

ORDINANCE NO. 452-0

AN ORDINANCE AMENDING THE ZONING ORDINANCE, PROVIDING CHANGES IN THE SIGN STANDARDS.

WHEREAS, pursuant to ORS 271.120, hearings were held on September 10 & 24, 1985 at which time the Common Council made the following findings:

1. The Sign Standards of the Zoning Ordinance required amendment to meet industry standards and business needs of the community.
2. The Sign Committee, appointed by Council, has reviewed and recommends adoption of Exhibit "A".
3. That changes, as shown in the attached pages, referred to as Exhibit "A", will allow appropriate signage for businesses located in the City of Troutdale.
4. There has been opportunity for citizen review and public comment.

NOW, THEREFORE BE IT ORDAINED BY THE COMMON COUNCIL OF THE CITY OF TROUTDALE THAT:

Exhibit "A", attached, be codified into the Zoning Ordinance, and

Sections 3.016, 3.072, 3.072, 3.074, 3.075, 3.075, 7.012, 7.022, 7.032, 8.012, 8.022, 8.032, 9.012, 9.022, 9.032, 11.034, 11.070, 11.071, as existing, be amended, and

Sections 11.072, 11.073, 11.074, 11.075 and 11.076 be repealed.

PASSED BY THE COMMON COUNCIL OF THE CITY OF TROUTDALE THIS 24th DAY OF September, 1985.

YEAS: 5

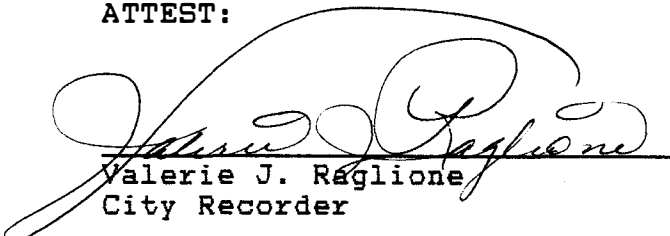
NAYS: 0



Sam K. Cox, MAYOR

DATE SIGNED: September 26, 1985

ATTEST:



Valerie J. Raglione
City Recorder

3.016 BUSINESS:

A business entity with a current City of Troutdale business license.

3.072 SIGN AREA

The greatest width multiplied by the greatest height of the display portion of a sign, measured on one (1) side. All display portions on one (1) support structure shall be used for calculating the sign area of such sign.

3.073 SIGN FACE

- (a) Single Face. A single face sign is one with a message on only one (1) surface of the sign.
- (b) Double Face. A double face sign is one with a message on two (2) sides.
- (c) Multi-Face. A multi-face sign is one with a message on more than two faces.

3.074 SIGN HEIGHT

The height of a sign shall be measured from the finished ground level, excluding mounds, berms, etc., to the top of the sign or the highest portion of the sign structure, whichever is greater, except as otherwise provided in this section.

3.075 SIGN LOCATION

Sign location shall comply with applicable sections of this ordinance and be accurately represented on sign permit applications.

3.076 ROOF LINE

Either the edge of the roof or the top of the parapet, whichever forms the top line of the building silhouette; where a building has several roof levels, the roofline shall be the one belonging to that portion of the wall on which the sign is located.

11.034 SIGN VARIANCES

The Director of Community Services or his/her designee and the Planning Commission Chairperson are authorized to grant variances to the sign requirements of this ordinance. The Director and Planning Commission Chairperson shall in no case grant a variance in excess of twenty-five (25) percent of the applicable requirements.

.01 A variance pursuant to Section 11.034 shall require a finding by the Director of Community Services and the Planning Commission Chairperson that:

- (a) The granting of the variance will not be materially detrimental to the public welfare or injurious to property in the vicinity or district in which the property is located, or adversely affect the appropriate development of adjoining properties.
- (b) The granting of the variance will not adversely affect the realization of the Comprehensive Plan nor violate any other provision of the Zoning Ordinance.
- (c) A statement detailing these findings shall be prepared by the Department of Community Services and attached to the variance application.

11.070 NON-CONFORMING SIGNS.

.01 GENERAL PROVISIONS

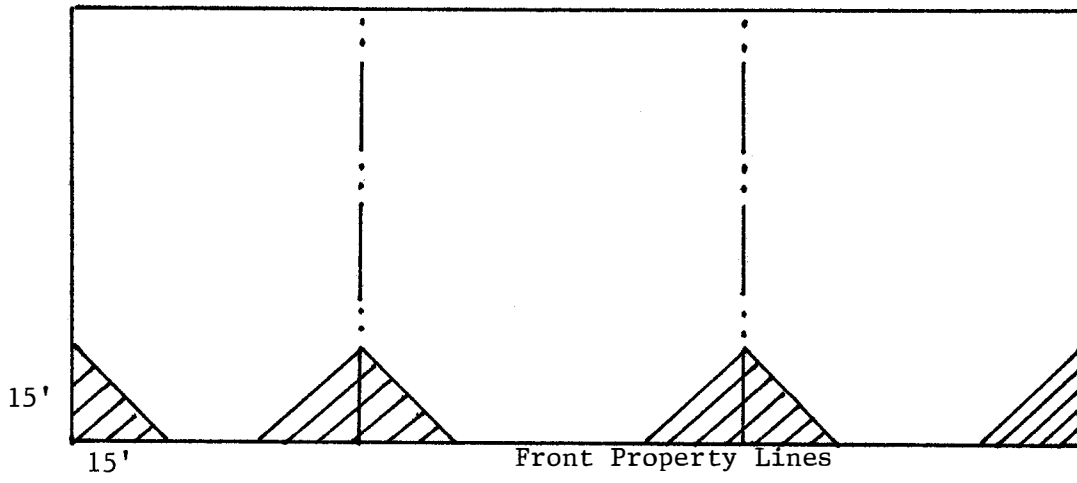
- (a) All non-conforming signs, not in conformance with the requirements of the district in which they are located, shall be removed within three (3) years from adoption of sign code amendments.

