red-tailed hawk and other raptors. We trap and translocate about 200 to 300 raptors per year in this area. We are very aggressive on this and that keeps us out of the lethal management strategy. Our biggest push is to be as non-lethal as we can by using long-term management strategies and alternative short-term strategies.

The code change has fire arms that produce noise like pyrotechnics, but also has the lethal take piece as well. That is only done by my staff or contracted employees that have received the training and authorization from US Fish and Wildlife or the FAA. The second photo shows a wetland area with waterfowl. Waterfowl, both ducks and geese, are the highest ranked birds of concern for aviation. The third photo shows the hazing tools.

Ed Trompke stated the Port read the City's code and decided they needed to have an exception to our code. We have provided a redlined copy of the proposed changes to the code that addresses the sound cannons, hazing tools and lethal tools necessary.

Councilor White asked do we receive noise complaints from the cannons?

Nick Atwell replied on occasion we have in Hillsboro. We are able to put them on the Port's network so they can be shut down remotely from my vehicle or my home. On occasion they will malfunction, they should never be going off in the middle of the night. They are only to be discharged when my staff has it in their sight. If they are going off without one of my crew around then there is a mechanical issue. That does not happen very often.

Councilor White asked has the Port been mitigating the wetland, moving it to a different area?

Nick Atwell replied we have. That is part of our long-term pillar. The idea is to keep moving that wetland or that habitat attractant that is on the airfield, further away. That is what we are doing in the Troutdale Reynolds Industrial Property (TRIP) development.

Mayor Daoust asked where do you relocate the red-tailed hawks?

Nick Atwell replied I have recently received approval to send them across state lines. The spring migration moves north and fall migration moves south. For us right on the border we know they need to go north so I fly them up to Seattle on Alaska Airlines and Seattle's biologist drives them up to Bow, Washington. That is only a handful. We move the majority of them into their flight path. We are on the Pacific migratory flight path so we need to move them to an appropriate spot. We are trans-locating between 200 and 300 a year.

Councilor Wilson asked does that create another problem with rodents?

Nick Atwell replied I wish that hawks actually had a successful mortality on the moles but they do not. There are not enough predators to bring that species down. We monitor our mole population and we are seeing no effect; they are so prolific that it is incredibly difficult to keep up on.

Mayor Daoust asked if the Port actually does shoot Canadian Goose what do you do with it?

Nick Atwell replied we incinerate it. We are not taking enough animals to set up a donation mechanism. We are not a big shooting organization. There is another mechanism that I didn't talk about that I would like to do at Troutdale that we are currently doing at PDX and that is running dogs. We are going to expand our dog program to Troutdale.

Mayor Daoust asked what percent of time do you spend at the Troutdale Airport?

Nick Atwell replied less than one-quarter of our time, but we are looking to increase that.

Mayor Daoust opened the Public Hearing at 9:02pm and asked is there anyone here that would like to speak to us on this issue?

Paul Wilcox, resident, stated in the staff report under background (first pillar) it says, "A basic premise of the lethal action strategy is that it will target an individual animal and its problematic behavior, rather than targeting a population." I can see that with a coyote or a deer, but how do you single out a single goose? That seems unrealistic to me. The gentleman that just spoke talked about trapping the hawks, but shooting individual geese, I can't see a lot of benefit in that. On the bottom of page 2 of the staff report there is a reference to excluding the species permanently from the area where possible to habitat modifications such as wetland removal. I heard from Port of Portland representatives that they are actually developing wetland in the TRIP property, so that seems counterproductive because they are going to be attracting more waterfowl by doing that. Regarding the amendment language under finding 5 it reads, "Pyrotechnics are sometimes ignited or launched from devices which the user shoulders like a firearm, but the Troutdale Municipal Code bars use of firearms including such devices." In the Municipal Code language there is no specification for separation of whether you are launching flash-bangs or using an AR-15 to take down geese out of the air; it is broadly written in that regard. Section 1-B of the ordinance reads, "The provisions of this section shall not be construed to prohibit the firing or discharging of a weapon by any person." I want to stress the words, discharging of a weapon by any person, then the new language specifies where that any person can discharge a firearm. The gentleman that just spoke referenced my question about including the TRIP property, and I also question who is going to be authorized. My first impression in reading this was that just anyone could go out there with a rifle or shotgun and start taking down geese to protect the air traffic. I still question the language as to who is authorized and what it means to be authorized and what sort of firearms are they actually talking about. I don't think the language is all that great.

Mayor Daoust stated that last portion of the Section B-2 says in accordance with U.S. Fish and Wildlife Service and Federal Aviation Administration authorizations. I think that is what speaks to who is authorized, not just anybody.

Mayor Daoust closed the Public Hearing at 9:08pm.

Councilor Ripma asked does Portland have the same sort of ordinance and exception?

Nick Atwell replied absolutely. We just had this adopted at Hillsboro as well.

Councilor Ripma asked they adopted this exact language?

Nick Atwell replied it is not. Some of it could actually be more specific to address Mr. Wilcox's concerns about airport personnel or contracted employees by the airport.

Councilor Ripma asked how recently did Portland and Hillsboro adopt this kind of exception?

Nick Atwell replied Hillsboro was fairly recent and Portland was many years ago.

Councilor Ripma asked up until now it just wasn't necessary in Troutdale or nobody knew that it was prohibited?

Nick Atwell replied it has been necessary and we have been operating under a variance from Chief Anderson.

Mayor Daoust asked can you address the question about wetlands being developed on the TRIP property verses moving wetlands?

Nick Atwell replied I am solely responsible for aviation wildlife management at these three airports. Being a certified airport biologist I have to sign off and approve that this would meet a standard that would be less likely to cause issues to aviation safety. We are filling and developing wetlands that are closer to the airport and mitigating them further out from the airport and actually changing the structure and composition of those wetlands to be less desirable. The current strategy is filling it in with dense woody vegetation that is not open water. You are not going to have the open water features like this (second photo). There would be a lot of structure in there so there wouldn't be the easy access for water-fowl. That has been done all over the world to decrease aviation wildlife issues. The location of this is as far out on the TRIP property as we can possibly get from the airport. There was also a question about individuals that I would like to address. The reason we target individuals is we go through great lengths to identify problem birds. For red-tail hawks we tag them and we trans-locate them and if they come back we have a lot of information on those particular birds. As far as geese in a big flock, it is hard to tell individuals. Herons, we are working on individuals also. We are identifying those, we are marking birds with permanent markers so we can identify if they are problematic and we need to go to the next step as far as some sort of removal. We do have a hierarchy that goes from hazing to trapping to the end result being lethal take. That is always our last resort. We understand that shooting a bird out of a flock, there is a flock mentality. There is a lot of science that would support the fact that if you remove one bird out of that flock that flock does understand that the area is not as safe as it normally would be if there was nothing around. We don't take large populations of birds.

Councilor White asked does the location of the Sandy River create an increased hazard?

Nick Atwell replied it could. We know that we have osprey in that area. We haven't seen them towering over the east end of the runways. We are not really seeing them over the Troutdale Airport. But the Columbia Corridor is a conduit so we actually have a lot of gulls coming and going through the area. It is not just geese, we have a whole ranking of birds. Geese get a lot of attention because they are big and they fly, but we have other issues as well.

Councilor Allen stated based on the caliber of people I don't think I need to ask this question, but I feel compelled to ask. What are your considerations for public safety while you are managing the wildlife?

Nick Atwell replied public safety is why we are here. Everything we do is for public safety. We are not going to shoot off pyrotechnics near someone. If someone is in the area there

will be notification and if we are unable to notify we will use horns and sirens instead. My guys are highly trained to make sure they are not impacting safety in a negative way.

Councilor Allen asked do you have a clean record so far?

Nick Atwell replied yes.

Councilor Allen stated Section B(1) of the ordinance reads, "In the lawful defense of the person or the person's family." I have had two incidents in my life where I have had to defend people who were not family members. I would prefer to have this language read, in the lawful defense of the person or of another person, not just limiting it to family members.

Ed Trompke stated that shouldn't present any problems.

Councilor White stated being a rural community we have people who harvest livestock which they are allowed to do but they have to contact the police. Could we make this easier or less burdensome for staff or police? I also have a question on the pellet gun or BB gun aspect, is that really a problem?

Ed Trompke stated I wasn't able to ask Chief Anderson about this so I don't have the information on that. I can get that for you before the second hearing.

Mayor Daoust asked Councilor White, on your first issue, do you have a recommendation to add some language so harvesting livestock isn't prohibited?

Councilor White stated I have heard complaints from people that do harvest cattle that it is a cumbersome process. This would be a good opportunity to simplify that.

Ed Trompke stated I will look into that.

Councilor Ripma asked Ed, can you also look at Portland's language about who is authorized to see if there is a different definition used.

Mayor Daoust stated I think Mr. Atwell mentioned airport personnel or contract employees.

2.2 RESOLUTION: A resolution authorizing an Intergovernmental Agreement for Regional Disaster Preparedness within the Greater Portland Metropolitan Region.

Mayor Daoust asked Councilor Allen to state his reason for pulling this item from the consent agenda.

Councilor Allen stated I pulled this item because I would like us to consider being a contributing member rather than a non-contributing member.

Craig Ward stated if you are a contributing member you have the right to vote on all organizational activities including financial issues. Non-contributing members can vote on anything but financial activities. The estimated cost is based on how many members there

are. I was told that based on our population and their current expenses that our cost would be \$3,171 in the next fiscal year. Multnomah County Emergency Management is one of the key members of this five county-wide organization and has effectively been serving as our representative. They do keep us informed.

Councilor Ripma asked is the Regional Emergency Management Group (REMG) being dismantled and replaced by this?

Craig Ward stated Rachel Novick from Multnomah County Emergency Management is here and can speak to that.

Rachel Novick, Multnomah County Emergency Management, stated I think over the past few years there has been a transition towards that. I think this IGA is solidifying the membership components.

Councilor Ripma asked there is a Regional Disaster Preparedness Organization (RDPO) now, it is not being setup by jurisdictions joining. If we didn't act on this would we still come under the County's participation?

Rachel Novick replied yes. We would always brief you anything that we learn or anything relevant to you.

Councilor Ripma asked is there a reason for us to join it as a separate city?

Rachel Novick replied there are two options. One is to join as a non-contributing member and the other is to join as a contributing member. I think even if you join as a non-contributing member it would be great if you wanted to send representatives to some of the committee meetings to join some of the discipline work groups. There is a lot of discussion and coordination that happens. Multnomah County Emergency Management is always happy to brief you but if there is an interest on your part in attending any of the meetings and taking part in the discussions you are more than welcome to have a seat at the table whether or not you contribute.

