

CLACKAMAS COUNTY ECONOMIC LANDSCAPE Film and Media Production

Career Opportunities

Film and media provides a substantial range of opportunities from technical production assistance to acting and performing. The following are the representative occupations:

- Technical Director
- Actor/Entertainer/Performer
- Musician/Singer
- Audio Producer
- Equipment Operator (i.e., sound, lighting)
- Graphic Designer
- Book Keeping and Accounting



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Resources

Clackamas County Business & Economic Development
www.Clackamas.us/business

Business Oregon
www.oregon4biz.com

Film Oregon
www.filmoregon.org

Source Oregon
www.sourceoregon.com

NW Film Center
www.nwfilm.org

Oregon Governors Office of Film & Television

<http://oregonfilm.org/>

Oregon Media Production Association
www.ompa.org

Contact Information

Clackamas County Business & Economic Development
150 Beaver Creek Road
Oregon City, Oregon 97045
503-742-4329
www.clackamas.us/business



FCS GROUP
Solutions-Oriented Consulting

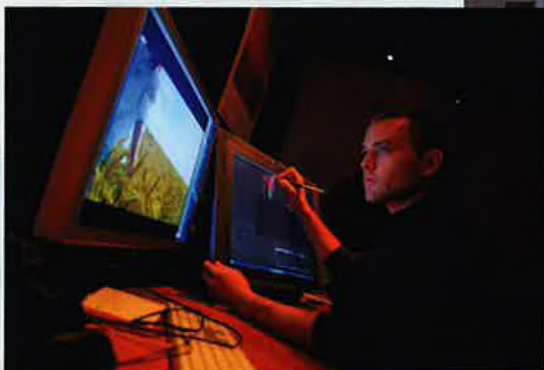
Consultants:
FCS GROUP
Real Urban Geographics

Sample of Film & Media Companies in Clackamas County

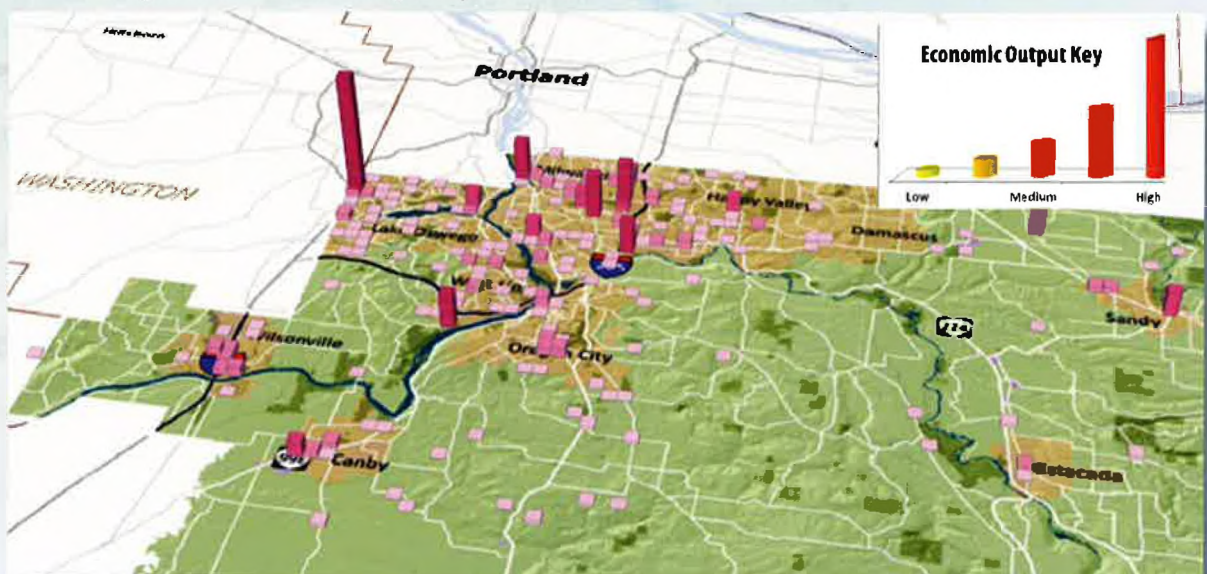
Waggener Edstrom, Inc. *
Dark Horse Publishing
AEC, Inc.
Oregon Publications Corp.
Chevalier Advertising, Inc.
Pamplin Broadcasting Oregon, Inc.
Pacific Marketing & Publishing, Inc.
KPDQ – AM & FM
Hot Off The Press, Inc.
Pacific Coast Crewing, Inc.
Cinematics Studios

Source: Oregon Employment Department.

* Indicates top 100 County Business Listing



Existing Film and Media Production Companies in Clackamas County: Annual Regional Economic Output by Location*



*Reflects total economic output attributed to business activities measured in 2010, using the IMPLAN model for Clackamas County.