EXCEPTION: Portable signs, as defined in this ordinance, are not granted a non-conforming use status and shall be removed upon effective date of this ordinance.

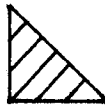
11.071 PERMITS AND SIGN MAINTENANCE

.01 GENERAL PROVISIONS

- (a) No person shall erect, construct, place, alter, change, relocate, suspend or attach any sign without first obtaining from the Planning Division a written permit to do so, paying the fees prescribed thereof, and otherwise complying with all of the applicable provisions of this ordinance. If a governmental agency requires removal or relocation of a permitted sign, the fee described above shall be waived.
- (b) Approval of Permits. Unless otherwise authorized by this section no permit shall be issued for any new sign within the City until such sign is reviewed and approved by the Director of Community Services, or his/her designee, and/ or by the Design Review Board. Applicants are encouraged to incorporate sign permit review as part of the initial submittal of project plans.
- (c) Maintenance of Signs. All signs, together with all of their supports, braces, guys and anchors, shall be kept in good repair and be maintained in a safe, neat, clean and attractive condition, free from rust, corrosion, peeling paint or other surface deterioration.



— · · · · · PROPERTY LINE

 PROHIBITED AREA

SCALE - 1" = 30'

7.012 SIGNS - SUBURBAN RESIDENTIAL DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in SR districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political signs shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

SUBURBAN RESIDENTIAL - SIGNS

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in SR districts subject to the following regulations. Design review and permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
- (b) Property Development Sign. A sign for the purpose of advertising for rent, lease, or sale of any real property, building opportunity, or building space. Such signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height, when erected at least ten (10) feet behind the property line. Property development signs shall not exceed one (1) per arterial access to the real property. Any such sign shall be approved by the Building Division as to location in regard to health, safety, view obstruction, type of construction and shall not be left standing for more than two (2) years. Renewal of sign permit may be allowed if 90% of the development is not completed within two (2) years.
- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and six (6) feet in height, advertising the sale of agricultural products raised or grown on the property.

.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in SR districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

- (1) Development Identification Sign. A sign or signs for the purpose of identifying residential developments or projects of four (4) dwelling units or more. Such signs shall not exceed two (2) per development or project, and shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet nor exceed the height of the supporting structure when such signs are part of an entrance structure. If free-standing, sign shall not exceed a height of six (6) feet. Illumination of such sign may be allowed at ground level with suitable low-wattage lighting.

.05 EXPRESSLY PROHIBITED

The following signs are prohibited by this section and may not be placed within city limits:

- (a) Advertising structure (billboard). A structure used for the support of a notice or advertisement, pictorial or otherwise, for the purpose of making anything known about goods, services, or activities not on the same lot as the said advertising structure.
- (b) Flashing sign. A sign any part of which flashes, except time and temperature signs.
- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.

- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this ordinance.
- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 7.012.02 (a), (d), (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos.

7.022 SIGNS - R-10 RESIDENTIAL DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in R-10 districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political signs shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in R-10 districts subject to the following regulations. Design review and permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
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- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and six (6) feet in height, advertising the sale of agricultural products raised or grown on the property.

.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in R-10 districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

- (1) Development Identification Sign. A sign or signs for the purpose of identifying residential developments or projects of four (4) dwelling units or more. Such signs shall not exceed two (2) per development or project, and shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet nor exceed the height of the supporting structure when such signs are part of an entrance structure. If free-standing, sign shall not exceed a height of six (6) feet. Illumination of such sign may be allowed at ground level with suitable low-wattage lighting.

.05 EXPRESSLY PROHIBITED

The following signs are prohibited by this ordinance and may not be placed within city limits:

- (a) Advertising structure (billboard). A structure used for the support of a notice or advertisement, pictorial or otherwise, for the purpose of making anything known about goods, services, or activities not on the same lot as the said advertising structure.
- (b) Flashing sign. A sign any part of which flashes, except time and temperature signs.
- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.

- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.
- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 7.022.02 (a), (d), and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos

7.032 SIGNS - R-7 RESIDENTIAL DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in R-7 districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political signs shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in R-7 districts subject to the following regulations. Design review and permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
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.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in R-7 districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

- (1) Development Identification Sign. A sign or signs for the purpose of identifying residential developments or projects of four (4) dwelling units or more. Such signs shall not exceed two (2) per development or project, and shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet nor exceed the height of the supporting structure when such signs are part of an entrance structure. If free-standing, sign shall not exceed a height of six (6) feet. Illumination of such sign may be allowed at ground level with suitable low-wattage lighting.

.05 EXPRESSLY PROHIBITED

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- (b) Flashing sign. A sign any part of which flashes, except time and temperature signs.
- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.

- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.
- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 7.032.02 (a), (d) and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logo.

7.042 SIGNS - R-4 RESIDENTIAL DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in R-4 districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political signs shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in R-4 districts subject to the following regulations. Design review and permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
- (b) Property Development Sign. A sign for the purpose of advertising for rent, lease, or sale of any real property, building opportunity, or building space. Such signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height, when erected at least ten (10) feet behind the property line. Property development signs shall not exceed one (1) per arterial access to the real property. Any such sign shall be approved by the Building Division as to location in regard to health, safety, view obstruction, type of construction and shall not be left standing for more than two (2) years. Renewal of sign permit may be allowed if 90% of the development is not completed within two (2) years.
- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and six (6) feet in height, advertising the sale of agricultural products raised or grown on the property.

.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in R-4 districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

- (1) Development Identification Sign. A sign or signs for the purpose of identifying residential developments or projects of four (4) dwelling units or more. Such signs shall not exceed two (2) per development or project, and shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet nor exceed the height of the supporting structure when such signs are part of an entrance structure. If free-standing, sign shall not exceed a height of six (6) feet. Illumination of such sign may be allowed at ground level with suitable low-wattage lighting.

