ORDINANCE NO. 816

AN ORDINANCE AMENDING THE TROUTDALE DEVELOPMENT CODE SECTION 3.130, PERMITTED USES IN THE CENTRAL BUSINESS DISTRICT ZONE, TO ALLOW RESTAURANTS WITH DRIVE-THROUGH AS A PERMITTED USE (TEXT AMENDMENT NO. 46)

THE TROUTDALE CITY COUNCIL FINDS AS FOLLOWS:

- 1. The Central Business District zone, commonly referred to as the CBD, applies to the core of the downtown and includes properties both east and west of 257th Ave. The CBD is intended to be a pedestrian-oriented, mixed-use, commercial/residential zone of small scale buildings. The zone currently permits "restaurants, excluding fast food with drive through", but lacking a definition of "fast food restaurants" in the code, as a practical matter any and all restaurants with drive through are prohibited in the CBD.
- 2. Over the years there have been a number of inquiries about opening coffee shops or coffee kiosks with a drive-thru window within the CBD, but none has been allowed because this type of business is considered to be a prohibited restaurant with drive-thru. The most recent inquiry about constructing a coffee shop with drive-thru on CBD-zoned property led to the question of why it is prohibited and whether this type of use should be reconsidered as a permitted use.
- 3. The amendment consists of deleting the parenthetical text that excludes "fast food with drive through" with the net effect that all types of restaurants would be permitted outright in the CBD.
- 4. Troutdale's Central Business District is in economic decline because of low traffic volumes, a lack of customers, a proliferation of vacant storefronts, and a generally poor overall business climate. Existing businesses are struggling to survive and many have closed their doors. There is a need to attract more customers into the CBD to support businesses and to make it a thriving town center.
- 5. Public need is best satisfied by this particular change. The public need satisfied by this amendment will be an increase in traffic to the CBD, increased customers for businesses there, and increased employment opportunities for Troutdale citizens.
- 6. Additional vehicular traffic that will result from drive-through restaurants in the CBD has the potential to increase traffic congestion; however, the economic benefits of more businesses, more jobs, and an increased tax base for the City outweigh this potential adverse impact. Improving the downtown business climate and increasing the economic prosperity of businesses there will positively affect the health, safety and welfare of the community.

- 7. The amendment does not conflict with the Citizen Involvement goals or policies of the Troutdale Comprehensive Plan. Numerous opportunities for citizen involvement have been provided. The Troutdale Citizens Advisory Committee discussed the proposal at its September and December 2011 public meetings and is recommending approval of the proposal. The Planning Commission first discussed the proposal in a work session on October 12, 2011 and decided to hold a public meeting on November 16, 2100 to further gauge public opinion. All property owners and business owners in the CBD were mailed notice of this meeting and invited to attend. A number of property owner/business owners testified in support of eliminating the exclusion of drive-thru restaurants in the CBD, which led the Planning Commission to initiate the proposed amendment.
- 8. The amendment does not conflict with the Land Use goals or policies of the Troutdale Comprehensive Plan. Although permitting auto oriented uses like drive-thru restaurants is not consistent with the long-term vision for the CBD as expressed in the 1998 Town Center Plan, the CBD design standards that apply to new development will mitigate any potential land use incompatibilities. These standards address a broad range of design features, such as building orientation, building facades, windows, architectural details, exterior colors, etc. Application of CBD design standards to drive-thru restaurants will result in a more pedestrian-oriented building that is compatible with other buildings in the CBD, which is consistent with the Town Center Plan.
- 9. The amendment does not conflict with the Economic Development goals or policies of the Troutdale Comprehensive Plan. The change will bring more customers into the CBD which, in turn, will improve the business climate, fill vacate commercial space with new businesses, create jobs and foster economic prosperity. The change should also help create repeat customers for downtown businesses. The amendment will promote overall economic development and growth.
- 10. A transportation impact analysis (TIA) dated September 28, 2012 was prepared by Group Mackenzie. The TIA concluded that the proposed zoning text amendment could result in up to 150 net additional vehicle trips in the PM peak hour within the CBD zone. The TIA found that this increase in vehicle trips will not significantly affect an existing or planned transportation facility through the 2035 planning period.
- 11. Because of Troutdale's location at the extreme eastern edge of the Portland metropolitan region, rapid transit and frequent bus service are lacking, making use of automobiles necessary for most people to access Troutdale's downtown.
- 12. The Planning Commission conducted a public hearing on this proposal on February 15, 2012 and has recommended that the City Council adopt the change.
- 13. Notice of the City Council public hearing has been provided in accordance with applicable law. Notice of the hearing was mailed to property owners and business owners in the CBD.

NOW, THEREFORE BE IT ORDAINED BY THE COUNCIL OF THE CITY OF TROUTDALE

The Troutdale Development Code is hereby amended to read as shown in Section 1. Attachment A.

YEAS: 7

NAYS: 0

ABSTAINED: 0

Mayor Jim Kight

Muccon for 12, 2012

Debbie Stickney, City Recorder

Adopted: December 11, 2012

TROUTDALE DEVELOPMENT CODE TEXT AMENDMENT NO. 46

3.130 CENTRAL BUSINESS DISTRICT

CBD

- 3.131 <u>Purpose.</u> This district is intended to provide for retail, personal, professional, business and industrial services within the Town Center (TC). [Adopted by Ord. 658, ef. 3/12/98; Repealed and readopted by Ord. 661, ef. 7/23/98]
- 3.132 <u>Permitted Uses.</u> The following uses are permitted in the CBD:
 - A. Apartment units in conjunction with commercial uses, provided that they are built above or below the street level floor.
 - B. Attached, duplex, and triplex dwellings either on the same lot or separate lots.
 - C. Multiple-family dwellings.
 - D. Museums, theaters, galleries, or studios for art, dance, and photography.
 - E. Parking garages or parking lots.
 - F. Personal services including, but not limited to, medical or dental clinics, small animal veterinary clinics, pharmacies, professional offices, general business offices, savings and loan companies, or other financial institutions.
 - G. Restaurants, taverns, or lounges.
 - H. Retail stores with 15,000 square feet or less of gross floor area.
 - I. Service, sales, and repair including, but not limited to, computers, electronics, business machines, bicycles, appliances, scientific or musical instruments, locksmiths, or gunsmiths.
 - J. Water-oriented recreational facilities.
 - K. Utility facilities, minor.
 - L. Bed and breakfast inns (but not subject to the provisions of chapter 5.500, Bed and Breakfast Inn, of this code).