

**TOURISM PROMOTION ADVISORY COMMITTEE (TPAC) MINUTES**  
**Thursday – November 19, 2015**

**CALL TO ORDER**

Meeting called to order at 4:05 PM

**1. ROLL CALL**

*Present:* Committee members Barbara Ciaramella, Candice Michel, Bob Pieper, Skip Watwood and Committee Chair Tim Patterson. Also present: Tony Baron, Parks Supervisor.

*Absent:* Committee member Emma Keskeny

**2. APPROVAL OF MINUTES**

**Motion made to approve the minutes of August 20, 2015; motion seconded and Committee voted; the motion carried unanimously.**

**3. PUBLIC COMMENT**

None

**4. ACTION ITEMS**

- a. **Curry County Cruisers Car Show Event Proposal** – Jim Haggerty presented the event proposal for \$450, which would go toward the costs of T-shirts that they sell to promote local businesses and the event. Tim raised three concerns, 1) event is not in the off season; 2) does the event turn a profit and what does the group do with those monies, which Jim explained how the group donates back to Curry County charity organizations, and 3) not a new event that is struggling to get established. Bob thought the event accomplished the goals of bringing tourists, filling the hotels and spending money in the area. **Motion made by Skip Watwood to approve the request for \$450 for the Curry County Cruisers; motion seconded.** Tim did not feel the proposal met the goals of TPAC events. **Committee voted; four in favor, one opposed; the motion carried.** Matter forwarded to City Council.
- b. **2<sup>nd</sup> Annual Wild Rivers Music Festival Event Proposal** – Scott Graves presented event proposal for \$4000, reviewed last year's event and advised of the changes planned for this year, which includes changing the date to the fourth of July weekend, moving to the bandshell area, adding camping availability and changing the vendor format. Discussed option of providing money as a loan. **Motion made by Candice Michel to fund event \$4000; with \$2000 as a grant and \$2000 as a loan for the event, the loan assuming the event makes a profit; motion seconded and the committee voted; the motion carried unanimously.** Scott to discuss proposal with his board and will followup. Matter forwarded to City Council.
- c. **Travel Oregon Bike Friendly Business Program** – Committee reviewed Agenda Report and the benefits of "Bike Friendly" signs for businesses and Travel Oregon promotional abilities. **Motion made by Skip Watwood to approve the Travel Oregon Bike Friendly Business Program, no second. Motion made to table the matter until the next meeting; motion seconded and the committee voted; the motion carried unanimously.** Matter tabled to next meeting.
- d. **Travel Oregon Story Pages** – Committee reviewed Agenda Report. No financial impact other than Lauri's time. **Motion made by Candice Michel to approve story pages; motion seconded and the committee voted; the motion carried unanimously.**
- e. **Oregon Coast Mile by Mile Advertising** – Barbara Ciaramella received a billing for the costs totaling \$2243; she advised that the Port is willing to split the costs.
- f. **Brookings Brochure** – Barbara Ciaramella advised she is waiting to hear back from the State Parks and the County to see if they are interested in sharing costs of a brochure.

**g. Foodie Video** – Candice thought an RFP should go out and was unsure what the RFP specific outlines should be. Matter tabled for next meeting, Candice to work on details. Tony advised there are grant opportunities and if guidelines were to be established they could pursue grants.

**5. INFORMATIONAL ITEMS**

**a. Internet Hit Info** – Reviewed provided internet hit info.

**6. SCHEDULE NEXT MEETING** - Next meeting scheduled for December 17<sup>th</sup> at 4:00 pm.

**7. ADJOURNMENT** - no further business before the Committee, the meeting adjourned at 5:45 pm.

Respectfully submitted,



Tim Patterson, Chair

(approved at December 17, 2015 meeting)