.05 EXPRESSLY PROHIBITED

The following signs are prohibited by this ordinance and may not be placed within city limits:

- (a) Advertising structure (billboard). A structure used for the support of a notice or advertisement, pictorial or otherwise, for the purpose of making anything known about goods, services, or activities not on the same lot as the said advertising structure.
- (b) Flashing sign. A sign any part of which flashes, except time and temperature signs.
- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.

- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.
- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 7.042.02 (a), (d) and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos

7.052 SIGNS - A-2 RESIDENTIAL DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in A-2 districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political signs shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in A-2 districts subject to the following regulations. Design review and permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
- (b) Property Development Sign. A sign for the purpose of advertising for rent, lease, or sale of any real property, building opportunity, or building space. Such signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height, when erected at least ten (10) feet behind the property line. Property development signs shall not exceed one (1) per arterial access to the real property. Any such sign shall be approved by the Building Division as to location in regard to health, safety, view obstruction, type of construction and shall not be left standing for more than two (2) years. Renewal of sign permit may be allowed if 90% of the development is not completed within two (2) years.
- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and six (6) feet in height, advertising the sale of agricultural products raised or grown on the property.

.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in A-2 districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

- (1) Development Identification Sign. A sign or signs for the purpose of identifying residential developments or projects of four (4) dwelling units or more. Such signs shall not exceed two (2) per development or project, and shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet nor exceed the height of the supporting structure when such signs are part of an entrance structure.
- (2) Free-standing Sign. Free standing signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet. A free-standing sign shall not exceed six (6) feet in height.

(b) QUANTITY LIMITATIONS

- (1) For A-2 districts, no more than three (3) of the preceding signs are permitted. Only one (1) free-standing sign per street frontage shall be permitted.

.05 SIGNS EXPRESSLY PROHIBITED

The following signs are prohibited by this ordinance and may not be placed within city limits:

- (a) Advertising structure (billboard). A structure used for the support of a notice or advertisement, pictorial or otherwise, for the purpose of making anything known about goods, services, or activities not on the same lot as the said advertising structure.

- (b) Flashing sign. A sign any part of which flashes, except time and temperature signs.
- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.
- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.
- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to, A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 7.052.02 (a), (d) and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.

- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos.

7.062 SIGNS - A-1-B DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in A-1-B districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political signs shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in A-1-B districts subject to the following regulations. Design review and permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
- (b) Property Development Sign. A sign for the purpose of advertising for rent, lease, or sale of any real property, building opportunity, or building space. Such signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height, when erected at least ten (10) feet behind the property line. Property development signs shall not exceed one (1) per arterial access to the real property. Any such sign shall be approved by the Building Division as to location in regard to health, safety, view obstruction, type of construction and shall not be left standing for more than two (2) years. Renewal of sign permit may be allowed if 90% of the development is not completed within two (2) years.
- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and ten (10) feet in height, advertising the sale of agricultural products raised or grown on the property.
- (e) Grand Opening or Sale Banner. A banner announcing the opening of a new business or a sales promotion. One (1) such banner shall be allowed when the applicants requests such banner and submits for approval and permit and permit fees are paid. Approval of banner will be made by the Director of Community Services or his/her designee. Such banner shall not exceed a maximum sign area of sixty (60) square feet and must be removed within forty-five (45) days of permit issuance. Permits for sales promotion banners shall not be issued if a request for such a permit is made, by the same business owner, within six (6) months of a previously approved permit for the same banner.

.04 PERMITS REQUIRED - APARTMENT USES COUNTED SIGNS

The following signs are permitted in A-1-B districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

- (1) Development Identification Sign. A sign or signs for the purpose of identifying residential developments or projects of four (4) dwelling units or more. Such signs shall not exceed two (2) per development or project, and shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet nor exceed the height of the supporting structure when such signs are part of an entrance structure.
- (2) Free-Standing Signs. Free standing signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed six (6) feet in height.

(b) QUANTITY LIMITATIONS - APARTMENT USE

- (1) For A-1-B Districts-Apartment uses, no more than three (3) of the preceding signs shall be permitted per development. Only one (1) free-standing sign shall be permitted per street frontage.

.05 PERMITS REQUIRED - COMMERCIAL/OFFICE USES
COUNTED SIGNS

The following signs are permitted in A-1-B districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

- (1) Free-standing sign. Free standing signs, illuminated or otherwise, but not of a flashing type, shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet. and shall not exceed ten (10) feet in height. Signs shall be located outside the area of a triangle as shown in the diagram below.

- (2) Projecting sign. Signs shall project no more than eight (8) feet or two-thirds (2/3) of the width of the sidewalk, or to within two (2) feet of the curb, whichever is less. Projecting signs shall not exceed a maximum sign area, on one side, of not more than thirty-two (32) square feet, nor exceed the height of the supporting structure and shall conform to the Uniform Building Code.

- (3) Wall Signs. Wall signs, painted or attached directly onto a wall surface, shall not exceed ten (10) percent of the gross area of the wall collectively, including window area, upon which it is placed, nor exceed the height of the supporting structure. Any number of wall signs, up to ten (10) percent of the gross area, shall be counted as one (1) wall sign.

(b) QUANTITY LIMITATIONS - COMMERCIAL

- (1) For A-1-B Districts-Commercial Uses, no more than three (3) of the preceding signs shall be permitted per business. Only one (1) free-standing sign shall be permitted per street frontage.

.06 EXPRESSLY PROHIBITED

The following signs are prohibited by this ordinance and may not be placed within city limits:

- (a) Advertising structure (billboard). A structure used for the support of a notice or advertisement, pictorial or otherwise, for the purpose of making anything known about goods, services, or activities not on the same lot as the said advertising structure.
- (b) Flashing sign. A sign any part of which flashes, except time and temperature signs.
- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.
- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.
- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 7.062.02 (a), (d) and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.07 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.

- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos.

