

TOURISM PROMOTION ADVISORY COMMITTEE (TPAC) MINUTES
Thursday – September 29, 2016

CALL TO ORDER

Meeting called to order at 4:00 PM

1. ROLL CALL

Present: Committee members Candice Michel, Bob Pieper, Skip Watwood, and Chair Tim Patterson;

Absent: Committee members Mary Geyer and Angie Christian

Also present: Gary Milliman, City Manager and Teri Davis, City Recorder

2. APPROVAL OF MINUTES –

- a. **Motion made by Candice Michel to approve the minutes of August 18, 2016, motion seconded by Skip Watwood and Committee voted; the motion carried unanimously.**
- b. **Motion made by Candice Michel to approve the minutes of August 26, 2016, motion seconded by Bob Pieper and Committee voted; the motion carried unanimously.**

3. PUBLIC COMMENT

- a. None

4. ACTION ITEMS

- a. **Curry Coastal Christmas Event Proposal** – Kathy Breshears was present to answer questions about the request presented last month for Curry Coastal Christmas. It was determined that some of Coastal Christmas' needs could be considered capital items. **Motion made by Candice Michel to grant \$2000 from the Capital budget and \$1000 from the events budget to Curry Coastal Christmas, motion seconded by Bob Pieper and Committee voted; the motion carried with a three to one vote with Tim Patterson voting Nay. Matter forwarded to City Council.**
- b. **Nutcracker Ballet Event Proposal** – Jan Barbas and members of the Wild Rivers Foundation for Dance presented information on The Nutcracker Ballet event proposal. The group is requesting \$5,000 in funding due to the need to rent a tent and seating. The event will be held over four days in December. Attendance is expected to be around 750. **Motion made by Candice Michel to grant \$5000 to the Nutcracker Ballet, motion seconded by Skip Watwood and Committee voted; the motion carried with a three voting Yea and with Tim Patterson abstaining. Matter forwarded to City Council.**
- c. **Good Samaritan Hog Wild BBQ** – Kristin Villavicencio presented information about the Good Samaritan-Curry Village Hog Wild BBQ. The organization is requesting \$1000 to offset costs of holding its fundraising event scheduled for October 9th. The monies raised will be used to remodel the facility's bathing center. No motion was made; no action taken.
- d. **Deyan Audio Tours** – Bryan Dych emailed proposal to provide an Audio Tour App. Chrissy Cooper volunteered to make contact with Mr. Dych to research the proposal. Matter tabled.
- e. **KOBI Digital Advertising** – Information about KOBI advertising package was made available in the Agenda packet. City Manager Gary Milliman introduced information about the television and digital advertising options offered through Charter cable. He advised that he would also be checking to see if Dish and/or Direct TV offer similar packages. Matter tabled.

- f. **Curry Coastal Pilot Mobile App** – The presenter advised that she was withdrawing the previous proposal and would be bringing a new proposal to next month’s meeting.
- g. **Oregon Coast Magazine and American Road Magazine Print Advertising** – It was determined that staff would spend the next month researching all of the available Coastal magazine advertising options and bring a recommendation to the Committee so that it can make a decision collectively about which ones to place advertising in rather than handling each magazine individually.

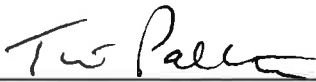
5. INFORMATIONAL ITEMS

- a. **Dining Video** – Consensus was that the edited video met expectations. Contract price has been paid.
- b. **OCVA** – City Manager Milliman discussed several of the items that were discussed at the OCVA conference earlier this week. OCVA is expecting a big inundation of funds, and allocation decisions are expected to be made on or after the December board meeting. There is enthusiasm building and efforts are under way to complete the Oregon Coast Trail. Bicyclists are huge demographic for the region and much consideration needs to be made to attract this group.

6. SCHEDULE NEXT MEETING – Next meeting scheduled for Thursday, October 20th at 4 pm.

7. ADJOURNMENT - no further business before the Committee, the meeting adjourned at 5:45 pm.

Respectfully submitted,



Tim Patterson, Chair
(approved at ~~October 20, 2016~~ meeting)

Nov. 17, 2016