



AN ORDINANCE AMENDING ORDINANCE NO. 271, PROVIDING CHANGES IN THE ZONING ORDINANCE.

WHEREAS, Pursuant to Section 12.050 of the City Zoning Ordinance, a public hearing was held on August 24, 1982 at which the Common Council made the following findings:

- 1. The recent request by the Red Baron Restaurant for an on-site 'freeway' sign prompted a survey of the 'freeway' sign situation along I-84.
- 2. The City acknowledges the need of certain business establishments for 'freeway' signs as an advertising tool; nevertheless the City equally acknowledges the need to prescribe standards for such signs in order to avoid the resulting visual clutter.
- 3. The amendments to the sign standards under Sections 8.022, 8.032, 9.012, 9.022, and 9.032 as shown on the attached pages, referred to as Exhibit "A", will strike a balance between business need for noticeable signing, legibility of highway graphics, and avoidance of visual clutter.
- 4. Exhibit "A" has been reviewed and recommended by the Troutdale Planning Commission.
- 5. Exhibit 'A' is consistent with the remaining portions of the Zoning Ordinance text.
- 6. There has been adequate opportunity for citizen review and comment.
- 7. The changes are consistent with the public interest.

NOW, THEREFORE BE IT ORDAINED BY THE COMMON COUNCIL OF THE CITY OF TROUTDALE, THAT:

The Zoning Ordinance text be amended as shown in the attached Exhibit 'A'.

PASSED BY THE COMMON COUNCIL OF THE CITY OF TROUTDALE THIS 24th DAY **OF** August , 1982.

YEAS NAYS

Robert Sturges, Μ.

Date Signed: 8-25-82

ATTEST:

Nancy B. Niz

FINANCE DIRECTOR/CITY RECORDER

8.020 RETAIL COMMERCIAL

8.022 SIGNS

- (11) NOTWITHSTANDING THE MAXIMUM DISTANCE LIMITS FOR 'FREEWAY' SIGNS AS ESTABLISHED BY THIS ORDINANCE, THE PLANNING COMMISSION SHALL PERMIT THOSE LAND USES WITHIN POLICY AREA 3 WITH ACCESS TO FRONTAGE ROAD, TO ERECT 'FREEWAY' SIGNS ON-SITE, PROVIDED THAT:
 - (A) THE LAND USES ARE EITHER GAS STATIONS, MOTEL/HOTELS, OR RESTAURANTS: OR OTHER ESTABLISHMENTS WHOSE ECONOMIC VIABILITY IS DEMONSTRATIVELY DEPENDENT ON FREEWAY TRAFFIC;
 - (B) THAT THE 'FREEWAY' SIGN IS LOCATED NOT MORE THAN 200 FEET FROM THE RIGHT-OF-WAY LINE OF THE FREEWAY;
 - (C) THAT THE 'FREEWAY' SIGNS BE SPACED NOT LESS THAN 500 FEET DISTANCE APART ALONG THE FREEWAY.
- 8.030 GENERAL COMMERICAL

8.032 SIGNS

- (11) NOTWITHSTANDING THE MAXIMUM DISTANCE LIMITS FOR 'FREEWAY' SIGNS AS ESTABLISHED BY THIS ORDINANCE, THE PLANNING COMMISSION SHALL PERMIT THOSE LAND USES WITHIN POLICY AREA 3 WITH ACCESS TO FRONTAGE ROAD, TO ERECT 'FREEWAY' SIGNS ON-SITE, PROVIDED THAT:
 - (A) THE LAND USES ARE EITHER GAS STATIONS, MOTEL/HOTELS, OR RESTAURANTS; OR OTHER ESTABLISHMENTS WHOSE ECONOMIC VIABILITY IS DEMONSTRATIVELY DEPENDENT ON FREEWAY TRAFFIC;
 - (B) THAT THE 'FREEWAY' SIGN IS LOCATED NOT MORE THAN 200 FEET FROM THE RIGHT-OF-WAY LINE OF THE FREEWAY;
 - (C) THAT THE 'FREEWAY' SIGNS BE SPACED NOT LESS THAN 500 FEET DISTANCE APART ALONG THE FREEWAY.

