

**CITY OF CANBY
APPLICATION
BOARD/COMMITTEES/COMMISSIONS/COUNCIL**

RECEIVED
FEB 20 2013
CITY OF CANBY

Date: Feb. 27 2013Name: John A. Serlet Occupation: Retired Military

Home Address: _____

Employer: N/A Position: N/A

Daytime Phone: _____ Evening Phone: _____

E-Mail Address: _____

For which position are you applying? Historic Review Board

What are your community interests (committees, organizations, special activities)? _____

Experience and educational background: United Airlines-Aircraft
Mechanic. Oregon Air National Guard/USAF
Aircraft Maintenance and Quality AssuranceReason for your interest in this position: I strongly believe in
preservation of historic structures &
historic/old TreesList any other City or County positions on which you serve or have served: None

Information on any special membership requirements: _____

Referred by (if applicable): N/A

Feel free to attach a copy of your resume and use additional sheets if necessary

THANK YOU FOR YOUR WILLINGNESS TO SERVE CANBY

Please return to: **City of Canby**
Attn: City Recorder
182 N Holly Street
PO Box 930
Canby, OR 97013

Phone: 503.266.0733 Fax: 503.266.7961 Email: Scheaferk@ci.canby.or.us

Note: Please be advised that this information may be made available to anyone upon a public records request and may be viewable on the City's web site.

1-4-13

**CITY OF CANBY
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RECEIVED

MAR 18 2013

CITY OF CANBY

Date: 3/18/13

Name: Rebekah Goodfellow Occupation: Server

Home Address: /

Employer: Canby OR 97013

Position:

Daytime Phone: Momenamins

Evening Phone:

E-Mail Address:

For which position are you applying?

Historical Review Board

What are your community interests (committees, organizations, special activities)?

Any area where I may be of service

Experience and educational background:

BS degree from Portland State University

Resume Attached

Reason for your interest in this position:

I want to get involved in our community

List any other City or County positions on which you serve or have served:

Information on any special membership requirements:

Referred by (if applicable):

Feel free to attach a copy of your resume and use additional sheets if necessary

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Rebekah Goodfellow
Canby, Oregon 97013

Skills

Well organized individual with great customer service skills. Hard worker with the ability to prioritize and multitask. Fluent in Microsoft Office which includes: Excel and Power Point. Motivated self starter.

Experience

Server

McMenamins

West Linn, Oregon

June 2012-

Greet customers as they enter the restaurant. Take menus, inform customers of specials and soup of the day. Take orders and check back with them frequently. Answer phone, with proper etiquette, and take to-go orders. Making sure that customers have a great dining experience.

Community Mayor

Army Community Services

Fort Irwin, California

June 2011-September 2011

Volunteered as a Community Mayor at the National Training Center. Kept the community information (facebook and bulletin boards) updated with news from our community and around the post. Attended Mayors meetings and brought issues from my community forward to help improve our community and to problem solve with the appropriate agencies. Planned, resourced and organized safety awareness community block party for approximately 250 families.

Server and Key Holder

Millers Homestead Restaurant

Canby, Oregon

September 2002- November 2007

Opened and closed the restaurant. Managed banquet Calendar. Greeted customers and waited on tables. Learned how to be well organized and prioritize responsibilities. Worked the cash register and was responsible for logging on to the billing system. Trained and supervised the wait staff.

Tutor

Native American Youth Association

Portland, Oregon

April 2007-June 2007

Provided tutoring services at the Native American Youth Association during the spring term of senior year at Portland State University.

Additional information

Cheerleading, Work Based Learning, Girls Today and Teachers Aid

Canby High School

Canby, Oregon

2001-2003

Junior year in high school joined the cheerleading squad, which gave a great appreciation for team work. Junior and senior year worked in the attendance office at school, through a program called "work based learning". This program gave hands on experience with working in an office environment. Filed paperwork, answered the phone and learned how collect and analyze data. Spent junior and senior years in high school in a volunteer program called Girls Today. Girls Today is a program for high school girls to help and mentor middle school girls. Senior year worked as teachers aid at our local Elementary school working in a second grade class room.

Education

Portland State University

Portland, Oregon

2007

Graduated with Bachelor of Science in Psychology

Term to Expire 6.30.14

**CITY OF CANBY
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RECEIVED
MAR 26 2013
CITY OF CANBY

Date: 3-25-13Name: John BakerOccupation: Editor - Canby Herald

Home Address: _____

Employer: Pamela MacleanPosition: Editor

Daytime Phone: _____

Evening Phone: _____

E-Mail Address: _____

d.comFor which position are you applying? Historic Review Board

What are your community interests (committees, organizations, special activities)?