Clackamas County Film and Media Production



There are many reasons why Clackamas County continues to be a preferred location for the film and media production cluster. The natural scenic beauty of the Cascade Range dominated by Mt. Hood provides a rugged landscape with wild & scenic rivers and a range of settings that also provide convenient access to Portland. It is no wonder why major motion pictures (such as *Twilight*, *Untraceable*, *The Haunted*, and *The Shinning*) and television series (such as *Leverage* and *Grimm*) have selected Clackamas County for their studio productions. This cluster is also comprised of nationally renowned publishing and broadcasting companies and creative designers, graphic artists, performers and writers.

Representative film and media production companies in Clackamas County include: Waggener Edstrom, Dark Horse Publishing, AEC, Inc., Oregon Publications Corp., Chevalier Advertising, Pamplin Broadcasting, Pacific Marketing & Publishing, Pacific Coast Crewing, and Cinematics Studios.



Economic Benefits to Clackamas County and the Region

The film and media production cluster is an important component of the Clackamas County economy and responsible for bringing in \$91 million in trade from outside the nine-county Portland-Vancouver region. Its vitality is measured by direct economic impacts, secondary benefits, and strategic market opportunities. Additionally, film and media generates business for professional and service industries, and promotes unique career-level employment opportunities.

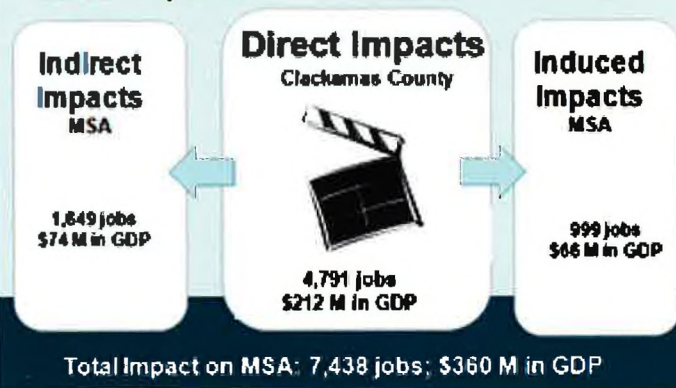
This cluster's prominence is driven in part by several film and media production companies located in various Clackamas County urban and rural office and industrial settings. As a direct economic benefit, production costs, employee compensation, and tax payments account for \$212 million in annual GDP for Clackamas County.

Film and Media Production Cluster Current Stats for Clackamas County

Annual GDP (Value Added): \$212 Million
Cluster Share of County GDP: 1.4%
Exports/Sales from Outside Region: 43%
Direct Employment: 4,791 jobs
County Businesses: 332
Number of Businesses in Top 100: 1
10-year Job Growth Forecast: 25%
Cluster Location Quotient (LQ): 5.2

Source: compiled by FCS GROUP based on IMPLAN (2010), adjusted to 2011 dollars; with 10-year forecast by Oregon Employment Dept. GDP = gross domestic product. Location Quotient (LQ) depicts relative share of this industry's contribution in Clackamas County compared to this industry's contribution in the 9-county Region.

Film & Media Production 2010 Impacts



CLACKAMAS COUNTY ECONOMIC LANDSCAPE
Film and Media Production

Film and Media Production Cluster: Annual Economic Benefits

Location Quotient for Cluster in County	5.2
Contribution to County GDP	1.4%
Business Establishments in County	332
Average Labor Income in County(per job)	\$24,055
Total Labor Income in County	\$115,249,000
Employment	
Direct Jobs in Clackamas County	4,791
Secondary Employment	2,647
Total Direct & Secondary Employment	7,438
Direct GDP and Output in Clackamas County	
Direct GDP (Value Added)	\$212,010,000
% Traded Outside Region	43%
Output	\$424,910,000

GDP = Gross Domestic Product.

Source: analysis by FCS GROUP. All data in this table, with exception of business establishments, are based on 2010 IMPLAN estimates. Employment reflects total jobs (full and part time workers as well as self-employed). Estimated business establishments are derived from the Oregon Employment Department. Location quotients are based on Clackamas County's relative propensity to attract employers within this cluster in comparison to the nine-county Portland-Vancouver region.



Film & Media Production: Strategic Market Opportunities

The film and media production cluster is thriving in Oregon due in part to excellent cost advantages and direct incentives provided by the state. This includes production and labor investment rebates offered by the Oregon Production Investment Fund (OPIF), and the Greenlight Oregon Labor Rebate. In addition, Oregon has a rebate program for local filmmakers through the Indigenous OPIF program (see back page for details).

The nationally regarded high quality of life continues to attract creative professionals to Clackamas County and the region with specialties in film & media production. This combined with Oregon's renowned "Silicon Forest" high tech setting, low cost of living, and ample regional labor force should foster growth in the film & media production cluster for many years.

Film and Media Production Cluster North American Industrial Classification System (NAICS) Categories

5111: Publishers. Includes newspapers, periodicals and book publishing.

5121: Motion Picture and Video Industries. Includes TV and movie productions.

5122: Sound Recording.

5151: Radio and TV Broadcasting.

5191: Internet Publishing and Broadcasting.

5419: Advertising and related services.

7113: Promoters of Performing Arts and Sports.

7115: Independent Artists, Writers and Performers.