8.012 SIGNS - C-4 COMMERCIAL DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in C-4 districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political sign shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in C-4 districts subject to the following regulations. Design review and permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
- (b) Property Development Sign. A sign for the purpose of advertising for rent, lease, or sale of any real property, building opportunity, or building space. Such signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height, when erected at least ten (10) feet behind the property line. Property development signs shall not exceed one (1) per arterial access to the real property. Any such sign shall be approved by the Building Division as to location in regard to health, safety, view obstruction, type of construction and shall not be left standing for more than two (2) years. Renewal of sign permit may be allowed if 90% of the development is not completed within two (2) years.
- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and ten (10) feet in height, advertising the sale of agricultural products raised or grown on the property.
- (e) Grand Opening or Sale Banner. A banner announcing the opening of a new business or a sales promotion. One (1) such banner shall be allowed when the applicants requests such banner and submits for approval and permit and permit fees are paid. Approval of banner will be made by the Director of Community Services or his/her designee. Such banner shall not exceed a maximum sign area of sixty (60) square feet and must be removed within forty-five (45) days of permit issuance. Permits for sales promotion banners shall not be issued if a request for such a permit is made, by the same business owner, within six (6) months of a previously approved permit for the same banner.
- (f) Benches. Benches utilized as outdoor advertising signs may be allowed pursuant to ORS 377.726, and when approved by the Director of Community Services or his/her designee.
- (g) Freeway Sign. A business which is located within 400 feet of the center median of a freeway shall be permitted one (1) freeway sign. The freeway sign may have a maximum sign area, on one side, of two hundred (200) square feet and shall not exceed fifty (50) feet in height above the freeway elevation. In those cases where the freeway sign and free-standing sign are combined on the same support columns, they are considered freeway signs. Such signs shall not exceed a maximum sign area, on one side, of two hundred fifty (250) square feet. Freeway signs shall be spaced not less than five hundred (500) feet from the nearest freeway sign.

.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in C-4 districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

- (1) Free-standing Signs. Free-standing signs, illuminated or otherwise, but not of a flashing type, shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed twenty-four (24) feet in height. Signs shall be located outside the area of a triangle as shown in the diagram below.

- (2) Master Signs. A master sign shall be required for two or more businesses, including the title name of the development. The title name shall not exceed a maximum sign area of forty (40) square feet and total square footage for all businesses within the development shall not exceed an additional one hundred (100) square feet. A master sign shall not exceed twenty-four (24) feet in height. No more than one (1) master sign, illuminated or otherwise, shall be erected per street frontage. Adequate provision shall be made to allow signage for all present and proposed businesses within this development.

- (3) Projecting Sign. Signs shall project no more than eight (8) feet or two-thirds (2/3) of the width of the sidewalk, or to within two (2) feet of the curb, whichever is less. Projecting signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed the height of the supporting structure.

- (4) Wall Signs. Wall signs, painted or attached directly onto a wall surface, shall not exceed ten (10) percent of the gross area of the wall collectively, including window area upon which it is placed and shall not exceed the height of the supporting structure. Any number of wall signs, up to ten percent of area, shall be counted as one (1) wall sign.

(b) QUANTITY LIMITATIONS

- (1) No more than five (5) of the preceding signs shall be permitted per business.

Individual businesses located within the "Freeway" zone (400 feet from center median of a freeway) shall be permitted two (2) free-standing signs per street frontage. All other commercial businesses shall be permitted only one (1) free-standing sign per street frontage.

EXCEPTION: Businesses located within the Downtown Core Area, defined in the Downtown Concept Plan as Subareas B & C, are permitted four (4) of the preceding signs, none of which may be free-standing.

.05 EXPRESSLY PROHIBITED

The following signs are prohibited by this section and may not be placed within city limits:

- (a) Advertising structure (billboard). A structure used for the support of a notice or advertisement, pictorial or otherwise, for the purpose of making anything known about goods, services, or activities not on the same lot as the said advertising structure.
- (b) Flashing sign. A sign any part of which flashes, except time and temperature signs.
- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.
- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.
- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 8.012.02 (a), (d) and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos.

8.022 SIGNS - C-3 COMMERCIAL DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in C-3 districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political signs shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in C-3 districts subject to the following regulations. Design review and permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
- (b) Property Development Sign. A sign for the purpose of advertising for rent, lease, or sale of any real property, building opportunity, or building space. Such signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height, when erected at least ten (10) feet behind the property line. Property development signs shall not exceed one (1) per arterial access to the real property. Any such sign shall be approved by the Building Division as to location in regard to health, safety, view obstruction, type of construction and shall not be left standing for more than two (2) years. Renewal of sign permit may be allowed if 90% of the development is not completed within two (2) years.
- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and ten (10) feet in height, advertising the sale of agricultural products raised or grown on the property.
- (e) Grand Opening or Sale Banner. A banner announcing the opening of a new business or a sales promotion. One (1) such banner shall be allowed when the applicants requests such banner and submits for approval and permit and permit fees are paid. Approval of banner will be made by the Director of Community Services or his/her designee. Such banner shall not exceed a maximum sign area of sixty (60) square feet and must be removed within forty-five (45) days of permit issuance. Permits for sales promotion banners shall not be issued if a request for such a permit is made, by the same business owner, within six (6) months of a previously approved permit for the same banner.
- (f) Benches. Benches utilized as outdoor advertising signs may be allowed pursuant to ORS 377.726, and when approved by the Director of Community Services or his/her designee.
- (g) Freeway Sign. A business which is located within 400 feet of the center median of a freeway shall be permitted one (1) freeway sign. The freeway sign may have a maximum sign area, on one side, of two hundred (200) square feet and shall not exceed fifty (50) feet in height above the freeway elevation. In those cases where the freeway sign and free-standing sign are combined on the same support columns, they are considered freeway signs. Such signs shall not exceed a maximum sign area, on one side, of two hundred fifty (250) square feet. Freeway signs shall be spaced not less than five hundred (500) feet from the nearest freeway sign.

