

# City of Brookings **WORKSHOP Agenda**

## **CITY COUNCIL**

**Tuesday, September 4, 2012, 4:00pm**

City Hall Council Chambers, 898 Elk Drive, Brookings, OR 97415

### **A. Call to Order**

### **B. Roll Call**

### **C. Topics**

1. Preview of new City website. [City Recorder, pg. 2]
  - a. Website home and interior page samples [pg. 3]
2. Revisions to the Deferred Improvement Agreement (DIA) policy for existing & future DIAs. [Public Works, pg. 5]
  - a. Grants Pass Deferred Development Agreements handout [pg. 7]
  - b. City of Medford Municipal Code excerpt [pg. 9]
  - c. DIA map (to be provided at meeting)
3. Charter Amendment regarding water service. [City Manager, pg. 12]
  - a. City Charter Chapter XI [pg. 13]
4. Workshop meeting dates. [City Manager, pg. 15]
5. Flower baskets on street light poles [City Manager, pg. 16]
  - a. Collection of articles and brochures [pg. 17]
6. Bring back the bears. [City Manager, pg. 29]
  - a. Cows, moose and bronzes [pg. 30]

### **D. Council Member Requests for Workshop Topics**

### **E. Adjournment**

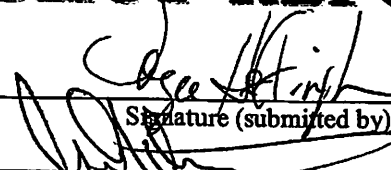
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# CITY OF BROOKINGS

## COUNCIL WORKSHOP REPORT

Meeting Date: September 4, 2012

Originating Dept: City Manager

  
\_\_\_\_\_  
Signature (submitted by)  
\_\_\_\_\_  
City Manager Approval

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Subject: New Website Preview

Background/Discussion:

The City Manager has asked staff to provide Council a brief, on-line preview of the new website which is scheduled to go live by midnight, September 4. The website address will remain unchanged, however, the new site will have an entirely new "look and feel" designed to enhance the user's experience through improved functionality and innovative features.

The website design and development process has been a complex and lengthy one, involving many hours of staff time in working with the website development team to come up with the final design, define the site's architecture and navigation, identify and add content, and finally, learn how to use the sites many modules, tools and features.

It should be noted that staff is still populating the site with information and documents. Items such as past agendas and minutes, as well as additional web pages, will be added as time allows, and/or need arises.

Attachment(s)

- a. Website home and interior page samples



Brookings  
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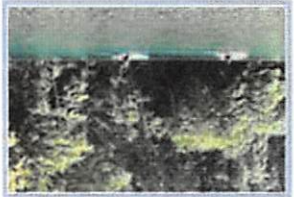
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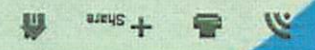
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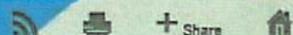
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# Brookings

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## History

### History of Brookings, Oregon.

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# CITY OF BROOKINGS

## Council WORKSHOP Report

Workshop Date: September 4, 2012

Originating Dept: PW DS

  
\_\_\_\_\_  
Signature (submitted by)  
  
\_\_\_\_\_  
City Manager Approval

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Subject: Revising the deferred improvement agreement (DIA) policy for existing and future DIAs.

Background/Discussion: Staff has recently administered “calling in” DIAs for the Hassett Street Improvement project and most recently at Cove Road south of BiMart. The process of administering DIAs has proven to be an administrative challenge. Most of the effected home owners were unaware of the existence and financial implication of the DIA and rarely was the current owner the developer who signed the DIA. City Council directed staff to investigate other options for moving forward with future DIAs and how to address the existing DIAs.

Staff researched all DIAs in the City limits (rather than an area by area basis) and has spent significant efforts rekindling the supporting paperwork supporting the creation of the DIA. It was believed there were approximately 200 DIAs recorded in the City. These roughly 200 DIAs were applied to lots before they were partitioned therefore the total number of DIA recorded lots exceeds 400 total. Staff is still in the process of obtaining all supporting documentation before sending the effected owners a letter to notify them of the existence of a DIA. Please refer to the GIS mapping of the approximately 400 properties.

Research of other Oregon cities deferred development agreements:

- City of Grants Pass – The City Council adopted an ordinance to require the developers to pay the cost of the deferred improvements at the time the application is approved to limit the obligation of future property owners. Grants Pass requires a cash payment of 115% of the estimated value of the frontage improvements.
- City of Medford – Medford changed their policy to requiring a cash deposit of 125% of the estimated value of the improvements. The City of Medford has not pursued cash deposits on past existing DIAs.
- City of Coos Bay – requires any improvements to be bonded and constructed before certificate of occupancy.
- City of Florence – requires a bond and a deferred agreement.

There were no other cities that we found that had actively pursued retroactively collecting deposits for existing DIAs.

### Policy Considerations:

Would the City of Brookings consider a cash deposit including a percent above the deferred estimate for future DIAs?

Would the City of Brookings propose that the future owner pay any difference between the cash deposit and the future value of the deferred improvements when ultimately the DIA is "called in?"

Would the City of Brookings pursue bringing existing DIA properties up to balance by retroactively requiring the current amount of the DIA as a deposit? If retroactive deposits were considered, would the City of Brookings consider placing a lien on the property if these past DIA balances were not provided?

### Recommended Options:

#### Future DIAs:

- 1) Update the BMC similar to neighboring cities by requiring a cash deposit in addition to a DIA.

#### Existing DIAs either 1) or 2):

- 1) Offer the current owners an opportunity to "pay up" the balance of what is owed by sending them an estimate of the current value of the improvements. Per our City Attorney, we can legally lien the properties if the owners do not "pay up" the value of the DIA improvements or;
- 2) Call in the DIAs only when the City;
  - a. Is implementing an annual street improvement project.
  - b. Is reviewing adjacent developments and "calling in" the DIA will connect sidewalk and drainage infrastructure.

### Attachment(s):

- A. Grants Pass Deferred Development Agreements Handout
- B. City of Medford excerpt from municipal code
- C. Mapping of DIAs to be provided at workshop



*DIIPs and LGIPs, see the brochure on Development Agreements.)*

When it becomes feasible, the current owner of the property, with the written permission of the City, may also choose to install the improvements. With proper design, construction, inspection and acceptance of the improvements by the City, the current owner may seek reimbursement of the costs up to the value of the original cash deposit, plus accrued interest.

### How does interest accrue on my deposit?

Interest will accrue at an annual rate adopted by the City Council in January of each year. The interest rate will be the previous calendar year's average interest rate paid to investments by the Local Government Investment Pool, a division of the Oregon State Treasury. The Council may readjust the rate adopted in the previous January applicable to the past year.

For 2002, the interest rate adopted by Council for Deferred Development Deposits is 4.2178%. (Res. 4499)

### What happens when the property is sold?

Deferred Development Agreements are recorded on the title of the property, and should be disclosed at the time of sale. The sale price of the parcel should take into consideration the obligations of the agreement. Deposits held in trust by the City for deferred improvements are tied to the Deferred Development Agreement and therefore remain in trust for the owner of record at the time the installation is completed and accepted.

### What might this cost me?

An example of what you may be required to put on deposit for deferred improvements if you are building a single family home on an unimproved lot:

Lot Acreage: 1/4 acre

Street Frontage:	70 feet
1/2 Street	1049.40
Curb & Gutter	401.50
Sidewalk	1036.75
8" Water	1760.00
8" Sewer	1430.00
12" Storm	1100.00
Design	609.99
Inspection	542.21

**115% of Total    \$9119.33**

### Is financial assistance available if I am building a home that I will live in?

The City Council adopted a "Limited Relief Policy" to assist owners of existing lots of record who want to build a home or place a manufactured dwelling on the lot which they will occupy. The policy allows for the owner to arrange financing to pay the required deferred development deposit through a title company. Please inquire further about this option for specific qualifications and terms of the financing agreement.