Councilor Ripma stated I just wonder if it is necessary for us to individually join as a city one way or the other.

Councilor Wilson stated I think I would just like to see how it goes and see if we are missing out on having a voting voice.

Councilor Allen asked can you explain the UASI?

Rachel Novice replied the UASI, Urban Area Security Initiative, is a funding stream that is provided to thirty-one urban areas across the United States. In Oregon the Portland Metro Area is the only UASI area in the state. UASI funding goes to the areas that are determined to be at the highest risk for, among other things, terrorism related threats. Based on several factors Homeland Security comes out with this list and the list is the top 25 or 50, or whatever they decide they are going to fund that year with UASI money. They use that ranking list to

determine how much money and who gets the money. This year our area is ranked 21. The top 25 or so are typically guaranteed funding. The way that the RDPO is linked to UASI is that the RDPO sort of manages the funds as they come in and figures out where they go. The work of the RDPO in large part is identifying and prioritizing projects within our region that the funds can be used on. If you are a contributing member you get to vote on financial matters, which projects are funded. If you are not a contributing member you are still part of the discussion.

Councilor Allen asked are there any safeguards that emergency management is not used against certain portions of the population that aren't actual terrorists?

Rachel Novick replied that is something that the RDPO committee has talked about frequently. I think in large part people have been fairly happy with the projects that have been funded, even populations that otherwise might be concerned about how Homeland Security money is being spent. The Portland Bureau of Emergency Management takes that quite seriously as they get a lot of questions about that. I am not aware of any complaints or concerns about any specific projects. While there is a law enforcement component, I think a lot more of it is community preparedness and resiliency on a non-law enforcement level.

Councilor Allen stated one of the reason why I want to be a contributing member is because one of our highest priorities is safety, infrastructure, and services that we provide to our population. In my military service one of the things I had to do was respond to natural disasters. The thing I discovered is that you are never prepared enough; it is always reactionary no matter how much advance planning you do. I would rather be as prepared as we can than not prepared at all and that is why I want to contribute.

Mayor Daoust asked is the Multnomah County Sheriff's Office (MCSO) a contributing member?

Rachel Novick replied Multnomah County as an organization is a contributing member so that includes the MCSO, as well as other departments.

Craig Ward stated on page 7 of the IGA it lists all of the discipline work groups. The opportunity exists for elected officials to participate in the policy committee and staff would participate at other levels. There is an endless opportunity for us to become involved and engaged and participate. On page 11, Section IIV, lists the obligations. We have already adopted and implemented the National Incident Management System (NIMS). Pursue development and maintenance of an effective disaster preparedness programs and there are seven items listed. We do all of those but one. The one item that we have not done is the Continuity of Operations Plan (Item IIV-A-2-c). I just want you to be aware that there are expectations of work that we would need to do, some of which we would be obligated to do anyways.

Mayor Daoust stated I understand what you are saying Councilor Allen, but I am still trying to get a handle on the real benefits of being a contributing member if we can have a seat at the table and the MCSO is involved.

Craig Ward stated there will be the allocation decisions of how they spend the money. If you want a say in how the money is spent then you need to be a contributing member. I think the County has done a very good job. We have received UASI grants through our Police Department in the past. I don't think that we have suffered by having the County represent us in that interest. My recommendation is that we participate as a non-contributing member and sit at the table and see how it goes and we can decide later on if we want to invest \$3,000 a year to have a vote.

Councilor Wilson stated we can sit at the table, we just wouldn't get to vote. I don't think we should pay. I think we should wait and see what work comes out of this and see what benefit it is to us.

Craig Ward stated there is no point in having a voting role in this if we do not have a councilmember on the Policy Committee because that is where the vote will occur.

Councilor Allen stated I am willing to participate.

MOTION: Councilor Ripma moved to adopt a resolution authorizing the City Manager to enroll the City of Troutdale in the All-Hazards Regional Disaster Preparedness Organization (RDPO) with a change to Section 1, which would read, "The City Manager shall enroll the City of Troutdale in the RDPO as a contributing member by signing an IGA substantially similar to the agreement within Exhibit A to this resolution (change was from a non-contributing member to a contributing member). Seconded by Councilor Allen.

Mayor Daoust asked is that the only correction needed?

Ed Trompke replied yes.

Craig Ward stated we don't have any money budgeted for this fiscal year or next fiscal year so I would propose that we bring forward a 2014-15 budget amendment.

VOTE: Councilor Wilson - No; Councilor Ripma - Yes; Mayor Daoust - Yes; Councilor White - Yes; Councilor Allen - Yes.

Motion Passed 4-1.

Councilor White stated if an alternate is needed for the Policy Committee I would volunteer.

7. STAFF COMMUNICATIONS

Craig Ward stated I will be on vacation this Thursday and Friday, and June 22 through July 3rd.

8. COUNCIL COMMUNICATIONS

Councilor Wilson stated at our budget meetings Erich Mueller talked about the money from the lease of the Police Facility and that this Council wants the lease revenue to go towards paying down the bond on the facility. Future councils may decide to use that money for something else. I would like to have a resolution that ensures that a minimum of \$150,000 of the lease revenue goes towards the bond payment, as well as any funds that the City gets reimbursed by the lease, i.e. the utilities, also go towards paying off the police facility bond.

Councilor Allen stated I would support that.

Councilor Ripma stated you realize future councils can pass a resolution.

Mayor Daoust stated we could add that to an agenda.

Craig Ward stated we would be happy to prepare a resolution to that affect.

Councilor Wilson stated the reason for the utility part of it is because we pay it out of the maintenance budget but then it just falls back into the general fund, which we could have put back to either pay off the bond or put back into the maintenance budget. I would rather not have to worry about it and have any of those funds go towards reducing the bond debt.

There was consensus by the Council to bring forward a resolution to address this.

Councilor Wilson stated I didn't realize that we had formed an Arts Ad-Hoc Committee. My understanding was that we were going to let the Parks Department decide where that statute was going to go. I don't even know who is on this Ad-Hoc Committee. I would like to have a copy of the minutes from the March meeting. I don't remember the Council being involved in putting this Ad-Hoc Committee together.

Mayor Daoust stated the way I understand it is that the Parks Advisory Committee set up this Ad-Hoc Committee to handle art questions. When they set it up I don't think they were aware of all of the rules that they had to follow for their meetings.

Councilor White stated I am looking for clarification on the hiring of a full-time planner. I saw the article in the Gresham Outlook and I am confused because we had a discussion during the Budget Committee (BC) meetings to not fund the full-time position.

Craig Ward stated we had already advertised the position which is now closed. We are going to inform the applicants that we are not prepared to fill that position and we won't invest any time in conducting interviews. The BC did make a recommendation but that has not yet been adopted as part of next years budget. But we did hear you and we are not proceeding with any action to hire a planning director until the budget is adopted. I am proceeding down the path to hire a consultant to fill the position that John Morgan's firm is now filling.

Councilor White thanked the Troutdale Lions Club for another successful Troutdale Trot event.

Mayor Daoust stated the East County Mayors met with Shirley Craddick on the urban growth boundary discussion regarding changes Metro could make to the urban growth boundary process. In that conversation Mayor Shane Bemis noted that Gresham has a 2,000 acre Springwater Area that is within the urban growth boundary but they have no money for infrastructure. I think that would be the same case for us if we were to expand to the south.

Councilor White stated I believe there is a well and a sewer line out there.

Councilor Allen stated part of it already exists in anticipation.

Mayor Daoust stated I have made a change to the Urban Renewal Area negotiating team. I took Councilor White and myself off of this negotiating team and appointed Councilor Morgan and Councilor Anderson to this negotiating team.

Councilor Ripma stated when you told me about this change I told you that I didn't think it was a good idea. You asked for my blessing on this and I objected to it. The process we are following is not public, it is very private and it looks bad. Councilor White was asking tough questions from what I can tell and to remove him when he didn't want to be removed and replace him with two other councilors makes it look even worse.

Mayor Daoust stated I understood that I had the authority to inform the council of the change and not seek your approval.

Councilor Ripma stated that is true.

Councilor Allen stated I do have similar sentiments as Councilor Ripma.

Councilor Wilson stated I don't.

Mayor Daoust informed the Council of the following:

- Thursday there is a JPACT meeting at 7:30am at Metro.
- There is an EMEA Board Meeting at 10am on Thursday at Fairview City Hall. And at 11:30 there will be speakers on the Chalkboard Project.
- Wednesday, May 20th is the Public Works Appreciation picnic at Glenn Otto Park at 12pm.
- On May 22nd there is a Human Trafficking Steering Committee Meeting at Multnomah County at 8:30am.
- I wrote an article on the TRIP property for the League of Oregon Cities Local Focus Magazine which will appear in the June issue.
- I wrote a 150 word paragraph for the Gresham Outlook on what makes Troutdale a great city.

Mayor Daoust stated I previously asked for permission to conduct some neighborhood meetings. I have now scheduled them for May 27th and June 3rd at Sweetbriar Elementary School, and June 11th and June 18th at Walt Morey Middle School. All of these will start at 7pm. A mailer will go out to all residents this week. The intent is to answer questions from

the public. Chief Anderson, Deputy Sheriff Jason Gates and Steve Gaschler will be attending all of these meetings. We want to take advantage of these meetings to answer questions about the Sheriff contract and to do some polling on a possible gas tax and road maintenance. There is a question of how many councilors can attend the meetings and whether it is a public meeting or not. Does staff have any recommendation on how to handle that?

Ed Trompke stated the entire council can be there as long as there is no deliberation, that means discussing policy issues or the facts. If you are just listening everybody can be there.

9. ADJOURNMENT:

MOTION: Councilor Wilson moved to adjourn. Seconded by Councilor Ripma. Motion passed unanimously.

Meeting adjourned at 10:15pm.