.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in C-3 districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

- (a) STANDARDS

C-3 COMMERCIAL DISTRICT - SIGNS

(1) Free-standing Signs. Free-standing signs, illuminated or otherwise, but not of a flashing type, shall not exceed a maximum sign area, on one side, of forty-eight (48) square feet and shall not exceed twenty-four (24) feet in height. Signs shall be located outside the area of a triangle as shown in the diagram below.

(2) Master Signs. A master sign shall be required for two or more businesses, including the title name of the development. The title name shall not exceed a maximum sign area of forty (40) square feet and total square footage for all businesses within the development shall not exceed an additional one hundred (100) square feet. A master sign shall not exceed twenty-four (24) feet in height. No more than one (1) master sign, illuminated or otherwise, shall be erected per street frontage. Adequate provision shall be made to allow signage for all present and proposed businesses within this development.

(3) Projecting Sign. Signs shall project no more than eight (8) feet or two-thirds (2/3) of the width of the sidewalk, or to within two (2) feet of the curb, whichever is less. Projecting signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed the height of the supporting structure.

(4) Wall Signs. Wall signs, painted or attached directly onto a wall surface, shall not exceed ten (10) percent of the gross area of the wall collectively, including window area upon which it is placed and shall not exceed the height of the supporting structure. Any number of wall signs, up to ten percent of area, shall be counted as one (1) wall sign.

(b) QUANTITY LIMITATIONS

(1) No more than five (5) of the preceding signs shall be permitted per business.

Individual businesses located within the "Freeway" zone (400 feet from center median of a freeway) shall be permitted two (2) free-standing signs per street frontage. All other commercial businesses shall be permitted only one (1) free-standing sign per street frontage.

EXCEPTION: Businesses located within the Downtown Core Area, defined in the Downtown Concept Plan as Subareas B & C, are permitted four (4) of the preceding signs, none of which may be free-standing.

.05 EXPRESSLY PROHIBITED

The following signs are prohibited by this ordinance and may not be placed within city limits:

- (a) Advertising structure (billboard). A structure used for the support of a notice or advertisement, pictorial or otherwise, for the purpose of making anything known about goods, services, or activities not on the same lot as the said advertising structure.
- (b) Flashing sign. A sign any part of which flashes, except time and temperature signs.
- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.
- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.
- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 8.022.02 (a), (d), and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos.

8.032 SIGNS - C-2 COMMERCIAL DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in C-2 districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political sign shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in C-2 districts subject to the following regulations. Design review and permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
- (b) Property Development Sign. A sign for the purpose of advertising for rent, lease, or sale of any real property, building opportunity, or building space. Such signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height, when erected at least ten (10) feet behind the property line. Property development signs shall not exceed one (1) per arterial access to the real property. Any such sign shall be approved by the Building Division as to location in regard to health, safety, view obstruction, type of construction and shall not be left standing for more than two (2) years. Renewal of sign permit may be allowed if 90% of the development is not completed within two (2) years.
- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and ten (10) feet in height, advertising the sale of agricultural products raised or grown on the property.
- (e) Grand Opening or Sale Banner. A banner announcing the opening of a new business or a sales promotion. One (1) such banner shall be allowed when the applicants requests such banner and submits for approval and permit and permit fees are paid. Approval of banner will be made by the Director of Community Services or his/her designee. Such banner shall not exceed a maximum sign area of sixty (60) square feet and must be removed within forty-five (45) days of permit issuance. Permits for sales promotion banners shall not be issued if a request for such a permit is made, by the same business owner, within six (6) months of a previously approved permit for the same banner.
- (f) Benches. Benches utilized as outdoor advertising signs may be allowed pursuant to ORS 377.726, and when approved by the Director of Community Services or his/her designee.
- (g) Freeway Sign. A business which is located within 400 feet of the center median of a freeway shall be permitted one (1) freeway sign. The freeway sign may have a maximum sign area, on one side, of two hundred (200) square feet and shall not exceed fifty (50) feet in height above the freeway elevation. In those cases where the freeway sign and free-standing sign are combined on the same support columns, they are considered freeway signs. Such signs shall not exceed a maximum sign area, on one side, of two hundred fifty (250) square feet. Freeway signs shall be spaced not less than five hundred (500) feet from the nearest freeway sign.

.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in C-2 districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

- (a) STANDARDS

(1) Free-standing Signs. Free-standing signs, illuminated or otherwise, but not of a flashing type, shall not exceed a maximum sign area, on one side, of sixty (60) square feet and shall not exceed twenty-four (24) feet in height. Signs shall be located outside the area of a triangle as shown in the diagram below.

(2) Master Signs. A master sign shall be required for two or more businesses, including the title name of the development. The title name shall not exceed a maximum sign area of forty (40) square feet and total square footage for all businesses within the development shall not exceed an additional one hundred (100) square feet. A master sign shall not exceed twenty-four (24) feet in height. No more than one (1) master sign, illuminated or otherwise, shall be erected per street frontage. Adequate provision shall be made to allow signage for all present and proposed businesses within this development.

(3) Projecting Sign. Signs shall project no more than eight (8) feet or two-thirds (2/3) of the width of the sidewalk, or to within two (2) feet of the curb, whichever is less. Projecting signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed the height of the supporting structure.

(4) Wall Signs. Wall signs, painted or attached directly onto a wall surface, shall not exceed ten (10) percent of the gross area of the wall collectively, including window area upon which it is placed and shall not exceed the height of the supporting structure. Any number of wall signs, up to ten percent of area, shall be counted as one (1) wall sign.

(b) QUANTITY LIMITATIONS

(1) No more than five (5) of the preceding signs shall be permitted per business.

Individual businesses located within the "Freeway" zone (400 feet from center median of a freeway) shall be permitted two (2) free-standing signs per street frontage. All other commercial businesses shall be permitted only one (1) free-standing sign per street frontage.