### For further assistance ...

*Ordinances governing Deferred Development Agreements are incorporated into Article 29 of the City of Grants Pass Development Code. The Development Code is available at the Community Development Department, or can be accessed on line at [www.ci.grants-pass.or.us](http://www.ci.grants-pass.or.us).*

*The information in this brochure is general in nature and should not be substituted for the specific requirements as established in the Ordinances.*

Community Development Department  
City of Grants Pass  
101 Northwest A Street  
Grants Pass, OR 97526  
(541) 474-6355  
[www.ci.grants-pass.or.us](http://www.ci.grants-pass.or.us)



# Deferred Development Agreements & Deposit Requirements

Published May 2002

Grants Pass

On February 20, 2002 the Grants Pass City Council adopted Ordinance 5104 requiring a cash deposit for deferred public improvements required as a condition of approval for new developments. This is in addition to the existing requirement to sign a Deferred Development Agreement.

### What are deferred public improvements?

Deferred public improvements are improvements usually located in or on the adjacent street that are not installed or completed at the time the property is developed and are deferred by the City Engineer because they are not feasible to install at the current time. Often, this occurs when a design for the public improvement has not been completed that would allow for installation without having to be re-installed or realigned at a later date. The deferred improvements might include street construction, curb and gutter, sidewalks, water lines, sewer lines, storm drains, and traffic control devices.

### Why does the City require a deposit?

The City Council believes deferring the installation of certain improvements can be allowed when the public health, safety and welfare of the community are not endangered and the public-at-large is protected from paying those costs in the future.

The City Council adopted the ordinance to require that developers pay the cost of deferred improvements at the time the application is approved and to limit the obligation of future property owners for the cost of installation.

### What is the Deferred Development Agreement?

The Deferred Development Agreement (DDA) is a contract between the City and the property owner that allows a current land use action or development to occur and permitting the owner to delay the installation of specified improvements. The DDA identifies the

improvements for which a property is bound, such as streets, sidewalks or utility lines. The agreements are recorded on the title of the property and "run with the land". Future owners of the property are bound in the same manner as the original signer of the agreement, which is why the City Council wants the original developer to deposit funds for those improvements – so a new owner doesn't have to come up with a large sum of money to pay for the improvements at a later date.

The Deferred Development Agreement includes a Waiver of Remonstrance. By signing the waiver the owner agrees not to oppose the formation of any Local Improvement District or Advance Financing District, and to participate in a Local Government Improvement Project for the construction of any one or all of the deferred improvements.

### What does this mean to me?

As a developer or homebuilder, it means that in addition to signing a DDA, a cash deposit in the amount of 115% of the estimated cost of the deferred improvements is required at the time building permits are issued for construction of a home or project. The deposit will be held in trust by the City and will accrue interest until the time the deferred improvements are installed.

### Why must I sign a Deferred Development Agreement and pay a deposit?

At the time the public improvements are installed, if the deposit plus accrued interest held for the improvements is less than the actual cost of the installation, the DDA insures the current property owner will be obligated to pay the difference, instead of the City.

If the actual cost of the installation is less than what has accrued, the difference will be refunded to the property owner of record at the time of installation, without regard to mortgage holders.

### How are the costs of deferred improvements estimated?

The estimated costs of deferred improvements are identified on a spreadsheet attached as an exhibit to each DDA signed after February 20,

2002. Each improvement required is itemized and the estimated cost is calculated according to the frontage and acreage of the subject parcel(s). The City Engineer establishes the unit costs based on the most recent and most applicable costs incurred through creation of Local Improvement Districts and other public projects. Design, inspection and contract management costs are factored into the total, and the deposit due is 115% of the total estimated public cost of construction.

### Why 115% of the estimated costs?

The estimated costs are based on construction costs in today's dollars. Since the deferred improvements may not be installed for many years, it is impossible to predict what the actual costs of the installation will be at that future date. Also, the estimated unit costs are determined by an average of previously installed project costs which are not specific to your property. The improvements to be installed for your property may not be "typical" and could result in higher installation costs. For example, it costs more to install certain improvements in hillside areas. Therefore, 115% of the estimated costs is collected to offset rising construction costs and the costs for a project that comes in over the original estimate.

### When and how will the deferred improvements be installed?

Once a DDA has been signed and recorded, the owner is obligated to participate in the construction of the public improvements when:

- A Local Improvement District (LID) is formed, or
- A Developer Installed Improvement Program (DIIP) is initiated, or
- A Local Government Improvement Project (LGIP) is initiated.

At that time, the deposit held in trust by the City and any interest accrued will be used to pay for the subject parcel's share of the installation. (For more information on LIDs,



# MEDFORD

## 10.432 Street Improvement, Deferred

**(1) Criteria for Deferral.** Subject to the criteria and standards set forth in this section, the improvement of existing streets, alleys, or unimproved rights-of-way may be deferred by the Public Works Director or designee to such time as a complete street segment can be improved to City standards. For purposes of this section, a street segment shall be considered as the length of a street between street intersections on the same side of the street as the project site. Street improvements may only be deferred when the project site complies with the following criteria:

(a) Commercial, Industrial, and Residential street improvements may be deferred if:

(i) More than 50% of the block between street (not including alley) intersections on which the project site fronts is unimproved (street improvements required within subdivisions and Planned Unit Developments shall not be deferred); or,

(ii) There are site conditions confirmed by the City Engineer that justify the deferral.

(b) Arterial and Collector street improvements shall not be deferred under this section.

**(2) Financial Deposit.** When street improvements are deferred, the developer shall deposit with the City of Medford a financial deposit acceptable to the City in the amount of 125 percent of the City Engineer's estimate of the costs for the deferred street improvements, in lieu of the developer constructing the street improvements. This financial deposit shall be deposited with the City prior to the recordation of the Final Plat for land partitions, or prior to submittal of building permit applications for projects subject to review by the Site Plan and Architectural Commission.

Said financial deposit shall be held until one of the following conditions has been met:

(a) The required street improvements have been constructed by the developer or property owner, at which time, the deposit may be returned to the developer or property owner in whole or in part; or,

(b) The required street improvements have been constructed as part of a Local Improvement District, in which case, the deposit shall be applied to the proportional share of the property owner's obligation; or,

(c) The project site's Local Improvement District assessment is less than the amount of the deposit required as a condition of the deferral, in which case, the difference between the two amounts shall be refunded to the developer.

**(3) Construction Performed by Developer or Property Owner.** If the developer or property owner elects to construct the required street improvements prior to the formation of a Local Improvement District, s/he shall be responsible for performance of the work identified in the conditions set forth in the applicable Final Order from the approving authority and for obtaining contractors therefor.

(a) The developer or property owner shall cause satisfactory plans and specifications for the improvements to be prepared, and shall submit said plans and specifications to the City Public Works Department for approval prior to commencement of the work. Such work shall be done in accordance with the City standards in effect at the time the improvement plans are submitted for approval.

The City Engineer shall review the construction documents, and notify the applicant in writing of any additional requirements for installation of street improvements. If the applicant disagrees with the requirements for installation of street improvements as provided in this section, s/he

shall, within 30 days of the date the notice from the City Engineer was mailed, request a review of the requirements by the City Council. The decision of the City Council shall be binding upon both the City and the applicant.

(b) The developer or owner shall make payments required by the City, including, but not limited to, engineering deposits, permit fees and inspection fees. Prior to approval of street improvement plans by the City, the applicant may be required to execute and deliver to the City, a performance bond in an amount and form acceptable to the City, to be released by the City in whole or in part upon the City's final acceptance of the work performed. The developer or owner shall notify the City Public Works Department at least 48 hours prior to the start of construction.

**(4) Construction as Local Improvement District.** The financial deposit shall be applied to the property owner's proportional share of the resulting final assessment for the subject property for a future Local Improvement District for street improvements along the property frontage or other locations for which the deposit was made. Should the subject property's resulting assessment be less than the deposit amount required as a condition of the deferral, the difference between the two amounts shall be refunded to the party which paid the deposit. At the time the City decides to make the deferred street improvements, permission to enter onto the property of the owner is granted to the City or its contractor as may be necessary to construct such improvements.

**(5) Construction Performed by City.** The financial deposit shall be applied as a proportional share toward a project which completes the deferred improvements, in whole or in part, if the project is constructed with City funds or resources. If the subject property's proportional share of the improvement project is less than the amount of the deposit, the difference shall be refunded to the party which paid the deposit.