Doug Daoust, Mayor

Dated: 6/25/15

ATTEST:



Debbie Stickney, City Recorder

Metro update

Troutdale City Council

Councilor Craddick
May 12, 2015



Transportation funding



- Making sure we have the resources we need to help keep our region moving

Our transportation crisis



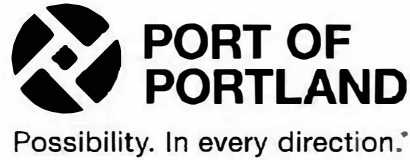
- A simple formula:
 - Not enough money for new ways to get around
 - Barely enough to maintain what we have
- There are costs to doing nothing

Washington can't help



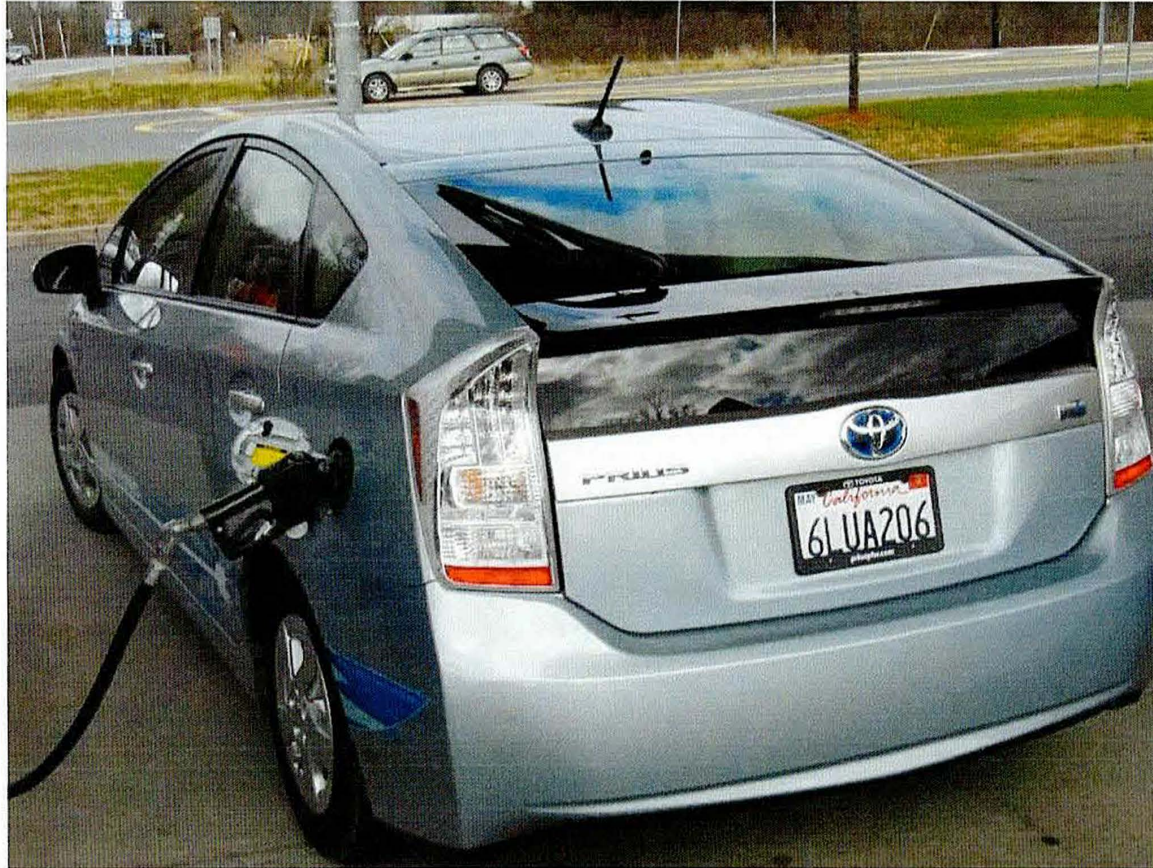
- Federal gas tax has lost nearly half its purchasing power to inflation
- Congress taking money from income taxes to pay for highway construction

An Oregon solution



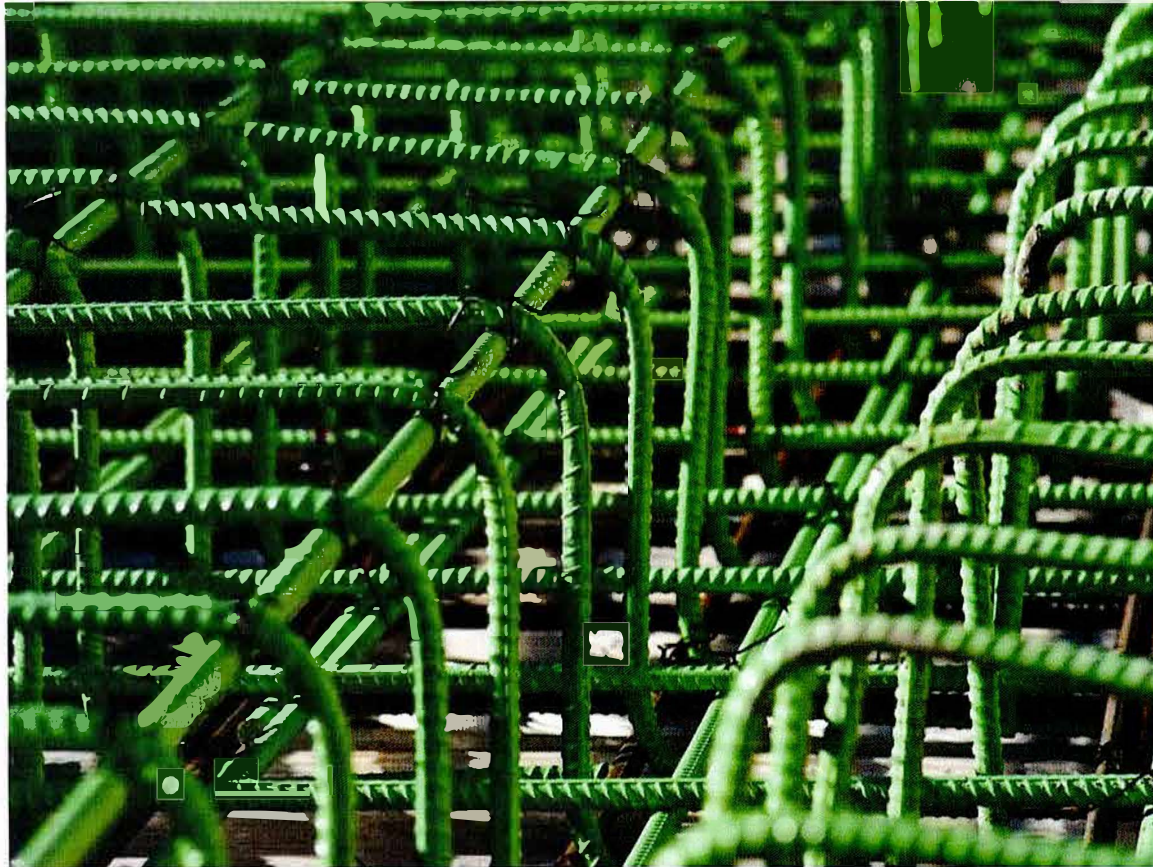
- Oregon Transportation Forum: A diverse coalition
- Forum agreed on a proposal in late 2014
- A solution that meets the expectations and values of Oregonians

A smarter gas tax



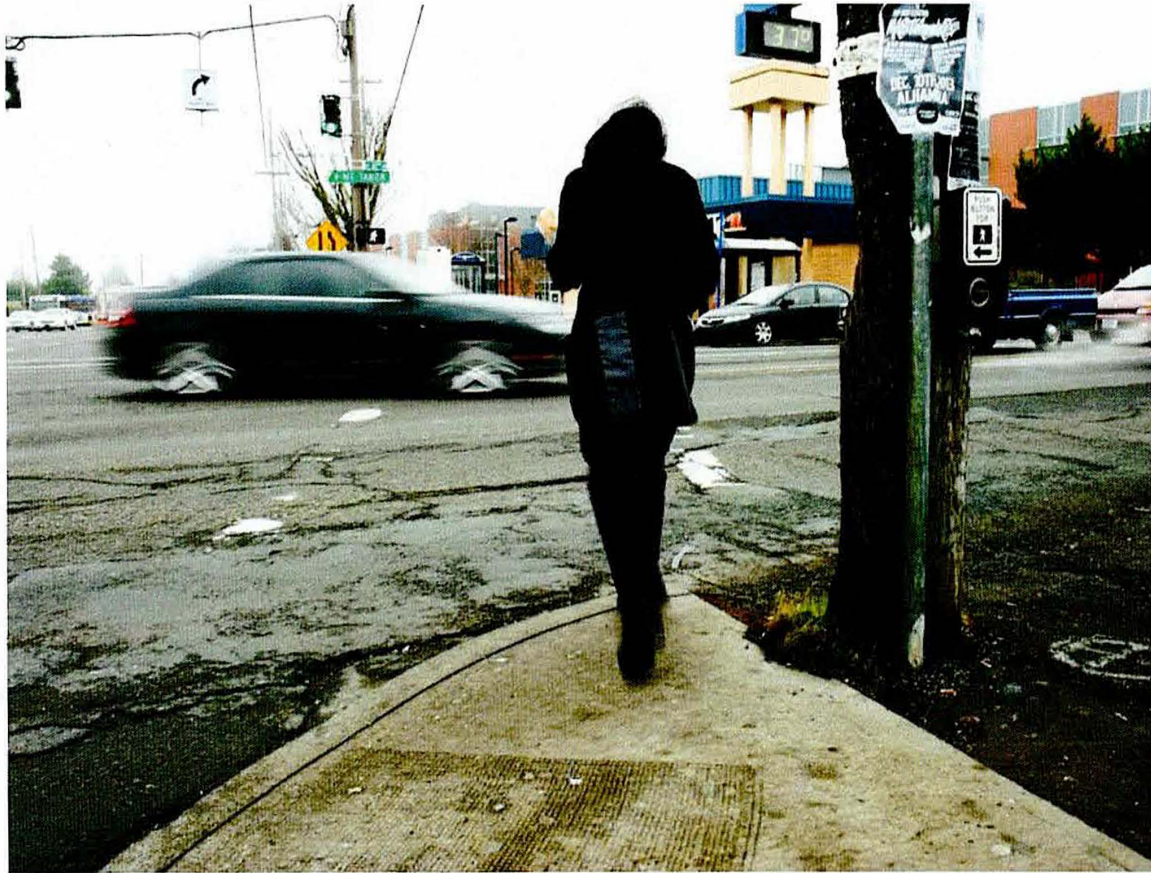
- Ties gas tax to fuel efficiency
- Increase funding for road maintenance
- Supports transit for Oregon's elderly and disabled residents

New construction



- Gas tax increase for multi-modal “enhance” program for new projects
- Restore Connect Oregon funding to \$50 million a year

“Orphan” highways



- State highways that function more like local arterials
- Neglected by ODOT
- A one-cent, 10 year gas tax to ensure needed improvements can happen for safety and convenience of all users

