

**TOURISM PROMOTION ADVISORY COMMITTEE (TPAC) MINUTES**  
**Thursday – June 18, 2015**

**CALL TO ORDER**

Meeting called to order at 4:02 PM

**1. ROLL CALL**

*Present:* Committee members Emma Keskeny, Candice Michel, Bob Pieper, Skip Watwood and Chair Tim Patterson. Also present, City Manager Gary Milliman, Mayor Ron Hedenskog, and Councilor Jake Pieper

*Absent:* Committee member Barbara Ciaramella

**2. APPROVAL OF MINUTES**

**Motion made to approve the minutes of May 21, 2015; motion seconded and Committee voted; the motion carried unanimously.**

**3. PUBLIC COMMENT** – Mayor and Council President Jake Pieper discussed City/Chamber relations.

**4. ACTION ITEMS**

- a. **541Run.com Event Proposal** – Jon Carlson not present, matter continued.
- b. **Bands, Brew & BBQ Event Proposal** – Bruce Ellis presented proposal for an event in Azalea Park first weekend in October, committee would like more information on the revenue and expenses, matter continued to July.
- c. **Oregon Coast Mile by Mile Advertising** – Barbara Ciaramella not present, matter continued to July.
- d. **Brookings Brochure** – Barbara Ciaramella not present, matter continued to July.
- e. **Xplore Film Proposal** – Gary Milliman presented information provided to him. Committee discussed. **Motion made by Candice Michel to table proposal until July meeting, motion seconded and Committee voted; the motion carried unanimously.** July discussion to include annual video to refresh City tourism video library, a video contest, and the Xplore proposal.

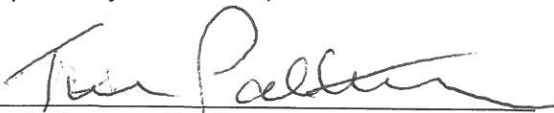
**5. INFORMATIONAL ITEMS**

- a. **Tourism Event Proposal Loans vs. Grants** - continued to July budget discussion.
- b. **Google Plus Page Advisory Services RFP** –possible RFP to hire consultant to work with Brookings businesses to expand their social media presence. Matter continued to August.
- c. **TPAC Budget and Internet Hit Info** - information reviewed, discussed possible impact of the nine month Harris Beach State Park closure.

**6. SCHEDULE NEXT MEETING** - Next meeting scheduled for July 16 at 4:00 pm. Items for next meeting agenda to include 2015-16 Budget, City Visitor Mobile App and Tim Patterson would like to discuss the removal/modification of downtown parking restrictions.

**7. ADJOURNMENT** - no further business before the Committee, the meeting adjourned at 6:05 pm.

Respectfully submitted,



Tim Patterson, Chair  
(approved at July 16, 2015 meeting)