

November 2, 2011

Effective June 27, 2011

Old Service

- ☐ 83.25 Service hours per day
- ☐ Service Contract budget
\$865,000
- ☐ Local Fixed Routes Blue,
Green & Purple Lines
- ☐ Paratransit
- ☐ 24 trips per day to Oregon
City
- ☐ 9 trips per day to Woodburn

New Service

- ☐ 56 Service hours per day
- ☐ Service Contract budget
\$672,478
- ☐ Neighborhood Shuttles and
GP Dial-A-Ride
- ☐ Paratransit
- ☐ 18 trips per day to Oregon
City
- ☐ 6 trips per day to Woodburn

Our Challenges

- ❑ Revenue Decline
- ❑ Increasing Demand
- ❑ Local and Regional Transportation
- ❑ Compliance
 - ❑ Funding Requirements
 - ❑ Federal Regulations
- ❑ Service Design that is:
 - ❑ Useful (What the customer wants)
 - ❑ Efficient
 - ❑ On Time
 - ❑ Affordable

First Steps

- Implement Neighborhood Shuttles
- Implement General Public Dial-A-Ride
- Streamline Remaining Services
 - ▣ Reduce trips on Orange Line
 - ▣ Implement trip purpose restrictions for Premium services

July – September

Ridership by Route or Service

	7-2011	7-2010	8-2011	8-2011	9-2011	9-2010	1st Quarter 2011	1st Quarter 2010	Percent of Change
Orange Line - Oregon City	7,565	9,429	8,453	9,946	7,835	8,683	23,853	28,058	-14.99%
Orange Line - Woodburn	3,569	4,473	4,258	4,142	3,243	3,657	11,070	12,272	-9.79%
Dial-A-Ride (ADA)	1,021	747	1,108	767	916	705	3,045	2,219	37.22%
Dial-A-Ride (General Public)	242	0	360		395		997	0	
Neighborhood Shuttles	174	0	169		117		460	0	
Special Event - Fair Shuttle			470	415	0	0	470	415	13.25%
Purple Line	0	612	0	668	0	580	0	1,860	
Blue and Green Lines	0	4,406	0	4,203	0	3,682	0	12,291	
Total	12,571	19,667	14,818	20,141	12,506	17,307	39,895	57,115	-30.15%
<i>Dial-A-Ride & Shuttle</i>	<i>1,437</i>	<i>747</i>	<i>1,637</i>	<i>767</i>	<i>1,428</i>	<i>767</i>	<i>3,074</i>	<i>1,514</i>	<i>103.04%</i>