Support for a solution

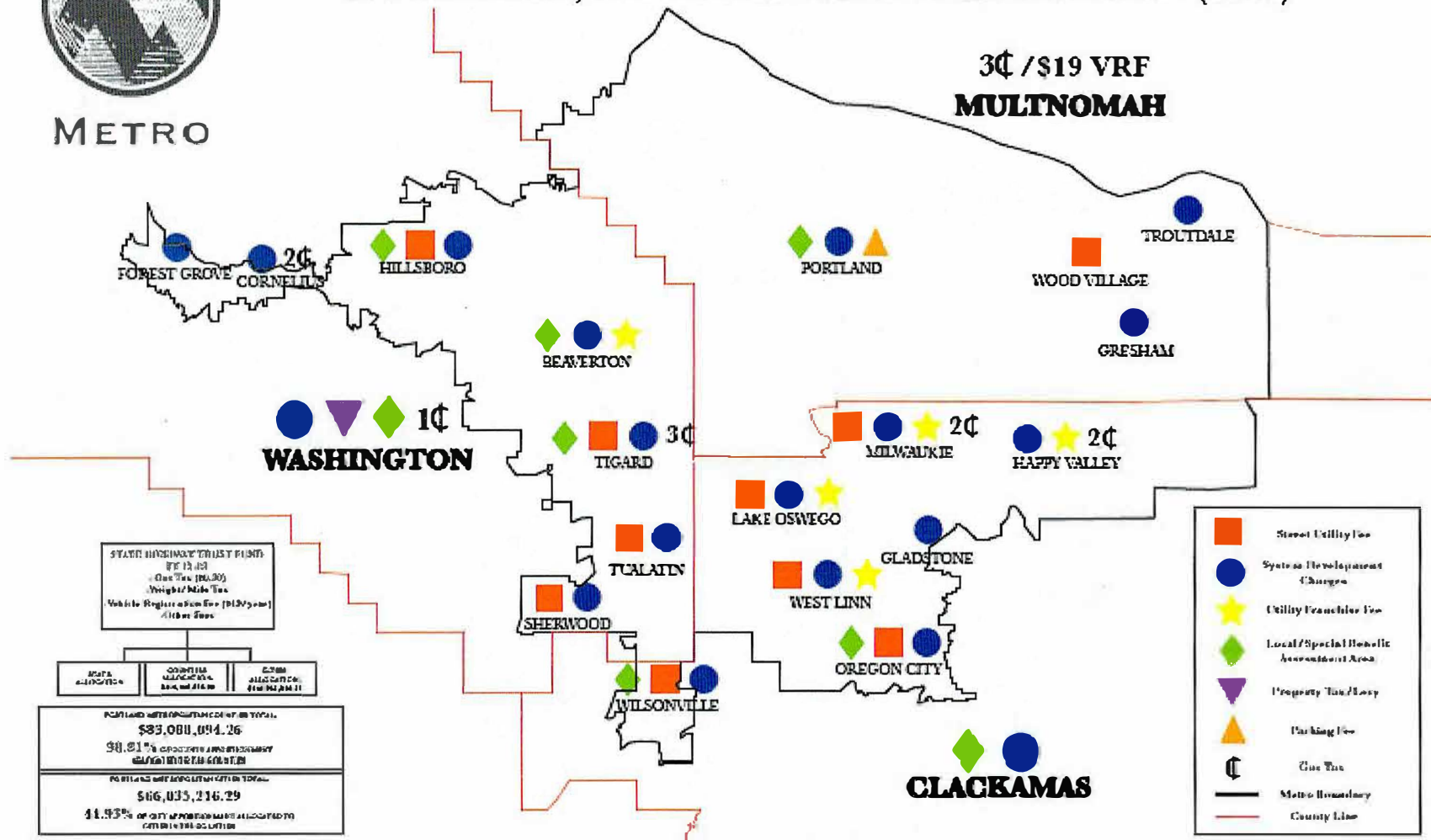


- JPACT, Metro Council have endorsed this proposal
- State representatives need to hear that this is a priority

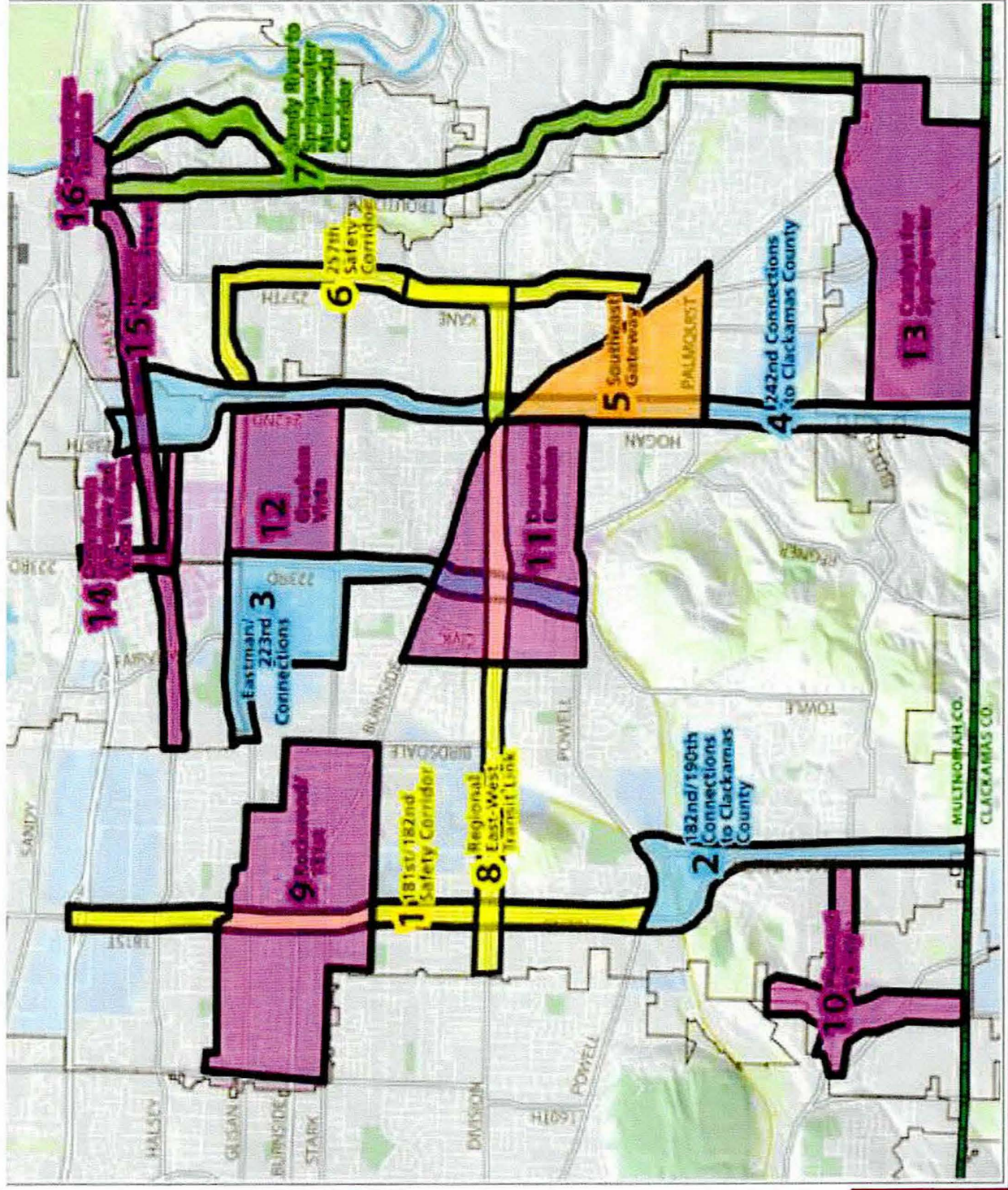


METRO

STATE AND LOCAL TRANSPORTATION REVENUE FUNDING SOURCES IN PORTLAND, OREGON METROPOLITAN REGION (2013)



East Metro Connections Plan



Powell-Division



Gresham routes for consideration

Gresham route options

between Gresham Transit Center and Mt Hood Community College

Main/223rd option



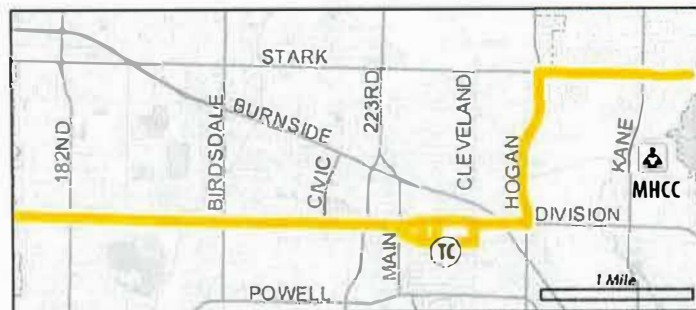
- For more information about the project, go to <http://www.oregonmetro.gov/public-projects/powell-division-transit-and-development-project>