**(6) Tracking of Payments.** Deposit accounts for the financial deposit shall be maintained by the City, and shall identify the developer, the property owner, the map and tax lot number of the parent parcel being developed and for which the payment is being received, and the date and amount of the payment.

**(7) Existing Deferred Improvement Agreements.** Deferred Improvement Agreements that were recorded prior to the date of adoption of this ordinance shall continue to be in effect, and said agreements shall continue to run with the land.

(a) If the owner of the property subject to a Deferred Improvement Agreement elects to construct the deferred improvements, s/he shall be responsible for performance of the work identified in said agreement and for obtaining contractors therefore. The property owner shall cause satisfactory plans and specifications for the improvements to be prepared, and shall submit said plans and specifications to the City Public Works Department for approval prior to commencement of the work. Such work shall be done in accordance with the City standards in effect at the time the improvement plans are submitted for approval. The City Engineer shall review the construction documents, and notify the applicant in writing of any additional requirements for installation of street improvements. If the property owner disagrees with the requirements set forth for installation of improvements as provided in this section, s/he shall, within 30 days of the date the notice from the City Engineer was mailed, request a review of the requirements by the City Council. The decision of the City Council shall be binding upon both the City and the property owner.

(b) The property owner shall make payments required by the City including, but not limited to, engineering deposits, permit fees and inspection fees. Prior to approval of improvement plans by the City, the property owner may be required to execute and deliver to the City, a performance bond in an amount and form acceptable to the City, to be released by the City in whole or in part upon the City's final acceptance of the work performed. The property owner shall notify the City Public Works Department at least 48 hours prior to the start of work.



(c) Recordation of a Deferred Improvement Agreement shall be equivalent to a petition required under Section 29 of the Medford Charter. If the property owner does not complete the improvements under provisions (7)(a) above, the City may do the work as a local improvement project following the procedures established by ordinance for such projects and assess the costs against the property specially benefited. Permission to enter onto the property of the owner is granted to the City or its contractor as may be necessary to construct such improvements.

When the City Engineer determines that the reason(s) for the street improvement deferment no longer exist(s), s/he shall notify affected property owners in writing. The notice shall be mailed to the current owner or owners of the land as shown on the latest adopted county assessment roll. All or any portion of said improvements may be required at a specified time. Each affected owner shall participate on a proportional share basis of the cost of installation of the improvements.

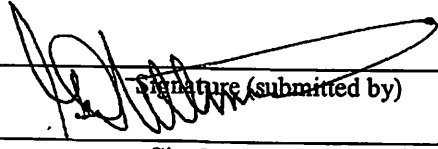
[Amd. Sec. 1, Ord. No. 5955, Aug. 20, 1987; Amd. Ord. No. 6030, Dec. 3, 1987; Amd. Ord. No. 2005-274, Dec. 1, 2005.]

# CITY OF BROOKINGS

## COUNCIL WORKSHOP REPORT

Meeting Date: September 4, 2012

Originating Dept: City Manager

  
\_\_\_\_\_  
Signature (submitted by)  
\_\_\_\_\_  
City Manager Approval

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Subject: Charter Amendment Regarding Water Service

Background/Discussion:

The City Charter provides that only the City has the authority to provide water service to properties located within the City Limits "without the legal authorization of its voters." This is found in Chapter XI, Section 42 entitled "Authorization to Effect Amendment; Establishment of Water Bond Sinking Fund." Chapter XI was enacted as authorization for the City to issue and use the proceeds of bonds sold to finance water system improvements. Clearly, the reason for the provision was to provide security for the bond holders by prohibiting the City from transferring ownership or control of its water system...and the authority to collect user fees...to any other entity, which could thus eliminate a source of repayment revenue. That project has been completed, all bond proceeds have been used, and the bonds have been paid-off. Bond Counsel has opined that Chapter XI is no longer relevant and should be repealed. However, the voters have rejected two ballot measures to repeal the provision.

Essentially, the unintended consequence of this provision is that the City cannot annex territory south of the Chetco River now served by the Harbor Water District without first securing voter approval to allow the Harbor Water District to provide water service to those properties that are annexed.

Mayor Hendenskog would like to discuss a strategy for re-addressing this matter.

One possible approach would be to submit any proposed annexation of property located within the Harbor Water District to voter approval and include in the ballot measure specific authorization for the District to continue to provide water service to the annexed property.

Attachment(s):

- a. City Charter Chapter XI



## **City of Brookings Charter**

### **CHAPTER XI WATER INTAKE RELOCATION**

#### **Section 40. Authorization to Expend Proceeds from Sale of Bonds.**

The City of Brookings has heretofore been authorized to engage in the enterprise and business of owning, operating and maintaining a municipal water works and water system and to sell and dispose of water for irrigation, domestic, municipal and other purposes and uses to its inhabitants and to people residing without the boundaries of said City. To that end the City Council is hereby authorized to expend the proceeds from the sale of the bonds hereby authorized for the purposes herein provided in this Charter amendment and to provide, buy, construct, equip and maintain the municipal water system of the City of Brookings, and any combination of such purposes.

#### **Section 41. Issuance and Sale of Bonds.**

For the purpose of providing funds with which to provide, construct, build, acquire, equip and operate a water works and water system within and without the boundaries of the City of Brookings, Oregon, for the use and benefit of the inhabitants of said City, and for profit, and to acquire rights of way, easements, personal property, real property, water rights, and other property within and without the boundaries of the City of Brookings for the purposes, necessities, uses and conveniences of said City and securing an adequate and sufficient supply of water, the municipal water works and water system owned, operated and maintained by said City to supply water to said City and its inhabitants and the people residing without the boundaries of said City, and to pay the legal and engineering expense in connection therewith, the Council of said City is hereby authorized and empowered to issue and sell bonds of said City in a sum not to exceed \$1,300,000.00, notwithstanding any debt limitation or restriction contained in or prescribed by the Charter of the City of Brookings, Oregon, or any amendment thereof. The debt limitations or restrictions contained in or prescribed by the Charter of the City of Brookings, or any amendment thereof, limiting or restricting the total indebtedness which the City may incur, or any provision of the Charter regulating the issuance and sale of bonds, shall not apply to the bonds hereby authorized or the indebtedness created by the issuance of such bonds.

#### **Section 42. Authorization to Effect Amendment; Establishment of "Water Bond Sinking Fund."**

The City of Brookings may purchase or acquire by the exercise of eminent domain, lease, hold or receive property, real and personal, within and beyond the limits of said City for the construction, equipment, operation and maintenance of a water works and water system to supply the City with water for municipal purposes and its inhabitants within said City and people without the boundaries of said City with water for domestic, irrigation and other beneficial purposes or uses; and for such purpose or purposes may take private property within and beyond the limits of said City of public use for the purpose of supplying said City and its inhabitants, and persons and corporations residing outside the limits of said City, with water; and may take and enter into all contracts necessary or convenient to that end. The right to furnish the inhabitants of said City with water shall be forever vested in the City of Brookings, and no franchise, right or privilege shall hereafter be granted to or contract made with any person or corporation by said City to

furnish or supply the said City or its inhabitants with water, without the authorization of the legal voters of said City. The Council is hereby granted authority to carry into effect this amendment and Charter provision and to do any and all things necessary, proper and convenient to secure for said City an efficient and effectual water works, water system and water service, and provide for the appropriation, preservation and security of a water supply for said City, and for the fixing and collection of taxes and charges as compensation from users of water from the water system of said City, and to enact and provide all rules and regulations necessary, proper or convenient in the operation, maintenance, control and management of such water system, and the collection of such rates and charges, as hereinafter provided.

All revenues arising from the sale or use of water from said system shall be set apart; first, as a special fund to be known as the "Water Fund" from which to pay needful expenses in maintaining, operating, repairing, renewing and extending said water system and works as necessity therefor shall arise, and for the payment of the interest on the City of Brookings water bonds as the same shall accrue; and, second, of the residue of such revenue a sinking fund shall be created to be kept inviolate and to be applied in the payment and/or redemption of the water bonds of said City, and such fund shall be used for no other purpose, and shall be known as the "Water Bond Sinking Fund."

