

City of Brookings MEETING AGENDA

TOURISM PROMOTION ADVISORY COMMITTEE

Tuesday, July 30, 4:00pm

City Hall Council Chambers, 898 Elk Drive, Brookings, OR

1. Roll Call

2. Informational Items

- a. Email from Makai Ohana Productions
- b. Email from Gerry Masterman
- c. Email from Dave Lacey re: kayak tours
- d. Status of KOBI 5 commercial
- e. Status of Internet Advertising Contract

3. Action Items

- a. Future Committee Structure/Project Assignments*
- b. Collaboration with Port District and Chamber

4. Schedule Next Meeting

- a. Monday, Aug 5, 4:00 PM, Joint Workshop with City Council.

5. Adjournment

*Current Project Assignments:

Peter Spratt - Television Advertising – liaison with Channel 5

Candace Michel – Internet Advertising – liaison with Apple Box Media

Tim Patterson – Special Grant Applications

All public meetings are held in accessible locations. Auxiliary aids will be provided upon request with advance notification. Please contact 469-1102 if you have any questions regarding this notice.

Joyce Heffington

From: Gary Milliman
Sent: Wednesday, July 10, 2013 5:11 PM
To: Joyce Heffington
Subject: FW: Oregon Lifestyles Tv and radio

Put this on the next TPAC agenda

From: tlworldlovefoundation@gmail.com [<mailto:tlworldlovefoundation@gmail.com>] **On Behalf Of** Terri-Lynn Kalhagen
Sent: Wednesday, July 10, 2013 2:46 PM
To: Gary Milliman
Subject: Oregon Lifestyles Tv and radio

Hi Gary,

Makai Ohana Productions has been busy filming many regions in Oregon for the show "Oregon Lifestyles." This 30 minute regional program highlights the people, places and products that make Oregon so unique and has been airing since 2004, now in it's 8th season.

Oregon Lifestyles is seen in three states, on six tv stations, reaching 1,200,000 households through cable and growing. Each station airs each regional episode at least 10 times per month giving the show 60+ plays per month in six month increments. We are continuing to expand and now shopping for tv stations in Seattle and Sacramento.

We wanted to share with you how we are marketing Oregon. The segments below are our most recently produced. Please take a moment to view our Astoria and Seaside segments. You may also view many more videos and watch entire 30 minute episodes to see the flow of the show on our website www.makaiohana.com

Thank you for your time. I will be in touch to explore the opportunities of promoting your region(s) through Oregon Lifestyles TV and Radio.

North Coast - Astoria/Seaside - Season 8 Oregon Lifestyles episode 13

Bridge water Bistro http://www.youtube.com/watch?v=_6QmYFw2aRo

Columbia River Eco Tours <http://www.youtube.com/watch?v=qsi2G-FG3MM>

Cannery Pier Hotel http://www.youtube.com/watch?v=_insVnqGwU8

Astoria Tour and Clemente's Restaurant <http://www.youtube.com/watch?v=YeVn9zl40mQ>

Fort George Brewing, Astoria Trolley and Northwest Wild Products
<http://www.youtube.com/watch?v=OKqkOZsEpq8>

Gearhart Golf Links and McMenamins Sandtrap and Pub <http://www.youtube.com/watch?v=z5oFSO65DR8>

Highlife Adventures Zip Lines <http://www.youtube.com/watch?v=zH7VHIzEuVQ>

Seaside Helicopters http://www.youtube.com/watch?v=_HAHCarlVII

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Terri-Lynn Kalhagen

Producer and Host / Oregon Lifestyles TV and Radio

(541) 247-0625

Makai Ohana Productions www.makaiohana.com home of Oregon Lifestyles TV

The World Love Foundation www.theworldlovefoundation.org building clean water wells in Africa

[Like Oregon Lifestyles Facebook and follow our video production](#)

Portland Studio
1509 NE 10th Ave #102
Portland Oregon 97232

Oregon Coast Studio
P.O. Box #1
Ophir, Oregon 97464

Joyce Heffington

From: Gary Milliman
Sent: Wednesday, July 10, 2013 5:12 PM
To: Joyce Heffington
Subject: FW: off season tourism

Put this on the next TPC agenda

From: Gerry Masterman [<mailto:gmasterman@displaysales.com>]
Sent: Tuesday, July 09, 2013 2:30 PM
To: Gary Milliman
Subject: off season tourism

Dear Mr. Milliman

I heard of your efforts to promote off-season tourism in Brookings. We are a firm that has been a vendor to Brookings, and now to Natures Coastal Holiday, for Christmas decoration and lighting. We also have worked with many cities on their place branding and marketing efforts, through printed graphics display products, such as avenue banners, a wide variety of pop up displays, and various products for convention and visitor bureau operations.

I have some ideas on designs for these products to promote events, tourism, and utilizing Brookings as a base for area recreational use. I understand you are out of the office for a few weeks. When you get back, or before if it is convenient for you, perhaps we can discuss, and I can show you some examples of my work in this area. With some input from you, I believe we can be of assistance in your tourism development efforts for Brookings. Let me know if this is of interest. Thanks!

Gerry Masterman
Sales Representative
800-328-6195 x#4682

Referrals are greatly appreciated!

www.displaysales.com <http://www.displaysales.com>

Providing products that celebrate, commemorate, and decorate your events

Joyce Heffington

From: Gary Milliman
Sent: Thursday, July 11, 2013 3:22 AM
To: Joyce Heffington
Subject: FW: South Coast Tours

TPAC agenda info item.

From: SouthCoastToursLLC . [<mailto:dave@southcoasttours.net>]
Sent: Wednesday, July 10, 2013 11:05 PM
To: Gary Milliman
Subject: South Coast Tours

Hello Gary, I saw the article in the Pilot about tourism and wanted to touch base with someone about my kayak tour business that offers tours throughout Curry County. One of the best places to paddle is off Brookings/Harbor. How can I get more exposure in the Brookings area? Can you help me get in touch with the right people?

Thanks for your time,

Dave Lacey
541 373-0487
dave@southcoasttours.net
www.southcoasttours.net
<http://www.facebook.com/pages/South-Coast-Tours-LLC/176336915801918?ref=hl>

South Coast Tours LLC mission statement: To provide the best possible kayak tour experience using an approach that measures organizational success on the values of economic, ecological, and social equity.