Cleveland option



- To take the survey, go to this link, <https://www.surveymonkey.com/s/T5QGZF6>

Hogan option

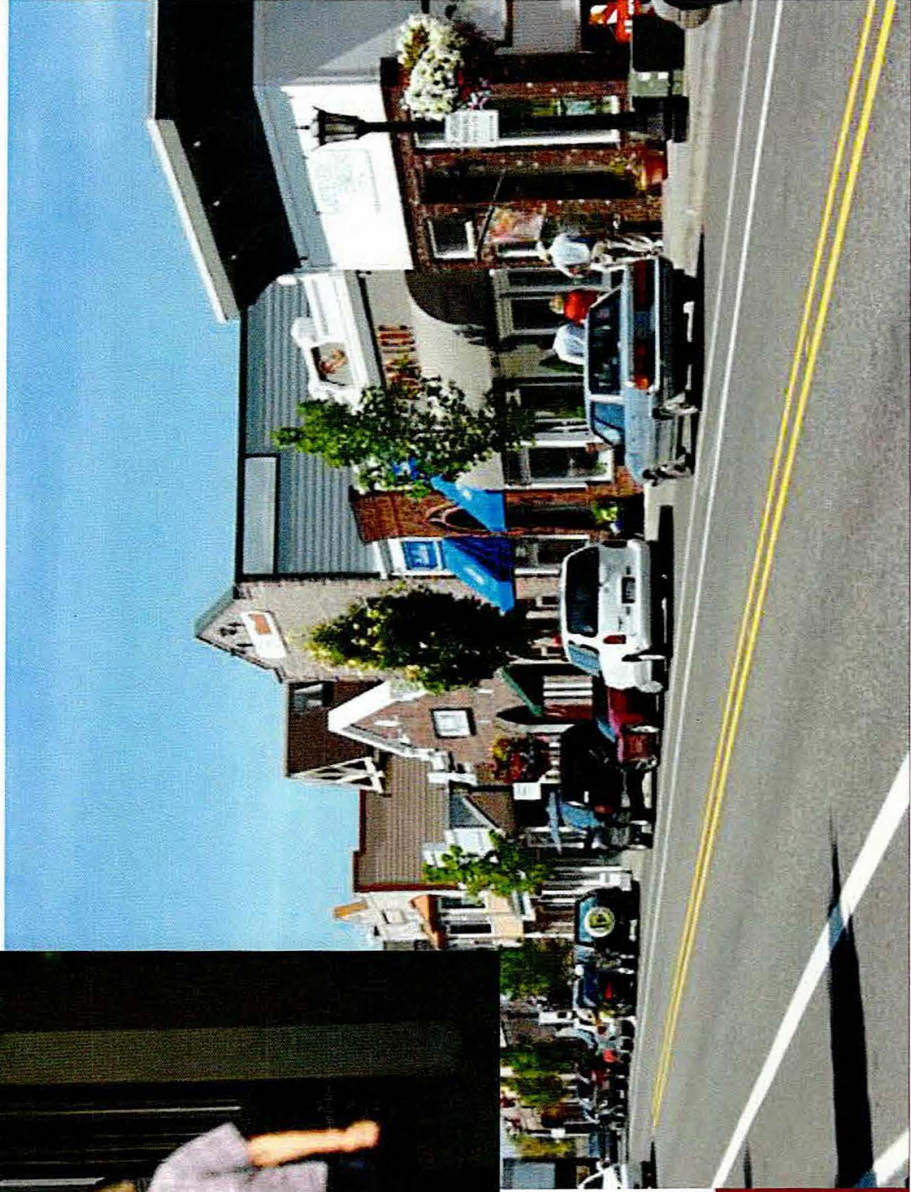
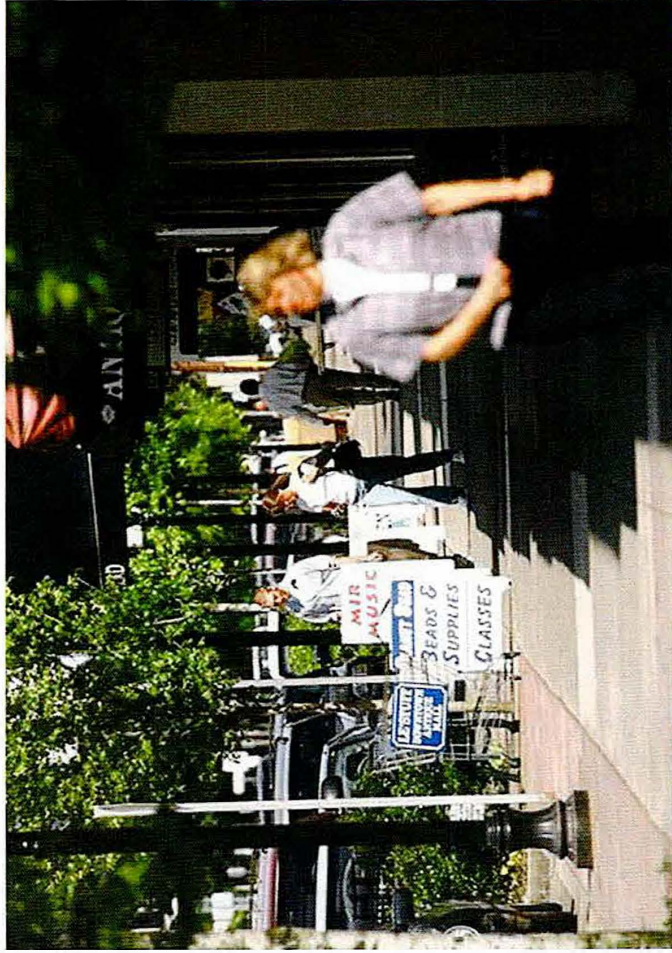


2015 Growth Mgmt Decision



- Discussions with MPAC during first half of the year
- Affordability
- Housing preference
- Infrastructure costs
- Jobs/housing balance
- Other topics

Investing in downtowns and main streets

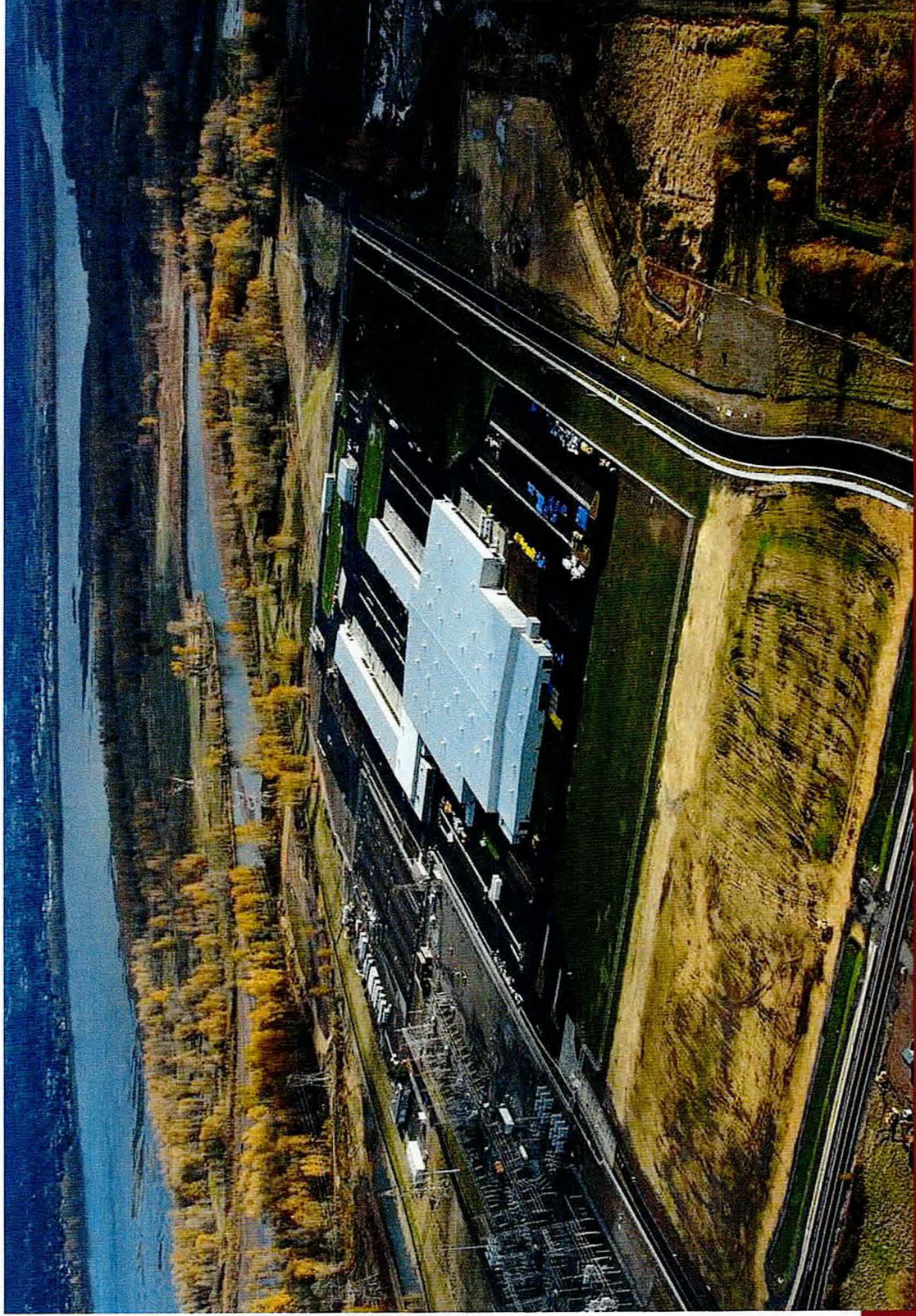


Climate Smart

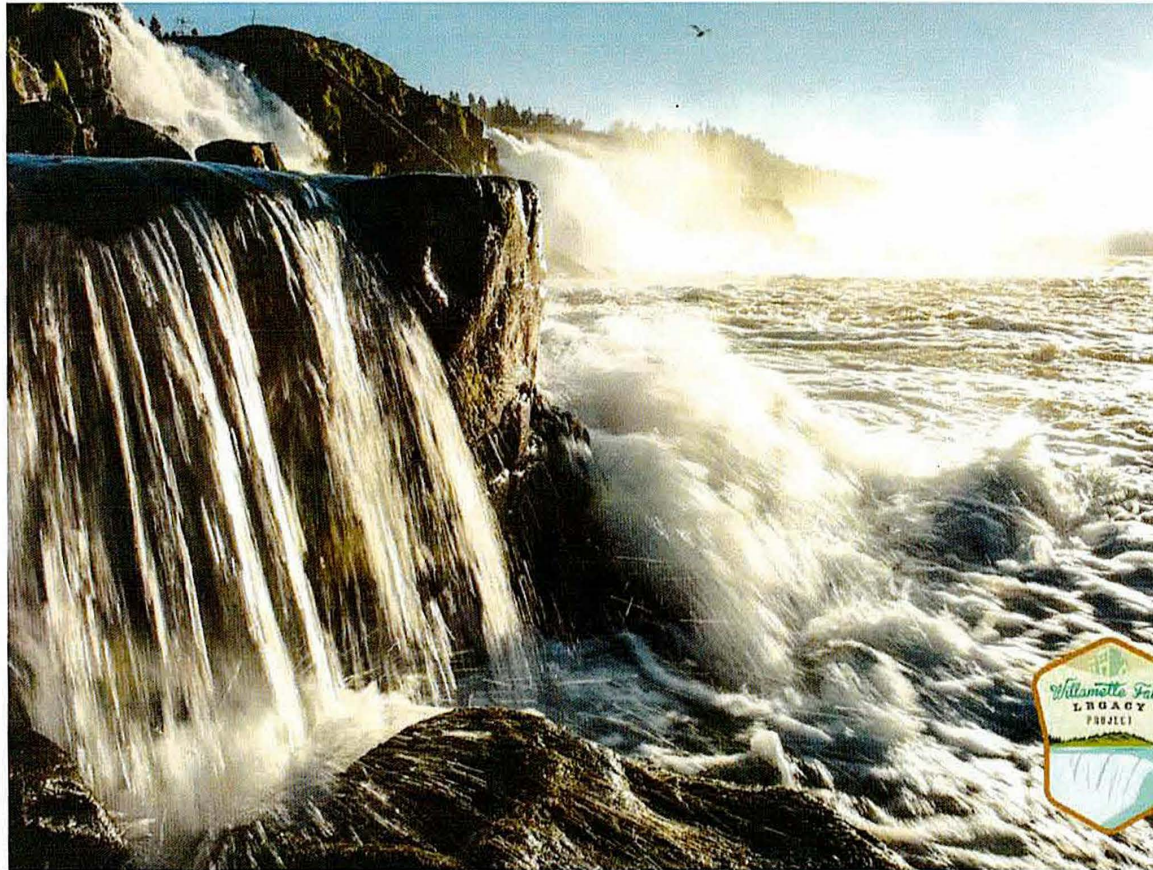


- Metro Council approved this groundbreaking plan as per recommendation from JPACT and MPAC
- Based on implementing locally-adopted plans

