

TOURISM PROMOTION ADVISORY COMMITTEE (TPAC) MINUTES
Thursday – December 21, 2017

CALL TO ORDER

Meeting called to order at 4:01 PM

1. ROLL CALL

Present: Committee members Angi Christian, Candice Michel, Tim Patterson, Dane Tippman, and Bob Pieper.

Also present: City Manager Gary Milliman and Staff Committee Liaison Teri Davis

2. APPROVAL OF MINUTES –

- a. Motion made by Angi Christian to approve the minutes of November 16, 2017, motion seconded by Candice Michel and Committee voted; the motion carried unanimously.**

3. Public Comment – There was no one present to address the Committee on non-agenda items.

4. ACTION ITEMS

a. Pistol River Wave Bash

- City Manager Milliman presented the proposal and needs of the International Windsurfing Tour organization
- The committee discussed various event assistance options

Motion made by Candice Michel to recommend to Council funding a \$2,000 sponsorship of the videography, stipulating in the agreement a specific amount of footage of Brookings be included in the production, motion seconded by Dane Tippman; the motion carried unanimously.

b. Modification to Meeting Schedule

- Teri Davis presented a calendar explaining how due to the scheduling of TPAC meetings, decisions made by TPAC are delayed getting to City Council.
- The committee discussed the possible alternative meeting schedules.

Motion made by Candice Michel to change the monthly meeting to the second Thursday of the month at 4:00 p.m.; motion seconded by Angi Christian; the motion carried unanimously.

c. Events Calendar

- Tim Patterson advised that Committee members to monitor the progress of the calendar at CoastToday.com

The Committee took no action.

5. INFORMATIONAL ITEMS

a. Events Calendar

- Tim Patterson advised that data entry is in progress

b. Recent Council Actions

- Teri Davis informed that Council approved all three items recommended by TPAC: Wild Rivers Foundation for Dance, Port Fish Cleaning Station, and Spectrum Digital Advertising Campaign.

c. Budget Status – Committee reviewed the budget status

d. Internet Hit Info – Committee reviewed internet hits document provided

e. Upcoming Council Workshop – Teri Davis advised committee about the upcoming Council Workshop on January 4 which will discuss Tourism promotion with the Chamber of Commerce and also TPAC funding criteria.

7. SCHEDULE NEXT MEETING – Next meeting scheduled for January 11, 2018.

8. ADJOURNMENT – with no further business before the Committee, Dane Tippman made a motion to adjourn; Angi Christian seconded the motion; meeting adjourned at 4:59 pm.

Respectfully submitted,



Skip Watwood, Chair
(approved at January 18, 2018 meeting)