EXCEPTION: Businesses located within the Downtown Core Area, defined in the Downtown Concept Plan as Subareas B & C, are permitted four (4) of the preceding signs, none of which may be free-standing.

.05 EXPRESSLY PROHIBITED

The following signs are prohibited by this section and may not be placed within city limits:

- (a) Advertising structure (billboard). A structure used for the support of a notice or advertisement, pictorial or otherwise, for the purpose of making anything known about goods, services, or activities not on the same lot as the said advertising structure.
- (b) Flashing sign. A sign any part of which flashes, except time and temperature signs.
- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.
- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.
- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 8.032.02 (a), (d) and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos.

9.012 SIGNS - M-4 MANUFACTURING DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in M-4 districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue, may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political sign shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in M-4 districts subject to the following regulations and design review. Permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
- (b) Property Development Sign. A sign for the purpose of advertising for rent, lease, or sale of any real property, building opportunity, or building space. Such signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height, when erected at least ten (10) feet behind the property line. Property development signs shall not exceed one (1) per arterial access to the real property. Any such sign shall be approved by the Building Division as to location in regard to health, safety, view obstruction, type of construction and shall not be left standing for more than two (2) years. Renewal of sign permit may be allowed if 90% of the development is not completed within two (2) years.
- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and ten (10) feet in height, advertising the sale of agricultural products raised or grown on the property.
- (e) Grand Opening or Sale Banner. A banner announcing the opening of a new business or a sales promotion. One (1) such banner shall be allowed when the applicants requests such banner and submits for approval and permit and permit fees are paid. Approval of banner will be made by the Director of Community Services or his/her designee. Such banner shall not exceed a maximum sign area of sixty (60) square feet and must be removed within forty-five (45) days of permit issuance. Permits for sales promotion banners shall not be issued if a request for such a permit is made, by the same business owner, within six (6) months of a previously approved permit for the same banner.
- (f) Benches. Benches utilized as outdoor advertising signs may be allowed pursuant to ORS 377.726, and when approved by the Director of Community Services or his/her designee.
- (g) Freeway Sign. A business which is located within 400 feet of the center median of a freeway shall be permitted one (1) freeway sign. The freeway sign may have a maximum sign area, on one side, of two hundred (200) square feet and shall not exceed fifty (50) feet in height above the freeway elevation. In those cases where the freeway sign and free-standing sign are combined on the same support columns, they are considered freeway signs. Such signs shall not exceed a maximum sign area, on one side, of two hundred fifty (250) square feet. Freeway signs shall be spaced not less than five hundred (500) feet from the nearest freeway sign.
- (h) Directory Sign - Airport. Directory signs, approved by the Port of Portland, shall be allowed on each access roadway for businesses located within the Port of Portland-Troutdale Airport boundaries.

(i) Directional Sign - Off-Site. One off-premise sign may be permitted within 1000 feet of a lot for the purpose of indicating location of a business on said lot. Such sign shall be subject to Design Review and meet the following criteria:

(i) The sign shall be located on private property.

(ii) The maximum sign area, on one side, shall not exceed twenty-four (24) square feet in area, nor ten (10) feet in height.

.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in M-4 districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

(1) Free-standing Signs. Free-standing signs, illuminated or otherwise, but not of a flashing type, shall not exceed a maximum sign area, on one side, of eighty (80) square feet and shall not exceed thirty (30) feet in height. Signs shall be located outside the area of a triangle as shown in the diagram below.

(2) Master Signs. A master sign shall be required for two or more businesses, including the title name of the development. The title name shall not exceed a maximum sign area of forty (40) square feet and total square footage for all businesses within the development shall not exceed an additional one hundred (100) square feet. A master sign shall not exceed twenty-four (24) feet in height. No more than one (1) master sign, illuminated or otherwise, shall be erected per street frontage. Adequate provision shall be made to allow signage for all present and proposed businesses within this development.

(3) Projecting Sign. Signs shall project no more than eight (8) feet or two-thirds (2/3) of the width of the sidewalk, or to within two (2) feet of the curb, whichever is less. Projecting signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed the height of the supporting structure.

(4) Wall Signs. Wall signs, painted or attached directly onto a wall surface, shall not exceed ten (10) percent of the gross area of the wall collectively, including window area upon which it is placed and shall not exceed the height of the supporting structure. Any number of wall signs, up to ten percent of area, shall be counted as one (1) wall sign.

(b) QUANTITY LIMITATIONS

(1) No more than five (5) of the preceding signs shall be permitted per business.

Individual businesses located within the "Freeway" zone (400 feet from center median of a freeway) shall be permitted two (2) free-standing signs per street frontage. All other commercial businesses shall be permitted only one (1) free-standing sign per street frontage.

.05 EXPRESSLY PROHIBITED

The following signs are prohibited by this section and may not be placed within city limits:

- (a) Advertising structure (billboard). A structure used for the support of a notice or advertisement, pictorial or otherwise, for the purpose of making anything known about goods, services, or activities not on the same lot as the said advertising structure.
- (b) Flashing sign. A sign any part of which flashes, except time and temperature signs.
- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.
- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.
- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 9.012.02 (a), (d) and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.

- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos.