Brownfields legislation



Willamette Falls



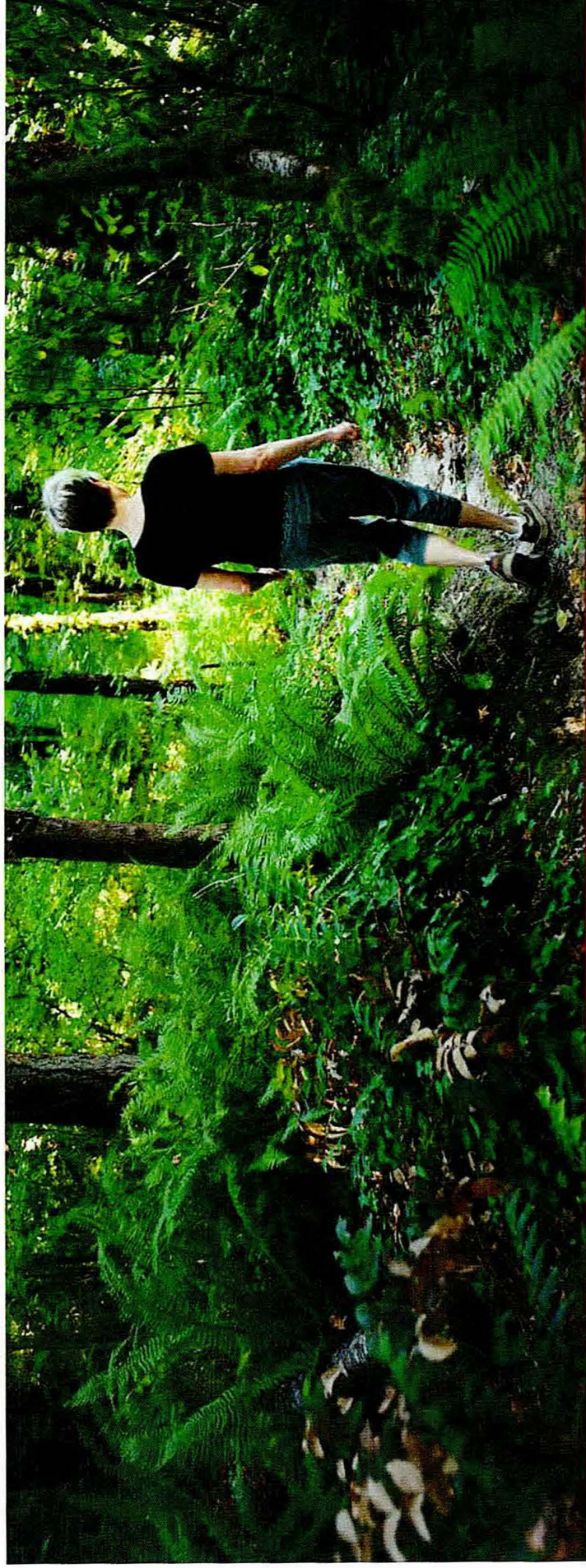
- Metro, partners, property owners reached easement agreement on Dec. 11
- Public access to the falls is secured
- A key for spurring private development



Parks and natural areas system plan

Trails update

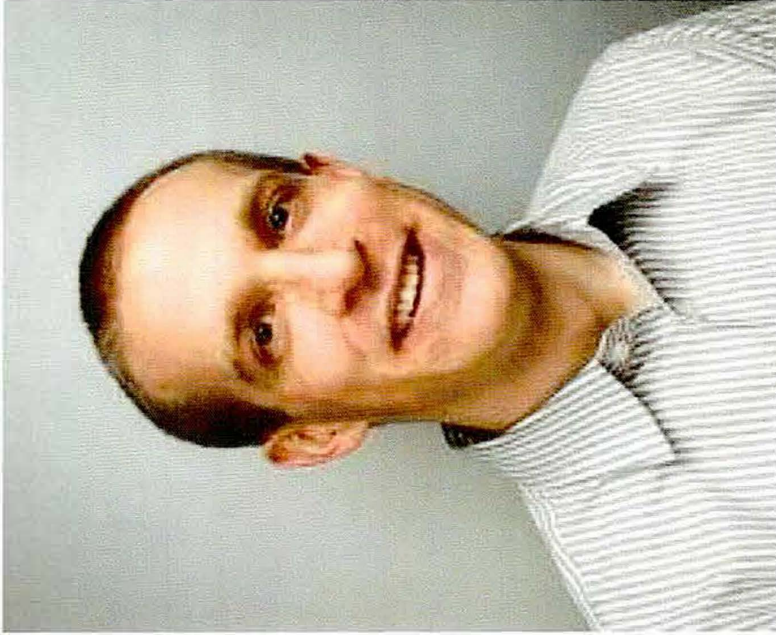
- International trails symposium—May 17-May 20 at OCC
- Trail grant opportunity this summer



Solid Waste Road Map



.....
Brian Evans – new Metro Auditor



Oregon Zoo



- New space for our elephants
- Open to the elephants in May, open to the public in fall 2015

Your questions...

Shirley Craddick

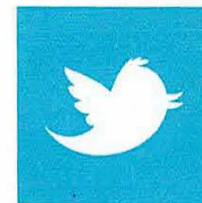
Metro Councilor, District 1

503-797-1547

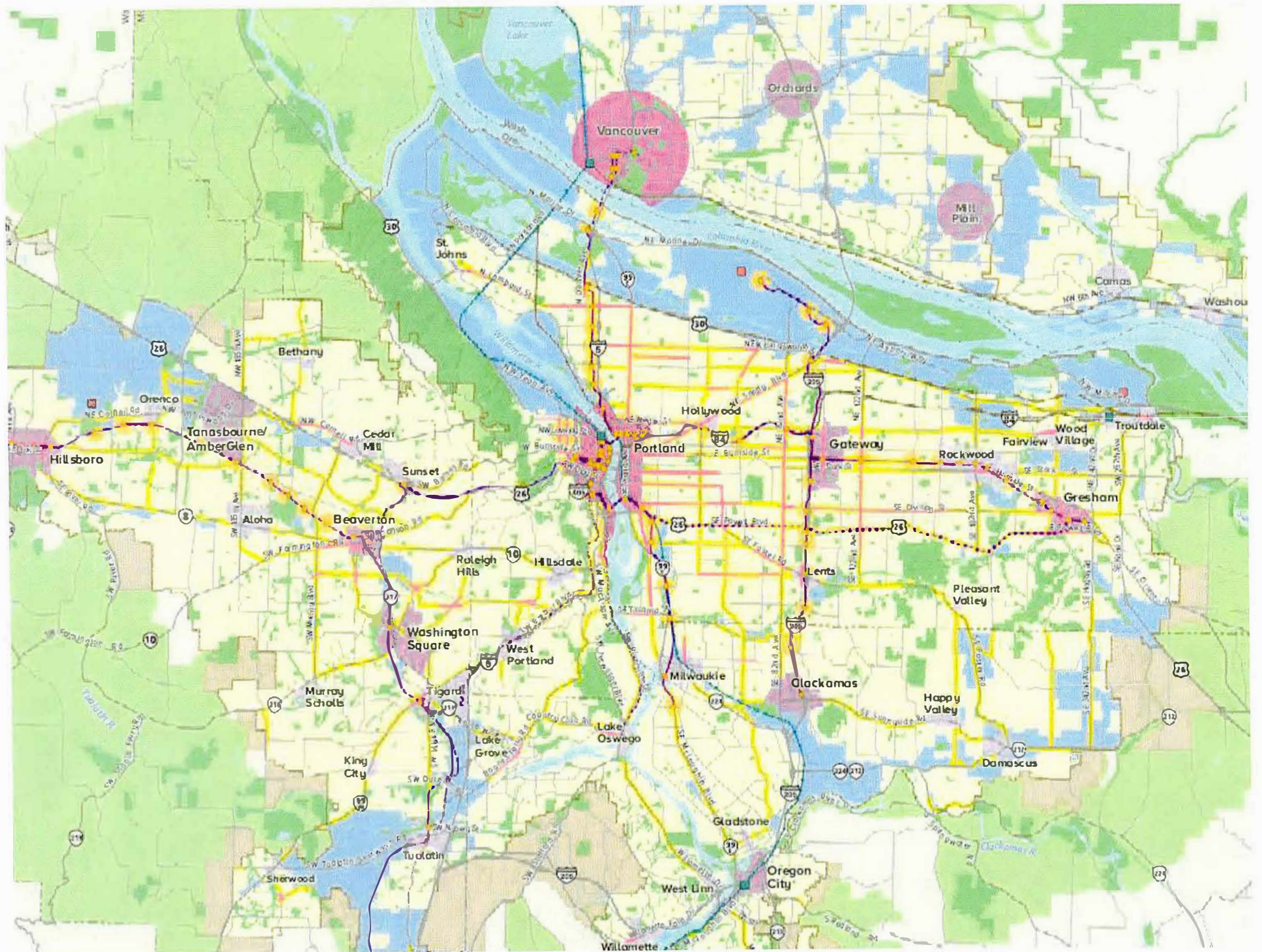
shirley.craddick@oregonmetro.gov

Optin

PORTLAND-VANCOUVER AREA ONLINE PANEL



www.oregonmetro.gov/connect



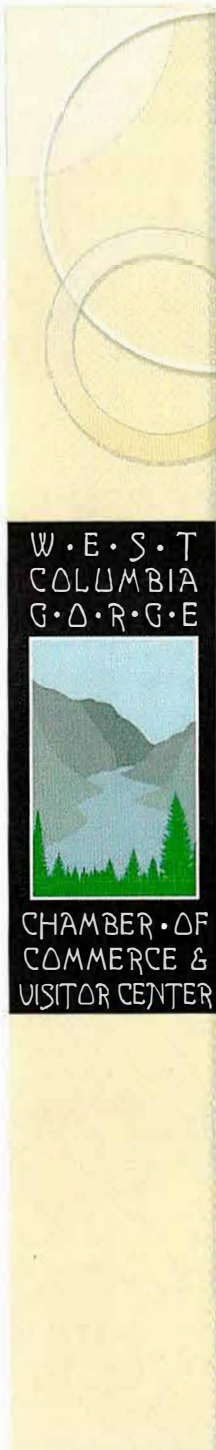
Report to Troutdale City Council

WCGCC Annual Report

May 12, 2015

Claude A. Cruz

Executive Director, WCGCC



Contents

- State of the Chamber
- Financials
- Strategic relationships
- Membership
- Operations
- Tourism
- Events
- Challenges
- Future Directions