#### **Section 43. Bonds to be General Obligation Bonds of the City of Brookings.**

Said bonds shall be payable as to both principal and interest from taxes levied upon the taxable property within the corporate limits of the City of Brookings or from rates and charges as herein provided. The Council shall prescribe, fix and determine the form, date or dates, denomination or denominations, date or dates of maturity, rate of interest, time and place of payment of principal and interest, and all other matters not herein provided for or respecting said bonds. Said bonds shall be general obligation bonds of the City of Brookings.

#### **Section 44. Authorization to Levy Taxes.**

The Council is hereby authorized and required at the time of making the annual tax levy for city purposes each year to levy, in addition to all other taxes upon taxable property of the City, such sum as shall be necessary to meet and pay the interest on said Brookings Water Bonds and the principal of said bonds as it matures, provided that the rates and charges herein established are at any time insufficient to pay such interest and principal amounts. The Council is further authorized to apply for and obtain Federal aid, loans or grants to assist in carrying out the provisions of this Charter amendment.

#### **Section 45. Authorization to Adopt Plans and Specifications.**

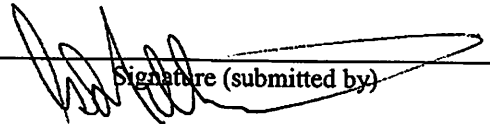
The Council of the City of Brookings is hereby authorized to adopt plans and specifications to provide, purchase, construct, reconstruct and extend such municipal water system and to enter into such contracts as shall be necessary and proper to carry on such work or make such purchase or to do such work, or any part thereof, with City forces, employees and equipment, to make purchases as herein authorized and to do any or all acts or things necessary or requisite to be done to that end, and to order the costs and expense thereof to be paid from said bond fund.

# CITY OF BROOKINGS

## COUNCIL WORKSHOP REPORT

Meeting Date: September 4, 2012

Originating Dept: City Manager

  
\_\_\_\_\_  
Signature (submitted by)  
\_\_\_\_\_  
City Manager Approval

---

Subject: Workshop Meeting Dates

Background/Discussion:

The City Council has scheduled a regular workshop on the first Monday of each month at 4:00 p.m. for several years. Some members of the current City Council have indicated a desire to change the workshop meeting date and/or time.

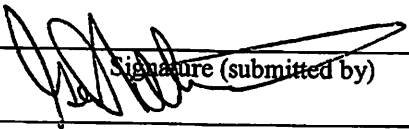


# CITY OF BROOKINGS

## COUNCIL WORKSHOP REPORT

Meeting Date: September 4, 2012

Originating Dept: City Manager

  
Signature (submitted by)  
\_\_\_\_\_  
City Manager Approval

---

Subject: Flower Baskets on Street Light Poles

Background/Discussion:

Mayor Hedenskog has proposed the installation of flowering baskets on street light standards in the downtown area.

There are a number of issues that would need to be addressed concerning this matter including:

1. Can the existing street light poles withstand the weight loading of flower basket brackets and baskets?
2. What permits would be needed from ODOT, and what design standards may the City need to comply with.
3. Who would design, install and maintain the flower baskets?
4. What are the costs associated with such a program?

Staff is looking for direction as to whether this project should be actively pursued.

Attachment(s):

- a. Collection of newspaper articles and brochures.

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## Streetscape project funding adjustment approved

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During its August 7 meeting, the Monmouth City Council approved additional funding to ensure that the ongoing "Streetscape" project continues on schedule.

The downtown Streetscape project, which calls for new sidewalks, streetlights, flower baskets, street furniture and landscaping, has been in various stages of planning and achievement for several years, said City Manager Scott McClure. The process hit a bump recently when the best bid for the project exceeded the engineer's cost estimate because additional funds were necessary for repaving work.

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[ConsumerHealthWatch.org](http://ConsumerHealthWatch.org)

During an early July work session, the council directed city staff to work through the details and make it happen. The details were approved Aug. 7.

"We will increase the loan from the Power and Light Fund to the Urban Renewal Agency by \$20,000 to cover the remaining gap," McClure said. "It took a lot of work by staff, but it will be great to have a truly 'finished product' when we're done."

Also on Monmouth streets, Community Development Director Mark Fancey noted that the Knox Street xeriscape median, a low-water-usage plot installed earlier this summer as an Eagle Scout Project, now has informational signs.

— Justin Much

NOTE THAT THE CITY  
BORROWED INTERNALLY  
TO FUND THIS PROJECT  
THROUGH THE URBAN  
RENEWAL AGENCY (URA)

THE URA BORROWED FROM A  
CITY UTILITY FUND.

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## Placerville Downtown

Placerville, CA

**Flower Power**

In 2008, the "Flower Power Committee" started a "grass roots" effort to beautify Main Street with hanging flower baskets on light poles and the Bell Tower in downtown Placerville.

Thank you to these generous sponsors for their sponsorship to this year's (2011)

Rhythm & Blooms fundraising event:

- Orchid Sponsorship – Waste Connections
- Rose Sponsorship – Raffetto Enterprises
- Petunia Sponsorship – Lost Coast Brewery

To raise additional funds, the Placerville Downtown Association hosted its annual fundraiser on Saturday, March 19, 2011. They are also accepting donations and sponsorships throughout the year to be able to increase the number of blooming baskets in future years. This year will feature 50 hanging flower baskets in historic downtown Placerville from May through October.

Mother Lode Rehabilitation Enterprises (MORE) has been contracted to provide watering services for the baskets that do not have an automatic watering system. The beautification partnership is a collaborative effort between businesses, organizations, City government and individuals from the community that aim to bring color and smiles to historic Main Street.

**Help Sponsor Flower Power!**

If you love the beautiful flower baskets on Main Street, you can help by donating a sponsorship. When you click on one of the buttons below, you will go to a secure site that will enable you to donate money to this project safely.

<b>Sponsorship: Daisy</b>	<b>\$50 (Daisy)</b>
<b>Sponsorship: Poppy</b>	<b>\$150 (Poppy)</b>
<b>Sponsorship: Petunia</b>	<b>\$250 (Petunia)</b>
<b>Sponsorship: Rose</b>	<b>\$500 (Rose)</b>
<b>Sponsorship: Orchid</b>	<b>\$1000 (Orchid)</b>
<b>Sponsorship: Lily</b>	<b>\$3000 (Lily)</b>
<b>Sponsorship: Dahlia</b>	<b>\$6000 (Dahlia)</b>

If you would like to find out more about being a sponsor or obtain more info about the project, please call Carol Patton at (530) 626-3554.



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This site is sponsored by the the Placerville Downtown Association

Photos courtesy of Paul Cockrell and Bill Robinson

Page Last updated: 22-May-2011 9:25 AM



## FREMONT TRIBUNE

# MainStreet project takes shape as flower baskets are prepared



APRIL 24, 2012 11:10 AM • [CHRIS ZAVADIL/FREMONT TRIBUNE](#)

Downtown Fremont will feel a little more like spring soon when flower baskets are hung from light poles.

MainStreet of Fremont volunteers planted the baskets Monday night at Siffring Landscaping, and the baskets will be mounted to

poles in mid-May.

Executive Director Sheryl Brown said MainStreet has been working on the project for a year and a half, and intends to raise funds for more baskets in the future.

A \$13,500 grant from the Hazel R. Keene Donor Advised Fund paid for the first round of baskets. The grant officially was awarded last week.

The city council, at an April 10 meeting, gave MainStreet permission to hang the baskets on Main Street from First Street to Military Avenue, and on Sixth Street from Broad Street to Main.

Installations this year will be on Sixth Street from Broad to Main, and on Main from Sixth to Third Street.

A city project to replace curbs and sidewalks, intersection bump-outs, install decorative brick, remove parking meters and install greenery on Main from First Street to Third will take place this

summer. Storm sewer, handicap accessible ramps and street resurfacing also are planned.

"We don't have enough money in our budget at this point to have a basket on every pole, so we're limited on the number of baskets," Brown said. "The baskets this year will stop at Third Street because of the streetscape project that we'll be starting this summer. Next year our goal is to finish out through the rest of the district.