9.022 SIGNS - M-3 MANUFACTURING DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in M-3 districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political sign shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in M-3 districts subject to the following regulations. Design review and permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
- (b) Property Development Sign. A sign for the purpose of advertising for rent, lease, or sale of any real property, building opportunity, or building space. Such signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height, when erected at least ten (10) feet behind the property line. Property development signs shall not exceed one (1) per arterial access to the real property. Any such sign shall be approved by the Building Division as to location in regard to health, safety, view obstruction, type of construction and shall not be left standing for more than two (2) years. Renewal of sign permit may be allowed if 90% of the development is not completed within two (2) years.
- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and ten (10) feet in height, advertising the sale of agricultural products raised or grown on the property.
- (e) Grand Opening or Sale Banner. A banner announcing the opening of a new business or a sales promotion. One (1) such banner shall be allowed when the applicants requests such banner and submits for approval and permit and permit fees are paid. Approval of banner will be made by the Director of Community Services or his/her designee. Such banner shall not exceed a maximum sign area of sixty (60) square feet and must be removed within forty-five (45) days of permit issuance. Permits for sales promotion banners shall not be issued if a request for such a permit is made, by the same business owner, within six (6) months of a previously approved permit for the same banner.
- (f) Benches. Benches utilized as outdoor advertising signs may be allowed pursuant to ORS 377.726, and when approved by the Director of Community Services or his/her designee.
- (g) Freeway Sign. A business which is located within 400 feet of the center median of a freeway shall be permitted one (1) freeway sign. The freeway sign may have a maximum sign area, on one side, of two hundred (200) square feet and shall not exceed fifty (50) feet in height above the freeway elevation. In those cases where the freeway sign and free-standing sign are combined on the same support columns, they are considered freeway signs. Such signs shall not exceed a maximum sign area, on one side, of two hundred fifty (250) square feet. Freeway signs shall be spaced not less than five hundred (500) feet from the nearest freeway sign.
- (h) Directory Sign - Airport. Directory signs, approved by the Port of Portland, shall be allowed on each access roadway for businesses located within the Port of Portland-Troutdale Airport boundaries.

(i) Directional Sign - Off-Site. One off-premise sign may be permitted within 1000 feet of a lot for the purpose of indicating location of a business on said lot. Such sign shall be subject to Design Review and meet the following criteria:

(i) The sign shall be located on private property.

(ii) The maximum sign area, on one side, shall not exceed twenty-four (24) square feet in area, nor ten (10) feet in height.

.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in M-3 districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

(1) Free-standing Signs. Free-standing signs, illuminated or otherwise, but not of a flashing type, shall not exceed a maximum sign area, on one side, of eighty (80) square feet and shall not exceed thirty (30) feet in height. Signs shall be located outside the area of a triangle as shown in the diagram below.

(2) Master Signs. A master sign shall be required for two or more businesses, including the title name of the development. The title name shall not exceed a maximum sign area of forty (40) square feet and total square footage for all businesses within the development shall not exceed an additional one hundred (100) square feet. A master sign shall not exceed twenty-four (24) feet in height. No more than one (1) master sign, illuminated or otherwise, shall be erected per street frontage. Adequate provision shall be made to allow signage for all present and proposed businesses within this development.

(3) Projecting Sign. Signs shall project no more than eight (8) feet or two-thirds (2/3) of the width of the sidewalk, or to within two (2) feet of the curb, whichever is less. Projecting signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed the height of the supporting structure.

(4) Wall Signs. Wall signs, painted or attached directly onto a wall surface, shall not exceed ten (10) percent of the gross area of the wall collectively, including window area upon which it is placed and shall not exceed the height of the supporting structure. Any number of wall signs, up to ten percent of area, shall be counted as one (1) wall sign.

(b) QUANTITY LIMITATIONS

(1) No more than five (5) of the preceding signs shall be permitted per business.

Individual businesses located within the "Freeway" zone (400 feet from center median of a freeway) shall be permitted two (2) free-standing signs per street frontage. All other commercial businesses shall be permitted only one (1) free-standing sign per street frontage.

.05 EXPRESSLY PROHIBITED

The following signs are prohibited by this ordinance and may not be placed within city limits:

(a) Advertising structure (billboard). A structure used for the support of a notice or advertisement, pictorial or otherwise, for the purpose of making anything known about goods, services, or activities not on the same lot as the said advertising structure.

(b) Flashing sign. A sign any part of which flashes, except time and temperature signs.

(c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.

(d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.

- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 9.022.02 (a), (d) and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos.

9.032 SIGNS - M-2 MANUFACTURING DISTRICT

.01 EXEMPT FROM PERMITS - NO REGULATION

The following signs are exempt from sign standards and do not require permits:

- (a) Traffic or other governmental street signs, such as railroad crossing signs and notices, as may be authorized by the City.
- (b) Signs of public utility companies indicating danger, or which serve as an aid to public safety, or which show the location of underground facilities or of public telephones.
- (c) Window Signs. These signs are a part of the inside display area of a business and are not intended to be regulated by this ordinance.

.02 EXEMPT FROM PERMITS - SUBJECT TO REGULATION

The following signs are permitted in M-2 districts, subject to the following regulations. No permit is necessary before placing, constructing, or erecting the following signs:

- (a) Real Estate Sign. A sign for the purpose of advertising for rent, lease or sale any real property. Such signs shall not exceed a maximum sign area, on one side, of six (6) square feet, on one side, and shall not exceed four (4) feet in height. Only one real estate sign shall be allowed per street frontage. Such signs shall not be allowed on public rights-of-way or public property.
- (b) Address Number Sign. A series of numbers indicating the specific address on a street shall be required and numbers will be placed as specified in the Uniform Building Code.
- (c) Traffic Direction Sign. Signs directing traffic and parking on private property, but bearing no advertising matter other than the business name, shall not exceed a maximum sign area, on one side, of six (6) square feet and shall not exceed four (4) feet in height.
- (d) Political Sign. Political signs promoting the election of an individual or the support or rejection of an issue, may be erected not more than sixty (60) days prior to the election date, and must be removed within seven (7) days following the election. Political sign shall not exceed a maximum sign area, on one side, of six (6) square feet in area and shall not exceed four (4) feet in height.

- (e) Owner/Occupant Sign. A sign stating the name of the owner or occupant of the property. Such signs shall not exceed a maximum sign area, on one side, of two (2) square feet.
- (f) Garage Sale Sign. A sign advertising garage sales or similar events shall not exceed a maximum sign area, on one side, of four (4) square feet and shall not exceed four (4) feet in height. Such signs shall not be erected prior to one (1) week before this event and shall be removed no later than the day after the event. They shall not be placed in the public right-of-way or vision clearance area.