State of the Chamber

- The Chamber has experienced a year of slow but stable growth and change
 - Membership has increased
 - Team has changed and expanded
 - Financial strength has increased
 - Continued leadership in Tourism
- Key partnerships have improved
 - Connection with Troutdale remains strong
 - GACC relationship is on the mend
 - Engagement with Fairview, WV, CL is strong

We're positioned for an even better year



Financials- Assumptions & Process

- Chamber financial year is 7/1 thru 6/30.
- Reporting is accrual-based.
- Separate MoU/TLT financials from Chamber financials.
- Report is based on figures for 7/1/13 thru YTD (2/28/14).
- Several allocations are made:
 - Overhead divided 65% TLT-funded/35% Chamber-funded (per square-footage)
 - Marcia time divided 90% TLT-funded/10% Chamber-funded (per time usage)
 - ED time divided 85% TLT-funded/15% Chamber-funded (per time usage)
- Full-year projection done based on time proration of specific budget items

W · E · S · T
C O L U M B I A
G · Δ · R · G · E



C H A M B E R · Δ F
C O M M E R C E &
V I S I T O R C E N T E R

Financials- Overview

- Financials remain healthy- in spite of funding Exec Director (half-time)
- Modest excess in TLT-funded activities (~\$16k) can be applied to tourism mktg plus reserves
- Small deficit on Chamber-funded activities (~\$900) is within time-reporting inaccuracy
- Financials do not show up-side: new membership-recruiting pro (Melissa Wright), profit-making Fall Festival of the Arts currently under development



Financials- Apportioned PROJ Full Year- TLT

July 1, 2014 - June 30, 2015 PROJECTED

Annualizing Factor: 1.5 (=12/8)

| | Complete P&L FULL YR PROJ | Marcia Time @ 90% of TTL | ED Time @ 85% of TTL | Visitor Center | Tourism Promotion | TLT-Funded | | | | | | | | | | | | | | |
|-----------------------------------|------------------------------|-----------------------------|-------------------------|----------------|----------------------|------------------|------------|-------------------|-------------------|------|---------------|---------------|------|--|--|--|--|----------|---------|-----------|
| | | | | | | Community Events | | | 2013 COMPLETED | 2014 | 2015 PROJ* | Tree Lighting | | | | | | | | |
| | | | | | | SummerFest | | 2013 COMPLETED | | | | 2014 | 2015 | | | | | | | |
| Ordinary Income/Expense | | | | | | | | | | | | | | | | | | | | |
| Income | | | | | | | | | | | | | | | | | | | | |
| Direct Public Support | \$611.33 | | | \$611.33 | | | | | | | | | | | | | | | | |
| Government Contracts | \$71,539.53 | | | \$71,539.53 | | | | | | | | | | | | | | | | |
| Special Events Income | \$26,975.75 | | | | | | \$4,610.50 | \$21,700.00 | | | | | | | | | | \$665.25 | | |
| Membership Dues | \$0.00 | | | | | | | | | | | | | | | | | | | |
| Program Service Fees | \$0.00 | 1.5 | | | | | | | | | | | | | | | | | | |
| Other Types of Income | \$0.00 | | | | | | | | | | | | | | | | | | | |
| Total Income | \$99,126.61 | | | \$72,150.86 | | | \$4,610.50 | \$21,700.00 | | | | | | | | | | \$665.25 | | |
| Gross Profit | \$99,126.61 | | | \$72,150.86 | | | \$4,610.50 | \$21,700.00 | | | | | | | | | | \$665.25 | | |
| Expense | | | | | | | | | | | | | | | | | | | | |
| Business Expenses | \$0.00 | | | | | | | | | | | | | | | | | | | |
| Bank Fees | | | | | | | | | | | | | | | | | | | | |
| Merchant Services | \$398.80 | 1.5 | | \$398.80 | | | | | | | | | | | | | | | | |
| Bank Penalties/Surcharges | \$24.38 | 1.5 | | \$24.38 | | | | | | | | | | | | | | | | |
| Event Expenses | \$17,033.66 | | | | | \$684.75 | \$6,120.92 | \$9,800.00 | | | | | | | | | | \$427.99 | | |
| Accounting/Bookkeeping Fees | \$2,072.84 | 1.5 | | \$2,072.84 | | | | | | | | | | | | | | | | |
| Other Contract Services | | 1.5 | | | \$1,050.00 | | | | | | | | | | | | | | | |
| Equip Rental and Maintenance | \$243.57 | | | \$243.57 | | | | | | | | | | | | | | | | |
| Rent, Parking, Utilities | \$7,800.00 | 1.5 | | \$7,800.00 | | | | | | | | | | | | | | | | |
| Marketing & Advertising | \$1,437.00 | | | \$960.00 | \$217.50 | | | \$67.50 | | | | | | | | | | \$124.50 | \$67.50 | |
| Telephone, Telecommunications | \$1,577.48 | 1.5 | | \$1,577.48 | | | | | | | | | | | | | | | | |
| Other Operations | | 1.5 | | | | | \$60.26 | \$138.84 | | | | | | | | | | \$106.88 | | |
| Insurance - Liability, D and O | \$659.17 | | | \$659.17 | | | | | | | | | | | | | | | | |
| Staff Development | \$0.00 | 1.5 | | | | | | | | | | | | | | | | | | |
| Other Types of Expenses | \$414.79 | | | | | | | | | | | | | | | | | | | |
| Employee Salary & Pysl Taxes | | | \$25,781.40 | | | | | \$50.00 | | | | | | | | | | | | |
| Exec Director Salary & Pysl Taxes | | | | \$17,495.95 | | | | \$3,510.00 | | | | | | | | | | | | |
| Employee Commissions & Pysl Taxes | | | | | | | | \$1,498.50 | | | | | | | | | | | | |
| Worker's Comp & Payroll Service | | | \$261.38 | | | | | | | | | | | | | | | | | |
| Personnel Travel and Meetings | \$744.83 | | | \$716.63 | \$37.44 | | | | | | | | | | | | | | | |
| Total Expense | \$83,079.18 | | \$26,042.78 | \$17,495.95 | \$15,587.13 | \$1,304.94 | \$684.75 | \$6,173.20 | \$15,064.84 | | | | | | | | | \$659.37 | \$67.50 | |
| Net Ordinary Income | \$16,047.42 | | (\$26,042.78) | (\$17,495.95) | \$56,563.72 | (\$1,304.94) | (\$684.75) | (\$1,562.70) | \$6,635.16 | | | | | | | | | \$1.26 | \$5.88 | (\$67.50) |
| Net Income | \$16,047.42 | | (\$26,042.78) | (\$17,495.95) | \$56,563.72 | (\$1,304.94) | (\$684.75) | (\$1,562.70) | \$6,635.16 | | | | | | | | | \$1.26 | \$5.88 | (\$67.50) |

\$16,047.42

Apportioned Overhead: TLT 65%, Chamber 35% (based on square footage)
 Apportioned ED time: 85% TLT, 15% Chamber (based on ED time-use analysis)
 Apportioned Marcia time: 90% TLT, 10% Chamber (based on time-use analysis)

* Assume 20% membership growth in last 4 months of fiscal year.

* Based on SummerFest analysis, about 25% of Event income is received before 2/28 of a given year, with remaining 75% rcvd between 2/28 and 7/1.

Financials- Apportioned PROJ Full Year- WCGCC

July 1, 2014 - June 30, 2015 PROJECTED

Annualizing Factor: 1.5 (=12/8)

| | Complete P&L FULL YR PROJ | Marcia Time @ 10% of TTL | ED Time @ 15% of TTL | Operations & Membership | Chamber Funded | | | | |
|-----------------------------------|------------------------------|-----------------------------|-------------------------|----------------------------|--------------------|----------|---------|---------------------|------------|
| | | | | | Chamber Events | | | Christmas Dinner | |
| | | | | | Fall Arts Festival | | | | |
| | | | | | 2013 COMPLETED | 2014 | 2015 | | |
| Ordinary Income/Expense | | | | | | | | | |
| Income | | | | | | | | | |
| Direct Public Support | \$0.00 | | | | | | | | |
| Government Contracts | \$0.00 | | | | | | | | |
| Special Events Income | \$70.00 | | | \$70.00 | | | | | |
| Membership Dues | \$22,676.78 | | | \$22,676.78 | | | | | |
| Program Service Fees | \$75.00 | 1.5 | | \$75.00 | | | | | |
| Other Types of Income | \$90.00 | | | \$90.00 | | | | | |
| Total Income | \$22,911.78 | | | \$22,911.78 | | | | | |
| Gross Profit | \$22,911.78 | | | \$22,911.78 | | | | | |
| Expense | | | | | | | | | |
| Business Expenses | \$50.00 | | | \$50.00 | | | | | |
| Bank Fees | | | | | | | | | |
| Merchant Services | \$214.74 | 1.5 | | \$214.74 | | | | | |
| Bank Penalties/Surcharges | \$13.13 | 1.5 | | \$13.13 | | | | | |
| Event Expenses | \$273.57 | | | | | | | \$273.57 | |
| Accounting/Bookkeeping Fees | \$1,116.14 | 1.5 | | \$1,116.14 | | | | | |
| Other Contract Services | | 1.5 | | \$279.00 | | | | | |
| Equip Rental and Maintenance | \$131.16 | | | \$131.16 | | | | | |
| Rent, Parking, Utilities | \$4,200.00 | 1.5 | | \$4,200.00 | | | | | |
| Marketing & Advertising | \$1,150.64 | | | \$1,083.14 | | | \$67.50 | | |
| Telephone, Telecommunications | \$849.41 | 1.5 | | \$849.41 | | | | | |
| Other Operations | | 1.5 | | \$1,255.44 | | | | | |
| Insurance - Liability, D and O | \$354.94 | | | \$354.94 | | | | | |
| Staff Development | \$847.50 | 1.5 | | \$847.50 | | | | | |
| Other Types of Expenses | \$1,597.39 | | | \$1,597.39 | | | | | |
| Employee Salary & Pyrl Taxes | | | \$2,864.60 | | | | | | |
| Exec Director Salary & Pyrl Taxes | | | | \$3,087.52 | | | | | |
| Employee Commissions & Pyrl Taxes | | | | \$4,713.98 | | | | | |
| Worker's Comp & Payroll Service | | | | \$287.25 | | | | | |
| Personnel Travel and Meetings | \$533.64 | | | \$536.16 | (\$2.52) | | | | |
| Total Expense | \$23,820.04 | | \$2,864.60 | \$3,087.52 | \$17,529.37 | (\$2.52) | \$0.00 | \$67.50 | \$273.57 |
| Net Ordinary Income | (\$908.26) | | (\$2,864.60) | (\$3,087.52) | \$5,382.41 | \$2.52 | | (\$67.50) | (\$273.57) |
| Net Income | (\$908.26) | | (\$2,864.60) | (\$3,087.52) | \$5,382.41 | \$2.52 | | (\$67.50) | (\$273.57) |