"Our hope is that people throughout Fremont will see the baskets, love the look that it provides, and want to get involved and help contribute to this project," she said.

"Any time you can do something to help add to the beautification of your downtown, it will help draw people in," Brown said. "Just the visual impact that it can have to the district of having those beautiful flower baskets hanging will create that atmosphere of community and spending time in the downtown district itself.

"We want the downtown to be the heart of our city," she continued, "and to do that we have to take all of those different avenues into consideration of how to make it a welcoming and warm environment where people want to come and spend time downtown, shopping, eating, coming down for entertainment, family friendly activities and all of those different opportunities.

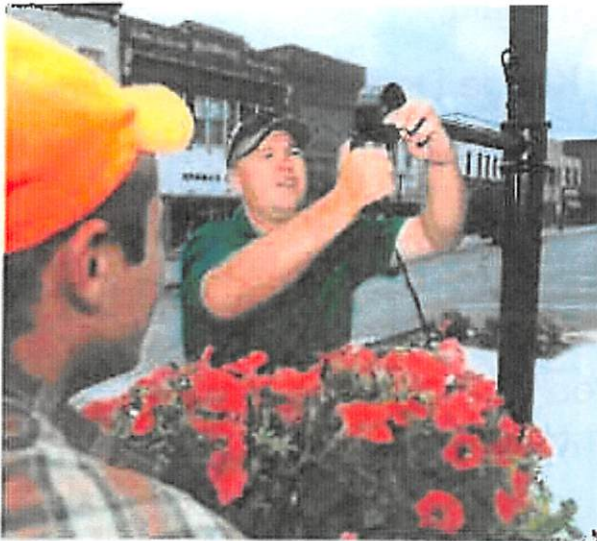
"There's so much positive momentum right now in our downtown with façade improvement grants and the streetscape project, and we're really on the cusp of wonderful new things happening downtown. We have to continue to embrace that and grow and change and add new things to help with that," she said.

Hanging baskets, Brown pointed out, offer a way to add greenery to the downtown area that has limited opportunities for green space.

The black chain hanging baskets with coconut liners will match the poles. Brackets are being manufactured at Valmont Industries.

## FREMONT TRIBUNE

# New baskets grace downtown poles



JUNE 21, 2012 11:05 AM • CHRIS ZAVADIL/FREMONT TRIBUNE

Workers from Siffring Landscaping hung 20 flower baskets in the downtown area Wednesday as part of a MainStreet of Fremont project.

"I am very pleased with the outcome of how the baskets look," said Sheryl Brown, executive director of MainStreet.

"They're very full and beautiful and we couldn't ask for a more beautiful finished product."

"I have already this morning received very positive feedback from not only city government, but also downtown business owners," she said.

The project total will actually include 25 baskets, but five have been back-ordered and will be installed when they arrive.

"Our goal for the future for this project would be to have a hanging bask on every pole downtown, so were hopeful that funding opportunities will present themselves in the near future to see that happen next year," Brown said.

The first phase of the project includes installations on Sixth Street from Broad Street to Main Street, and on Main from Sixth to Third Street.

The area on Main from First to Third was left out of this phase of the project due to sidewalk and curb replacement scheduled this summer.



Brown said Siffring Landscaping was helpful with the design of the baskets and flowers, selection of the plants, and will store the baskets when they are taken down for the winter.

"They're a very hardy variety of flower that have a proven longevity in our harsh summer conditions," she said.

A \$13,500 grant from the Hazel R. Keene Donor Advised Fund paid for the baskets.

"MainStreet has made sure that the concrete planters are being replaced downtown and will be planted by Siffring Landscaping today," Brown added.

The concrete planters were removed when sidewalks were replaced as part of last year's downtown improvement project.

"Siffring Landscaping is our supplier for the flowers," Brown said. "They will keep the flowers in their greenhouse and maintain them until they're ready to be hung. Siffring will hang them on the poles for us and also see to their maintenance.

"The Parks and Recreation department will water them for us as long as they're able to. If their availability should change, then we have a plan in place as far as watering," she said.

"We are planting super petunias. These are the same types of flower they use in the (Omaha) Dundee area in their hanging baskets, so we know they have a proven record of being very hardy and beautiful, a great outdoor type flower," she said.

They will remain in place throughout the spring and summer seasons.

MainStreet also is working on an electronic sign project, and Brown said she would like to see a banner project.

"With the new citywide branding initiative, that's the perfect time and opportunity to start a banner project that incorporates the new city brand," she said. "There are a lot of cities and towns in the United States that have banners, and they make a huge visual impact to the downtown. I would love to have a community arts project and explore how we can incorporate that city brand into our downtown district."

## Red Wing Flower Baskets

In 1989, the Planning Department, Public Works Department, and Noontime Kiwanis Club came up with the idea of hanging flower baskets around Red Wing. In 1990, flower baskets went up in LaGrange Park.

Hallstrom's Florist and Greenhouses and Sargent's Nursery create the flower baskets each year. Both nurseries begin growing in January and, by mid May, the flower baskets are constructed and hung throughout Red Wing. The flower baskets are watered everyday by seasonal employees, rain or shine.

This year, the City of Red Wing and volunteers took the baskets down in September. Downtown Main Street, Inc. (DTMS) Vice President Shannan Harris said, "This is a perfect time to transition from summer to autumn. After the baskets came down, DTMS decorated the light poles with corn stalks- perfect for all autumn visitors to enjoy."

Because of budget cuts, the decision to take the baskets down in September rather than October was made at a spring meeting between Noontime Kiwanis, the City of Red Wing, DTMS, the Chamber of Commerce, Hallstrom's, Sargent's, and the Visitor and Convention Bureau.

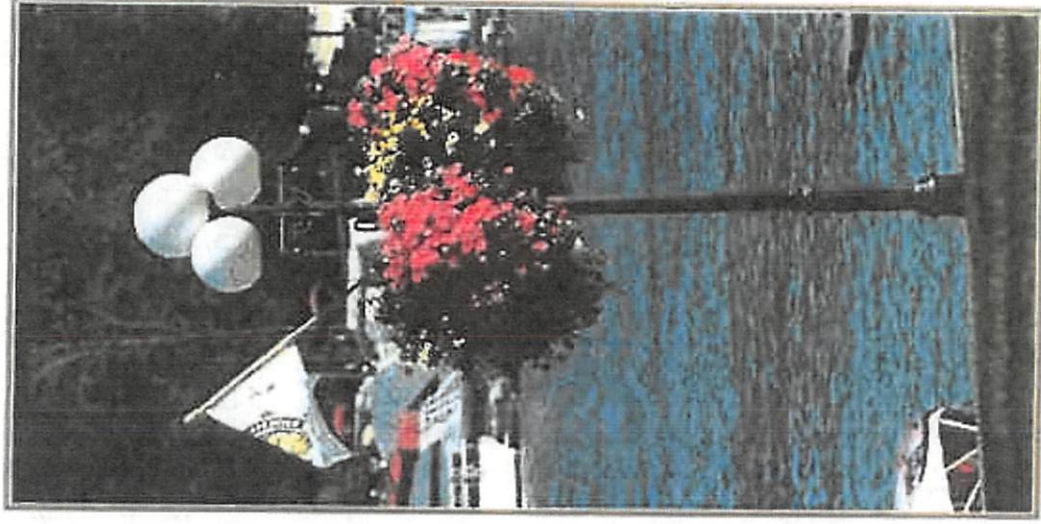
### *Funding the Flower Basket Program*

The City of Red Wing and Noontime Kiwanis came up with an agreement to fund the project in which Noontime Kiwanis supplies all the baskets and needed accessories (brackets, chains, pans, etc.) and makes a substantial donation toward the purchase of planting and growing of the flowers. The City of Red Wing installs and maintains the baskets throughout the summer.

This year, the City of Red Wing maintained 320 flower baskets at a cost of approximately \$130 per basket. These figures include the cost of growing and preparing the flowers, labor and equipment charges for hanging, removing the baskets from the hangers, and watering the flowers daily.