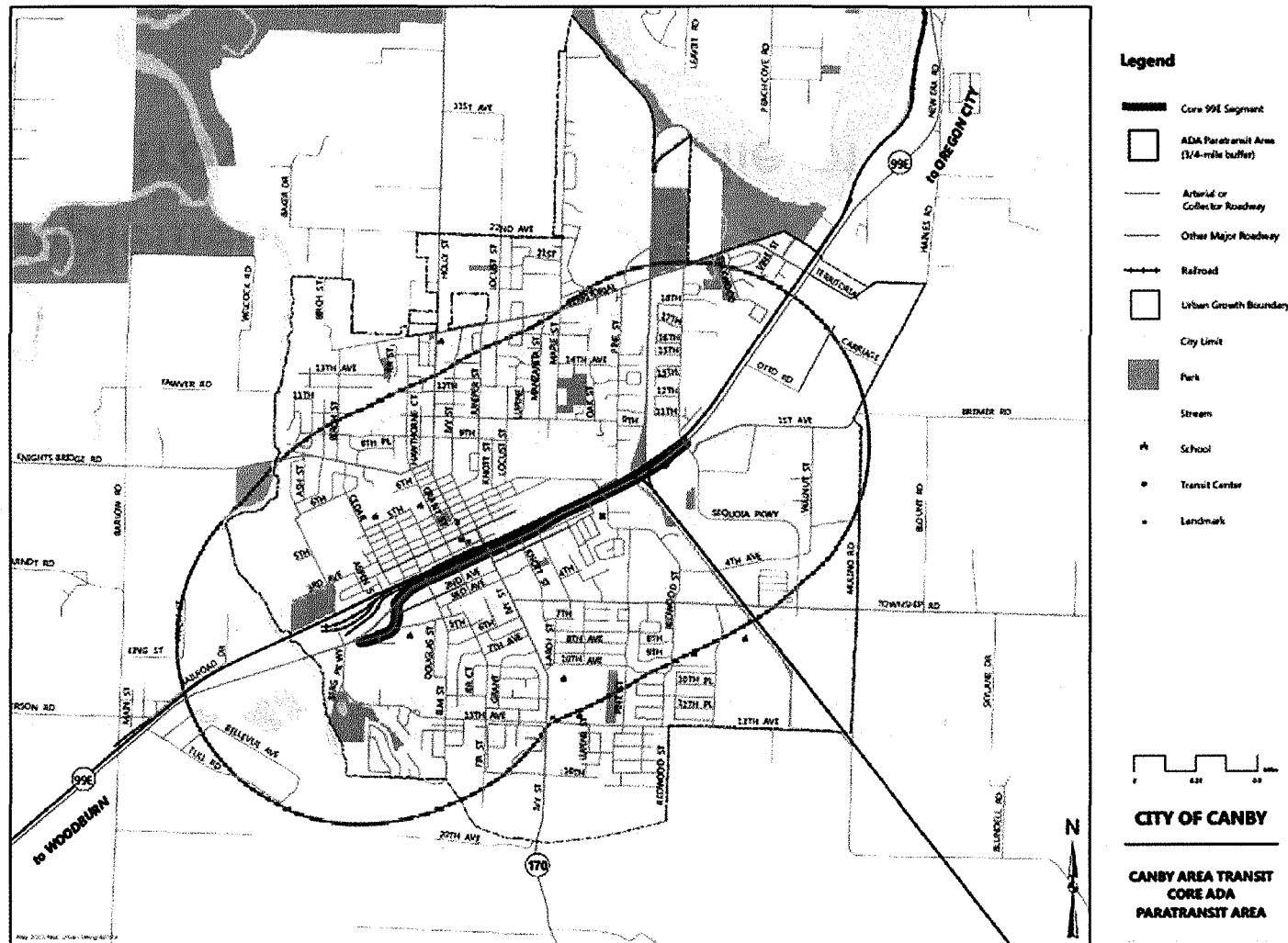
Next Steps

- ❑ Shuttle Modifications
- ❑ Fixed Route Adjustments
- ❑ Refine Policies for:
 - ❑ ADA Paratransit Dial-A-Ride
 - ❑ Premium Dial-A-Ride (trips between Canby and Oregon City)
 - ❑ General Public Dial-A-Ride
 - ❑ Fixed Route (Orange Line)
- ❑ Draft and Publish Rider Guides for the Dial-A-Ride

Dial-A-Ride *Complementary Paratransit

- ❑ No changes proposed for this service at this time.
- ❑ Customers must qualify for this service based on their ability to access a fixed route bus.
- ❑ The Americans with Disabilities Act (ADA) requires complementary paratransit services for qualified riders traveling within $\frac{3}{4}$ mile of a fixed route bus line.
- ❑ This service requires compliance with many regulations.