History, SportsExperience and educational background: BA - Southern Oregon State CollegeReason for your interest in this position: Interested in historical issues
that have early in the future

List any other City or County positions on which you serve or have served: _____

Information on any special membership requirements: _____

Referred by (if applicable): None

Feel free to attach a copy of your resume and use additional sheets if necessary

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1-4-13

Renate Mengelberg

From: Renate Mengelberg
Sent: Wednesday, April 03, 2013 3:49 PM
To: Tim Dale
Cc: Greg Ellis; Brian Hodson; Traci Hensley; Clint Coleman; Ken Rider; Greg Parker; Richard Ares
Subject: RE: A little feedback on Canby Economic Development Strategy

Tim and other Canby City Councilors - thanks for your review of the Economic Development Plan. Many of the changes you suggest below are easy to make. See my comments for more details after RM:

If you agree with the wording as proposed below you can make a motion to approve the plan with the changes proposed (and any others that the council wants to make. I can then make the changes this week and begin making the final available on line and to key partners.

Renate Mengelberg

City of Canby Economic Development Director

E-mail: Mengelberg@ci.canby.or.us

NEW Direct Phone: 503-266-0701 Cell: 503-504-5882

From: Tim Dale
Sent: Wednesday, April 03, 2013 12:34 PM
To: Renate Mengelberg
Cc: Greg Ellis
Subject: A little feedback on Canby Economic Development Strategy

Sorry for the lateness; still catching up from vacation last week. Good document; lots of work went into it ☺ Just a few minor thoughts:

Page 5, "Issues/Challenges", the sentence "Visibility for OR 99E is poor" seems to conflict with "Opportunities/Assets" sentence "First Avenue redevelopment will provide a much improved visible face of downtown to the well-traveled Highway OR 99E"

RM: I can see where this seems like a conflict but I feel both statements are true.

- On one hand - The view of 1st Avenue, especially from the west end of town is much improved with the cities investment. In the past, the city has also developed attractive monument signs on Ivy, Grant and Elm to direct new comers to downtown. Banners and summer flower baskets are intended to catch the eye of passersby and hopefully compel them to turn off, visit downtown and shop. The gazebos that are intended for First Avenue will also make a dramatic visual impact once constructed.
- On the other hand the view from the east end is obstructed by two large buildings from Ivy to Grant (T-line Design and Bricks and Minifigs), a gas station and a large row of evergreen trees. All of this makes downtown harder to see when driving at 35 mph and is unlikely to change. The recent façade improvement at Bricks and Minifigs and the planned T-Line Design makeover certainly help. If more downtown-like features on Highway 99E from Ivy to Elm are installed according to the Highway 99E Gateway Plan, it will be clearer to travelers that they have arrived in a downtown area.

Page 8 "Opportunities/Assets", final bullet refers to the Spring 2012 survey identifying the need for computer repair, tailoring and alterations, dry cleaning and a copy center/package and mail service. Do we need to explicitly list as an action item that this reveals the need to make these existing businesses more visible (e.g., citizens apparently aren't aware these businesses already exist in Canby)?

RM: I would be happy to add a sentence at the end that says. **"Existing Businesses offering these services would benefit from more proactive marketing efforts."** Will that work?

Page 9 "Top Challenges", third bullet states that Canby's key market assets are not well known in the Portland commercial brokerage and development community and additional public relations is needed. I didn't see a specific action task for this w.r.t educating brokerages.

RM: I mention it on page 23 at the top of the page "Respond to Appropriate leads" 3rd bullet:

It says **"Partner with Clackamas County, Greater Portland Inc, Business Oregon, real estate brokers and others to find promising business leads"** Does that cover it?

If not I would be happy to add under Business Recruitment below at the end of the paragraph. **"Educate real estate brokers about Canby's sites, buildings and attributes on an ongoing basis."**

Page 13, last paragraph, "the *infamous* Silicon Forest". I encourage a different adjective. Merriam-Webster: "1: having a reputation of the worst kind: notoriously evil. 2: causing or bringing infamy".

RM - I certainly did not mean to imply that. This is an easy fix I am happy to make.

Page 14 "City Council Goal #1". Maybe a footnote that we're about to adopt new CC goal language, although the spirit of it is very consistent with the current official goal.

RM- Easily done!

Exhibit B:

- I know we've talked about these in CC/URA, but didn't see anything specifically tasked to:
 - Bike tourism
 - Leveraging the fairgrounds.
 - Long-term exploration/development of recreational business opportunities (e.g., riverbank, sports complex, etc.)
- Thanks for the task on agri-tourism.

RM: It is important that the various tourism promotion and development roles are covered and less so who does it. For instance - Tourism promotion has historically been the realm of the Canby Chamber and I wanted to respect their leadership role. Bike tourism is more likely the role of the cities Bike and Ped Committee. We are working on developing a visitor information kiosk at that fairgrounds that will be completed this summer. The recreation aspects of the Vision seem better aligned with Park planning efforts, at least at this early stage.

I hope this is helpful. Please let me know if you have additional questions.

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