9.010 INDUSTRIAL PARK

9.012 SIGNS

- (K) NOTWITHSTANDING THE MAXIMUM DISTANCE LIMITS FOR 'FREEWAY' SIGNS AS ESTABLISHED BY THIS ORDINANCE, THE PLANNING COMMISSION SHALL PERMIT THOSE LAND USES WITHIN POLICY AREA 3 WITH ACCESS TO FRONTAGE ROAD, TO ERECT 'FREEWAY' SIGNS ON-SITE, PROVIDED THAT:
 - (1) THE LAND USES ARE EITHER GAS STATIONS, MOTEL/HOTELS, OR RESTAURANTS: OR OTHER ESTABLISHMENTS WHOSE ECONOMIC VIABILITY IS DEMONSTRATIVELY DEPENDENT ON FREEWAY TRAFFIC;
 - (2) THAT THE 'FREEWAY' SIGN IS LOCATED NOT MORE THAN 200 FEET FROM THE RIGHT-OF-WAY LINE OF THE FREEWAY;
 - (3) THAT THE 'FREEWAY' SIGNS BE SPACED NOT LESS THAN 500 FEET DISTANCE APART ALONG THE FREEWAY.
- 9.020 LIGHT MANUFACTURING

9.022 SIGNS

- (K) NOTWITHSTANDING THE MAXIMUM DISTANCE LIMITS FOR 'FREEWAY' SIGNS AS ESTABLISHED BY THIS ORDINANCE, THE PLANNING COMMISSION SHALL PERMIT THOSE LAND USES WITHIN POLICY AREA 3 WITH ACCESS TO FRONTAGE ROAD, TO ERECT 'FREEWAY' SIGNS ON-SITE, PROVIDED THAT:
 - (1) THE LAND USES ARE EITHER GAS STATIONS, MOTEL/HOTELS, OR RESTAURANTS; OR OTHER ESTABLISHEMENTS WHOSE ECONOMIC VIABILITY IS DEMONSTRATIVELY DEPENDENT ON FREEWAY TRAFFIC;
 - (2) THAT THE 'FREEWAY' SIGN IS LOCATED NOT MORE THAN 200 FEET FROM THE RIGHT-OF-WAY LINE OF THE FREEWAY;
 - (3) THAT THE 'FREEWAY' SIGNS BE SPACED NOT LESS THAN 500 FEET DISTANCE APART ALONG THE FREEWAY.
- 9.030 GENERAL MANUFACTURING

9.032 SIGNS

(K) NOTWITHSTANDING THE MAXIMUM DISTANCE LIMITS FOR 'FREEWAY'

- 2 -

SIGNS AS ESTABLISHED BY THIS ORDINANCE, THE PLANNING COMMISSION SHALL PERMIT THOSE LAND USES WITHIN POLICY AREA 3 WITH ACCESS TO FRONTAGE ROAD, TO ERECT 'FREEWAY' SIGNS ON-SITE, PROVIDE THAT:

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- (1) THE LAND USES ARE EITHER GAS STATIONS, MOTEL/HOTELS, OR RESTAURANTS; OR OTHER ESTABLISHMENTS WHOSE ECONOMIC VIABILITY IS DEMONSTRATIVELY DEPENDENT ON FREEWAY TRAFFIC;
- (2) THAT THE 'FREEWAY' SIGN IS LOCATED NOT MORE THAN 200 FEET FROM THE RIGHT-OF-WAY LINE OF THE FREEWAY;
- (3) THAT THE 'FREEWAY' SIGNS BE SPACED NOT LESS THAN 500 FEET DISTANCE APART ALONG THE FREEWAY.