For this year's flower baskets, Noontime Kiwanis's provided about 70 percent of the cost and, in the past, has contributed 100 percent of the aforementioned costs. For next year, a cooperative decision was made to have 160 flower baskets because of the inability to raise funds needed to cover the costs associated with the flower basket program. This is directly tied to the City of Red Wing's continued fiscal crisis and cutbacks that all areas are experiencing. The exact location of baskets has not been determined, but a committee of Kiwanis members, DTMS, and city staff will be identifying the location of the baskets.

### Flowers And Hardware







Red Wing's Noontime Kiwanis Club supplied all of the baskets and needed accessories (i.e. brackets, chains, pans, etc.). They also made a substantial donation toward the purchase of, planting and growing of the plants in the baskets. The City picks the baskets up and installs them approximately the third week of May. Once the baskets are picked up and hung, the City does all of the needed maintenance and daily watering.

16" Wire baskets with added wire for strength come from:  
Topiary Art Works and Greenhouses / Phone: 316.584.2366  
PO Box 574, Clearwater, Kansas 67026

Aluminum pans were custom made by:  
Acme Metal Spinning, Inc.  
98 43rd Avenue North East, Minneapolis, MN 55421  
Phone # 612-788-9051

Thomas Betts Corp of Hager City, Wi. made the hanging brackets, and painted the brackets and baskets.

Local greenhouses\* start seeding in January, then transfer seedlings to the baskets in mid-March. Soil used in the baskets is Metro Mix #500.

\* Hallstrom's Florist (Dave Hallstrom) 651.388.7178

\* Sargent's Nursery, Inc. (Bob Lewis) 651.388.3847

The Typical Flower baskets and plants consist of:

- Top 1 Lemon Gem Marigold
- 1 Hurrah Blue Petunia
- 1 Carpet Pink Petunia
- 1 Hurrah Red Petunia
- 1 Carpet Sky Blue Petunia
- 1 Vinca Vine in center
- Middle 3 Bright Ivy Cascade Geraniums
- 1 Hurrah Pink Flare Petunia
- 1 Carpet Buttercreme Petunia
- 1 Hurrah Plum Petunia
- 1 Bâbylon Lilac Verbena
- 1 Babylon Neon Rose Verbena
- 1 Babylon Pink Verbena
- Bottom 1 Terra Cotta Million Bells
- 1 Hurrah Carmine Petunia
- 1 Yellow Million Bells
- 1 Hurrah Coral Flare
- 1 Hurrah Blue Vein Petunia
- 1 Hurrah Red Petunia

## Watering System

### NETAFIM TORO

- One (1) MLT TEE
- Two (2) MLT ELBOW
- 14' of ½" BLACK POLY PIPE
- One (1) - ½" GARDEN HOSE END
- One (1) WASH MACHINE SCREEN
- One (1) NELSON MALE BRASS QUICK COUPLER

### CUSHMAN

- One (1) ¾" ELBOW BOOM VALVE DELAVAN P/N 50665
- One (1) DELAVAN TURBO 90 PUMP
- One (1) NELSON FEMALE BRASS QUICK COUPLER

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## A Victoria Tradition

Since 1937, the official beginning of summer is celebrated every June in the City of Victoria by the placement of over 1,600 flower baskets on lampposts. Visitors come from all over the world to marvel at these creations, which are now known as one of the City's most recognizable trademarks.



When Victoria's baskets were first introduced, the practice of hanging flower baskets in public areas was limited to a few European cities. Because many of the plants used in Europe would not have performed well in Victoria's climate, a variety of species and colours

were tried in the baskets in the early years. Plants were ultimately chosen for their vigour, period of bloom, maintenance requirements and resistance to disease and insects.

The plant selection currently used in Victoria's hanging baskets has varied only slightly since the 1960s. That's to improve the assortment with new plants and varieties continue today.

## In a Nutshell

### Did You Know?

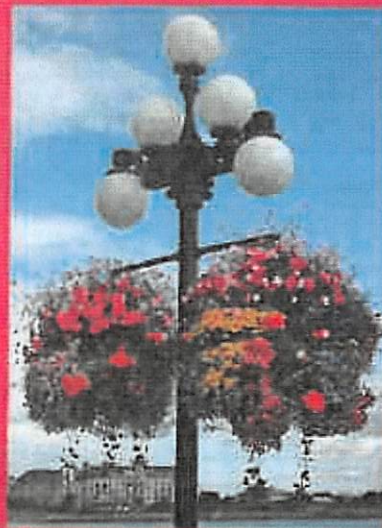
- Parks staff water hanging baskets from 11 a.m. to 7:30 a.m. every night in the summer.
- When fully grown, the baskets can weigh over 20 kilograms (approximately 45 pounds).
- Baskets in exposed areas are watered 6-7 times per week.
- Baskets in sheltered areas are watered 4-5 times per week, depending on the weather.
- Fertilizer is added to the soil mix when baskets are constructed and soluble fertilizer is used in each watering.
- Over 1,600 flower baskets are hung in downtown Victoria every June.



Parks, Recreation and Community Development  
525 Pandora Avenue, Victoria, BC Canada V8W 1H2  
(250) 361-3900 • parks@cityofvictoria.ca • www.victoria.ca

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## Victoria's Hanging Baskets



## From Seeds to Blooms

Plants for the City of Victoria's hanging baskets are grown in Beacon Hill Nursery, located in the southeast corner of Beacon Hill Park. In the first week of May, a crew of six gardeners begin constructing over 1,600 hanging baskets, a process that takes approximately four weeks.

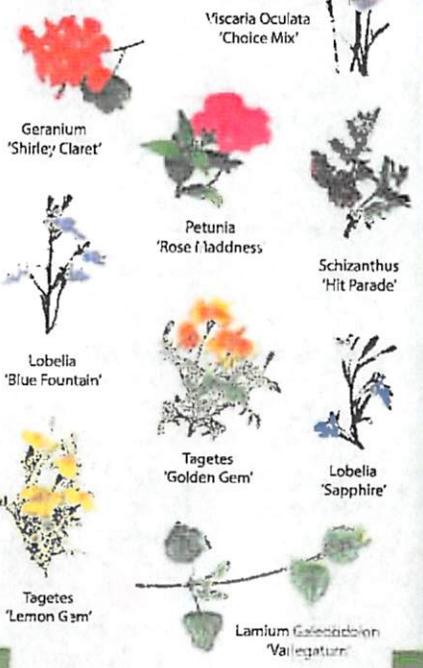
Once the baskets are made, they remain in greenhouses for one week before being moved outside to acclimate to the conditions they will encounter on the streets.

During the second week of June, the baskets are placed on the City's signature lampposts.

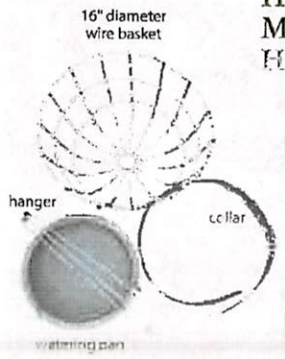
Parks staff water the hanging baskets every night throughout the summer, from 11 p.m. to 7:30 a.m. Trucks transport water in 2,250 litre tanks, and handheld wands are used to water the flowers. Parks staff give each basket 6-7 litres of water containing a trace amount of fertilizer. Baskets in exposed areas are watered 6-7 times per week, whereas baskets in sheltered locations are watered 4-5 times per week, depending on the weather. In addition, baskets are sampled weekly for moisture content, pH and soluble salt levels and appropriate corrective measures are taken, if required.