Dial-A-Ride *Complementary Paratransit



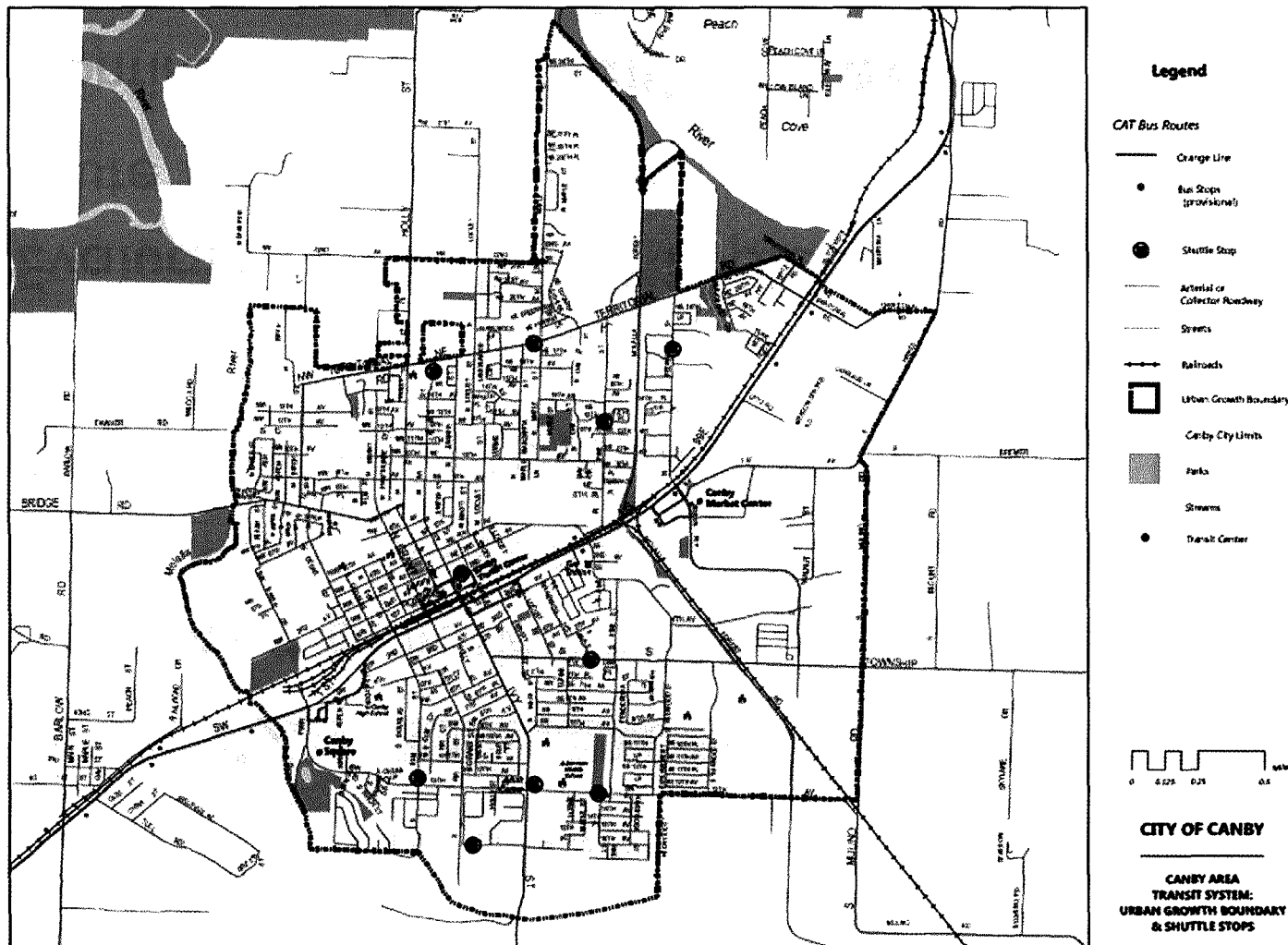
Dial-A-Ride *Premium Service

- A Premium Service for qualified customers between Canby and Oregon City for specific trip purposes: medical, employment, education, and social services.
- Available only to customers who qualify for the complimentary paratransit services.
- CAT chooses to provide this service (it goes beyond the requirements of the ADA).

Dial-A-Ride *General Public (GP)

- ❑ Anyone can register by calling and giving their name, address, phone number and date of birth.
- ❑ Customers can travel only within the Canby Urban Growth Boundary
- ❑ Capacity is limited
- ❑ Rides are provided on a first come first served basis
- ❑ Currently, the Neighborhood Shuttles are part of this program and provided with the same resources.

Dial-A-Ride *General Public (GP)



Considerations

- ❑ Implement donation and fare collection on the Dial-A-Ride buses only by January 1, 2012.
- ❑ Apply for grant funds to purchase fare boxes for the entire fleet.
- ❑ Evaluate feasibility of implementing a fare on fixed route by July 1, 2013.
- ❑ Continue to seek additional revenue for the program and make improvements wherever possible.



Contact us

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