

TOURISM PROMOTION ADVISORY COMMITTEE (TPAC) MINUTES
Thursday – February 8, 2018

CALL TO ORDER

Meeting called to order at 4:00 PM

1. ROLL CALL

Present: Committee members Angi Christian, Candice Michel, Dane Tippman, and Skip Watwood.
Also present: Staff Committee Liaison Teri Davis

2. APPROVAL OF MINUTES –

a. Motion made by Candice Michel to approve the minutes of January 18, 18, motion seconded by Angi Christian and Committee voted; the motion carried unanimously.

3. Public Comment – There was no one present to address the Committee on non-agenda items.

4. ACTION ITEMS

a. Fireworks funding request

- Committee members discussed whether the event meets the established funding criteria.
- Skip Watwood expressed he likes supporting the event

Motion made by Dane Tippman to deny funding to the fireworks event, motion seconded by Angi Christian and Committee voted; the motion carried 3-1 with Skip Watwood voting nay.

b. Elmo Williams Day – Carolyn Milliman presented the request

- Committee discussed whether the event meets the established funding criteria.

Motion made by Angi Christian to approve the funding request, motion seconded by Candice Michel.

Motion amended by Angi Christian to reduce the funding to \$1,000, motion seconded by Candice Michel and Committee voted; the motion carried unanimously.

c. Winter Art & Chocolate Festival

- Organizer rescinded their request prior to the meeting

Motion made by Candice Michel to remove the item from the agenda, motion seconded by Dane Tippman and Committee voted; the motion carried unanimously.

5. INFORMATIONAL ITEMS

a. Wild Rivers Mushroom Festival – Kathleen Dickson presented

b. Spectrum Digital Campaign Analytics – Jeremy Bakke presented

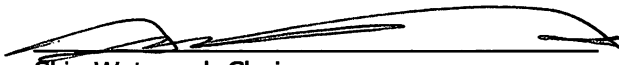
c. Event Calendar – not presented

d. Budget Status & Internet Hit Info – Committee reviewed the budget status and the internet hits for the month

7. SCHEDULE NEXT MEETING – Next meeting scheduled for March 8, 2018.

8. ADJOURNMENT – with no further business before the Committee, meeting adjourned at 4:58 pm.

Respectfully submitted,


Skip Watwood, Chair

(approved at March 8, 2018 meeting)