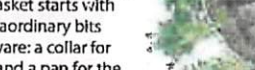


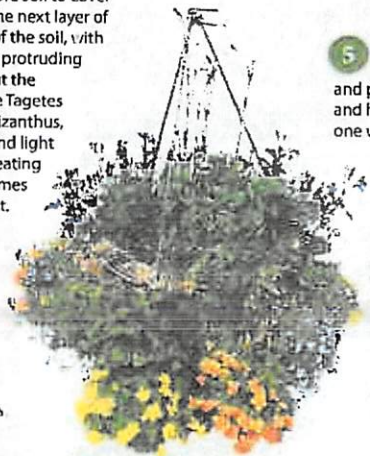




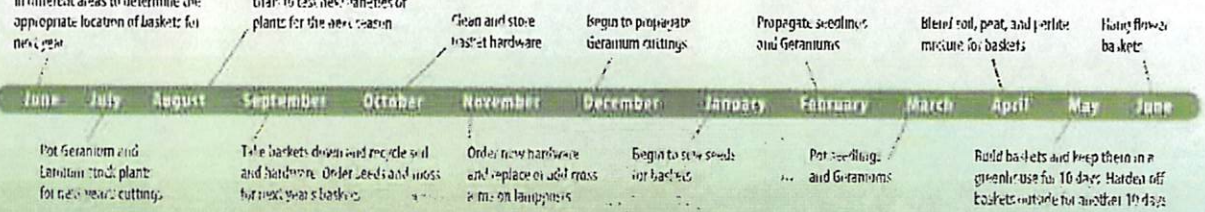
## How to Make a Victorian Hanging Basket



- 
- 1** A Victorian hanging basket starts with two extraordinary bits of hardware: a collar for the top and a pan for the bottom, both serving as water reservoirs.
- 2** Line the basket to half its depth with an inch layer of sphagnum moss. Fill to the top of the moss with hanging basket soil. Pierce three equally spaced holes through the moss and push the roots of the *Lamium* through into the soil. In the same way, plant a yellow *Tageria* in the space between
- Geraniums over the top and then the Schizanthus and golden *Tageria* and blue *Lobelia*, repeating the order three times around the basket.
- 3** Complete the moss liner. Insert the collar and add soil nearly to the top. Plant the *Viscaria* in the middle of the top and surround it with alternating *Fatimas* and dark blue *Lobelia*, making sure the dark *Lobelia* aren't planted over the light ones.



## The 12 Month Basket Cycle



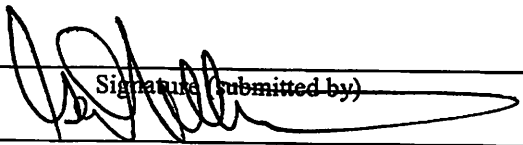


# CITY OF BROOKINGS

## COUNCIL WORKSHOP REPORT

Meeting Date: September 4, 2012

Originating Dept: City Manager

  
Signature (submitted by)  
City Manager Approval

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Subject: Bring Back the Bears

Background/Discussion:

Councilor McClain has expressed interest in having the City pursue a project to re-install the bear statues that were placed along Chetco Avenue by Evergreen Bank a couple of years ago; perhaps as a permanent installation.

We could work with Evergreen Bank to bring back the bears periodically. Or, Brookings could develop its own icon. When the City Manager visited Cincinnati, Ohio, a few years back he noticed that their icon theme was flying pigs. There are several cities that have a cow icon theme; Naples, Florida, has alligators. Toronto, Canada, installed 362 moose statues in their downtown area, each sponsored by a participating merchant or corporation. Some preliminary research indicates that these displays are typically of limited duration to avoid the attraction becoming "stale."

One Oregon coastal city is going with a "chainsaw art" theme in their downtown area and another is using locally-produced bronze statues. Perhaps we could have a contest to select a uniquely Brookings icon.

Councilor McClain has conducted some preliminary research into the cost of reproducing the bears.

Staff is seeking direction concerning whether it should make contact with Evergreen Bank and ODOT to pursue this matter.

Attachments:

- a. Cows, Moose and bronzes

## Chicago Cows on Parade Art Exhibit



## Cows on Parade Background



Cows Parade, Chicago

Cows on Parade became a worldwide phenomenon after its debut in Chicago back in the summer of 1999. The idea was the brainchild of Swiss artistic director Walter Knapp who was influenced by a similar exhibition of lions on display around the city of Zurich in 1986. The Cows on Parade idea was presented in Switzerland during the summer of 1998 and became a hit.

After making its **American debut in Chicago**, the Cow Parade cows quickly spread to **more than 50 countries around the world**. The idea is a simple one; have local artists, architects, photographers and designers, and celebrities paint, decorate, and dress up fiberglass cow statues, and then exhibit them around the city for several months. The art exhibit is a great way for cities to attract tourism dollars and showcase their local attractions. But there is more to the Cow Parade event than just accruing revenue. After the exhibition is over, the Cow Parade

cows are auctioned off, and the money is donated to many different charities. During its **12 year run**, it is estimated that Cows on Parade has raised **more than \$20 million** for charitable organizations around the world.

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## Chicago Exhibit

After beating out New York City for the winning bid, Chicago was the first city in the United States to host Cows on Parade. In the summer of 1999, **300 life-size bovine beauties** descended upon the Windy City, and took up residence in parks, streets, and **local neighborhoods**.

<http://www.chicagotraveler.com/neighborhoods/neighborhood-overview-map.html>

While **top Chicago attractions** such as **Navy Pier** (<http://www.chicagotraveler.com/guide-to-chicago-na-y-pier.html>), the **Art Institute of Chicago** (<http://www.chicagotraveler.com/attractions/the-art-institute-of-chicago.html>), and **Willis Tower** (<http://www.chicagotraveler.com/attractions/sears-tower-skydeck.html>) were still popular, tourists to Chicago that summer came mainly for



Chicago Cows On Parade



**" Blue and White  
Porcelain " Cow**

Contact Us



**" City Cow "**

Contact Us



**" Holland " Cow**

Contact Us



**" The Brick Wall " Cow**

Contact Us



**Basketball Cow**

Contact Us

✗ Black and White  
Cow - Head Up  
(lookin' for the right  
guy)

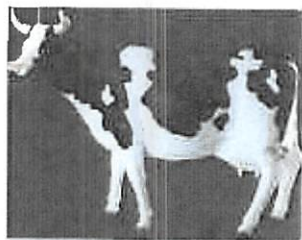
**Black and White Cow -  
Head Up (lookin' for the  
right guy)**

Contact Us

**Black and White Cow -  
Life Size**

Contact Us





**Bull Head**

Contact Us



**Calf - Life-Sized**

Contact Us



Displaying 1 to 10 (of 38 products)

1 2 3 4 [Next >>]

### New Products For August - Animals Statues Rental!



"Holland" Cow



"The Brick Wall" Cow



"Blue and White Porcelain" Cow



Yankee Cow



Yankee Calf 3ft



Yankee Newborn Calf - 2ft



"City Cow"