.03 PERMITS REQUIRED - NOT COUNTED

The following signs are permitted in M-2 districts subject to the following regulations and design review. Permits are required prior to on-site construction, installation or placement.

- (a) Construction Project Sign. A sign erected in conjunction with construction projects and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating 'future home of' information. One (1) such sign may be erected after appropriate building permits have been obtained. No such sign shall exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height. The sign shall be removed at the time final occupancy is approved by the City's Building Official.
- (b) Property Development Sign. A sign for the purpose of advertising for rent, lease, or sale of any real property, building opportunity, or building space. Such signs shall not exceed a maximum sign area, on one side, of thirty-two (32) square feet and shall not exceed ten (10) feet in height, when erected at least ten (10) feet behind the property line. Property development signs shall not exceed one (1) per arterial access to the real property. Any such sign shall be approved by the Building Division as to location in regard to health, safety, view obstruction, type of construction and shall not be left standing for more than two (2) years. Renewal of sign permit may be allowed if 90% of the development is not completed within two (2) years.
- (c) Special Event Sign. A temporary sign advertising or pertaining to a specific event taking place within the City. The Department of Community Services shall issue a permit for a special event sign when it is found that its issuance will not be

materially detrimental to the public welfare, safety, or be injurious to adjacent property or public improvements. The Director of Community Services or his/her designee may attach conditions to the permit to ensure compliance with the intent of this section.

- (d) Agricultural Product Sign. On lots of ten (10) acres or larger, no more than two (2) signs, not to exceed a maximum sign area, on one side, of eighteen (18) square feet and ten (10) feet in height, advertising the sale of agricultural products raised or grown on the property.
- (e) Grand Opening or Sale Banner. A banner announcing the opening of a new business or a sales promotion. One (1) such banner shall be allowed when the applicants requests such banner and submits for approval and permit and permit fees are paid. Approval of banner will be made by the Director of Community Services or his/her designee. Such banner shall not exceed a maximum sign area of sixty (60) square feet and must be removed within forty-five (45) days of permit issuance. Permits for sales promotion banners shall not be issued if a request for such a permit is made, by the same business owner, within six (6) months of a previously approved permit for the same banner.
- (f) Benches. Benches utilized as outdoor advertising signs may be allowed pursuant to ORS 377.726, and when approved by the Director of Community Services or his/her designee.
- (g) Freeway Sign. A business which is located within 400 feet of the center median of a freeway shall be permitted one (1) freeway sign. The freeway sign may have a maximum sign area, on one side, of two hundred (200) square feet and shall not exceed fifty (50) feet in height above the freeway elevation. In those cases where the freeway sign and free-standing sign are combined on the same support columns, they are considered freeway signs. Such signs shall not exceed a maximum sign area, on one side, of two hundred fifty (250) square feet. Freeway signs shall be spaced not less than five hundred (500) feet from the nearest freeway sign.
- (h) Directory Sign - Airport. Directory signs, approved by the Port of Portland, shall be allowed on each access roadway for businesses located within the Port of Portland-Troutdale Airport boundaries.

(i) Directional Sign - Off-Site. One off-premise sign may be permitted within 1000 feet of a lot for the purpose of indicating location of a business on said lot. Such sign shall be subject to Design Review and meet the following criteria:

(i) The sign shall be located on private property.

(ii) The maximum sign area, on one side, shall not exceed twenty-four (24) square feet in area, nor ten (10) feet in height.

.04 PERMITS REQUIRED - COUNTED

The following signs are permitted in M-2 districts subject to the following regulations. Design Review and permits are required prior to on-site construction, installation or placement:

(a) STANDARDS

(1) Free-standing Signs. Free-standing signs, illuminated or otherwise, but not of a flashing type, shall not exceed a maximum sign area, on one side, of eighty (80) square feet and shall not exceed thirty (30) feet in height. Signs shall be located outside the area of a triangle as shown in the diagram below.

(2) Master Signs. A master sign shall be required for two or more businesses, including the title name of the development. The title name shall not exceed a maximum sign area of forty (40) square feet and total square footage for all businesses within the development shall not exceed an additional one hundred (100) square feet. A master sign shall not exceed twenty-four (24) feet in height. No more than one (1) master sign, illuminated or otherwise, shall be erected per street frontage. Adequate provision shall be made to allow signage for all present and proposed businesses within this development.

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- (c) Obstructing sign. A sign or sign structure located so that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe or the exterior of any window; any sign projecting more than twelve (12) inches from a wall except projecting signs.
- (d) Off-site Advertising Sign. A sign advertising a business not located on the same lot, except as otherwise provided in this section.

- (e) Portable Sign. A sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include, but are not limited to A-frame signs, signs attached to wood or metal frames designed to be self-supporting and movable, including trailer reader boards, paper, cardboard or canvas signs wrapped around supporting poles. Exceptions are Section 9.032.02 (a), (d), and (f).
- (f) Roof signs. A sign erected, maintained and displayed above the eaves of a building or structure.

.06 OTHER PROHIBITIONS

- (a) Signs in vision clearance areas as defined in the Uniform Building Code.
- (b) Signs attached to any tree or public utility pole, other than warning signs issued by the public utilities.
- (c) Signs using bare-bulb illumination, larger than 25 watts per bulb, or lighted so that the immediate source of illumination is visible. This shall not prohibit the use of neon as a source of illumination. Illuminated signs shall not create or reflect glare on adjacent properties.
- (d) Signs using flame as a source of light.
- (e) Any sign which purports to be or is an imitation of or resembles an official traffic sign and which bears the words 'STOP', 'GO', 'SLOW', 'CAUTION', 'DANGER', 'WARNING', or similar words.
- (f) Any sign which by reason of its size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control device, or which hides from view any traffic sign or signal.
- (g) Signs designed or used for the purpose of emitting sound, or dispersing odors or smoke.
- (h) Inflatable signs containing advertising or logos.