(\$908.26)

Apportioned Overhead: TLT 65%, Chamber 35% (based on square footage)

Apportioned ED time: 85% TLT, 15% Chamber (based on ED time-use analysis)

Apportioned Marcia time: 90% TLT, 10% Chamber (based on time-use analysis)

Financials- SummerFest 2014 COMPLETE

| | 7/1/13- 6/30/14 | 7/1/14- 2/28/15 | 2014- FULL EVENT |
|--------------------------------|--------------------|---------------------|---------------------|
| Ordinary Income/Expense | | | |
| Income | | | |
| Special Events Income | | | |
| Special Events Contributions | \$10,200.00 | \$3,200.00 | \$13,400.00 |
| Event Booth Space Rentals | \$2,840.00 | \$390.00 | \$3,230.00 |
| Ticket Sales | \$0.00 | \$740.50 | \$740.50 |
| Parade Entry Fee | \$360.00 | \$280.00 | \$640.00 |
| Total Special Events Income | \$13,400.00 | \$4,610.50 | \$18,010.50 |
| Total Income | \$13,400.00 | \$4,610.50 | \$18,010.50 |
| Gross Profit | \$13,400.00 | \$4,610.50 | \$18,010.50 |
| Expense | | | |
| Event Expenses | | | |
| Event Entertainment | \$0.00 | \$2,920.00 | \$2,920.00 |
| Equipment Rental | \$1,799.00 | | 1799 |
| Event Advertising | \$702.54 | \$889.05 | \$1,591.59 |
| Catering-Breakfasts, Luncheons | \$0.00 | \$428.00 | \$428.00 |
| Event Expenses - Other | \$529.96 | \$1,883.87 | \$2,413.83 |
| Total Event Expenses | \$3,031.50 | \$6,120.92 | \$9,152.42 |
| Operations | | | |
| Postage, Mailing Service | \$98.00 | | 98 |
| Printing and Copying | | \$12.00 | \$12.00 |
| Supplies | \$0.67 | \$28.17 | \$28.84 |
| Total Operations | \$98.67 | \$40.17 | \$138.84 |
| Other Costs | \$18.18 | | 18.18 |
| Payroll Expenses | | | |
| Employee Salaries & Wages | \$2,883.55 | \$906.98 | \$3,790.53 |
| Payroll Taxes - Salary & Wages | \$320.57 | \$109.12 | \$429.69 |
| Total Payroll Expenses | \$3,204.12 | \$1,016.10 | \$4,220.22 |
| Travel | \$49.87 | (\$7.98) | \$41.89 |
| Total Expense | \$6,402.34 | \$7,169.21 | \$13,571.55 |
| Net Ordinary Income | \$6,997.66 | (\$2,558.71) | \$4,438.95 |
| Net Income | \$6,997.66 | (\$2,558.71) | \$4,438.95 |

Financials- SummerFest 2015 PROJECTED

| July 1, 2014 - June 30, 2015 | ACTUAL SF 2014 FULL EVENT | TARGET SF 2015 FULL EVENT | % Recognized 7/1/14-6/30/15 | PROJ SF 2015 Recognized In 7/1/14-6/30/15 |
|--------------------------------------|------------------------------|------------------------------|--------------------------------|---|
| Ordinary Income/Expense | | | | |
| Income | | | | |
| 49000 · Special Events Income | | | | |
| 49010 · Special Events Contributions | \$13,400.00 | \$18,000.00 | 90% | \$16,200.00 |
| 49030 · Event Booth Space Rentals | \$3,230.00 | \$4,000.00 | | \$4,000.00 |
| 49050 · Ticket Sales | \$740.50 | \$750.00 | | \$750.00 |
| 49060 · Parade Entry Fee | \$640.00 | \$750.00 | | \$750.00 |
| Total 49000 · Special Events Income | \$18,010.50 | \$23,500.00 | | \$21,700.00 |
| Total Income | \$18,010.50 | \$23,500.00 | | \$21,700.00 |
| Gross Profit | \$18,010.50 | \$23,500.00 | | \$21,700.00 |
| Expense | | | | |
| Event Expenses | | | | |
| Event Entertainment | \$2,920.00 | \$4,000.00 | 90% | \$3,600.00 |
| Equipment Rental | 1799 | 2000 | 90% | \$1,800.00 |
| Event Advertising | \$1,591.59 | \$2,000.00 | | \$2,000.00 |
| Catering-Breakfasts, Luncheons | \$428.00 | \$450.00 | | \$150.00 |
| Event Expenses - Other | \$2,413.83 | \$2,500.00 | 90% | \$2,250.00 |
| Total Event Expenses | \$9,152.42 | \$10,950.00 | | \$9,800.00 |
| Total Operations | \$138.84 | \$138.84 | | \$138.84 |
| Total Other Types of Expenses | 18.18 | 50 | | \$50.00 |
| Payroll Expenses | | | | |
| Employee Salaries & Wages | \$3,790.53 | \$3,500.00 | 90% | \$3,150.00 |
| Exec Dir Salary | | \$1,500.00 | 90% | \$1,350.00 |
| Pyrl Taxes - Salary & Wages | \$429.69 | \$400.00 | 90% | \$360.00 |
| Pyrl Taxes - Exec Dir | | \$165.00 | 90% | \$148.50 |
| Total Payroll Expenses | \$4,220.22 | \$5,565.00 | | \$5,008.50 |
| Total Personnel Travel and Meetings | \$41.89 | \$50.00 | | \$50.00 |
| Total Expense | \$13,571.55 | \$16,753.84 | | \$15,047.34 |
| Net Ordinary Income | \$4,438.95 | \$6,746.16 | | \$6,652.66 |
| Net Income | \$4,438.95 | \$6,746.16 | | \$6,652.66 |

Strategic Relationships

- Relationship with Troutdale is healthy
 - Continue to deliver good events, biz support
 - New Council liaison: John Wilson (*thanks, Eric!*)
- Excellent working relationship w/other Cities
 - Good connection with Fairview (Mayor Tostrud), Wood Village (Mayor Smith)
 - Deeper connections with Cascade Locks (Tourism Committee, Port of CL)
- Renewed collaboration with GACC
 - Resignation of prior CEO
 - Presidents, CEO/ED now in alignment--- joint projects, rebuilding trust



Membership

- Membership has grown modestly
 - Was ~100 at end of last year, now ~125
- Membership strength is our #1 goal
 - Essential to chamber's health
 - Deliver member value
 - Stabilize Membership staff: Sylvia Maly & Melinda Rimel helped, but have pulled back; (*big thanks to both!*); Just hired Melissa Wright as full-time pro
 - Progress is already perceptible



Operations

- Staffing is still adequate but marginal
 - Marcia covers VC and admin--- health challenges
 - Claude became Exec Director in 8/14, with Chris Holden now as President
 - Marcia needs help: (paid) interns, back-up
 - Staff compensation remains inadequate
- Major change: hired Membership pro
 - Investing more time & energy in Membership
 - Improved commission structure
 - Eventually add another Membership pro
- IT gaps have been filled



Tourism

- Continued *huge* progress on Tourism promo
 - Brought Fairview into our Travel Oregon “DMO”
 - Landed multiple grants for Bike Tourism: 2 @ \$10k from Travel Oregon, \$50k RTO grant (METRO), \$10k Keep America Beautiful (WWM)
 - Helped produce 5 compelling Gorge videos
 - Collaborating with GACC on Bike Tourism
 - Working with Cascade Locks (Tourism Committee & Port) for Gorge Hubs, events
- Most of this was delivered by Karen Schaaf!



Events

- Chamber continues to deliver high-quality Community Events
 - Successful SummerFest: well-attended; driven by Citizens' Committee under Chamber direction; netted \$4400. 2015 projected to net \$6600.
- Took a bye on 2014 Fall Foliage Studio Tour
 - Improve/increase marketing for this year's event
 - Re-energize through strong artist engagement
 - Will become a strong tourist draw, money-maker
- Chartered Chamber Events Committee to propose & plan new member-focused events
 - Multi-day, potential fund-raisers

W·E·S·T
C·O·L·U·M·B·I·A
G·O·R·G·E



CHAMBER · OF
COMMERCE &
VISITOR CENTER

Internal Challenges

- Grow membership to improve stability
 - More member-oriented events
- Increase member engagement
 - Volunteers to populate Committees
 - Build member value thru B2B support, offers
- Increase staffing & compensation
 - Board & Staff succession planning
 - Still unable to staff VC on peak-season weekends
 - Fund merit pay-raises
- Longer-term, will need larger quarters
 - Room for bigger VC, Interns, Membership, ED



External Challenges

- Solidify GACC collaboration
 - Cross-Chamber support, shared value
- Need to increase capacity
 - Pursue more grants
 - Bigger allocation for tourism promotion- TLT?
 - Build administration capacity- requires further improvement of policies & procedures
 - Broaden base of funding



Future Directions

- Board developed 2 & 5-yr Strategies
- Major 2yr focus: Build Membership
 - Key to financial stability, ability to serve members
- Balance aspirations with Board capacity
- Consolidated working Committees
 - Membership, Events & Volunteers; Finances; Economic Development & Gov't Relations; Marketing & Publicity
- Better structure: revise By-Laws, MoU, policies
- Broader funding (e.g. from other Cities)

Maintain Course, Accelerate!