Basketball Cow



Working Cow

### Monthly Specials For August



SpiderCOW



Holy Cow



Moo York Cow



Zebra Cow



Wood Cow



Cheetah Cow



Cow Laying Down



Strawberries and Cream Cow



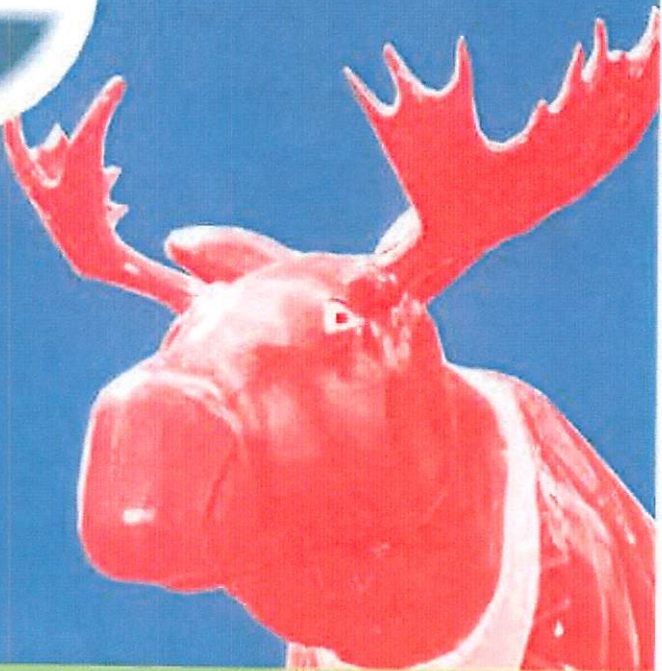
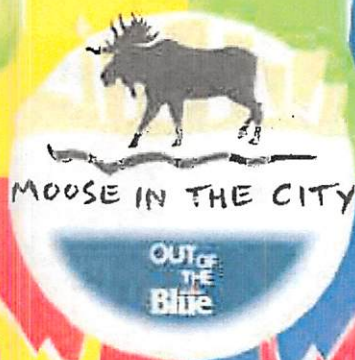
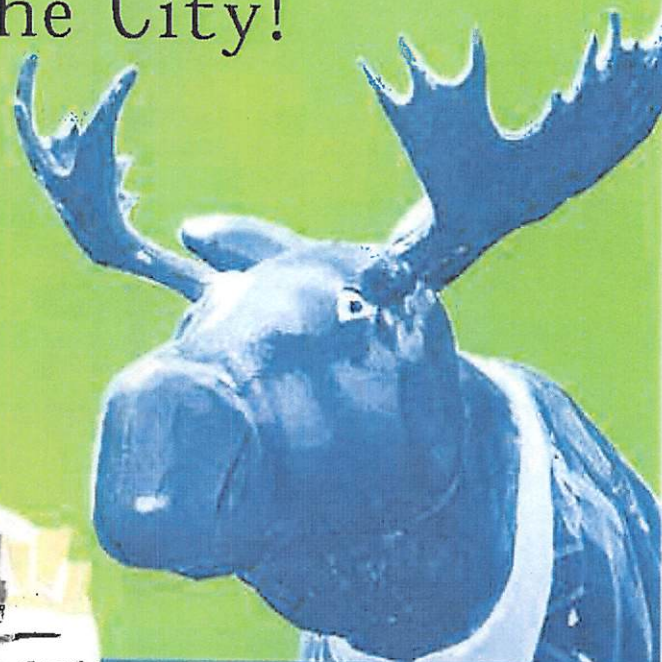
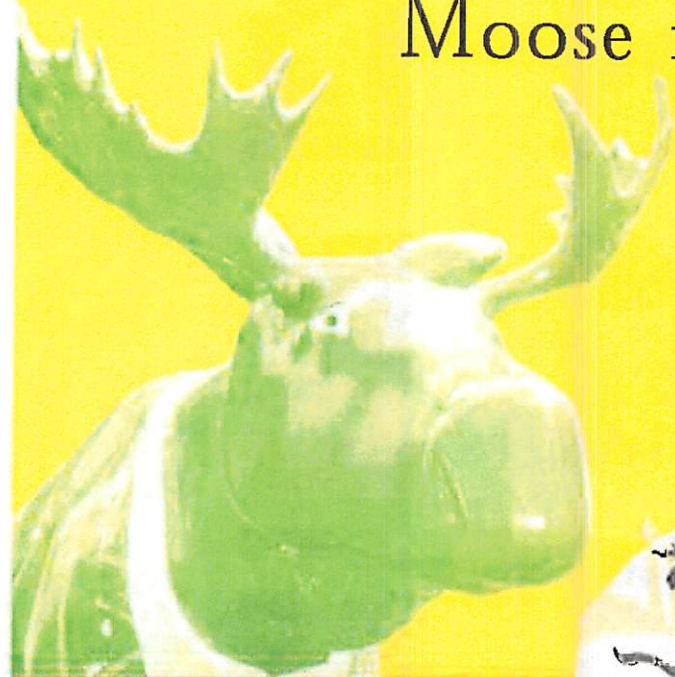
Hawaiian/ Flower Cow

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We rent Aliens Alligator Angels Astronaut Auto Bear Bison Buffalo Bull Bogart Butlers Big Boy Toys Blues Brothers Camel Cannons Chef Cowboys Calfs Cow boys Dancer Duck Elephant Fish Indians Christmas: Santa Reindeer Donkey Hawaiian Hula Girls Acs Hot Dog Knight Gorilla Halloween Frankenstein Dracula Dinosaur Elvin Gargoyle Garden Benches Gate Goat Giraffe Golf Lichen Lobster Marilyn Monroe Monkey Moose Food related Al Capone Nurse Mermaid Military Male Torso Penguin Pirate Pigs Pilot Pizza Sign Police karate statues Fun, Fireman Statue of Liberty Ram Rhino Sea Horse Shark Snake Fairy Girls Sports figures Sheep Ships Soldier Stork T Rex Turtle Terminator Totem Pole Walkers Urn Wolf Zebra



# Moose in the City!



Toronto's Outdoor Art Moose-eum



## LETTER FROM THE MAYOR

Toronto is always a great place to be in summer. World-class entertainment and sports, great dining, amazing shopping and fantastic festivals make for unbeatable summertime fun. This year, we're delighted to add a brand new blockbuster event to the mix – *Moose in the City* presented by Labatt!

The talent of this city's artists and the support of its generous patrons have transformed Toronto's streetscape into a wonderful outdoor art 'moose-cum', with more than 325 beautiful moose sculptures on display for all to see.

We've got tourist moose, chocolate moose, dragon moose, hockey moose, golden moose, bride & groom moose, maple leaf moose and even a Mel Moose! I invite you to walk our tree-lined streets and boulevards to view for yourself these wonderful creations. They'll make you smile, they'll make you laugh – they'll make you glad to be in the City of Toronto – the greatest City in the World!

Many thanks to our amazing artists for lending their skills and creativity to this incredible project. Thanks also to our wonderful event sponsors along with hundreds of individual and corporate moose patrons who together have brought the moose to our streets. Finally, I would like to extend a special thank you to our Chairman, George Cohon, whose inspiration and leadership were instrumental in making *Moose in the City* possible.

Happy moose-spotting and don't forget to hug each moose for good luck!

Cordially,

*Mel Lastman*

Mel Lastman  
Mayor



## LETTER FROM THE CHAIRMAN

I know it's going to look a little strange on my c.v., but I am delighted to be Chairman of *Moose in the City*. I'm even more delighted to be introducing you to one of the most remarkable events Toronto has ever experienced.

*Moose in the City* was inspired by a trip I took to Chicago last summer. I'm curious by nature, but you didn't have to be particularly curious or observant to notice that the streets of the Windy City were populated by hundreds of colourful sculptures of cows. I was intrigued, and soon learned that the delightful sculptures had been created by local artists for a city-wide exhibition.

When I returned to Toronto and told Mayor Lastman about Chicago's *Cows on Parade*, he immediately agreed that the concept should be brought to Toronto. We seized upon the moose – that quintessential Canadian symbol – as the perfect icon. Thus was born Toronto's *Moose in the City*.

Almost immediately, more than 300 Toronto artists swung into action. Generously supported by an equal number of patrons, they have succeeded in bringing colourful, funny, imaginative, and beautiful moose to our streets. All summer long, the smiles brought to the faces of Torontonians and to our visitors alike will be free.

But the good news doesn't stop there. After the exhibition ends, a huge moose auction is expected to raise millions of dollars for local charities and for Canada's Olympic athletes.

*Moose in the City* is testament to the creativity of Canadian artists. It is also evidence of the wonderful things that can happen when the private and public sector work together in partnership. So, to everyone who made this event happen, may I, as Chairman of *Moose in the City*, extend my heartfelt thanks. I'm still not sure how it will look on my c.v., but, in the meantime, here's to the moose beautiful city in the world!

Yours sincerely,

*George A. Cohon*  
George A. Cohon  
Chairman





# Moose in the City

## The moose are here!

Herds of majestic moose have taken over Toronto's street corners, squares and boulevards in an extraordinary outdoor art event, *Moose in the City* presented by Labatt.

The life-size moose sculptures — more than 325 in total — are designed by local Toronto artists who, earlier this year, responded to a "Moose Call" issued by the City of Toronto.

Each creation is sponsored by a Moose Patron, whose name, along with that of the artist and the title of the work, is engraved on a plaque at the base of the sculpture.

The moose will graze Toronto's streets well into the fall. At the end of the moose season, a huge moose auction will be held to raise funds for local Toronto charities and Canada's Olympic athletes.

We invite you to stroll the streets of Toronto and see for yourself these wonderful, whimsical creatures. This guide is designed to assist you to do just that, by providing a helpful moose map (see pp 10-11) and a full catalogue listing of all the moose, their grazing locations, artists and patrons (pp 6-17). On the back page, you'll find information about organized moose tours and official *Moose in the City* merchandise.

So, put on your walking shoes, grab your camera and enjoy Toronto's outdoor art moose-eum!



136



282



82



234



89





